

Model Release

I _____ grant to the Crocker Art Museum or its authorized representative, licensees, successors, and assigns, the unrestrained right and license to record, film, photograph, tape and otherwise capture, use, and reproduce in any manner my name, stage name, voice, conversation, sounds, likeness, and performance, which may include any biographical material that I might furnish in audiovisual, audio-only, visual-only, literary, and multimedia works, which shall be referred to as Media.

I agree that the Crocker Art Museum shall own all rights to Media, and shall retain the right to use the Media in whole or in part, in any manner or media (whether now existing or created in the future), in perpetuity and in all languages, and be entitled to edit and use the Media as it deems appropriate, including, without limitation, for education, outreach, advertising, marketing, promotion, publicity, and commercial purposes. I acknowledge that Media may be conveyed to and shared with producers of outside television and radio broadcasts and rebroadcasts, films, newspapers, magazines, books, (both paper and electronic), Internet, social media platforms, videotapes, CDs, DVDs, and electronic databases. The Crocker Art Museum is under no obligation to use or exhibit the Media in any manner. I waive the right to inspect or approve of any use of the Media, any rights to injunctive relief I may have in connection with this Appearance Release, the right to invoke this Appearance Release, and any moral rights I have in the Media. I hereby grant to the Crocker Art Museum a nonexclusive license to exercise all rights I may own in any work contained in, or in any way represented in, the Media, so that the Crocker Art Museum may reproduce, display, and perform the Media in any way. I hereby give the Crocker Art Museum and its assigns and representatives the absolute right and permission to use, exhibit, display, print, reproduce, and distribute, for any lawful purpose, in whole or in part, through any means, without limitation, any Media gathered, all without my inspection, further consent, or approval of the finished product, or of the use to which it may be applied.

I agree to hold harmless and discharge the Crocker Art Museum, its licensees and assigns, from all claims, demands, causes of action, damages, liabilities, and reasonable attorneys' fees relating to any intellectual property or materials I may use, or statements I may make, contained or represented in the Media, which may arise out of or in connection with the collection and use of the Media. I hereby waive to the fullest extent that I may lawfully do so, any causes of action in law or equity I may have or may hereafter acquire against the Crocker Art Museum or its assigns, representatives, contractors, and licensees, for libel, slander, invasion of privacy, copyright or trademark violation, right of publicity, or false light arising out of or in connection with the utilization by the Crocker Art Museum of the released subject matter.

I agree that no monetary sum or other compensation shall be due to me for execution of this Appearance Release, and that the Crocker Art Museum shall not be obligated to provide me or any third party any sum or compensation whatsoever, regardless of the time or method of any future use of the Media.

This Appearance Release shall be governed by the laws of California, regardless of the place of its physical execution, and shall be binding on my legal representatives, heirs, and assigns, as well as the Crocker Art Museum's licensees and assigns. I represent and warrant that I have the right, power, and authority to grant the rights set forth in this Appearance Release; furthermore, if a minor is depicted in the Media, I represent and warrant that I am either a parent or legal guardian of the minor child and that I have complete authority to grant this Appearance Release on the minor child's behalf. This Appearance Release represents the entire understanding in effect between the parties.

I hereby certify that I am over the age of eighteen, and that I have read, understood, and agreed to the foregoing.

Name (print): _____

Phone Number: _____

Address: _____

(Street address, city, state, zip code, etc.)

Signature: _____

(Individual's signature and also on behalf of minor, if applicable)

(Minor's printed name, if applicable)

Agreed to and accepted on: _____

(Date)

NOTE: It is the responsibility of the shoot producer to ensure that this form is complete in its entirety, and that the model has provided a legible name and signature.

Project name: _____

Shoot date: _____

Shoot location(s): (include specific rooms/spaces) _____

Shoot producer: _____

Photographer/videographer: _____

Audio tech: _____

Physical description of person(s) covered in release:

Adult? _____ Minor/child? _____ Senior? _____

Attire (shirt/top/pants/skirt/dress/other) _____

Hat? _____

Dark or light hair? Long/short? _____

Glasses? _____

Additional Notes:

Release scanned/archived by: _____ Date: _____