

Healthcare IT Update

Harris Williams | Q4 2022

Perspectives on Healthcare IT

Patient-Facing Solutions



Solutions aimed at supporting healthcare consumers directly and through payer/provider systems

Payer & Provider **Consumer Solutions** Solutions

Select Market Participants



CH∆NGE





















Key Trends

- Ongoing evolution from patient outreach to engagement and experience enhancement across the continuum of care
- Patient engagement vendors are aiming to amplify clinical impact by delivering content that enables patients to play active roles in their own healthcare

Care Delivery



Solutions designed to optimize patient treatment and provider organizations

Operational Efficiency

Inpatient - Clinical

Outpatient - Clinical Post-Acute - Clinical

Select Market Participants















Key Trends

- Ongoing transition to value-based care has increased pressure on hospital and health system margins
- Permanent changes to reimbursement rates and CMS regulations, coupled with patient demand for convenience, have positioned telehealth as a sustainable care delivery method for the future

Pharma & Devices



Solutions to aid in the distribution and delivery of medicine

Research. Development, and Safety

Go-to-Market Tools

Select Market Participants

















Key Trends

- Challenges arising in market access, goto-market, and clinical trial enrollment due to convergence of clinical and commercial objectives and the paradigm shift toward specialty drugs
- Decentralized clinical trials have enabled greater data insights through the course of a trial but have not eliminated the need for in-person evaluation

Revenue Cycle Management



Solutions to drive improvement in payment measurement and collection within payer and provider organizations

Paver and Risk-**Bearing Entity** Solutions

Provider Solutions

Select Market Participants



Key Trends

Provider adoption of patient-pay modules

increasing as integration deepens within

Consistent scope expansion as mid-cycle

upstream and front-end vendors seek to

software providers look to move

move into mid-cycle and payments





the RCM ecosystem







Population Health & Risk Management



Solutions to more effectively treat patient member populations and manage overall provider systems

Population Analytics

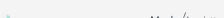
Care Coordination

Data Control

PHM Informatics

Select Market Participants













Key Trends

- Despite recent CMS rules, lack of interoperability across EMRs remains a barrier to uniformly aggregating patient data to consolidate longitudinal records
- The rapid rise of Medicare Advantage plans and commercial, value-based arrangements underpins demand for sophisticated care management solutions that can close gaps in care



What We're Reading

Digital Pathology Picking up Among US Providers, Vendors, Report Finds

Healthcare Dive

Provider organizations and vendors are rolling out digital pathology programs at an increasing rate to keep pace with market innovation. Digital pathology allows for high-resolution digitized analysis, replacing the traditional review of slides under a microscope. Despite efficiencies, implementors cite adoption challenges such as cost, integration difficulties, organizational buy-in, and pathology resistance to be top of mind. *Read the full article here.*

How Intelligent Automation Can Help Address Healthcare's Data Problem

Healthcare IT News

The sheer volume and diversity of data makes new practice adoption a timely process for healthcare providers – intelligent automation aims to simplify and accelerate the knowledge implementation process. Strategies such as automated text summarization, systematic collection and cleansing of SDOH data, and automation of observational studies can improve health outcomes for individuals and populations alike.

Read the full article here.

Solving the Cybersecurity Gap in Healthcare IT Digital Transformation

Healthcare IT Today

Rural hospitals with unsophisticated cybersecurity systems are prime targets for DDoS (distributed denial of service) attacks, highlighting the need to place a higher priority on closing the digital divide in underserved communities. DDoS attacks can prevent patients from accessing online health resources as well as prevent healthcare providers from accessing the information necessary to provide proper patient care.

Read the full article here.

Vulnerabilities in Health Data Privacy Causing Tension Among Patients

Healthcare Finance

The proliferation of technology within the healthcare system has patients demanding accountability, transparency, and control as it relates to health data privacy. In response, the American Medical Association has released Privacy Principles outlining five key aspects of a national policy framework: individual rights, equity, entity responsibility, applicability, and enforcement.

Read the full article here.

