

# **Legal Technology Sector Brief**

Harris Williams | Q3 2023

# **Legal Technology Sector Observations and Key Trends**

# Robust market tailwinds and pandemic-induced pressures have led to an increasingly competitive and digitized legal environment



### **Adoption of Artificial Intelligence**

ChatGPT and generative Al are revolutionizing the legal industry at an accelerated pace by increasing productivity and providing significant time and money savings. Legal professionals are increasingly leveraging these tools to eliminate routine tasks, review documents, automate contracts, and conduct predictive case analysis

Al solutions that can be easily integrated and adopted into existing systems can have a profound impact on the legal market

### **Increased Focus on the User Experience**

With ever-tightening deadlines and increasing workloads, demand continues to grow for solutions that enable lawyers to be more effective and efficient

> Business models that seamlessly integrate technology with exceptional service support to deliver a differentiated experience for clients will garner strong investor interest



## **Building a Leading All-in-One Solution**

The legal technology subsector remains a highly fragmented market, lacking many all-in-one solutions – law firms have lots of very separate legacy solutions that are a pain to use and rarely talk with each other

The ability to develop, deliver, or package multiple point solutions into a singular value proposition will be a key differentiator



## **Novel Solutions for an Evolving User Base**

Globally, corporate legal departments are seeking to do more in-house by utilizing technology, tech-enabled outsourced solution providers, and temporary legal professionals

Models that address the needs of this client base have an opportunity to establish a trusted relationship with the key decisionmakers who direct the majority of legal spend – corporate GCs



## **Higher Levels of Comfort** with Public Cloud

Cloud adoption is becoming increasingly urgent and accelerating across legal services

There is an increasing recognition that cloud-based software has equivalent, if not superior, levels of protection with law firms realizing the added benefits for remote access and collaboration, driving expansion of the legal technology space

### **Accelerating IP Trends**

Recently, there has been a global push to strengthen IP legislation and laws – an increasingly global view of brands necessitates an equally global approach to compliance and risk

Integrated global technology platforms and advanced holistic solutions are needed to effectively manage the fast pace of IP registration and identify and prevent IP breaches





# Perspectives on the Legal Technology Sector







- Difficulties in managing compliance and legal costs
- Increasing number of legal tech products available with integrated payment tools
- Increasing focus on mobile-friendly functionality for legal tech
- Increased use of AI to assist with compliance and document management

# **Intellectual Property**









Clarivate

particularly in hybrid and remote working environments

Increased use of AI tools to assist with processing large amounts of data

Focus on protection against COVID-related counterfeit goods, including vaccines and PPE

**Key Trends** 

- Increased use of AI for IP searches, including by USPTO and EPO
- IP-based regulatory product focus in light of newer IP-based hurdles, such as live selling and influencer marketing











# What We're Reading

## Legal AI Race Draws More Investors as Law Firms Line Up

#### **Thomson Reuters**

With more and more lawyers at major law firms using fast-advancing generative artificial intelligence tools, legal AI startup Harvey said Wednesday that it raised \$21 million in fresh investor cash

Read the full article <u>here.</u>

## **Generative AI Pioneers Line Up on Legal Tech**

#### **The Financial Times**

Suppliers of legal technology are focusing on the development of generative artificial intelligence products, as lawyers increasingly appreciate how these could change their working lives. Like their clients, legal-tech providers sense a high level of disruption is under way Read the full article here.

## To Future-Proof Their Firms, Attorneys Must Embrace Al

#### **Forbes**

To say that the evolution of case management and legal technology has revolutionized how law firms work is an understatement—and now, artificial intelligence is driving the next wave of transformation

Read the full article here.

## Don't Call It a Rebound: Funding Is Trickling Back to Legal Tech, but Strategically

#### Law.com

While investors aren't flocking back to legal tech in hoards just yet, the size of the average funding and financing round in Q2 grew exponentially

Read the full article <u>here.</u>

## **Select Recent HW Industry Updates**

 Legal Sector AI: Generating New Investment Opportunities



Link to Read

Technology Services Sector Brief



Link to Read

**Access All Harris Williams Insights Here** 

# Select Q2 2023 and Recent Legal Technology Transactions

## **Corlytics acquires Clausematch**

### clausematch

(III) CORLYTICS

**July 2023** 

Target

**Acquirer** 

- Clausematch is a compliance workflow and collaboration platform designed to streamline policy management and regulatory change management
- · After the acquisition, Corlytics Group operates across the entire regulatory management value chain

