

# **Healthcare IT Update**

Harris Williams | Q3 2022

## Perspectives on Healthcare IT

## **Patient-Facing Solutions**



Solutions aimed at supporting healthcare consumers directly and through payer/provider systems

Payer & Provider Solutions

Consumer Solutions

### **Select Market Participants**

















### **Key Trends**

- Ongoing evolution from patient outreach to engagement and experience enhancement across the continuum of care
- Patient engagement vendors are aiming to amplify clinical impact by delivering content that enables patients to play active roles in their own healthcare

## **Care Delivery**



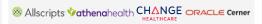
Solutions designed to optimize patient treatment and provider organizations

**Operational** Efficiency

Inpatient - Clinical

Outpatient - Clinical Post-Acute - Clinical

### **Select Market Participants**













## **Key Trends**

- Ongoing transition to value-based care has increased pressure on hospital and health system margins
- Permanent changes to reimbursement rates and CMS regulations, coupled with patient demand for convenience, have positioned telehealth as a sustainable care delivery method for the future

### **Pharma & Devices**



Solutions to aid in the distribution and delivery of medicine

Research, Development, and Go-to-Market Tools Safety

**Select Market Participants** 









WebMD





### **Key Trends**

- Challenges arising in market access, goto-market, and clinical trial enrollment due to convergence of clinical and commercial objectives and the paradigm shift toward specialty drugs
- Decentralized clinical trials have enabled greater data insights through the course of a trial but have not eliminated the need for in-person evaluation

## **Revenue Cycle** Management



Solutions to drive improvement in payment measurement and collection within payer and provider organizations

Payer and Risk-**Bearing Entity** Solutions

**Provider Solutions** 

## **Select Market Participants**









## **Key Trends**

- Provider adoption of patient-pay modules increasing as integration deepens within the RCM ecosystem
- Consistent scope expansion as mid-cycle software providers look to move upstream and front-end vendors seek to move into mid-cycle and payments

## **Population Health & Risk Management**



Solutions to more effectively treat patient member populations and manage overall provider systems

> **Population Analytics**

**Care Coordination** 

Data Control **PHM Informatics** 

## **Select Market Participants**













## **Key Trends**

- Despite recent CMS rules, lack of interoperability across EMRs remains a barrier to uniformly aggregating patient data to consolidate longitudinal records
- The rapid rise of Medicare Advantage plans and commercial, value-based arrangements underpins demand for sophisticated care management solutions that can close gaps in care



## What We're Reading

## As API Adoption in Healthcare Skyrockets, Cybersecurity Risks Follow

### **Healthcare IT Security**

Cybersecurity risks for the healthcare sector are growing rapidly as the adoption of Application Programming Interface (API) within the industry is becoming more common. APIs creates vulnerability for increased cyber events that could be extremely costly to an organization, but upfront investments in properly securing APIs could decrease these losses and protect health data.

Read the full article <u>here</u>.

## The 'Firefighting Mentality' in Hospitals Has to Go, Healthcare Leader Says

### **Becker's Hospital Review**

COVID-19's impacts are continually weighing on the healthcare system, and a system-based approach can be leveraged to solve industrywide issues around staffing, optimizing access to care, and ensuring efficient hospital supply chain management. Integrating both automation and performance-based care delivery technologies is key to improving healthcare IT infrastructure.

Read the full article here.

## **Assessing the Success of Internet-Based Cognitive Behavioral Therapy**

#### **Healthcare IT News**

Internet-based CBT is the digital delivery of psychological treatment centered on mental health issues. Recent studies show the success of this treatment, specifically with patients with mild anxiety or depression. With the ongoing mental health crisis, internet-based CBT provides a more accessible and effective form of support for people and can help combat the increased demand for healthcare providers' services.

Read the full article here.

## Value-Based Care Creating a New Era of Interoperability

### **Healthcare Finance News**

The transition to value-based care has caused a shift in the standards applied to data exchange and has decreased the chance of redundancy, administrative waste, and obstacles to patient access. With the use of APIs, sharing information between payers, providers, and patients has become a more efficient, accurate, and integrated process – the goal of interoperability.

Read the full article here.

