

Simplify cloud migration with Cribl

Control telemetry. Validate changes. Reduce risk.

Cloud migration promises agility, scalability, and faster innovation. At the same time, every application, integration, and user interaction generates logs, metrics, traces, and security events. This telemetry enables insight but also increases challenges during migration.

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ZETTABYTES

Projected 2025 global data creation¹

Cloud adoption and unstructured data growth are accelerating telemetry complexity.

90%

Organizations using cloud services²

30% CAGR

Projected growth of unstructured data³



The telemetry sprawl challenge

As data volumes grow rapidly, telemetry multiplies across systems and environments. Without a clear data strategy during migration, this growth introduces unnecessary complexity and security risks:

- Visibility gaps emerge as data becomes harder to organize and analyze
- Validation cycles become longer and more complex
- Duplicate or low-value data increases processing and storage costs
- Monitoring becomes fragmented across tools and teams

Migration demands better data control

Managing infrastructure is only part of the migration journey. Cloud migration projects succeed or stall based on how well telemetry is handled during change.

Continuous visibility

Teams need insight across hybrid and cloud-native environments without introducing blind spots.

Safe validation

Changes must be tested and verified before full cutover to reduce operational risk.

Flexible routing

Telemetry should flow to the right destinations without constant reconfiguration.

Ongoing optimization

As environments scale, data strategies must adapt to control costs and preserve signal quality.

Manage telemetry across every stage of migration

Cribl, an AWS ISV Workload Migration Program (WMP) partner, helps organizations with telemetry data management and gives them a simple, consistent way to manage how data moves as environments change. Teams can collect from any source, whether it's on-premises or hosted on another cloud, transform it as needed, and route it to the right AWS services or analytics tools without being tied to a single vendor or architecture.

<p>1</p> <p>BEFORE MIGRATION</p> <p>Build a stronger foundation ahead of cutover</p> <ul style="list-style-type: none"> • Identify the telemetry data that matters most • Normalize data for consistency across environments • Establish routing rules that support legacy and cloud systems 	<p>2</p> <p>DURING MIGRATION</p> <p>Reduce disruption and support incremental transition</p> <ul style="list-style-type: none"> • Preview and test live data in real time • Send copies of telemetry to the cloud while legacy systems remain active • Validate monitoring and security signals before full transition 	<p>3</p> <p>AFTER MIGRATION</p> <p>Keep telemetry flexible and aligned as environments scale</p> <ul style="list-style-type: none"> • Filter low-value and duplicate data to control volume • Route telemetry based on defined policies and risk considerations • Maintain operational awareness as cloud usage grows and evolves
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Trusted by organizations modernizing complex cloud environments



Accenture Federal Services

Supporting a large US civilian agency during cloud modernization on AWS:

- Executed cloud sprint from planning to rollout in 3 to 4 months
- Reduced migration friction with live data preview and validation
- Preserved security and compliance with in-flight encryption

“Cribl's UI, live preview capabilities, and workflows made it easy to configure and manage data pipelines effectively.”

Cesar Deleon
Senior Security Consulting Manager, Accenture Federal Services

[Learn more >](#)

AUTODESK

Scaling cloud adoption on AWS with streamlined telemetry pipelines:

- Reduced duplicate log ingestion by 166% using Cribl Stream
- Achieved 93.1% of data optimization targets
- Optimized 426+ GB of daily ingestion volume
- Completed cutover in under half a day

“Lots of data was being duplicated in our logging platforms, and Cribl Stream allows us to easily detect when this happens.”

Sudha Kanupuru
DevOps Engineering Manager, Autodesk

[Learn more >](#)



Bring clarity to cloud migrations

Modernize your infrastructure without inheriting unnecessary complexity. Cribl gives you the flexibility to move at your own pace while shaping telemetry with precision, and evolve your data strategy as your cloud footprint grows.

Ready to take the next step?

Visit [Cribl in AWS Marketplace](#)

Schedule a [custom demo with Cribl](#)

¹ Data Volume is Soaring, World Economic Forum, 2024

² 90+ Cloud Computing Statistics, CloudZero, 2025

³ AI Success Depends on Unstructured Data Quality, IDC, 2024