PET TRACKER

We all love our furry friends and want the best for them. T-Mobile wanted to build an app that would allow their customers to make sure their pets are safe, healthy, and accounted for. That is how T-Mobile came up with the concept of the Pet Tracker app. Utilizing IoT technology, the application tracks a pet's movement, health, and safety then relays the relevant information straight to your device.

With internal teams that were already working at full capacity, **T-Mobile Senior Manager of Software Development, Bhanu Mullpudi** decided to work with Topcoder to quickly access the talent he needed for the Pet Tracker app.

"THE QUALITY OF WORK FROM TOPCODER WAS PRETTY TOP NOCH, AND IT WAS TO THE STANDARD (THAT) I EXPECT."

Over the next four months, Topcoder produced 46 individual deliverables to bring the Pet Tracker app to life. In addition to the development that was needed to create the Pet Tracker, T-Mobile came back to Topcoder and asked for help to design an intuitive user interface for both iOS and Android devices.

"THEY REFRESHED THE WHOLE UI, REFINED THE ICONS AND MADE THE APP LOOK LIKE THE MOST MODERN (EXPERIENCE) POSSIBLE TO THE STANDARDS OF APPLE AND ANDROID."

When T-Mobile customers see their happy, healthy, and faithful companion wagging their tail, they will not have to think about how T-Mobile leveraged crowdsourcing to bring this technology to their devices. They only have to smile and throw the tennis ball again, and T-Mobile wouldn't have it any other way.