Recent Harris Williams Technology / HCIT Content

• Clinical Trial Technology: Emerging Trends & Opportunities



Link to Read

• Observations on the European Software Sector



Link to Read

Select Q3 2022 Healthcare IT Transactions

Francisco Partners' pending acquisition of bswift





Announced: 10/3/2022

EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- bswift is a provider of software and services that streamline benefits and human resources administration, offering a cloud-based technology platform with best-in-class service
- FP's investment allows bswift to grow its technology and service offerings across benefits and healthcare while continuing to partner with CVS Health / Aetna to provide benefits technology to its client base

Kaufman Hall's pending acquisition of Claro Healthcare





(Madison Dearborn Partners) Buyer

Announced: 9/22/2022

EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Claro Healthcare is a provider of a clinical documentation, hospital operations, and mid-revenue cycle improvement platform
- The transaction will extend Kaufman Hall's integrated improvement services to healthcare providers, enabling stronger consultative support in functions such as finance, operations, and quality performance

McKesson's pending acquisition of Rx Savings Solutions





Buyer

Announced: 9/19/2022

EV: \$875M

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Rx Savings Solutions is a provider of a SaaS-based platform that delivers proactive personalized recommendations on ways to optimize therapies to health plan members
- The acquisition will accelerate McKesson's growth priority in biopharma services by extending their ecosystem of differentiated medication access solutions to patients

CVS's pending acquisition of Signify Health



Target



Buyer

Announced: 9/5/2022

EV: \$7.8B

EV / LTM Revenue: 9.3x EV / LTM EBITDA: 54.2x

- Signify Health Inc is a provider of healthcare technology that leverages advanced analytics and nationwide healthcare provider networks to create and power value-based payment programs
- The acquisition advances CVS Health's long-term strategy by providing a platform for growth within value-based care

Walgreens Boots Alliance's acquisition of CareCentrix







8/31/2022 EV: \$600M

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- CareCentrix is a provider of ancillary care benefit management solutions that leverage proprietary data and monitor trends to help enhance health utilization management
- The acquisition will expand Walgreens' reach in the health sector, especially in the areas of primary care, specialty pharmacy, post-acute, and home care