## Recent Harris Williams Technology / HCIT Content

Industry Update: Outsourced Pharma Services & Pharma Tech



Link to Read

• Finding Value in Healthcare – Featuring Dan Linsalata



### Link to Read

Sector Spotlight: Healthcare IT/Healthcare Information Management Systems



Link to Read

## Select Q2 2022 Healthcare IT Transactions

### R1's acquisition of Cloudmed

cloudmed

**Target** 



### 6/21/2022

EV: \$4.0B

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Cloudmed is a provider of technology-enabled revenue recovery catering to hospitals and health care systems
- This transaction accelerates R1's strategy to build a highly scalable, flexible, and integrated platform for the revenue cycle and consumer engagement in healthcare

### Linden's pending acquisition of Aspirion



Target



Buyer

Announced: 6/21/2022

EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Aspirion is a leading healthcare RCM provider across complex claims and revenue integrity
- With this investment, Aspirion can leverage Linden's deep healthcare experience, relationships, and strategic support to execute its value creation plan and better serve its clients

## Telus' pending acquisition of LifeWorks



Target



Buyer

Announced: 6/16/2022

EV: \$2.24B

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- LifeWorks is a provider of technology-enabled solutions that help clients support the total well-being of their people and build organizational resiliency
- In this deal, Telus will combine LifeWorks with its Telus Health unit to address the rising demand for mental health services from employers globally

## ResMed's pending acquisition of MediFox





Announced: 6/14/2022

EV: \$1B

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- MediFox is a provider of enterprise system software for outpatient care services, inpatient care facilities, and therapeutic practices in Germany
- MediFox will integrate into ResMed's out-of-hospital SaaS business segment, expanding its solutions portfolio into outpatient therapy and will expand market share in Europe

## **Oracle's acquisition of Cerner Corporation**







Buyer

**6/8/2022** EV: \$29.4B

EV / LTM Revenue: 5.1x EV / LTM EBITDA: 20.1x

- · Cerner Corporation is one of the top global EMR vendors
- This acquisition will accelerate the healthcare industry's shift into the cloud hosting environment and make Cerner's broad suite of clinical and administrative solutions available to additional providers

## **Aquiline Capital's acquisition of Planet DDS**



**Target** 



Buyer

Announced: 6/1/2022

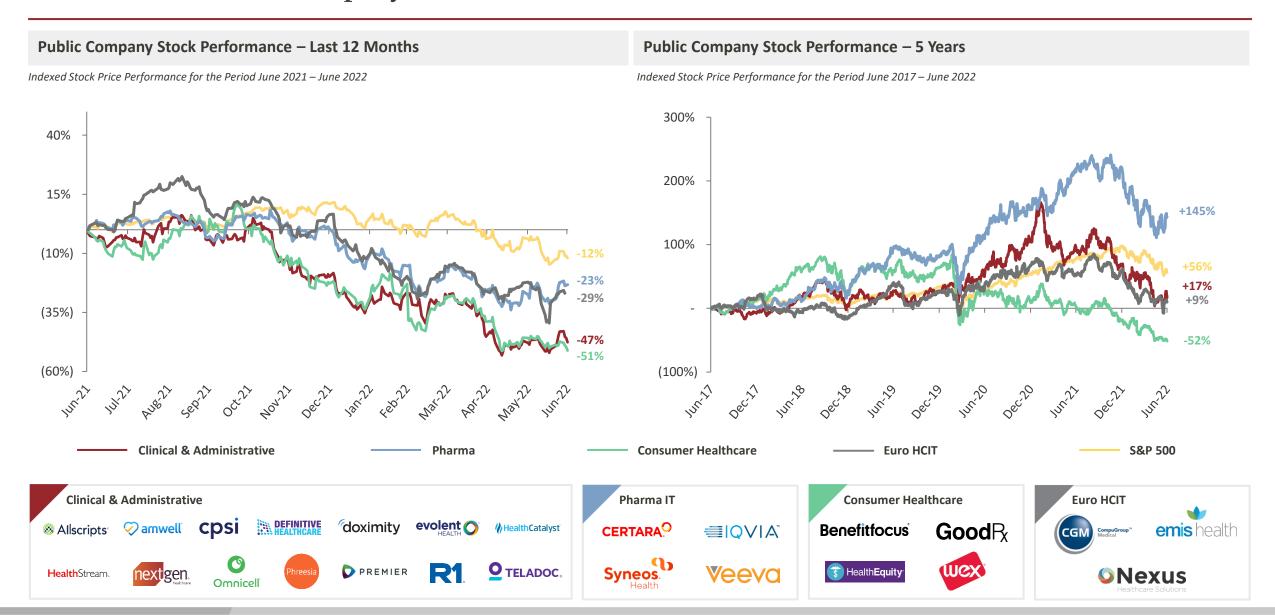
EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- · Planet DDS is a leading provider of cloud-based software solutions for dental practices in North America
- Aquiline Capital's investment will allow Planet DDS to continue growing its highly scalable platform, which is well
  positioned to meet the increasing demand for cloud-based dental practice management software and patient
  engagement solutions



