

>SOLUTION BRIEF_

Cribl for Financial Services.

Extract wealth from data.

DATA MANAGEMENT NEEDS FOR FINANCIAL SERVICES

- Demand for fast, convenient, and secure digital services have fast-tracked data and cloud initiatives for financial institutions.
- Protecting sensitive financial data in a highly regulated ecosystem is top priority.
- A data engine can get banking and financial data where it needs to be in a fast, reliable, and cost-effective way.

The challenge.

Gone are the days of physically going into a bank, standing in line, and depositing a check with a banker. These days, we can deposit checks and take care of finances with just a few taps in an app. Financial services have increasingly become more digital, delivering more convenient experiences and making day-to-day easier. But more digital channels mean more data. And with all the trades, transactions, and payments taking place every second, an overwhelming amount of data is generated. Data that is difficult to grasp, make sense of, and protect.

The solution.

As financial institutions transform and digitalize operations, they need a solution that works with existing tooling, provides valuable insights, and keeps sensitive consumer data safe and secure. With a thriving data management strategy, banks, brokerages, insurers, and fintech companies can better collect and analyze data on transaction patterns and end-user behavior, and understand the performance of financial systems, services, and applications.

Security breaches are extremely detrimental to the financial service industry. One bad breach can put an institution's reputation at risk, bring about lengthy legal proceedings, and destroy customer trust. A data management strategy can help detect fraud in real time, ensure compliance with industry standards and regulations, and keep systems secure, data governed, and cyberattacks at bay.



A vendor-neutral collection, reduction, enrichment, and routing system for IT and security data.



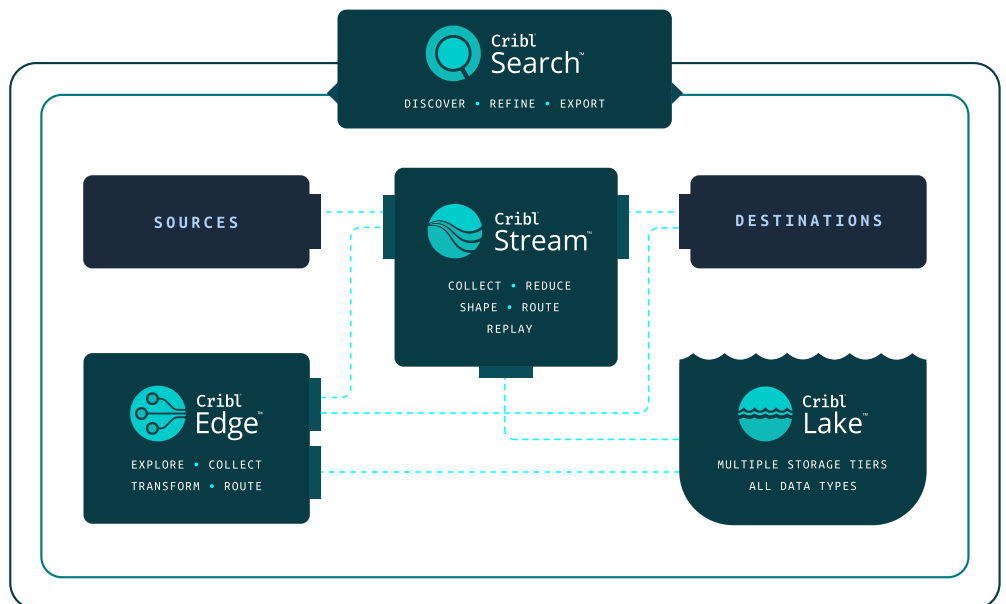
An intelligent, scalable, edge-based data collection system for logs, metrics, and application data.



Perform federated "search-in-place" queries on any data, in any form.



A simplified data lake solution to easily store, manage, and access data.



Use cases:

Protect sensitive financial information.

Protect consumers' personal information from breaches and unauthorized access. Retain trust and stay compliant.

Streamline digital banking services.

Elevate banking experiences by ensuring apps and services run efficiently with minimal downtime or delays.

Route data to the right destinations.

Quickly gain valuable insights that help you confidently make the best decisions for your financial institution.



"One of the primary things was how easy it was to set up, install, deploy, to just do the basics right. We didn't expect it to be this straightforward!"

Siddhartha Dadana
Director of Information Security
Engineering

Cribl for Financial Services.

Cribl's suite of products can help solve financial services' toughest data challenges with routing, shaping, enriching, and search functionalities that make data more manageable. Teams can easily clean up their data, get it where it needs to be, work more efficiently, and ultimately gain the control and confidence they need to set financial institutions up for success.

Capabilities:

- Transfer terabytes of financial data every hour from multiple sources to multiple destinations.
- Redact, encrypt, and mask personal identifiable information (PII) in flight.
- Enrich data with context — such as geoIP info — for downstream analysis.
- Fast deployment in minutes with an easy-to-use interface to configure routes.
- Provide out-of-the-box packs for parsing and data manipulation use cases. Reduce licensing costs with routing logic applied before ingestion.
- Store data from various sources such as transaction records, customer interactions, market data and more, in a single, scalable repository.

Benefits:

- Move sensitive data quickly, seamlessly, and securely.
- Protect against cyberattacks and security breaches.
- Improve performance and uptime of online banking services, ATMs, point-of-service terminals, and apps.
- Get ahead of threats to enterprise networks and the financial ecosystem.
- Enjoy faster interactions and collaboration between banks, insurance companies, brokerage firms, credit unions, loan associations, and mortgage companies.
- Comply with compliance and financial regulatory standard requirements.

ABOUT CRIBL

Cribl, the Data Engine for IT and Security, empowers organizations to transform their data strategy. Customers use Cribl's vendor-agnostic solutions to analyze, collect, process, and route all IT and security data from any source or in any destination, delivering the choice, control, and flexibility required to adapt to their ever-changing needs. Cribl's product suite, which is used by Fortune 1000 companies globally, is purpose-built for IT and Security, including [Cribl Stream](#), the industry's leading observability pipeline, [Cribl Edge](#), an intelligent vendor-neutral agent, [Cribl Search](#), the industry's first search-in-place solution, and [Cribl Lake](#), a turnkey data lake. Founded in 2018, Cribl is a remote-first workforce with an office in San Francisco, CA.

Learn more: www.cribl.io | Try now: [Cribl sandboxes](#) | Join us: [Slack community](#) | Follow us: [LinkedIn](#) and [Twitter](#)

©2024 Cribl, Inc. All Rights Reserved. 'Cribl' and the Cribl Flow Mark are trademarks of Cribl, Inc. in the United States and/or other countries. All third-party trademarks are the property of their respective owners.

SB-0011-EN-2-0524