Thompson Street Capital's acquisition of Benefit Recovery Group



Target



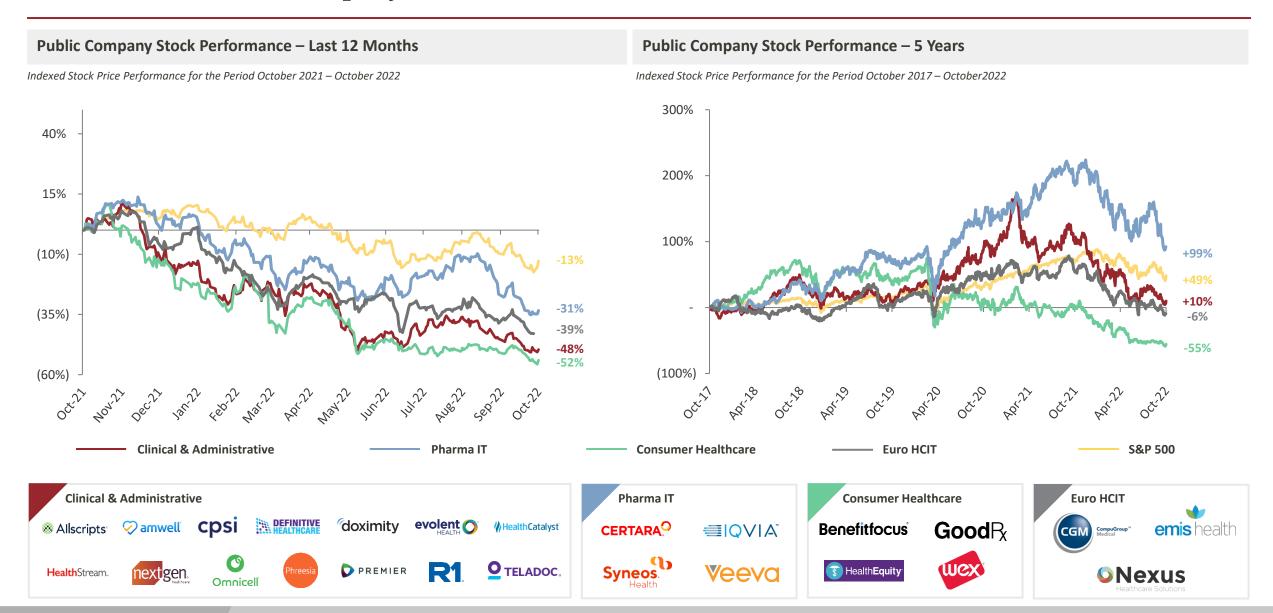
Buyer

8/3/2022 EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Benefit Recovery Group is a provider of healthcare subrogation services intended to serve health plan administrators and employers
- Thompson Street's investment will allow Benefit Recovery Group to execute on its vision to grow its core subrogation services but also expand its service offering

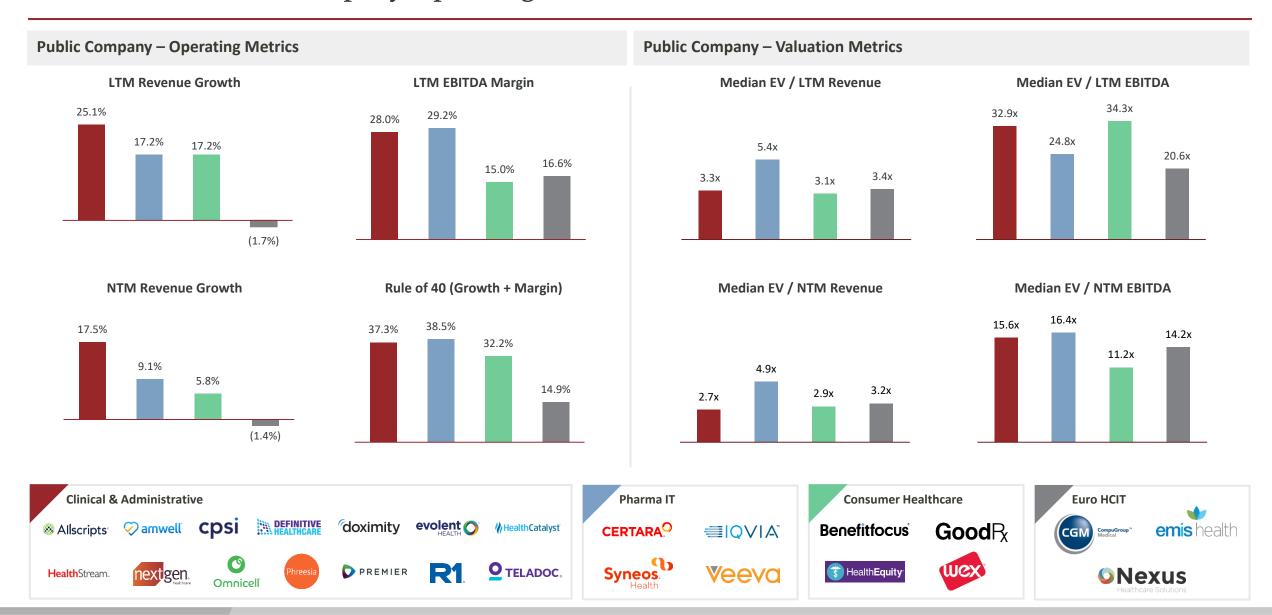
Healthcare IT Public Company Trended Stock Performance¹