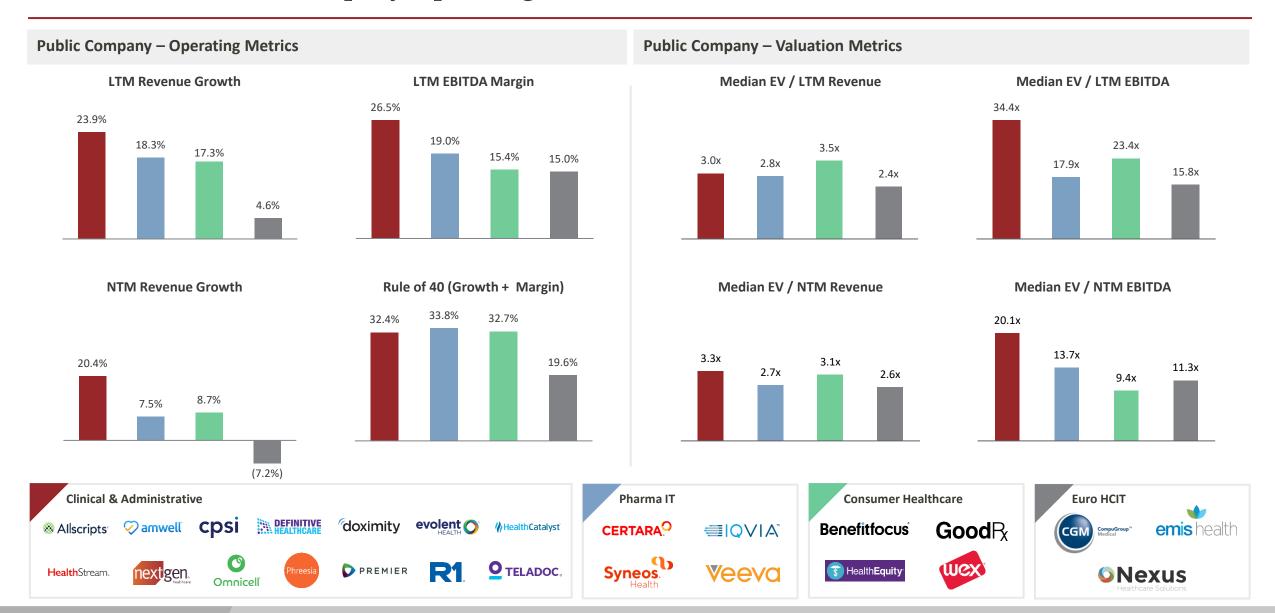
## Healthcare IT Public Company Trended Stock Performance<sup>1</sup>