### TransPerfect Legal Solutions acquires eDepoze



76 TRANSPERFECT

June 2023

**Targets** 

Acquirer

- eDepoze is a cloud-based litigation software designed to electronically prepare exhibits for deposition and then securely introduce them with a laptop
- The acquisition supplements TransPerfect Legal Solutions' deposition services offerings and provides clients with a broader product offering

#### Clio Ventures invests in Steno



**⊘** Clio

May 2023

Target

Acquirer

- Steno is a remote litigation platform designed to offer a full suite of court reporting services
- Clio's investment in Steno marks the fifth major investment in promising legal technology in the past five years.
   Prior investments made by Clio include CalendarRules, Lawyaw, and Lexicata

## **Thomson Reuters acquires Casetext**



THOMSON REUTERS

June 2023

Target

Acquirer

- Casetext is a research platform designed to offer the public access to legal research by tapping the knowledge of the legal community
- The acquisition is part of Thomson Reuters' long-term strategy to embed generative AI into its major business verticals — legal, tax, accounting, and news

### Dye & Durham acquires GhostPractice

**8 Ghost**Practice

Dye & Durham

May 2023

Target

Acquirer

- GhostPractice is a leading provider of legal practice management software to ~10,000 users working primarily in small- and medium-sized law firms
- The acquisition complements Dye & Durham's existing product offering, expanding capabilities and helping drive recurring contracted revenues

## **Summit Partners, Peugeot Invest acquires Doctrine**



SUMMIT PARTNERS



April 2023

Target

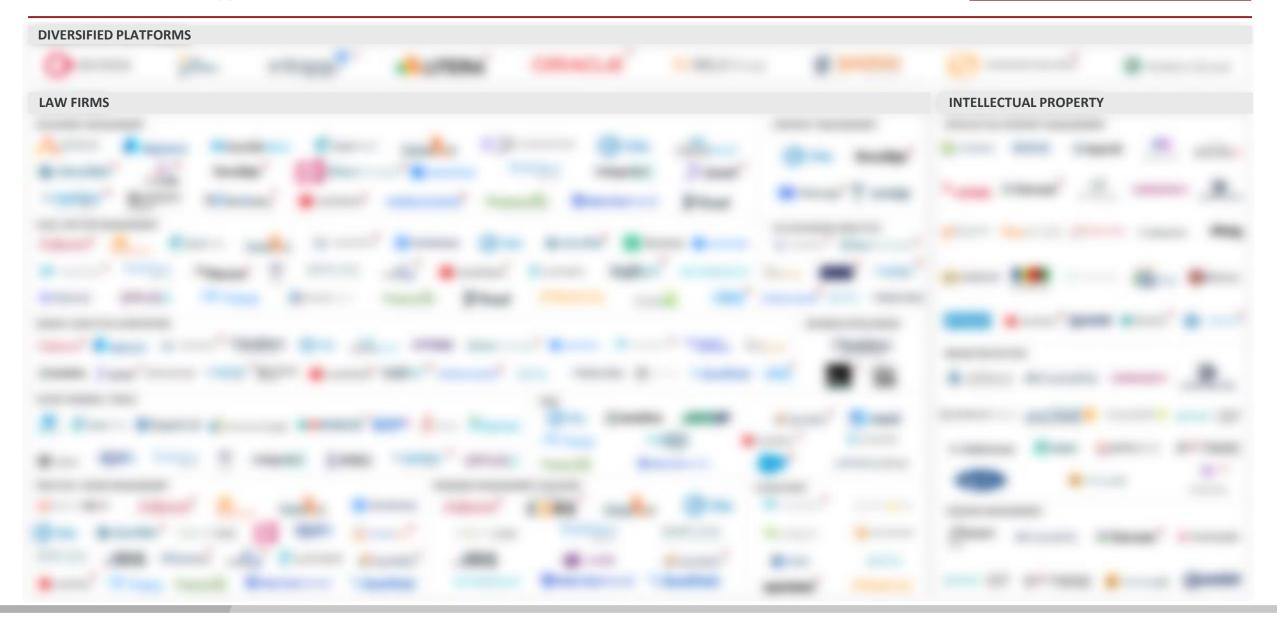
**Acquirers** 

- Doctrine develops an online artificial learning-based search platform for research, monitoring, and analysis of court decisions
- The investment will allow Doctrine to continue its recent momentum and develop innovative solutions that support legal professionals in France and around the world