As of October 4, 2022 (1) Source: S&P Capital IQ

Healthcare IT Public Company Operating and Valuation Metrics¹



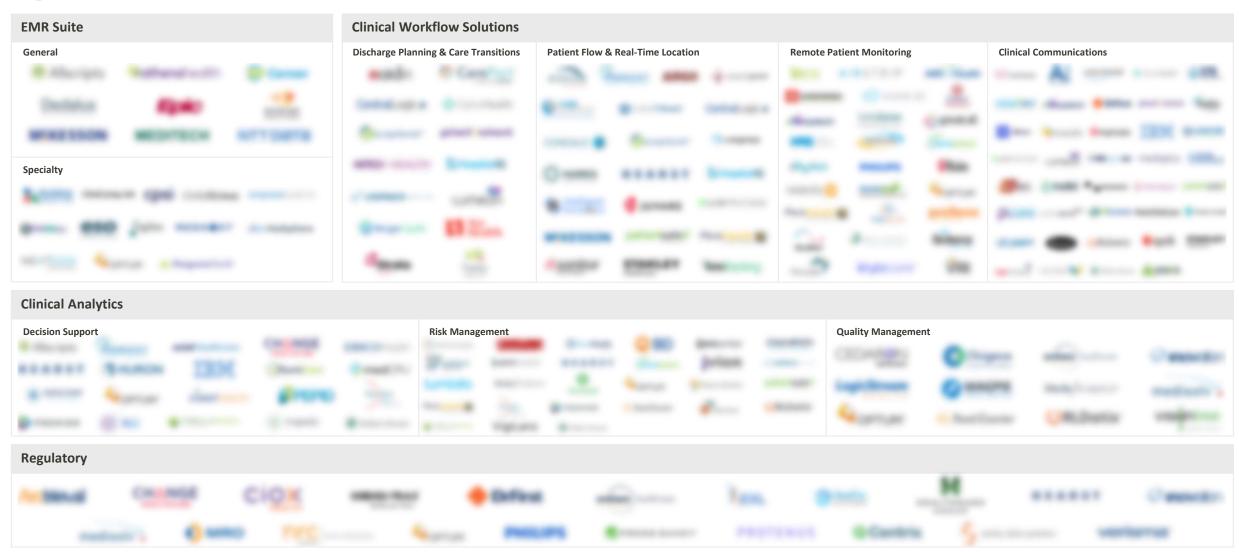


As of October 4, 2022 (1) Source: S&P Capital IQ

HCIT Market Landscape

To view full market map, please reach out to the contacts listed on page 8

Inpatient & Clinical



Harris Williams: At a Glance













- 30 years and thousands of deals closed
- **70%** of revenue from repeat clients
- 100% of revenue from M&A advisory
- 8 offices across the U.S. and Europe
- 10 industry groups with deep sector expertise

Technology Coverage Areas

- Application Software
- Infrastructure & Security Software
- IT & Managed Services

Sector Coverage Areas

- Architecture, Engineering & Construction
- Education
- Human Capital Management
- Pharma

- Compliance
- Government & Public Sector
- Industrial
- Legal
- Real Estate & Property Tech
- eCommerce & Retail
- Healthcare
- Office-of-the-CFO
- Supply Chain & Logistics

Thematic Focus Areas

- SaaS / Cloud Integrated Payments Digital Transformation Al / Machine Learning

Technology Group Contacts

Dan Linsalata

Managing Director dlinsalata@harriswilliams.com (617) 654-2122

Ryan Costa

Director

rcosta@harriswilliams.com (617) 654-2120

Healthcare & Life Sciences Group Contacts

Geoff Smith

Co-Head of HCLS Group **Managing Director** gsmith@harriswilliams.com (804) 648-0072

Thierry Monjauze

Head of Technology Group **Managing Director** tmonjauze@harriswilliams.com +44 20 7518 8901

Mat Tsui

Director

mtsui@harriswilliams.com

+44 20 7518 8926

Cheairs Porter

Co-Head of HCLS Group **Managing Director** cporter@harriswilliams.com

(804) 648-0072



Harris Williams: Healthcare IT Experience

Select Healthcare IT Transaction Experience



has recapitalized

LYNIATE

Morgan Stanley CAPITAL PARTNERS

has acquired

SPEND MEND

medicalknowledgegroup.

a portfolio company of



has been acquired by

novo holdings



WINDROSE has been acquired by





has invested in





has been acquired by





has acquired



a portfolio company of





a portfolio company of



has been acquired by





has acquired





has been acquired by





has made a strategic investment in





has been acquired by





has been acquired by





has been acquired by





has acquired









has been recapitalized by





has received an investment from





has been acquired by





has been acquired by





has been acquired by





Harris Williams: Capabilities and Locations



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Aerospace, Defense & Government Services