As of June 30, 2022 (1) Source: S&P Capital IQ

## Healthcare IT Public Company Operating and Valuation Metrics<sup>1</sup>





As of June 30, 2022 (1) Source: S&P Capital IQ

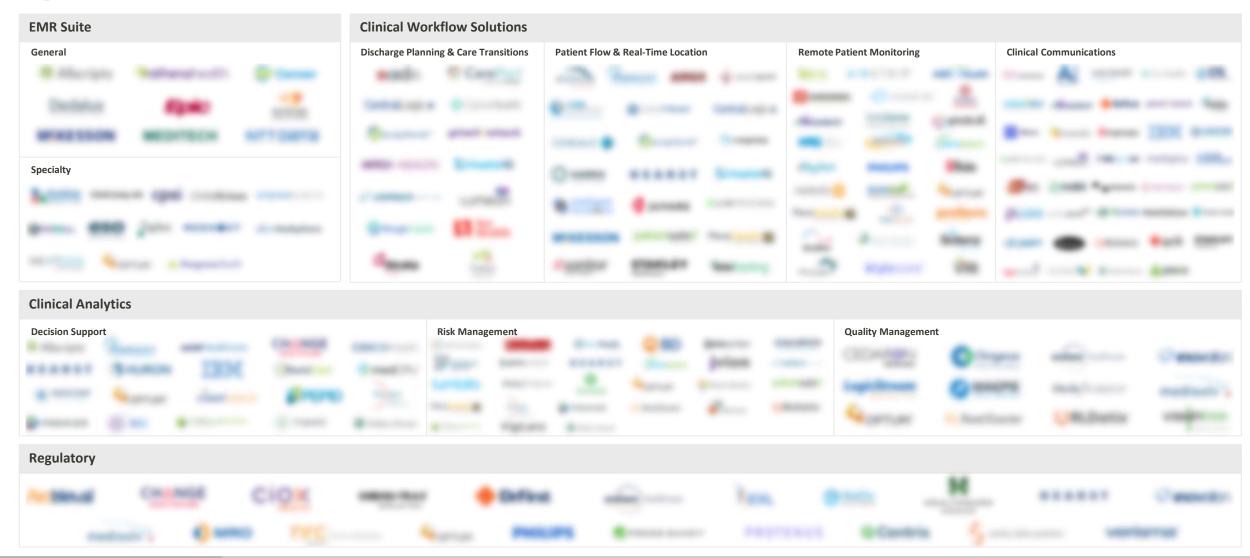
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## **Care Delivery Market Landscape**

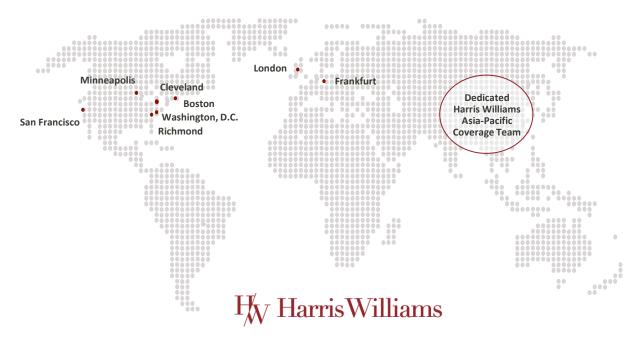
To view full market map please contact:

hwtech HCIT@harriswilliams.com

## Inpatient & Clinical



## Harris Williams: At a Glance











- 30 years and thousands of deals closed
- **70%** of revenue from repeat clients
- 100% of revenue from M&A advisory
- 8 offices across the U.S. and Europe
- 10 industry groups with deep sector expertise

## **Technology Coverage Areas**

Application Software

- Infrastructure & Security Software
- IT & Managed Services

### **Sector Coverage Areas**

- Architecture, Engineering,
   & Construction
- Education
- Human Capital Management
- Pharma

- Compliance
- Government & Public Sector
- Industrial
- Legal
- Real Estate & Property Tech
- eCommerce & Retail
- Healthcare
- Office-of-the-CFO
- Supply Chain & Logistics

### **Thematic Focus Areas**

• SaaS / Cloud • Integrated Payments • Digital Transformation • AI / Machine Learning

### **Technology Group Contacts**

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## Harris Williams: Healthcare IT Experience

## **Select Healthcare IT Transaction Experience**



has recapitalized

LYNIATE

Morgan Stanley CAPITAL PARTNERS

has acquired

SPEND MEND



a portfolio company of



has been acquired by

novo holdings









has invested in





has been acquired by













has been acquired by

**②** TAILWIND CAPITAL



has acquired





has been acquired by





has made a strategic investment in





has been acquired by





has been acquired by





has been acquired by





has acquired









has been recapitalized by





has received an investment from





has been acquired by





has been acquired by





has been acquired by





## Harris Williams: Capabilities and Locations



Harris Williams has a broad range of industry expertise, which creates powerful opportunities. Our clients benefit from our deep sector experience, integrated industry intelligence and collaboration across the firm, and our commitment to learning what makes them unique. For more information, visit our website at <a href="www.harriswilliams.com">www.harriswilliams.com</a>.



Aerospace, Defense & Government Services



Business Services



Building Products & Materials



Consumer



Energy, Power & Infrastructure



Healthcare & Life Sciences



Industrials



Specialty Distribution



Technology



Transportation & Logistics

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#### Washington, D.C.