# Legal Technology Market Landscape

Note: Refer to Appendix for nomenclature

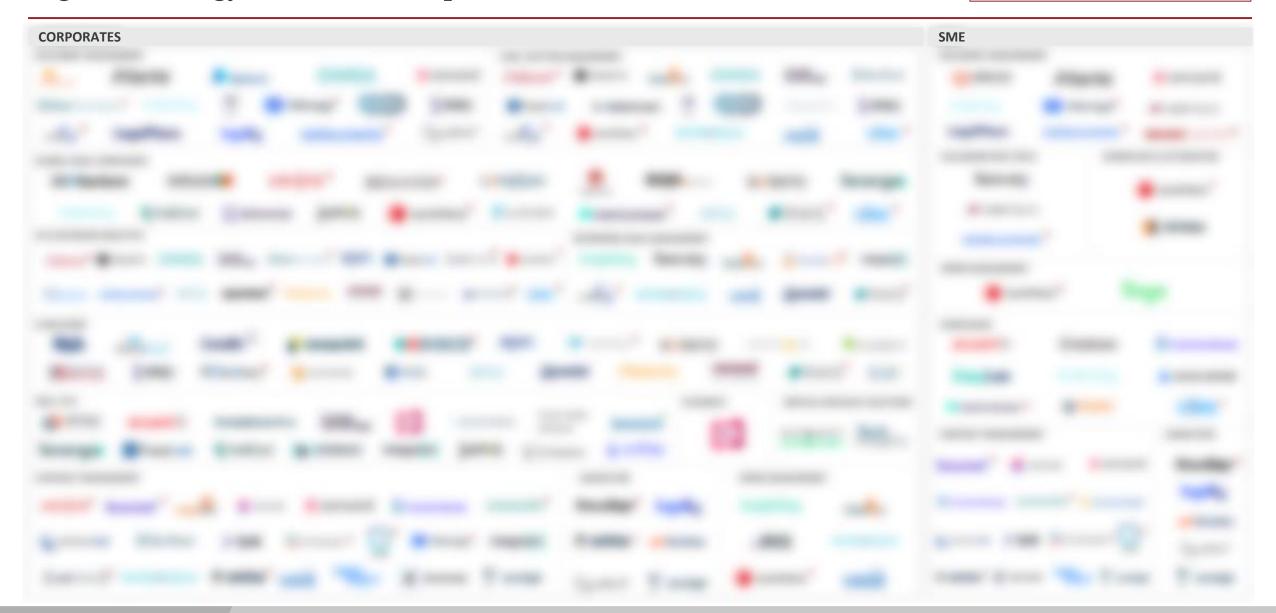
To view full market map, please contact technologyinsights@harriswilliams.com