Business Services



Building Products & Materials



Consumer



Energy, Power & Infrastructure



Healthcare & Life Sciences



Industrials



Specialty Distribution



Technology



Transportation & Logistics

Office Locations

United States

Boston

One International Place Suite 2620 Boston, Massachusetts 02110 Phone: +1 (617) 482-7501

Cleveland

1900 East 9th Street 25th Floor Cleveland, Ohio 44114 Phone: +1 (216) 689-2400

Minneapolis

222 South 9th Street Suite 3350 Minneapolis, Minnesota 55402 Phone: +1 (612) 359-2700

Richmond

1001 Haxall Point 9th Floor Richmond, Virginia 23219 Phone: +1 (804) 648-0072

San Francisco

One Market Plaza, Steuart Tower 11th Floor San Francisco, California 94105 Phone: +1 (415) 288-4260

Washington, D.C.

800 17th Street NW 2nd Floor Washington, D.C. 20006 Phone: +1 (202) 207-2300

Europe

Frankfurt

Bockenheimer Landstrasse 33-35 60325 Frankfurt Germany Phone: +49 069 3650638 00

London

25 Savile Row 4th Floor London, England W1S 2ER Phone: +44 20 7518 8900



Sources and Disclosures

Sources

- 1. S&P Capital IQ
- 2. PitchBook

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Appendix



Public Market Operational and Valuation Metrics¹

\$1,492,380 2,230,380 1,237,767 506,583 1,365,074 9,773,766 4,540,530 3,786,191 4,540,530	68.8% 37.2% 84.7% 41.4% 55.1% 68.8% 83.0%	LTM Gross Margin inical / Administrative 49.9% 88.3% 55.0% 42.3% 52.5%	7.3% 15.1% 4.8% NM 7.3%	1.0x 11.5x 2.1x 1.9x 2.0x	2.3x 8.9x 1.9x 1.7x 2.1x	13.4x 76.3x 42.7x NM 42.7x	8.1x 29.7x 10.3x NM 10.3x
\$1,492,380 2,230,380 1,237,767 506,583 1,365,074 9,773,766 4,540,530 3,786,191	68.8% 37.2% 84.7% 41.4% 55.1% 68.8% 83.0%	49.9% 88.3% 55.0% 42.3% 52.5%	7.3% 15.1% 4.8% NM 7.3%	1.0x 11.5x 2.1x 1.9x 2.0x	2.3x 8.9x 1.9x 1.7x 2.1x	13.4x 76.3x 42.7x NM	8.1x 29.7x 10.3x NM
2,230,380 1,237,767 506,583 1,365,074 9,773,766 4,540,530 3,786,191	68.8% 37.2% 84.7% 41.4% 55.1% 68.8% 83.0%	49.9% 88.3% 55.0% 42.3% 52.5%	15.1% 4.8% NM 7.3%	11.5x 2.1x 1.9x 2.0x	8.9x 1.9x 1.7x 2.1x	76.3x 42.7x NM	29.7x 10.3x NM
2,230,380 1,237,767 506,583 1,365,074 9,773,766 4,540,530 3,786,191	37.2% 84.7% 41.4% 55.1% 68.8% 83.0%	88.3% 55.0% 42.3% 52.5% 21.9%	15.1% 4.8% NM 7.3%	11.5x 2.1x 1.9x 2.0x	8.9x 1.9x 1.7x 2.1x	76.3x 42.7x NM	29.7x 10.3x NM
2,230,380 1,237,767 506,583 1,365,074 9,773,766 4,540,530 3,786,191	37.2% 84.7% 41.4% 55.1% 68.8% 83.0%	88.3% 55.0% 42.3% 52.5% 21.9%	15.1% 4.8% NM 7.3%	11.5x 2.1x 1.9x 2.0x	8.9x 1.9x 1.7x 2.1x	76.3x 42.7x NM	29.7x 10.3x NM
