

SOLUTION BRIEF

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# Expand Your Visibility with AppOmni and Cribl





## THE CHALLENGE

Enterprises leveraging SaaS applications need comprehensive visibility into their SaaS ecosystem and an observability solution that works well with all tooling while providing a cost-effective way to retain data long term.



## THE SOLUTION

Together, AppOmni and Cribl provide unprecedented visibility into your SaaS stack and IT data sources, keeping you safe from data leakage and saving costs on retention and ingestion.



## THE BENEFITS

- Get unmatched visibility into SaaS environments and IT data sources
- Route data to the most cost-effective destinations
- Enrich AppOmni alerts with additional context
- Decrease event size and reduce ingestion costs

## SOLUTION BRIEF

# Expand Your Visibility with AppOmni and Cribl

Get unprecedented visibility into your SaaS ecosystem and take control of your security data with AppOmni and Cribl.

## The Challenge

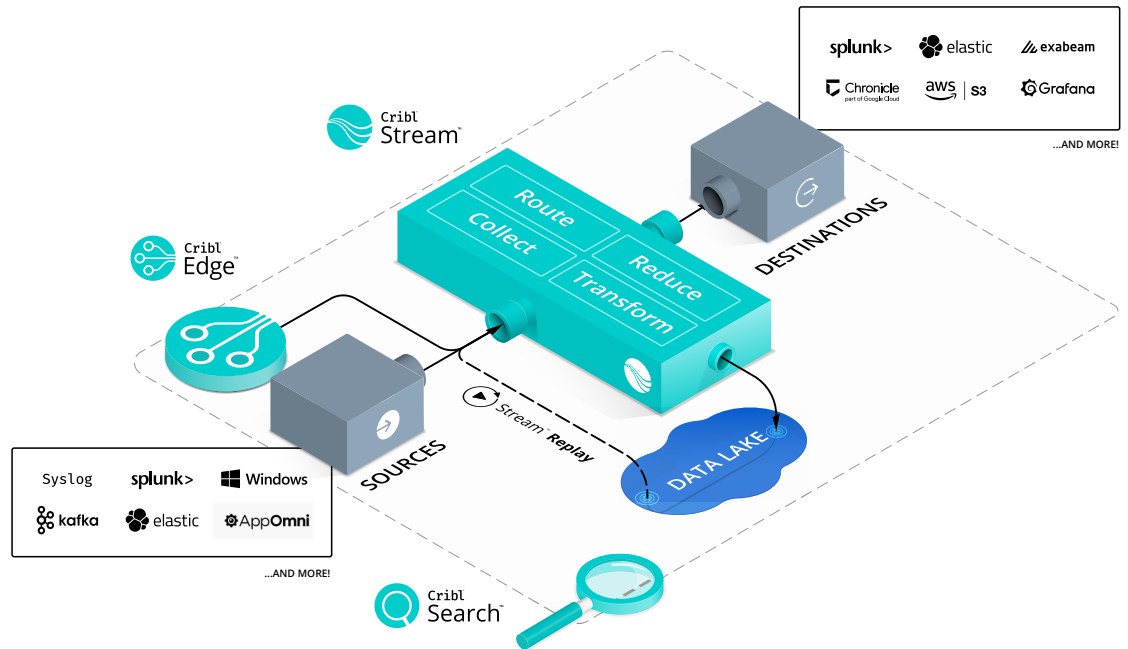
Organizations face significant challenges in achieving comprehensive visibility across all their SaaS environment and IT data sources - which are crucial for thwarting the ever-advancing tactics of threat actors. This lack of visibility results in security risks such as data leakage through over provisioned users, misconfigurations, and unlimited access points through third-party apps. Organizations know they can't risk reducing security measures so they are forced into the costly burden of collecting, deciphering, and managing data.

## The Solution

AppOmni provides unprecedented visibility that enables IT and security teams to understand which of their users are over-provisioned, if there are misconfigurations present, which third-party apps are connected, and the level of data and user access. Proactive insights detail new security features and vendor updates, so you can focus on keeping your SaaS data secure. And when it's time to take action, AppOmni alerts you of potential data exposure and equips you with suggested remediation steps.

Use Cribl and AppOmni to optimize your observability pipeline by ensuring the right data gets to the right destination in the right format. Cribl lets you choose where to send AppOmni events and alerts, providing full control over what fields to keep, which events to drop, and which logs to enrich with additional context.

