

2025 Art Auction Season Sponsorships



CROCKER
art museum

About the Art Auction Season

The 2025 Art Auction season is here!

Art Auction season provides many opportunities to buy art while supporting the Crocker Art Museum's exhibitions and programs and engaging with fellow art lovers, business leaders, and community members.

Promote your business to the Museum's 12,000 members, 185,000 annual visitors, and hundreds of donors.

Build relationships with movers and shakers from throughout the region, including corporate leaders, community members, artists, art lovers, and generous philanthropists.

Steward your clients with private Art Auction season exhibition preview events.

Expand your brand visibility throughout the world by placing your logo on our online auction pages. Last year, bid.crockerart.org received 2 million views from over 2,000 bidders in the United States, Mexico, Canada, and Europe.

Support local artists and acquire one-of-a-kind artworks by bidding at any of the online auctions or at the Live Auction.

Art Auction Season Overview

May 9 · Virtual Auctions Open

[ONLINE AT BID.CROCKERART.ORG](https://bid.crockerart.org)

The virtual Silent Auction features over 100 original works of art of all sizes and mediums, by some of the region's most renowned artists. Big Names, Small Art (BNSA) features hundreds of small artworks (12" x 12" or less) in all mediums. BNSA Bidding starts at \$25 per piece, regardless of fair market value.

May 15 · Art Auction Season Preview Party + Art Auction Exhibition Opens

[AT THE CROCKER ART MUSEUM](#)

Before the virtual bidding ends, come to the Crocker for a fun and festive Preview Party, the only opportunity to see BNSA artwork in person. Explore hundreds of works from Big Names, Small Art; the Silent Auction; and the Live Auction. Live Auction and Silent Auction artwork is on view at the Museum from May 15 to June 8.

June 7 · Live Auction Event

[AT THE CROCKER ART MUSEUM](#)

The main live event features a festive cocktail hour, a gourmet dinner with wine, access to the galleries, and a rousing live auction of about a dozen artworks and a paddle-raiser, led by a professional auctioneer.

June 7 · BNSA Virtual Auction Closes

[ONLINE AT BID.CROCKERART.ORG](https://bid.crockerart.org)

June 8 · Silent Auction Closes

[ONLINE AT BID.CROCKERART.ORG](https://bid.crockerart.org)



Sponsorship Opportunities

Presenting Sponsor

\$20,000 **NO LONGER AVAILABLE**

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Preview Party with 2 complimentary drink tickets per person
- Verbal recognition at the Preview Party and Live Auction event
- Private Art Auction exhibition tour for 20 with Ted and Melza Barr Chief Curator and Associate Director Scott A. Shields, PhD
- Full-page color advertisement and logo recognition in Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with the Art Auction season, including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Museum's Annual Report

Exhibition Sponsor

\$15,000 ONE AVAILABLE · \$12,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Preview Party with 2 complimentary drink tickets per person
- Verbal recognition at the Preview Party and Live Auction event
- Prominent logo or name recognition on the gallery walls of the 2025 Art Auction exhibition
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with the Art Auction season, including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Museum's Annual Report

*If sponsorship received by March 31, 2025. See Terms and Conditions on page 7.

Bidding Sponsor

\$15,000 ONE AVAILABLE · \$12,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Preview Party with 2 complimentary drink tickets per person
- Verbal recognition at the Preview Party and Live Auction event
- Exclusive name or logo recognition on the Live Auction bidding paddles
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with the Art Auction season, including save-the-date and invitation, web page and emails, Art Auction pages at bid.crockerart.org, event references in *ArtLetter*, and select event signage
- Name placement in the Museum's Annual Report

Catalogue Sponsor

\$15,000 ONE AVAILABLE · \$12,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Preview Party with 2 complimentary drink tickets per person
- Verbal recognition at the Preview Party and Live Auction event
- Prominent name or logo recognition throughout the Art Auction catalogue
- Half-page color advertisement in Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with Art Auction season, including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Museum's Annual Report

*If sponsorship received by March 31, 2025. See Terms and Conditions on page 7.



Supporting Sponsor

\$10,000 MULTIPLE AVAILABLE · \$7,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Preview Party with 2 complimentary drink tickets per person
- Verbal recognition at the Preview Party and Live Auction event
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with Art Auction season, including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Museum's Annual Report



Valet Sponsor

\$7,500 ONE AVAILABLE · \$5,125 TAX-DEDUCTIBLE

- Seating for 8 guests at the Live Auction event
- 8 tickets to the Preview Party with 2 complimentary drink tickets per person
- Verbal recognition at the Preview Party and Live Auction event
- Exclusive logo recognition on the valet station
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with Art Auction season, including web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report

*If sponsorship received by March 31, 2025. See Terms and Conditions below.

Terms and Conditions: All benefits are subject to change due to guidance and/or restrictions from local, regional, and/or national authorities. Private exhibition tour shall be scheduled at a mutually convenient time during Art Auction exhibition dates and the Museum's open hours. In the event that any in-person gatherings are canceled, comparable replacement benefits will be provided. Various deadlines for logo recognition, catalogue advertisements, and table sizes/dietary restrictions apply. Use of the Crocker Art Museum logo is subject to pre-approval from the Museum's Marketing Department. If you prefer to sponsor without attending the Live Auction, please contact development@crockerart.org to discuss alternative benefits or reduced prices. All benefits must be redeemed within one year.

Tables

Patron Table

\$5,000 \$3,250 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 10 tickets to the Preview Party
- **New!** 2 complimentary drink tickets per person at the Preview Party
- Name recognition in the Art Auction catalogue*
- Name recognition on select digital and print collateral associated with Art Auction season, including web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Museum's Annual Report

*If sponsorship purchased by March 31, 2025.

Individual Tickets

Patron \$500

- 1 seat at the Live Auction event
- 2 tickets to the Preview Party
- **NEW!** 2 complimentary drink tickets per person at the Preview Party
- Name recognition in the Art Auction catalogue*
- Name recognition in Live Auction digital event signage

Individual \$400

- 1 seat at the Live Auction event
- 1 ticket to the Preview Party

*If ticket purchased by March 31, 2025.