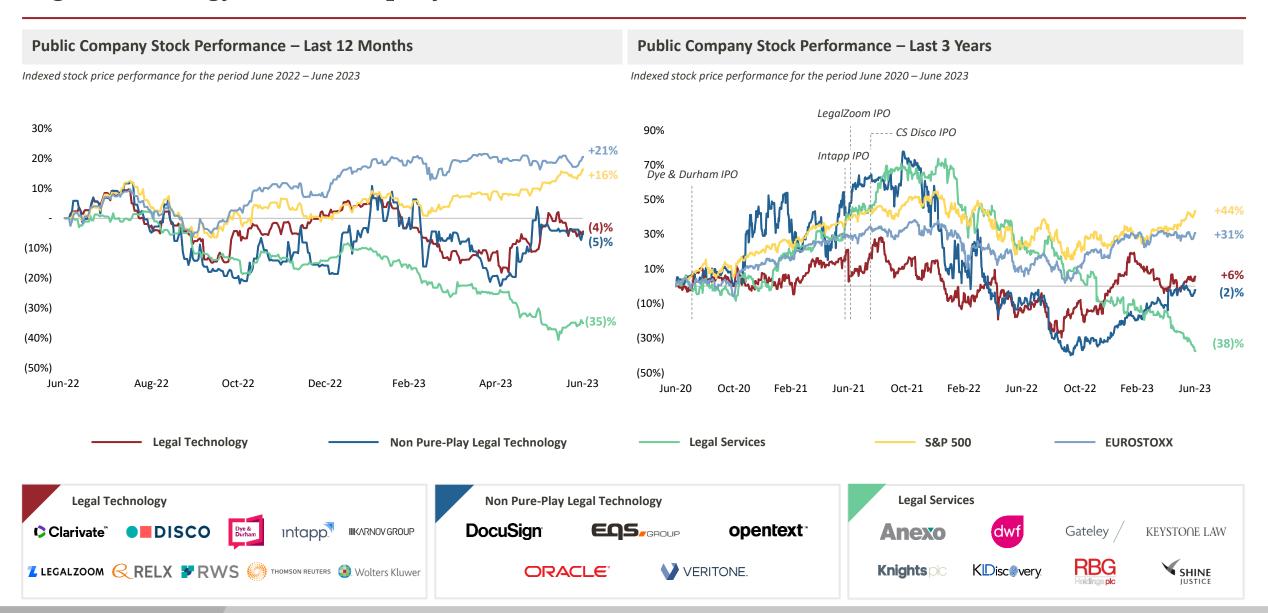
# Legal Technology Market Landscape

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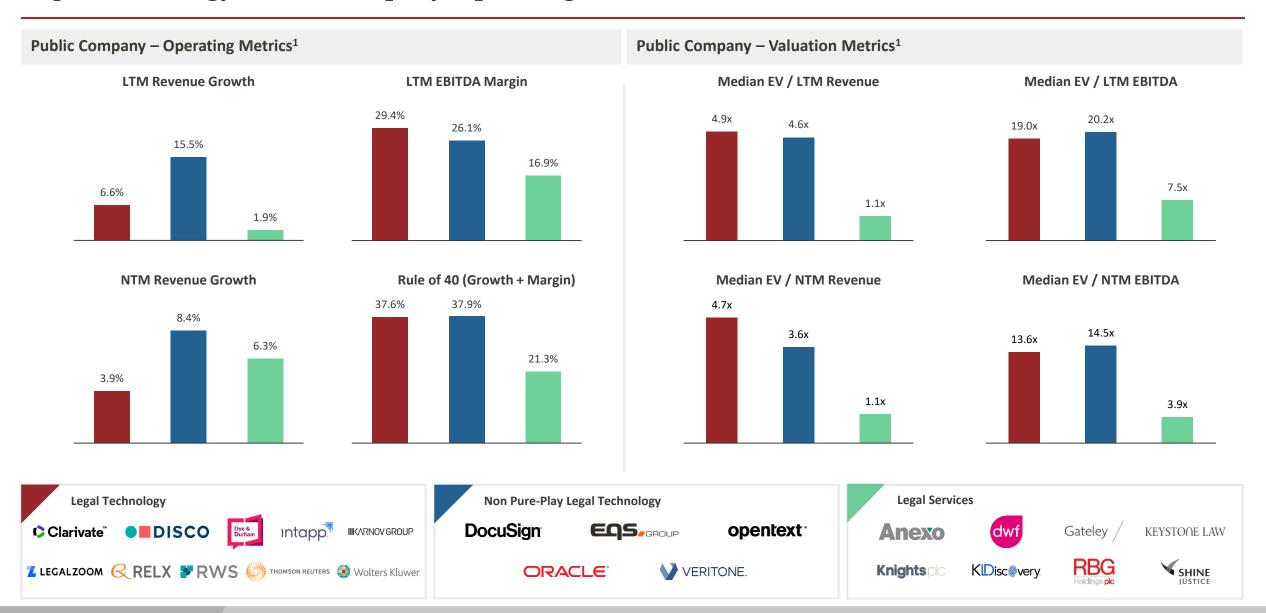
To view full market map, please contact technologyinsights@harriswilliams.com



# Legal Technology Public Company Trended Stock Performance



# **Legal Technology Public Company Operating and Valuation Metrics**



# Harris Williams Legal Sector Experience

## **Selected Legal Sector Transaction Experience**



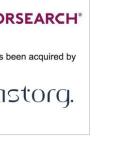






















# **Harris Williams Transaction Spotlight**



#### **Company Background**

Forensic Technology is the pioneer of automated ballistic identification and the creator of IBIS (Integrated Ballistic Identification System) technology used in more than 80 countries to combat and prevent firearm crime. During the last 30 years, the company has championed innovative technology and invested in research and development that enables law enforcement agencies to drive complex investigative workstreams.

