# Call for Artists

# Art Auction Season 2025

# Deadline: February 28, 2025

Submit your artwork to the Art Auction for consideration, or donate a work to Big Names, Small Art (BNSA). Artists may choose to participate in one or both opportunities.

The success of these fundraisers is thanks to the high-quality art contributed by artists like you, and your support directly benefits the thousands of children, families, and adults the Museum serves every year. Thank you for considering this opportunity!



## **About the Art Auction Season**

The 2025 Art Auction season is a mix of virtual and in-person events highlighting works of art available for purchase. Funds raised during this annual fundraiser support the Crocker Art Museum's exciting and thought-provoking exhibitions, as well as community-building programs and classes.

The Art Auction consists of the virtual Silent Auction and the in-person Live Auction. Works selected for the Silent and Live Auctions are featured in an exhibition that will be on view in the Museum from May 15 – June 8, and are included in the 2025 Art Auction catalogue. Works up to 80 x 48 inches, in any media, are welcome for these two auctions, and artists may choose to keep 50% of the

proceeds collected on the sale of the artwork, up to 125% of the fair market value. Proceeds that go above that amount will be considered a donation to the Museum.

BNSA is another virtual auction that draws a large global audience of new and seasoned art collectors, but all works must be 12 x 12 inches or smaller. Bidding starts at \$25, regardless of the work's fair market value.

The virtual auctions are hosted on the online auction platform Bidsquare. All in-person events take place at the Crocker Art Museum in Sacramento, CA.

# **Virtual Events**

### ONLINE AT BID.CROCKERART.ORG

### **Silent Art Auction**

May 9 - June 8

Big Names, Small Art (BNSA)

May 9 – June 7

## **In-Person Events**

### AT THE CROCKER ART MUSEUM

### **Preview Party**

Thursday, May 15 at 5:30 PM Participating artists receive Two complimentary tickets

### **Live Art Auction**

Saturday, June 7 at 6 PM

# Important Dates and Deadlines for Artists

January 13 Submission forms open Submission forms close February 28 By April 3 Selection decisions for Silent and Live Auction sent to artists May 2-3Art drop-off at the Museum May 15 - June 8 Art Auction exhibition on view May 15 Preview Party (all works from Art Auction and BNSA on view) By June 31 Post-Auction artist update By July 31 Commission checks sent (Art Auction artists only)

# **Submission Requirements**

### **Artist Eligibility**

- Local, national, and international artists 18 years of age or older are eligible to submit to the Art Auction and/or BNSA. Artists may be in any phase of their career.
- Artists must be able to deliver the artwork to the Museum either in person or via mail. All
  associated expenses are the responsibility of the artist.

### **Artwork Eligibility**

- All artworks submitted to Art Auction or BNSA must be originals (no giclée prints).
- Artworks may be in any media, but must be ready for display. Two-dimensional work must be ready to hang with the appropriate hardware provided by the artist.
- All entries for Art Auction and BNSA must be submitted online through their respective forms.
   Art submission forms that are emailed or sent through the mail will not be accepted.
- Once submitted, artworks must not be altered or exchanged for another work.
- The Museum reserves the right to reject any artwork that does not meet the requirements or is in poor condition.

### **Art Auction**

- Up to three works may be submitted for consideration, but only one work can be accepted. Due to the volume of submissions, not all artists will have a work selected.
- Different artwork sizes and price points are encouraged.
- Artworks must be no more than 80 inches in height and may not exceed 48 inches in width.
- Artwork may not weigh more than 200 pounds.
- Based on the fair market value set by the artist, a minimum bid of 50% will be required to open bidding.
- Artists may donate 100% of the sale proceeds to the Museum or choose to keep 50% of the proceeds collected on the sale of the artwork, up to 125% of the fair market value. Proceeds that go above that will be considered a donation to the Museum.

### **BNSA**

- Only one work per artist may be submitted. All submitted works that meet the submission requirements for BNSA will be accepted.
- Artwork can be in any media, but must be 12 x 12 inches or less unframed (maximum 14 inches framed).
- Bidding on each piece starts at \$25, regardless of the work's fair market value.
- 100% of the proceeds from the sale of each artwork benefits the Crocker Art Museum's education programs and exhibitions.

# How to Submit Your Art

To submit artwork to the Art Auction visit crockerart.org/AA2025

To donate artwork to BNSA visit crockerart.org/BNSA2025

Artists may participate in both opportunities.

# **Art Submission Forms**

Please prepare the following materials before filling out the online submission forms:

High-quality image of the artwork(s) you are submitting:

Filename: LastName ArtworkTitle

• Dimensions: 2000 x 2000 px or bigger (typically the full resolution of a smartphone camera photo)

File size: 10 MB or less

Accepted file formats: .jpg or .png

2. Information about the artwork(s) you are submitting. Include the title, date created, medium, size, and fair market value (FMV). Please ensure the information you provide is accurate. It will be used to create the artwork's Bidsquare listing and exhibition labels, as well as in print and digital promotion during the Art Auction season.

If you're submitting to Art Auction, please also prepare:

**3. Artist biography.** An artist biography will be included in the Bidsquare listings for Live and Silent Auction works. Your artist biography should be up to date and reflect your experience and background as an artist. You may also upload your CV, if desired.



← The quality of the image you upload to your art submission form is critical, as the image will be used in the evaluation of your submission(s) for the Art Auction and, if selected, in the artwork's Bidsquare listing. For works selected for the Live and Silent Auctions, the image will also be printed in the Art Auction catalogue. For works donated to BNSA, the image you upload will be used in the artwork's Bidsquare listing. The artwork at left is an example of a high-quality image file submission.

Micah Crandall-Bear, An Honest Place, 2022. Acrylic and spray paint on redwood slab, 44 x 36 in.

Artwork submitted to Art Auction will be reviewed by a panel of Museum staff and other art professionals who will select art for the Silent and Live Auctions. Artists will be notified by April 3 if their artwork has been accepted or declined for the Art Auction.

All artworks that meet BNSA submission requirements will be accepted. BNSA artists will receive additional information after submissions close.

# **Bidsquare Listings**

Your artwork information and biography will be used online and may be used in print. Below are examples of Bidsquare listings for BNSA (top) and Art Auction (bottom).



JOHN YOYOGI FORTES,
Diasporassimilate

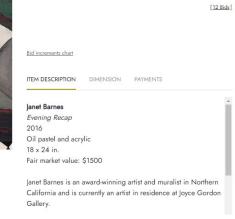
Estimate: \$360 - \$440

Bid increments chart

ITEM DESCRIPTION DIMENSION PAYMENTS

John Yoyogi Fortes
Diasporassimilate
2022
Ink on sheetrock
12 x 7 in.
Fair market value: \$400





JANET BARNES, Evening Recap

Estimate: \$1,350 - \$1,650

# Questions?

If you have any questions about submitting artworks to Art Auction or BNSA, or you need assistance with the submission form, please contact Rosie Wakai, Development Assistant, at artauction@crockerart.org or (916) 808-2692.

You may also contact Rosie if you need to edit a submitted form before the February 28, 2025 deadline.

The success of the Art Auction season is due to the collective generosity of artists like you, and we are excited to see the submissions for both Art Auction and Big Names, Small Art.

Thank you for supporting the Crocker Art Museum!