1,237,767 506,583 1,365,074 9,773,766 4,540,530 3,786,191	84.7% 41.4% 55.1% 68.8% 83.0%	55.0% 42.3% 52.5% 21.9%	4.8% NM 7.3 %	2.1x 1.9x 2.0x	1.9x 1.7x 2.1x	42.7x NM	10.3x NM
506,583 1,365,074 9,773,766 4,540,530 3,786,191	41.4% 55.1% 68.8% 83.0%	42.3% 52.5% 21.9%	NM 7.3%	1.9x 2.0x	1.7x 2.1x	NM	NM
1,365,074 9,773,766 4,540,530 3,786,191	55.1% 68.8% 83.0%	52.5% 21.9%	7.3%	2.0x	2.1x		
9,773,766 4,540,530 3,786,191	68.8% 83.0%	21.9%				42.7x	10.3x
4,540,530 3,786,191	83.0%		19.1%	6.3x	4.4		
4,540,530 3,786,191	83.0%		19.1%	6.3x	A Av		
3,786,191		C1 00/				32.9x	15.6x
		61.8%	29.3%	3.2x	3.2x	10.8x	8.7x
4.540.530	94.0%	26.7%	3.3%	3.5x	2.4x	NM	31.1x
7,370,330	83.0%	26.7%	19.1%	3.5x	3.2x	21.9x	15.6x
							20.2x
				15.0x			28.0x
	47.9%	48.1%		3.5x	2.9x	32.5x	15.4x
428,962	19.7%	49.2%	NM	1.6x	1.5x	NM	NM
1,161,328	34.8%	60.3%	NM	4.7x	3.7x	NM	NM
4,348,039	34.8%	60.3%	10.6%	3.5x	2.9x	40.3x	20.2x
\$3,008,286	44.7%	52.5%	10.6%	3.3x	2.7x	32.9x	15.6x
		Pharma					
\$47,548,681	67.6%	34.4%	18.9%	3.4x	3.1x	17.8x	13.6x
23,967,676	52.7%	72.2%	25.5%	12.0x	10.4x	47.0x	26.6x
8,264,601	49.4%	23.7%	13.2%	1.5x	1.5x	11.6x	9.5x
2,356,504	30.9%	59.8%	23.6%	7.5x	6.8x	31.8x	19.2x
\$16,116,138	51.0%	47.1%	21.3%	5.4x	4.9x	24.8x	16.4x
		Consumer Healthcare					
\$2,087,950	11.2%	93.1%	8.4%	2.6x	2.6x	30.8x	11.4x
7,576,117	72.7%	72.0%	33.3%	3.6x	3.3x	10.9x	7.1x
6,507,262	90.8%	55.0%	21.6%	8.2x	7.3x	37.9x	22.7x
459,668	51.8%	50.9%	3.8%	1.8x	1.8x	47.4x	10.9x
\$4,297,606	62.2%	63.5%	15.0%	3.1x	2.9x	34.3x	11.2x
		Euro HCIT					
\$2,667,277	47.6%	34.9%	14.3%	2.3x	2.4x	16.0x	10.5x
1,301,258	98.7%	48.5%	24.9%	6.2x	6.4x	25.0x	19.7x
714,326	57.6%	26.5%	16.6%	3.4x	3.2x	20.6x	14.4x
\$1,301,258	57.6%	34.9%	16.6%	3.4x	3.2x	20.6x	14.4x
\$2,667,277	51.8%	50.9%	15.8%	3.4x	3.1x	31.3x	14.9x
	4,348,039 \$3,008,286 \$47,548,681 23,967,676 8,264,601 2,356,504 \$16,116,138 \$2,087,950 7,576,117 6,507,262 459,668 \$4,297,606 \$2,667,277 1,301,258 714,326 \$1,301,258	5,426,310 35.1% 4,348,039 47.9% 428,962 19.7% 1,161,328 34.8% 4,348,039 34.8% \$3,008,286 44.7% \$47,548,681 67.6% 23,967,676 52.7% 8,264,601 49.4% 2,356,504 30.9% \$16,116,138 51.0% \$2,087,950 11.2% 7,576,117 72.7% 6,507,262 90.8% 459,668 51.8% \$4,297,606 62.2% \$2,667,277 47.6% 1,301,258 98.7% 714,326 57.6% \$1,301,258 57.6%	5,426,310 