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#### Frankfurt

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#### London

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## Sources and Disclosures

### Sources

- 1. S&P Capital IQ
- 2. Pitchbook

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# Appendix



# Public Market Operational and Valuation Metrics<sup>1</sup>

| As of June 30, 2022                  |          |                    |              |        |                         |                   |             |             |            |                |
|--------------------------------------|----------|--------------------|--------------|--------|-------------------------|-------------------|-------------|-------------|------------|----------------|
| \$ in Thousands                      | Market   | Enterprise         | % of 52-Week | LTM    | LTM                     | Enterprise Value/ |             |             |            |                |
| Company                              | <u> </u> | Capitalization     | Value        | High   | Gross Margin            | EBITDA Margin     | LTM Revenue | NTM Revenue | LTM EBITDA | NTM EBITDA     |
|                                      |          |                    |              | Cli    | inical / Administrative |                   |             |             |            |                |
| EMR                                  |          |                    |              |        |                         |                   |             |             |            |                |
| Allscripts Healthcare Solutions Inc. |          | \$1,720,576        | \$2,036,066  | 63.8%  | 49.5%                   | 9.0%              | 1.3x        | 3.3x        | 15.0x      | 11.7x          |
| Definitive Healthcare Corp.          |          | 2,239,361          | 2,812,955    | 45.6%  | 88.2%                   | 19.1%             | 15.7x       | 11.8x       | 82.1x      | 41.2x          |
| NextGen Healthcare Inc.              |          | 1,186,248          | 1,146,442    | 79.7%  | 55.8%                   | 5.5%              | 1.9x        | 1.8x        | 34.8x      | 10.1x          |
| American Well Corporation            |          | 1,150,440          | 513,315      | 33.9%  | 42.4%                   | NM                | 2.0x        | 1.8x        | NM         | NM             |
| Computer Programs and Systems Inc.   |          | 462,919            | 596,513      | 85.0%  | 50.2%                   | 16.8%             | 2.1x        | 1.9x        | 12.2x      | 10.1x          |
|                                      | Median   | \$1,453,412        | \$1,591,254  | 54.7%  | 52.7%                   | 9.0%              | 2.0x        | 2.5x        | 34.8x      | 11.7x          |
| RCM / Performance                    |          |                    |              |        |                         |                   |             |             |            |                |
| R1 RCM Inc.                          |          | 8,711,702          | 9,426,802    | 75.2%  | 21.5%                   | 18.0%             | 6.2x        | 4.6x        | 34.4x      | 17.3x          |
| Premier Inc.                         |          | 4,209,764          | 4,654,928    | 84.7%  | 56.0%                   | 26.1%             | 3.0x        | 3.4x        | 11.3x      | 9.3x           |
| Evolent Health Inc.                  |          | 2,812,869          | 2,948,108    | 88.8%  | 27.3%                   | 2.9%              | 3.0x        | 2.4x        | NM         | 31.4x          |
|                                      | Median   | \$4,209,764        | \$4,654,928  | 84.7%  | 27.3%                   | 18.0%             | 3.0x        | 3.4x        | 22.9x      | 17.3x          |
| Other Administrative                 |          |                    |              |        |                         |                   |             |             |            |                |
| Teladoc Health Inc.                  |          | 5,352,875          | 6,120,798    | 19.8%  | 67.8%                   | NM                | 2.9x        | 2.4x        | NM         | 23.0x          |
| Doximity Inc.                        |          | 6,737,297          | 5,940,273    | 32.3%  | 88.4%                   | 33.5%             | 17.3x       | 13.1x       | 51.6x      | 30.7x          |
| Omnicell Inc.                        |          | 5,027,545          | 5,375,888    | 60.7%  | 48.6%                   | 11.6%             | 4.5x        | 3.7x        | 38.6x      | 20.1x          |
| Health Catalyst Inc.                 |          | 785,141            | 608,202      | 24.4%  | 48.7%                   | NM                | 2.4x        | 2.0x        | NM         | NM             |