#### Successful Outcome

The acquisition delivered a successful outcome for Ultra Electronics and the company. Following this acquisition by LeadsOnline, two leading technology companies join forces to provide global law enforcement agencies with enhanced data and tools to advance their cases faster.

Harris Williams served as exclusive financial advisor to Forensic Technology, a subsidiary of Ultra Electronics, a portfolio company of Advent, in this transaction.

# **Harris Williams Transaction Spotlight**



has been acquired by



#### **Company Background**

Magna Legal Services is a leading provider of litigation support services to law firms, insurance companies, and corporations, offering a complementary suite of technologyenabled deposition services, record retrieval, and litigation consulting to support clients through each phase of the litigation process.

#### Successful Outcome

The acquisition delivered a successful outcome for CIVC Partners and the company. Following this investment by Odyssey, Magna Legal Services will leverage Odyssey's deep expertise and resources to continue to accelerate growth in the legal services market.

Harris Williams served as exclusive financial advisor to Magna Legal Services, a portfolio company of CIVC Partners, in this transaction.



has been acquired by

**□ RLDatix** 

# HW HarrisWilliams /

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Learn more about our experience in the space.



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**Proven Expertise** 

**Core Values That Drive Success** 









Technology





MERGERS & ACQUISITIONS

PRIVATE CAPITAL SOLUTIONS

PRIMARY FUND PLACEMENT









75%

Revenue from repeat clients

87%

Managing Directors promoted from within

30+

Year history

# Sources, Disclosures and Disclaimers

#### **Sources**

- 1. S&P Capital IQ
- 2. Mergermarket

### **Disclosures and Disclaimers**

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# Appendix



Solutions to help law firms manage back-office services, including billing, time, and

Software solutions focused on providing deep insights and intelligence into a particular vertical end-market

#### **DIVERSIFIED PLATFORMS**

Large, established, well-diversified platforms offering a range of different legal solutions and tools across the legal tech universe

LAW FIRMS	
DOCUMENT MANAGEMENT	E-DISCOVERY
Software that allows users to store, find, share, automate, and collaborate on documents	Software that facilitates the identification, collection, review, and analysis of electronically stored data for use as evidence in a civil or criminal case
CASE / MATTER MANAGEMENT	CONTRACT MANAGEMENT
Software that allows users to manage all legal cases and clients through a digital platform	Software that supports the management of contracts through each stage of a contract life cycle
SEARCH, ANALYTICS & REPORTING  Software that enables the process of identifying and retrieving information necessary to support legal decision-making	SPENDING MANAGEMENT & BILLINGS  Software that automates the process of reviewing, tracking, analyzing, and reporting on legal costs
COURT HEARING / TRIALS  Software that facilitates the digitalization of any aspect of a court trial	CRM Client relationship management (CRM) solutions to manage contacts and provides software to help law firms track leads, prospects, and clients efficiently

**BUSINESS INTELLIGENCE** 

from the data to support business decision-making

#### INTELLECTUAL PROPERTY

#### INTELLECTUAL PROPERTY MANAGEMENT

Software tools that assist in the tracking and management of trademarks, copyrights, patents, and other intellectual property

#### BRAND PROTECTION

Software risk management tools that allow companies to protect their IP and brand against infringements

#### DOMAIN MANAGEMENT

Software that offers digital risk protection and management of domain names and platforms

#### **CORPORATES**

PRACTICE / WORK MANAGEMENT

contract-management tools

DOCUMENT MANAGEMENT  Software that allows users to store, find, share, automate, and collaborate on documents	CASE / MATTER MANAGEMENT Software that allows users to manage all legal cases and clients through a digital platform
GLOBAL LEGAL COMPLIANCE Software tools used by multinational companies to monitor internal systems and controls, to comply with required standards and regulations	ENTERPRISE LEGAL MANAGEMENT  Software tools that allow corporate enterprises to run their legal operations and integrate legal operations with the wider business
AI & ADVANCED ANALYTICS  Advanced technological solutions to support legal operations and provide deeper insights	CONTRACT MANAGEMENT Software that supports the management of contracts through each stage of a contract life cycle
E-DISCOVERY  Software that facilitates the identification, collection, review, and analysis of electronically stored data for use as evidence in a civil or criminal case	AML / KYC Analytical software tools that evaluate and mitigate strategic business risks
SPEND MANAGEMENT Software that automates the process of reviewing, tracking, analyzing and reporting on legal costs	eSIGNATURE  Software that enables the electronic signature of documents

