CriblCon 25 Justification Letter

Hello [NAME OF BUDGET DECISION MAKER],

An important conference is scheduled for October, and I'd like to request your budget approval to attend. The event is [CriblCon 25 in National Harbor, MD, October 13-15, 2025](). This Cribl users conference is focused on extracting maximum value from the data powering our SIEM, AI Ops, and analytics tools, all while doing more with less. I'm especially interested in [TOPIC HERE] which will help us successfully complete [PROJECT OR INITIATIVE HERE].

The multi-day event includes:

- Deep Dives into customer use cases: CriblCon features 20+ breakout sessions focused on real-world customer experiences. These sessions provide invaluable insights into how organizations are utilizing Cribl to solve their observability challenges. I'll gain practical knowledge and strategies that you can directly apply to your own environment.
- Hands-On Learning: The educational nature of CriblCon means I'll get exposed to a hands-on approach to learning Cribl. I'll have the opportunity to participate in workshops and exercises that will equip me with the skills to implement and manage Cribl effectively.
- Campus Experience, powered by Cribl University happening the day before CriblCon provides me with an opportunity to learn directly from Cribl experts in a live, interactive setting. I'll get to choose from two tracks: Cribl Core and Cribl Advanced.
- Beyond Education: CriblCon offers a variety of valuable experiences beyond the sessions. They call this part "hallway-con" where I'll network with industry peers at demos stations, industry-specific luncheons (Fed/SLED, WiT, Financial Services, etc.), and get advice and guidance from Cribl experts in the CooLAB.

To help you make your decision, here's an estimated budget breakdown:

- Travel Costs: $XXX
- Hotel: Approx $800 (2 nights) or $1,200 (3 nights) plus taxes / fees
- Conference Pass: $699 until May 2nd or $999 after
- TOTAL COST: $XXX