| Phreesia Inc.                        |          | 1,306,593          | 1,051,753    | 32.9%  | 60.7%                   | NM                | 4.6x        | 3.6x        | NM         | NM             |
| HealthStream Inc.                    |          | 664,330            | 649,885      | 69.8%  | 65.4%                   | 11.6%             | 2.5x        | 2.4x        | 21.5x      | 12.5x          |
|                                      | Median   | \$5,027,545        | \$5,375,888  | 32.3%  | 60.7%                   | 22.6%             | 4.5x        | 3.6x        | 45.1x      | 23.0x          |
| Clinical / Administrative Median     |          | \$2,526,115        | \$2,880,531  | 53.2%  | 52.7%                   | 14.8%             | 3.0x        | 3.3x        | 34.8x      | 20.1x          |
|                                      |          |                    |              |        | Pharma                  |                   |             |             |            |                |
| Pharma                               |          | -                  | -            | 0.0%   | 0.0%                    | 0.0%              | 0.0x        | 0.0x        | 0.0x       | 0.0x           |
| IQVIA Holdings Inc.                  |          | 40,470,356         | 52,004,356   | 76.0%  | 34.4%                   | 18.9%             | 3.7x        | 3.5x        | 19.4x      | 15.1x          |
| Veeva Systems Inc.                   |          | 30,665,902         | 27,881,417   | 57.6%  | 72.6%                   | 27.7%             | 14.5x       | 12.3x       | 52.3x      | 31.2x          |
| Syneos Health Inc.                   |          | 7,352,578          | 10,440,759   | 68.8%  | 23.3%                   | 12.6%             | 2.0x        | 1.8x        | 15.5x      | 12.1x          |
| Pharma Median                        |          | \$19,009,240       | \$19,161,088 | 63.2%  | 28.9%                   | 15.8%             | 2.8x        | 2.6x        | 17.5x      | 13.6x          |
|                                      |          |                    |              | C      | Consumer Healthcare     |                   |             |             |            |                |
| Consumer Healthcare                  |          | -                  | -            | 0.0%   | 0.0%                    | 0.0%              | 0.0x        | 0.0x        | 0.0x       | 0.0x           |
| GoodRx Holdings Inc.                 |          | 2,347,030          | 2,201,692    | 12.3%  | 93.8%                   | 8.4%              | 2.8x        | 2.6x        | 33.1x      | 10.7x          |
| WEX Inc.                             |          | 6,998,686          | 8,368,380    | 74.7%  | 71.2%                   | 31.4%             | 4.3x        | 3.7x        | 13.6x      | 8.0x           |
| HealthEquity Inc.                    |          | 5,179,331          | 6,023,687    | 74.2%  | 55.5%                   | 22.4%             | 7.7x        | 7.1x        | 34.5x      | 22.4x          |
| Consumer Healthcare Median           |          | \$3,763,181        | \$4,112,690  | 43.3%  | 63.4%                   | 15.4%             | 3.5x        | 3.1x        | 23.4x      | 9.4x           |
| consumer reduction e weather         |          | <b>\$3,703,101</b> | Ç4,112,030   | 43.370 | Euro HCIT               | 13.470            | 3.5%        | 3.11x       | 25.47      | 3.4%           |
| Euro HCIT                            |          |                    |              | 0.0%   | 0.0%                    | 0.0%              | 0.0x        | 0.0x        | 0.0x       | 0.0x           |
| CompuGroup Medical SE & Co. KGaA     |          | 2,219,141          | 2,861,627    | 49.1%  | 35.1%                   | 15.0%             | 2.4x        | 2.5x        | 15.8x      | 11.2x          |
| EMIS Group PLC                       |          | 1,428,688          | 1,349,981    | 97.2%  | 47.4%                   | 24.4%             | 5.9x        | 6.3x        | 24.3x      | 11.2x<br>19.4x |
| ·                                    |          |                    |              |        |                         | 15.0%             |             | 2.5x        |            |                |
| Euro HCIT Median                     |          | \$1,428,688        | \$1,349,981  | 49.1%  | 35.1%                   |                   | 2.4x        |             | 15.8x      | 11.2x          |
| Total Comp Set Median                |          | \$2,579,950        | \$2,861,627  | 57.6%  | 48.7%                   | 15.0%             | 3.0x        | 3.3x        | 21.9x      | 13.6x          |