#### DOCUMENT MANAGEMENT

SME

Software used to collect, process, and analyze vast amounts of data and generate insights

Software that allows users to store, find, share, automate, and collaborate on documents

#### **COLLABORATION TOOLS**

Software tools that allow legal teams to work more effectively together

#### CONTRACT MANAGEMENT

Software that supports the management of contracts through each stage of a contract life cycle

#### **WORKFLOW & AUTOMATION**

Software that allows work to be automatically routed to the appropriate team in a company and monitored through to completion

#### COMPLIANCE

Software tools used to monitor internal systems and controls, to ensure compliance with required standards and regulations

#### SPEND MANAGEMENT

Software that automates the process of reviewing, tracking, analyzing, and reporting on legal costs

#### eSIGNATURE

Software that enables the electronic signature of documents



VERTICAL SPECIALIST SOLUTIONS

# Public Market Operational and Valuation Metrics<sup>1</sup>

As of June 30, 2023									
\$ in Thousands	Market	Enterprise	% of 52-Week	LTM	LTM	_	Enterpris		
Company	Capitalization	Value	High	Gross Margin	EBITDA Margin	LTM Revenue	NTM Revenue	LTM EBITDA	NTM EBITDA
			Legal Tech	nnology					
RELX PLC	62,863,071	71,345,617	95.8%	64.3%	31.4%	6.2x	6.0x	19.7x	15.8x
Thomson Reuters Corporation	59,114,564	61,982,564	95.3%	38.7%	29.4%	9.3x	8.9x	31.5x	22.9x
Wolters Kluwer N.V.	31,012,286	33,439,346	94.3%	71.1%	30.1%	5.7x	5.4x	19.0x	16.6x
Clarivate Plc	6,442,973	12,453,873	63.6%	64.4%	37.0%	4.7x	4.6x	12.8x	10.9x
LegalZoom.com Inc.	2,308,702	2,115,280	86.7%	65.9%	NM	3.4x	3.2x	NM	19.6x
CS Disco, Inc.	490,332	313,356	27.4%	75.0%	NM	2.3x	2.2x	NM	NM
RWS Holdings Plc	1,154,630	1,130,753	56.4%	46.6%	20.3%	1.2x	1.2x	5.9x	5.2x
Intapp, Inc.	2,824,760	2,787,773	83.1%	67.5%	NM	8.4x	7.2x	NM	NM
Dye & Durham Limited	761,155	1,680,658	78.3%	88.8%	29.3%	4.9x	4.7x	16.9x	8.3x
Karnov Group AB (publ)	491,967	687,285	70.3%	46.0%	20.3%	4.8x	2.9x	23.9x	11.3x
Median	\$2,566,731	\$2,451,526	80.7%	65.1%	29.4%	4.9x	4.7x	19.0x	13.6x
			Non Pure-Play Le	gal Technology					
Oracle Corporation	323,241,104	408,867,104	93.4%	72.8%	38.0%	8.2x	7.6x	21.5x	15.1x
DocuSign, Inc.	10,338,626	9,930,349	66.1%	79.3%	2.0%	3.8x	3.6x	NM	14.0x
Open Text Corporation	11,120,078	19,162,811	96.1%	75.2%	26.1%	4.9x	3.2x	18.8x	9.3x
Veritone, Inc.	144,353	146,256	35.7%	81.2%	NM	1.0x	1.0x	NM	NM
EQS Group AG	301,738	329,742	86.8%	25.5%	NM	4.6x	3.9x	NM	27.0x
Median	\$10,338,626	\$9,930,349	86.8%	75.2%	26.1%	4.6x	3.6x	20.2x	14.5x
			Legal Se	rvices					
DWF Group plc	242,207	425,636	59.4%	58.6%	9.7%	0.9x	NM	9.1x	4.6x
Gateley (Holdings) Plc	262,231	299,163	77.6%	38.1%	17.5%	1.7x	1.4x	9.8x	7.5x
KLDiscovery Inc.	96,944	616,722	35.2%	49.5%	16.2%	1.9x	NA	11.6x	NA
Keystone Law Group Plc	161,002	150,527	64.0%	26.0%	11.7%	1.6x	1.5x	13.9x	11.6x
Anexo Group PIc	89,215	177,321	44.1%	76.5%	22.5%	1.1x	1.1x	4.7x	3.9x
Knights Group Holdings Plc	69,575	162,775	44.9%	37.8%	15.4%	0.9x	0.8x	5.9x	3.6x
Shine Justice Ltd	79,567	132,008	53.9%	47.7%	22.5%	0.9x	0.8x	3.9x	2.8x
RBG Holdings Plc	30,287	72,647	26.5%	43.3%	25.3%	1.1x	1.1x	4.4x	3.8x
Median	\$93,079	\$170,048	49.4%	45.5%	16.9%	1.1x	1.1x	7.5x	3.9x
Total Comp Set Median	\$491,967	\$687,285	66.1%	64.3%	22.5%	3.4x	3.2x	12.8x	10.9x



