

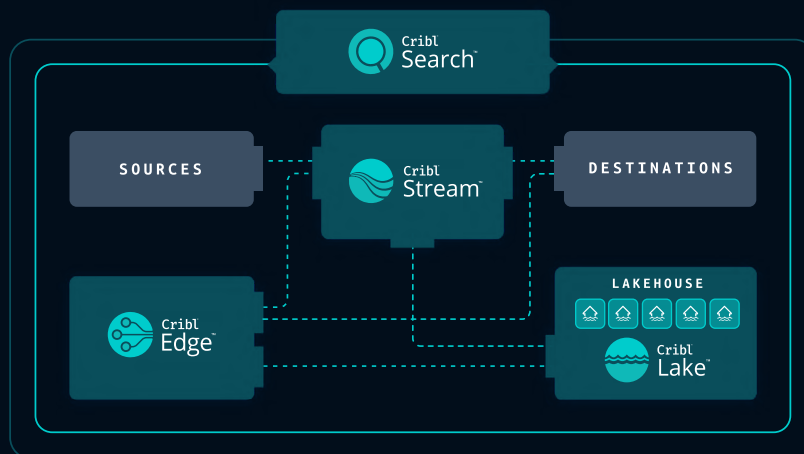
For any potential Search opportunities/interest, please reach out to your Cribl PBM for assistance

## What is Cribl Search?

Cribl Search performs federated search-in-place queries on any data, in any format, at any location, vastly increasing the scope of analysis for Cribl.Cloud customers without requiring the cost or complexity of first shipping, ingesting, and storing the data.

## Elevator Pitch

*Cribl Search gives teams the ability to search data in-place (at the edge for better visibility and at rest in object stores) to make rapid decisions on what data to send where for different consumers. Search changes the way we analyze, route, and store data to get the greatest impact for the business while keeping a handle on data management costs.*



## The Challenge

**IDC predicted that 129,361ED of data would be generated in 2023 and that figure would double to 291,122ED by 2027, but enterprises are utilizing less than 2% of it.**

The vast majority of data goes unseen and unused because it's expensive and impractical to search data. Think about it: You've got to collect the data in question, pay to move and store it somewhere, and then query that data — all while praying that you find the needle in the haystack.

On top of all of that, tools today struggle with performing universal queries. Federated search isn't a new concept, but many leading search technologies are still limited to effectively querying data stored in a single vendor. Teams need a vendor-agnostic way to cost-effectively query their data regardless of where it lives.

## The Key Values

**Cribl Search: vendor-agnostic tool that enables teams to perform search-in-place queries for more effective data utilization.**

- Allows search-in-place for data stored in Cribl Lake, Amazon S3, Amazon Security Lake, S3 compliant Azure Blob, Google Cloud Storage, and more.
- Allows searches against live API endpoints, such as AWS, Okta, Zoom, Microsoft Graph, GCP, Google Workspace, and more.
- Allows search-in-place for files on any host running Cribl Edge agent.
- Allows searching of data stored in Cribl Lake, including new accelerated Lakehouse datasets.
- Searches through unstructured and structured text files and specific binary formats.
- No preset limit to the amount of data that can be searched.
- Can perform aggregation and other statistical analysis on data searched.
- Can generate reports and visualizations, then export those data locally or send to Cribl Stream for routing, storage, or further processing.

## HOT SELLING DOCS

[GARTNER NAMES CRIBL A COOL VENDOR](#) | [CRIBL SEARCH DATASHEET](#) | [CRIBL SEARCH SOLUTION BRIEF](#) | [CRIBL STREAM DATASHEET](#)

## Qualifying questions

*Are you collecting all the data you need? Do you struggle with data volumes? Are your number of data sources growing?*

*Which tools and agents do you have in play? How many?*

*What are your current data querying challenges?*

*Any desire to cut down on the complexity of that process — the collection, storage, and querying? What change would make the most immediate impact?*

## Key triggers

- Struggling with data or security vulnerabilities
- Rising collection, storage, and querying costs when performing regulatory searches
- Pain points meeting audit needs for compliance
- Struggling to perform effective forensic investigations
- Require the ability to query data at the endpoint for investigations
- Need to troubleshoot and diagnose issues across a variety of environments
- Difficulties pinpointing root-cause analysis
- Better data visibility for more streamlined operations

## Objection handling

*I've already got a tool that does federated search.*

Cribl Search complements your existing search tools. Incumbent search tooling often has limitations on which vendors they can query across. Administrators and developers then have to create dashboards to holistically evaluate the results, taking away time they could be spending on strategic initiatives. Cribl Search gives teams the power of federated search, enabling users to query multiple data sources at once and bring the results together into a single user interface.

## Target profiles

- CIO
- IT Manager / Director
- Head of Tooling
- Network Administrator
- Security / SOAR / Cyberthreat Engineer

## About Cribl



- Share [Cribl's Fall Launch: Beyond the Pipeline](#) video.

## Next steps

- Got a Cribl Search opportunity? Reach out to your Cribl sales rep or Channel Account Manager to get started.

## More resources

- Certifications: [Cribl University](#)
- Deal Registration: [Cribl Partner Portal](#)
- Resource Library: [Cribl Resources](#)

## CONTACT

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