

A photograph of an art auction event. In the foreground, a man in a light blue shirt is raising a yellow circular paddle with the number 190. To his left, a woman with long blonde hair is seen from the back. In the background, a large crowd of people is seated at tables, and a sign with the word 'AUCTION' is visible. The scene is dimly lit with warm, ambient lighting.

Art Auction Season 2024 Sponsorships

CROCKER
art museum

About the Season

Art Auction Season 2024 is here!

Art Auction Season provides many opportunities to buy art while supporting the Crocker Art Museum's exhibitions and programs and engaging with fellow art lovers, business leaders, and community members.

Promote your business to the Museum's 12,500 members, 150,000 annual visitors, 1.8 million annual views of crockerart.org, and hundreds of donors.

Build relationships with movers and shakers from throughout the region, including corporate leaders, community members, artists and art lovers, and generous philanthropists.

Steward your clients with private Art Auction exhibition preview events.

Expand your brand visibility throughout the world by placing your logo on our online auction pages on bid.crockerart.org – which received 2 million views from 2,000+ bidders from the United States, Mexico, Canada, and Europe.

Support local artists and acquire one-of-a-kind artworks by bidding high and bidding often at any of the online auctions or at the Live Auction.

Art Auction Season Overview

May 10 · Virtual auctions open

ONLINE AT [BID.CROCKERART.ORG](https://bid.crockerart.org)

Big Names, Small Art (BNSA) features hundreds of small artworks (12"x12" or less) in all mediums. Bidding starts at \$25 per piece regardless of fair market value. The Silent Auction features over 100 original works of art of all sizes and mediums by some of the region's most renowned artists.

May 16 · Art Auction Season Preview Party + Art Auction exhibition opens

AT THE CROCKER ART MUSEUM

Before bidding ends, come to the Crocker for a fun and festive Preview Party, the only opportunity to see all art available for bidding in person! Explore hundreds of works from Big Names, Small Art; the Silent Auction; and the Live Auction.

June 1 · Live Auction Event

AT THE CROCKER ART MUSEUM

Featuring a festive cocktail hour, a gourmet dinner with wine, access to the galleries, and a rousing live auction of about a dozen artworks led by a professional auctioneer, followed by a Fund-A-Need paddle-raiser.

June 1 · Silent Auction Closes

ONLINE AT [BID.CROCKERART.ORG](https://bid.crockerart.org)

June 2 · BNSA Virtual Auction Closes

ONLINE AT [BID.CROCKERART.ORG](https://bid.crockerart.org)



242
WILLIAM DE Kooning
1950
Oil on canvas
100 x 100 in.
The Museum of Modern Art
New York, NY



Sponsorship Opportunities

Presenting Sponsor

\$20,000 ONE AVAILABLE · \$17,025 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Art Auction Season Preview Party
- Verbal recognition at Live Auction event and Preview Party
- Private exhibition tour for 20 with Ted and Melza Barr Chief Curator and Associate Director Scott Shields, PhD
- Full-page color advertisement and logo recognition in Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with the Art Auction Season including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report and on the Annual Donor Wall

Exhibition Sponsor

\$15,000 ONE AVAILABLE · \$12,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Art Auction Season Preview Party
- Verbal recognition at Live Auction event and Preview Party
- Prominent logo or name recognition on the 2024 Art Auction exhibition walls in the galleries
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with the Art Auction Season including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report and on the Annual Donor Wall

*If received by March 30, 2024. See Terms and Conditions on page 9.

Bidding Sponsor

\$15,000 ONE AVAILABLE · \$12,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Art Auction Season Preview Party
- Verbal recognition at Live Auction event and Preview Party
- Exclusive name or logo recognition on the bidding paddles
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with the Art Auction Season including save-the-date and invitation, web page and emails, Art Auction pages at bid.crockerart.org, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report and on the Annual Donor Wall

Catalogue Sponsor

\$15,000 ONE AVAILABLE · \$12,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Art Auction Season Preview Party
- Verbal recognition at Live Auction event and Preview Party
- Prominent name or logo recognition throughout the Art Auction catalogue
- Half-page color advertisement in Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with Art Auction Season including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report and on the Annual Donor Wall

*If received by March 30, 2024. See Terms and Conditions on page 9.



Supporting Sponsor

\$10,000 MULTIPLE AVAILABLE · \$7,500 TAX-DEDUCTIBLE

- Seating for 10 guests at the Live Auction event
- 20 tickets to the Art Auction Season Preview Party
- Verbal recognition at Live Auction event and Preview Party
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with Art Auction Season including save-the-date and invitation, web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report and on the Annual Donor Wall



Valet Sponsor

\$7,500 ONE AVAILABLE · \$5,125 TAX-DEDUCTIBLE

- Seating for 8 guests at the Live Auction event
- 8 tickets to the Art Auction Season Preview Party
- Verbal recognition at Live Auction event and Preview Party
- Exclusive logo recognition on the Valet station
- Half-page color advertisement and logo recognition in the Art Auction catalogue*
- Logo or name recognition on select digital and print collateral associated with Art Auction Season including web page and emails, event references in *ArtLetter*, and select event signage
- Name placement in the Annual Report and on the Annual Donor Wall

*If received by March 30, 2024. See Terms and Conditions on page 9.

Terms and Conditions: All benefits are subject to change due to guidance and/or restrictions from local, regional, and/or national authorities. Private exhibition tour shall be scheduled at a mutually convenient time during exhibition and the Museum's open hours. In the event that restrictions cancel any in-person gatherings, comparable replacement benefits will be provided. Various deadlines for logo recognition, catalogue advertisements, and table sizes/dietary restrictions apply. Use of the Crocker Art Museum logo is subject to pre-approval from the Museum's Marketing department. If you prefer to sponsor without attending the Live Auction, please contact development@crockerart.org to discuss alternative benefits or reduced prices. All benefits must be redeemed within one year.

Tables

Table of 10

\$5,000 \$3,250 TAX-DEDUCTIBLE

- Preferred seating for 10 guests at the Live Auction event
- Additional, special hors d'oeuvres waiting at your Live Auction table
- 10 tickets to the Art Auction Season Preview Party
- Name recognition in the Art Auction catalogue*
- Name recognition on select digital and print collateral associated with Art Auction Season including web page and emails, event references in ArtLetter, and select event signage
- Name placement in the Annual Report

*If received by March 30, 2024.

Individual Tickets

Patron \$500

- 1 seat at the Live Auction event
- 2 tickets to the Art Auction Season Preview Party
- Name recognition in the Art Auction catalogue*
- Name recognition in Art Auction Recap in ArtLetter
- Name recognition in Live Auction digital event signage

Individual \$400

- 1 seat at the Live Auction event
- 1 ticket to the Art Auction Season Preview Party

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