As of June 30, 2022 (1) Source: S&P Capital IQ

## Recent Sector Transactions Detail<sup>1,2</sup>

| Closed Date | Target   |  | Business Description   | Enterprise Value (\$M) | Implied<br>EV / Revenue | Implied EV / EBITDA |
|-------------|--|--|--|------------------------|-------------------------|---------------------|
| Pending     | Dacima Software Inc.   | EvidentIQ Group GmbH   | Provider of electronic data capture and clinical data management software for clinical trials  | *                      | *                       | *                   |
| Pending     | LifeWorks Inc.   | TELUS Corporation  | Provider of digital wellness and benefits administration solutions for individuals   | \$2,239                | 2.8x                    | 21.5x               |
| Pending     | MediFox GmbH   | ResMed Germany Inc.  | Provider of software solutions for ambulatory nursing care service providers   | \$990                  | 11.9x                   | *                   |
| Pending     | Operating Assets of Jvion Inc.                               | Lightbeam Health Solutions LLC   | Provider of healthcare technology solutions  | *                      | *                       | *                   |
| 06/30/22    | Healthcare Data and Analytics<br>Assets of IBM Watson Health | Francisco Partners Management LP   | Provider of data sets and products, including Health Insights, MarketScan, Micromedex, and imaging software offerings  | *                      | *                       | *                   |
| 06/21/22    | Cloudmed   | R1 RCM Inc.  | Provider of financial planning tools for health systems  | \$4,089                | *                       | *                   |
| 06/21/22    | Convey Health Solutions Inc.                                 | TPG Capital LP   | Provider of healthcare technology and business process outsourcing solutions   | \$1,100                | *                       | *                   |
| 06/08/22    | Cerner Corporation   | Oracle Corporation   | Provider of health care information technology solutions and tech-enabled services in the United States and internationally  | \$29,349               | 5.1x                    | 20.1x               |
| 06/06/22    | LeanTaaS Inc.  | Bain Capital Private Equity LP   | Provider of a hospital management platform   | *                      | *                       | *                   |
| 06/02/22    | Random42 Limited   | The Lockwood Group LLC   | Provider of 3D medical animation solutions for healthcare  | *                      | *                       | *                   |
| 05/31/22    | MD CLOUD SERVICES GmbH                                       | MediFox GmbH   | Provider of cloud hosting services   | *                      | *                       | *                   |
| 05/30/22    | Florence Staffing Ltd  | Seek Investments Pty Ltd; AXA Venture Partners SAS   | Provider of a marketplace that connects health care professionals and organizations  | *                      | *                       | *                   |
| 05/10/22    | Unis Health  | Riverside Partners LLC   | Provider of electronic health record (EHR), medical billing, business intelligence, and practice advisory services for ambulatory providers  | *                      | *                       | *                   |
| 05/10/22    | Momentum Healthware Inc.                                     | Civica Group Limited   | Provider of information technology software systems for post-acute care  | *                      | *                       | *                   |
| 05/02/22    | Healthmap Solutions Inc.                                     | Highmark Health Ventures LLC; Diamond Castle Holdings<br>LLC: WindRose Health Investors LLC          | Provider of specialty chronic care management solutions  | *                      | *                       | *                   |
| 05/02/22    | Net Assets of Allscripts<br>Hospitals and Large Physician    | N. Harris Computer Corporation   | Comprises Sunrise, Paragon, Allscripts TouchWorks, Allscripts Opal, STAR, HealthQuest, and dbMotion solutions  | \$700                  | 0.8x                    | 4.8x                |
| 04/11/22    | SecureLink Inc.  | Imprivata Inc.   | Provider of VPNs and shared desktop solutions for managing vendor-privileged access and remote support to clients across the globe   | *                      | *                       | *                   |
| 04/06/22    | Intelycare Inc.  | Kaiser Permanente Ventures; Endeavour Vision SA;<br>Longitude Capital Management Co. LLC; Revelation | Provider of on-demand staffing services for healthcare organizations   | *                      | *                       | *                   |
| 04/06/22    | SOC Telemed Inc.   | Patient Square Capital LP  | Provider of acute care telemedicine services and technology to hospitals, health systems, and physician groups   | \$348                  | 4.3x                    | NM                  |
| 04/05/22    | Clarify Health Solutions Inc.                                | SoftBank Vision Fund 2; Insight Venture Management LLC;<br>KKR & Co. Inc.; BlackRock Inc.            | Provider of a health analytics platform that delivers patient, provider, and market insights via software applications for health plans, health systems, physician groups, ACOs, and life sciences companies | *                      | *                       | *                   |
| 04/05/22    | Revecore   | Growthcurve Capital LP   | Provider of specialty reimbursement solutions that identify and recover additional revenue for hospitals and health systems in the United States   | \$500                  | *                       | 17.9x               |



(1) Source: S&P Capital IQ (2) Source: Pitchbook