35.1% 87.6% 4,348,039 47.9% 48.1% 428,962 19.7% 49.2% 1,161,328 34.8% 60.3% 4,348,039 34.8% 60.3% S3,008,286 44.7% 52.5% Pharma \$47,548,681 67.6% 34.4% 23,967,676 52.7% 72.2% 8,264,601 49.4% 23.7% 2,356,504 30.9% 59.8% \$16,116,138 51.0% 47.1% Consumer Healthcare \$2,087,950 11.2% 93.1% 7,576,117 72.7% 72.0% 6,507,262 90.8% 55.0% 459,668 51.8% 50.9% \$4,297,606 62.2% 63.5% Euro HCIT \$2,667,277 47.6% 34.9% 1,301,258 98.7% 48.5% 714,326 57.6% 26.5% \$1,301,258 57.6% 34.9%	5,426,310 35.1% 87.6% 31.2% 4,348,039 47.9% 48.1% 10.6% 428,962 19.7% 49.2% NM 1,161,328 34.8% 60.3% NM 4,348,039 34.8% 60.3% 10.6% Pharma \$47,548,681 67.6% 34.4% 18.9% 23,967,676 52.7% 72.2% 25.5% 8,264,601 49.4% 23.7% 13.2% 2,356,504 30.9% 59.8% 23.6% 51,6116,138 51.0% 47.1% 21.3% Consumer Healthcare \$2,087,950 11.2% 93.1% 8.4% 7,576,117 72.7% 72.0% 33.3% 6,507,262 90.8% 55.0% 21.6% 459,668 51.8% 50.9% 3.8% \$4,297,606 62.2% 63.5% 15.0% Euro HCIT \$2,667,277 47.6% 34.9% 14.3% 1,301,258 98.7% 48.5% 24.9%	5,426,310 35.1% 87.6% 31.2% 15.0x 4,348,039 47.9% 48.1% 10.6% 3.5x 428,962 19.7% 49.2% NM 1.6x 1,161,328 34.8% 60.3% NM 4.7x 4,348,039 34.8% 60.3% 10.6% 3.5x *** Pharma** *** Pharma** \$47,548,681 67.6% 34.4% 18.9% 3.4x 23,967,676 52.7% 72.2% 25.5% 12.0x 8,264,601 49.4% 23.7% 13.2% 1.5x 2,356,504 30.9% 59.8% 23.6% 7.5x *** Consumer Healthcare** *** Consumer Healthcare** \$2,087,950 11.2% 93.1% 8.4% 2.6x 7,576,117 72.7% 72.0% 33.3% 3.6x 6,507,262 90.8% 55.0% 21.6% 8.2x 459,668 51.8% 50.9% 3.8% 1.8x \$4,297,606 62.2% 63.5% 15.0% 3.1x	5,426,310 35.1% 87.6% 31.2% 15.0x 12.0x 4,348,039 47.9% 48.1% 10.6% 3.5x 2.9x 428,962 19.7% 49.2% NM 1.6x 1.5x 1,161,328 34.8% 60.3% NM 4.7x 3.7x 4,348,039 34.8% 60.3% 10.6% 3.5x 2.9x *** Pharma*** *** Pharma**** *** No.8, 10.6% 3.3x 3.1x 2.7x *** Pharma**** 1.8.9% 3.4x 3.1x 1.1x 2.1x 2.1x 2.1x 3.1x 2.1x 2.1x 2.1x 2.1x 2.1x 2.1x 2.1x 2.1x 2.1x <td>5,426,310 35.1% 87.6% 31.2% 15.0x 12.0x 48.1x 4,348,039 47.9% 48.1% 10.6% 3.5x 2.9x 32.5x 428,962 19.7% 49.2% NM 1.6k 1.5k NM 1,161,328 34.8% 60.3% NM 4.7x 3.7x NM 4,248,039 34.8% 60.3% 10.6% 3.5x 2.9x 40.3x **** *** *** *** *** *** *** *** *** *</td>	5,426,310 35.1% 87.6% 31.2% 15.0x 12.0x 48.1x 4,348,039 47.9% 48.1% 10.6% 3.5x 2.9x 32.5x 428,962 19.7% 49.2% NM 1.6k 1.5k NM 1,161,328 34.8% 60.3% NM 4.7x 3.7x NM 4,248,039 34.8% 60.3% 10.6% 3.5x 2.9x 40.3x **** *** *** *** *** *** *** *** *** *



