



Corporate Sponsorship Opportunities

CROCKER
art museum

About the Crocker

We bring people together and connect them in unexpected ways with art, ideas, each other, and the world around them.

The Crocker Art Museum, founded in 1885 and proudly rooted in Sacramento, California, is the only accredited visual arts museum serving the Sacramento metropolitan region, home to over 2.4 million people. With a collection of nearly 30,000 objects and approximately 200,000 visitors annually, the Crocker is a hub where art, culture, and community come together.

The Crocker's mission is to spark awareness and excitement for the human experience through the power of art. At the Museum, visitors discover a world-class collection of artworks that span centuries, continents, and cultures. Beyond our walls, we bring fresh and culturally relevant arts experiences to communities throughout the region.

At the heart of it all is a belief in the power of art to connect and inspire. Our calendar of events features something for everyone: family-friendly festivals, thought-provoking talks and tours, captivating concerts and film series, and more.

Through art, the Crocker builds bridges between people, ideas, and the broader community.



Why Sponsor?

Sponsoring the Crocker Art Museum is a unique opportunity to align your business with a cultural institution that enriches the Sacramento region. By becoming a sponsor, you can:

Increase brand visibility

Reach the Museum's 12,000 members, 200,000 annual visitors, and thousands of donors, while also expanding your global presence through crockerart.org, which received 2 million views from nearly 450,000 unique visitors worldwide last year.

Engage with key audiences

Connect with other corporate leaders, community members, artists, philanthropists, and art enthusiasts at Museum events.

Enhance client relationships

Impress and steward your clients with private Museum tours and exclusive reception events.

Support community access to the arts

Help provide art experiences for all, from young children and their caregivers to adults and individuals with disabilities.

Align with a cultural leader

Partner with the region's premier fine arts institution, which offers a diverse range of exhibitions, programs, and educational opportunities.

Sponsoring the Crocker is more than a marketing opportunity—it's an investment in art, education, and community impact for the 200,000 community members served annually through admission and offsite programs, including more than 21,000 students across the Sacramento region.



Sponsorship Opportunities

All benefits offered within a one-year term of sponsorship.

Luminary

\$100,000 \$96,425 TAX-DEDUCTIBLE

- Logo listing on donor-related print materials and signage
- Listing in the Annual Report
- Listing on the Donor Wall
- Company feature in a Crocker email newsletter
- Logo placement on crockerart.org
- Company feature on a social media post
- Company Day at the Museum (up to 100 guests) with a guided tour
- 20% discount on one event rental on a mutually agreeable date, based on Museum availability
- Complimentary company wine reception on a mutually agreeable date, based on Museum availability. Pairs well as a happy hour event following Company Day at the Museum! (Food available at an additional cost.)
- Company feature in a blog post
- Half-page ad in one edition of *ArtLetter*





Creator

\$75,000 \$73,025 TAX-DEDUCTIBLE

- Logo listing on donor-related print materials and signage
- Listing in the Annual Report
- Listing on the Donor Wall
- Company feature in a Crocker email newsletter
- Logo placement on crockerart.org
- Company feature in a social media post
- Company Day at the Museum (up to 100 guests) with a guided tour
- 20% discount on one event rental on a mutually agreeable date, based on Museum availability
- Complimentary company wine reception on a mutually agreeable date, based on Museum availability. Pairs well as a happy hour event following Company Day at the Museum! (Food available at an additional cost.)
- Company feature in a blog post

Artisan

\$50,000 \$48,025 TAX-DEDUCTIBLE

- Logo listing on donor-related print materials and signage
- Listing in the Annual Report
- Listing on the Donor Wall
- Company feature in a Crocker email newsletter
- Logo placement on crockerart.org
- Company feature in a social media post
- Company Day at the Museum (up to 100 guests) with a guided tour
- 20% discount on one event rental on a mutually agreeable date, based on Museum availability
- Complimentary company wine reception on a mutually agreeable date, based on Museum availability. Pairs well as a happy hour event following Company Day at the Museum! (Food available at an additional cost.)

Enthusiast

\$25,000 \$23,500 TAX-DEDUCTIBLE

- Logo listing on donor-related print materials and signage
- Listing in the Annual Report
- Listing on the Donor Wall
- Company feature in a Crocker email newsletter
- Logo placement on crockerart.org
- Company feature on a social media post
- Company Day at the Museum (up to 100 guests) with a guided tour
- 15% discount on one event rental on a mutually agreeable date, based on Museum availability

Patron

\$10,000 \$8,500 TAX-DEDUCTIBLE

- Logo listing on donor-related print materials and signage
- Listing in the Annual Report
- Listing on the Donor Wall
- Company feature in a Crocker email newsletter
- Logo placement on crockerart.org
- Company Day at the Museum (up to 100 guests) with a guided tour
- 15% discount on one event rental on a mutually agreeable date, based on Museum availability

Friend

\$5,000 \$5,000 TAX-DEDUCTIBLE

- Logo listing on donor-related print materials and signage
- Listing in the Annual Report
- Listing on the Donor Wall
- Logo placement on crockerart.org
- 10% discount on one event rental on a mutually agreeable date, based on Museum availability

Join the Crocker Art Museum community as a sponsor!

Partner with a vibrant cultural institution that enriches the Sacramento region. Together, we will connect people in unexpected ways with art, ideas, each other, and the world around them.

Learn more about the Crocker at **crockerart.org**.

Ready to make an impact? Let's connect! Reach out to us at **development@crockerart.org**.

