

>SOLUTION BRIEF_

Rethink observability from pipeline to query with Imply and Cribl

THE CHALLENGE

Legacy observability platforms force tradeoffs between cost, retention, and performance — leading to dropped data and delayed investigations.

THE SOLUTION

Cribl routes high-volume observability data to Imply Lumi for fast, cost-effective search and long-term access — without disrupting existing tools.

THE BENEFITS

- Route and retain what matters by filtering noise, enriching key data, and compressing it for cost-efficient storage.
- Subsecond search across all retained data enables fast queries without rehydration.
- Integrates seamlessly with Kafka, Kinesis, Splunk, Grafana, and more.
- Decouple your stack without changing agents or rewriting dashboards.

Gain end-to-end control over your observability data — from the moment it's created to the moment it's queried. Together, they help you keep more, search faster, and pay less — without changing your existing workflows.

The challenge

Teams need to retain and analyze more data than ever — across logs, metrics, traces, and events. But legacy observability platforms impose rigid pricing models, require sampling, and rely on siloed storage tiers (hot, warm, cold, frozen) that limit visibility. As a result, teams are forced to drop or archive data — and then struggle to access it when it's needed most. Rehydration delays, slow queries, and fragmented toolchains hurt response times and increase operational overhead.

The solution: better together

Cribl Stream puts you in control at the ingest layer — so you can enrich, filter, and route observability data based on value, not platform constraints. Imply Lumi consumes that data in real time via Kafka or Kinesis, stores it efficiently, and makes it instantly available for subsecond search and long-term analysis. Seamlessly integrating with widely used ingestion and visualization tools, Lumi lets you decouple your observability stack without replacing what already works. Together, Cribl and Lumi give you flexibility at the front, speed at the back, and freedom throughout.

The benefits of using Cribl and Imply

Route and retain what matters most

Route data into Kafka or Kinesis; Imply ingests natively — no custom connectors required — so you can keep high-value data without blowing your budget.

Subsecond search across all retained data

Query live and historical data in place — no rehydration, no warm-up costs, no performance tax.

Integrates with your existing stack

Works seamlessly with Kafka, Kinesis, Splunk, Grafana, and more — no need to rip and replace.

Lower costs without workflow disruption

Filter and compress data upstream with Cribl; store and query it efficiently with Imply — no agent changes or dashboard rewrites required.

Get started with Cribl and Imply today

Streamline your observability pipeline — Cribl routes your data, and Imply delivers subsecond search with zero rework and no vendor lock-in

Summary

Cribl and Imply deliver a modern observability architecture — built for control, performance, and efficiency. Cribl Stream gives you granular control at the ingest layer, allowing you to enrich, filter, and route data based on its value. Imply Lumi ingests that data in real time and makes it instantly available to the observability tools your team already uses — no rehydration, no workflow disruption.

Together, Cribl and Imply let you keep more data, search it faster, and dramatically reduce costs — without changing how your team works.

About Imply

Imply offers a portfolio of solutions designed to help organizations make sense of event data at scale — including Imply Lumi, the industry's first observability warehouse. Imply Lumi is a decoupled, high-performance data layer built to unify observability and security data. Designed for speed, scale, and flexibility, Imply Lumi helps teams store more, search faster, and regain control of their observability stack — without changing their existing tools or workflows.

ABOUT CRIBL

Cribl, the Data Engine for IT and Security, empowers organizations to transform their data strategy. Customers use Cribl's vendor-agnostic solutions to analyze, collect, process, and route all IT and security data from any source or in any destination, delivering the choice, control, and flexibility required to adapt to their ever-changing needs. Cribl's product suite, which is used by Fortune 1000 companies globally, is purpose-built for IT and Security, including [Cribl Stream](#), the industry's leading observability pipeline, [Cribl Edge](#), an intelligent vendor-neutral agent, [Cribl Search](#), the industry's first search-in-place solution, and [Cribl Lake](#), a turnkey data lake. Founded in 2018, Cribl is a remote-first workforce with an office in San Francisco, CA.

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