As of October 4, 2022 (1) Source: S&P Capital IQ

Recent Sector Transactions Detail^{1,2}

Closed Date	Target	Acquirer	Business Description	Enterprise Value (\$M)	Implied EV / Revenue	Implied EV / EBITDA
10/04/22	ZenQMS	Susquehanna Growth Equity	Provider of cloud-based quality management software (QMS).	*	*	*
Pending	bs wift, LLC	Francisco Partners	Provider of enrollment and administration system intended for human resources and payroll administration.	*	*	*
Pending	Claro Healthcare LLC	Kaufman, Hall and Associates, LLC	Provider of healthcare solutions in comprehensive inpatient, outpatient, and professional fee clinical documentation improvement (CDI).	*	*	*
Pending	Advantasure, Inc.	UST Global Inc.	Provider of a health management platform designed to solve the complex issue of value-based care and plan coordination.	*	*	*
Pending	Epion Health, Inc.	Kyruus, Inc.	Provider of digital patient engagement solutions.	*	*	*
Pending	Rx Savings Solutions	Mckesson Corporation (NYSE: MCK)	Provider of pharmacy transparency solutions.	\$875	*	*
09/12/22	PurpleLab, LLC	Edison Partners L.P.; Primus Capital Partners, Inc.	Provider of a healthcare data and analytics platform intended to simplify and enhance the lifecycle of discoveries from clinical and claims data.	*	*	*
09/07/22	Convenet Ltd.	Datavant, Inc.	Provider of NHS integration APIs that help businesses accelerate product development and enable interoperability with NHS systems.	*	*	*
Pending	Signify Health, Inc.	CVS Health Corporation	Provider of tech-enabled services intended to improve quality of care in in-home settings.	\$7,817	9.3x	54.2x
09/01/22	Supero Healthcare Solutions, LLC.	PayrHealth, LLC	Provider of provider enrollment and credentialing and medical licensing services.	*	*	*
08/31/22	CareCentrix, Inc.	Walgreens Boots Alliance, Inc.	Provider of post-acute and home care management services.	\$330	*	*
08/24/22	Real World Data (Ciox Health)	Target RWE	Provider of healthcare data management services intended to serve hospitals, patients and healthcare clinics.	*	*	*
08/18/22	PatientBond, Inc.	Upfront Healthcare Services, Inc.	Provider of a patient and member engagement platform for healthcare consumer insights.	*	*	*
08/15/22	Competitive Health, LLC	Recuro Health, Inc.	Provider of a benefits management technology platform designed for the healthcare industry.	*	*	*
08/11/22	Silverchair Science + Communications, Inc.	Thompson Street Capital Partners	Provider of content management, product enablement, and digital transformation platforms for publishers of scientific and medical content.	*	*	*
Pending	Diameter Health, Inc.	Availity, L.L.C.	Provider of a clinical analytics platform intended to improve health care quality and efficiency through clinical intelligence.	*	*	*
08/04/22	Mira Med Global Services, Inc.	Coronis Health, LLC	Provider of business process outsourcing solutions to healthcare organizations.	*	*	*
08/03/22	Benefit Recovery Group, LLC	Thompson Street Capital Partners	Provider of healthcare subrogation services serving health plan administrators and employers.	*	*	*
08/01/22	Avinty BV	Main Capital Partners B.V.	Provider and developer of software applications for the healthcare market.	*	*	*
09/21/22	Payer Compass, LLC	Zelis Healthcare Inc.	Provider of reference based pricing solutions to payers and self-insured employers.	\$180	*	*
07/26/22	Galen Healthcare Solutions, Inc	RLDatix Ltd.	Provider of implementation, optimization, data migration and archival solutions for HIT systems.	*	*	*
Pending	One Medical	Amazon	Provider of primary care and telemedicine services.	\$3,915	5.2x	N/A



(1) Source: S&P Capital IQ (2) Source: Pitchbook