CRIBL EXTENDS  
 APPOMNI'S  
 CAPABILITIES TO OFFER  
 A COMPREHENSIVE  
 ENTERPRISE VIEW,  
 BOOSTING DATA  
 SECURITY AND  
 FACILITATING BETTER  
 DATA INSIGHTS.



## The Benefits of Using AppOmni with Cribl's Observability Solution

### UNMATCHED VISIBILITY INTO SAAS ENVIRONMENTS AND IT DATA SOURCES

AppOmni enables IT and security teams to get unprecedented visibility into user provisioning, configurations, third-party apps, and user access. Cribl's observability solution extends this visibility to present a holistic view of your enterprise. Leveraging Cribl alongside AppOmni further enhances data security, making it easier to extract answers from your data.

### ROUTE DATA TO THE MOST COST-EFFECTIVE DESTINATIONS

You can easily route AppOmni alerts and events through Cribl instead of funneling all your data into an expensive SIEM. Cribl gives you the power to choose where to send alerts and where to send events allowing you to retain and utilize the AppOmni data you need while saving money. Optimize the treatment of your AppOmni data to save time and reduce costs.

### REDUCE EVENT SIZE AND CUT COSTS

Customers can cut costs even further by using Cribl to reduce the size of AppOmni events. Filter out any AppOmni event property in flight, or use Cribl to strip out duplicate fields, null values, and low-value data.

### ENRICH APPOMNI SECURITY ALERTS WITH REFERENCE CONTEXT

AppOmni eliminates unnecessary tasks from your team's workload by sending the highest fidelity alerts and actionable insights. Enrich AppOmni's alerts even further with Cribl's enrichment capabilities. Leverage third-party sources and known threat databases to provide deeper context to your organization. With AppOmni and Cribl, you'll have all the information you need to secure your organization — right at your fingertips.

## Summary

Any organization using SaaS needs the processes and tools in place to secure data housed in their SaaS applications — and to keep that data secure over the long haul. In response, the amount of alerts and events created from your security systems and IT data sources multiplies, driving up the complexity and cost of routing and retaining data. AppOmni and Cribl together give you the most comprehensive visibility into your SaaS ecosystem and IT data sources, allowing you to keep your SaaS ecosystem secure and lower costs by taking control of your data.

With Cribl, AppOmni customers can:

- *Get unmatched visibility into SaaS environments and IT data sources*
- *Route data to the most cost-effective destinations*
- *Decrease event size and reduce ingestion costs*
- *Enrich AppOmni alerts with reference context*

Together, Cribl observability solutions give AppOmni customers unprecedented visibility into their SaaS stack and IT data sources keeping them safe from data leakage while saving costs on data retention.

To get started with AppOmni and Cribl today, [click here](#). The [Cribl Slack Community](#) is also a great place to connect with leaders from other teams leveraging both AppOmni and Cribl.

## ABOUT APPOMNI

AppOmni is the leader in SaaS Security. AppOmni provides unprecedented data access visibility, management, and security of SaaS solutions, enabling organizations to secure mission-critical and sensitive data. AppOmni's patent-pending technology deeply scans APIs, security controls, and configuration settings to evaluate the current state of SaaS deployments and compare against best practices and business intent. With AppOmni, organizations can establish rules for data access, data sharing, and SaaS-to-SaaS applications that will be continuously and automatically validated. The company's leadership team brings expertise and innovation from leading SaaS providers, high tech companies, and cybersecurity vendors. Backed by Cisco Investments, Salesforce Ventures, ServiceNow Ventures, Scale Venture Partners and more, AppOmni was recently named as a PURE CYBER 100 "[Companies To Watch In 2023](#)" and one of [CyberTech 100's Companies for 2022](#). The company has been recognized as a [Dark Reading Cybersecurity Vendor to Watch](#) and a [SINET16 Innovator](#).

## ABOUT CRIBL

Cribl makes open observability a reality for today's tech professionals. The Cribl product suite defies data gravity with radical levels of choice and control. Wherever the data comes from, wherever it needs to go, Cribl delivers the freedom and flexibility to make choices, not compromises. It's enterprise software that doesn't suck, enables tech professionals to do what they need to do, and gives them the ability to say "Yes." With Cribl, companies have the power to control their data, get more out of existing investments, and shape the observability future. Founded in 2018, Cribl is a remote-first company with an office in San Francisco, CA. For more information, visit [www.cribl.io](http://www.cribl.io) or our [LinkedIn](#), [Twitter](#), or [Slack](#) community.

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