# **Recent Sector Transactions Detail**

Closed Date	<u>Target</u>	<u>Headquarters</u>	Buyer (s)	Transaction Type	<u>Description</u>
7/25/2023	Nextpoint	Chicago, IL	RF Investment Partners	Private Placement	Nextpoint is a cloud-based platform offering full-service legal tech solutions and litigation services fo discovery and case preparation
7/12/2023	Propylon	Dublin, Ireland	RWS Holdings	Merger/Acquisition	Propylon offers a content intelligence platform that manages an organization's data assets, providing information research tools directly to business users and enabling clients to get an end-to-end produsuite that supports all aspects of the legislative process from idea to law
7/6/2023	Knowliah	Boortmeerbeek, Belgium	STP Group	Merger/Acquisition	Knowliah is a leading European legal tech software provider specializing in process optimisation and communication in legal departments
7/5/2023	Clausematch	Littlehampton, UK	Corlytics	Merger/Acquisition	Clausematch is a compliance workflow and collaboration platform designed to streamline policy management and regulatory change management
6/27/2023	Casetext	San Francisco, CA	Thomson Reuters	Merger/Acquisition	Casetext is a research platform designed to offer the public access to legal research by tapping the knowledge of the legal community
6/20/2023	Xential	Holten, Netherlands	Main Capital	Merger/Acquisition	Xential is a SaaS platform intended for document creation. The company's software helps to create, design, and manage documents
6/6/2023	eDepoze	Lawrence, KS	TransPerfect Legal Solutions	Merger/Acquisition	eDepoze is a cloud-based litigation software designed to electronically prepare exhibits for deposition and then securely introduce them with a laptop
6/6/2023	Lawpilots	Berlin, Germany	Flex Capital Management	Merger/Acquisition	Lawpilots provides online training and digital education services intended to prepare all employees f the legal challenges of digitization
6/1/2023	Thomson Reuters Elite	Los Angeles, CA	TPG	Merger/Acquisition	Thomson Reuters Elite develops business management platforms for law firms, mid-sized firms, government offices, and corporate organizations
5/23/2023	Steno	Los Angeles, CA	Clio Ventures	Private Placement	Steno is a remote litigation platform designed to offer a full suite of court reporting services
5/23/2023	GhostPractice	Cape Town, South Africa	Dye & Durham	Merger/Acquisition	GhostPractice is a leading provider of legal practice management software to about 10,000 users working primarily in small- and medium-sized law firms
5/2/2023	Irosoft	Montreal, Canada	Valsoft Corporation	Merger/Acquisition	Irosoft provides technology services intended to provide leveraging of structured and unstructured data to the Fintech and Legaltech markets
4/11/2023	Doctrine	Paris, France	Summit Partners, Peugeot Invest	Private Placement	Doctrine develops an online artificial learning-based search platform for research, monitoring, and analysis of court decisions
4/11/2023	Trakstar	Seattle, WA	Miratech	Merger/Acquisition	Training Systems, Inc., doing business as Trakstar, provides a cloud-based employee evaluation software
4/6/2023	Magnet Forensics	Waterloo, Canada	Thoma Bravo	Merger/Acquisition	Magnet Forensics Inc., together with its subsidiaries, engages in the development and sale of evidence recovery software tools and digital evidence management platforms in Canada, Asia, the United States, the Americas, and Europe
4/4/2023	Verified	Solna, Sweden	Verdane	Private Placement	Verified AB develops a platform that offers AML, KYC, digital signing, and authentication workflows services

