

UTILITY VEGETATION MANAGEMENT: INDUSTRY OVERVIEW Summer 2022



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# Sector Overview: Utility Services and T&D Infrastructure

#### Utility Services Whitepaper (View Article Here)

- The Current State of Electric & Gas
   Infrastructure
- Addressable Market Size
- Key Growth Drivers and Outlook
- Market Landscape

Public and Private Companies in

- Services Overview & Descriptions
- Key Considerations for Investors

# <complex-block> Furthermatics Image: Sector Sec

#### Continued Spend in the Sector is Driving Growth

U.S. Electrical Power T&D Spend by Utilities<sup>3</sup>



#### Maintaining the Existing Transmission & Distribution Infrastructure

The North American Transmission & Distribution ("T&D") industry is the backbone of the power system and is characterized by significant recurring investment in infrastructure. Fueled by the need to improve the reliability and capacity of the North American T&D network and by long-term regulatory requirements and secular tailwinds, utilities are making substantial investments to replace, upgrade, and expand new and existing T&D infrastructure. Outsourced utility service providers stand to benefit from the significant planned investment in electric and gas infrastructure. In 2020 alone, utilities spent approximately \$90 billion on T&D infrastructure, representing a 2.3x increase since 2007.<sup>1</sup> One major facet of ensuring the reliable operation of T&D infrastructure is preventing trees and other vegetation from falling into or contacting powerlines. Vegetation management is frequently the single largest line item in annual operating budgets, exceeding \$100 million annually in many larger utilities, and is almost entirely spent on third party suppliers who perform various aspects of the program.<sup>2</sup>

# Subsector Overview: Utilities Spend ~\$8B Annually on UVM

#### Utility Vegetation Management is a Non-Discretionary Service that Continues to Grow Through Economic Cycles

- Utility Vegetation Management ("UVM") is the process of executing planned chemical and mechanical treatments to protect transmission and distribution ("T&D") infrastructure from
  trees and other vegetation that could generate a power outage by falling into or contacting power lines. Vegetation fall-ins and contacts have historically been a leading cause of
  power outages, causing or contributing to over 55% of outages on transmission lines alone, in addition to increased fire risk.<sup>4</sup>
- Following the heels of major national power outages, including the 2003 Midwest and Northeast Blackout, the Federal government implemented a new regulatory framework layered with penalties to ensure utilities appropriately protect their T&D assets from encroaching vegetation. This regulatory framework and penalties for failure to comply have made spending to protect and ensure the reliability of T&D infrastructure from vegetation and other potential hazards non-discretionary and independent from economic cycles.
- A multitude of factors, including a tightening regulatory framework, the need for additional T&D mileage, and a changing, more extreme climate are driving an increase in spend on T&D infrastructure. As T&D infrastructure expands, so too must spend on UVM to properly protect the new infrastructure from vegetation encroachment. From 2015 to 2020, utilities' T&D capital expenditures and operating expenses increased from \$66 billion to approximately \$90 billion.<sup>5</sup> According to The C Three Group, across all utilities, the percentage of operating expenses going to UVM has similarly grown from 55% of utility's overhead maintenance budgets to approximately 75%.<sup>6</sup> In 2020, utility spend on UVM reached ~\$7.6 billion, not including \$700 to \$900 million of spend on hazard tree removal and right-of-way ("ROW")\* clearing (costs that are capitalized).<sup>7</sup>
- That increasing spend has largely gone to outsourced UVM providers hired to plan, monitor, and execute treatments for utilities, commercial clients, and residential areas. The competitive landscape includes a handful of larger providers who compete against numerous smaller local or regional operators offering more niche services for long-time local clients. Utility customers maintain stringent reliability and safety standards that require significant training and expertise from technicians and project managers.

#### Annual U.S. Investor-Owned Utility ("IOU") Spend on Overhead Maintenance of Distribution Lines Continues to Expand\*\*



Source: The C Three Group

\*"Right-of-Way" is a type of easement or agreement that grants a utility the right to use, access, or transit a piece of property according to the terms of the easement. The easement is typically granted by property owners to an electric utility for the purpose of constructing, operating, and maintaining power lines and other equipment. \*\*Spending excludes overhead maintenance from cooperatives and municipalities, which represent another 20% to the total spend.

# Introduction to Utility Vegetation Management

#### Utility Vegetation Management Overview

- UVM is the process of managing the growth of trees and other vegetation to mitigate interference with electric power lines in a way that could threaten the reliable operation of the T&D system. Electric power outages and wildfires can occur when trees grow or fall onto overhead electric power lines or grow close enough to spark arc flashes. Many of these interferences can be mitigated by managing the vegetation before it becomes a problem.
- UVM activities and services can be grouped into three categories: pre-planning and monitoring; treatment; and reactive repair.
  - Pre-Planning and Monitoring: Treatment through evaluating, mapping, and tracking vegetation growth, and proactively planning how best to treat identified hazardous vegetation as it grows. Mapping and monitoring can include aerial surveillance via satellite, unmanned aerial vehicles, and light detection and ranging (LiDAR),\* combined with ground patrols to spot any hazardous tree encroachments. Expert arborists are often engaged to help identify problematic species of vegetation within the control areas, advise on best treatment methods, and develop a plan and schedule to apply those treatments. This plan is what T&D owners and operators submit to regulatory officials for approval.
  - Treatment: Includes mechanical treatments (i.e., mowing, trimming of branches, and pruning), and chemical application (i.e., using herbicides to eliminate certain aggressive species of vegetation, applying pruning retardants to tree stubs, or injecting chemicals into tree roots to stunt growth) to actively remove and maintain vegetation. Combined application of both mechanical and chemical treatments, also referred to as Integrated Vegetation Management ("IVM"), can be more cost effective than mechanical-only treatments. When done with the guidance of professional UVM service providers, IVM is shown to be less disruptive and more protective to the ecosystems treated. These activities are executed on a planned frequency depending on the growth rate of the species of vegetation managed, but generally occur every four to six years.
  - Reactive Repair: Primarily reactions to unplanned events that cause trees to fall into and trip power lines, including
    debris removal following extreme weather events and emergency trimmings of encroaching vegetation causing power
    line contacts.

#### Key Causes of Outages

#### Arc Flashes

When light loading on a system (i.e., lower customer demand) causes an excess of power, high voltage wires can exceed the insulation capabilities of equipment and cause dangerous electric arcs between the power lines and nearby vegetation, sparking wildfires or tripping the power line. To mitigate, UVM service providers trim trees to maintain a minimum prescribed distance from the nearest power lines.

#### Cascading

Transmission lines are built with multiple lines for redundancy, so that when one line goes out, another carries the load to avoid an outage. This can lead to quick load escalations among remaining lines should multiple others trip. Power lines automatically shut down if the load exceeds carrying capacity to avoid physical damage. This feature of the interconnected system is what can lead to inter-regional blackouts.

#### Typical Services Provided



\*LiDAR is a land surveying technology that uses pulsed laser light from helicopters and fixed-wing airplanes to create 3D presentations of vegetation. See generally IBM Transforming Predictive Vegetation Management for additional insights into how UVM service providers on the leading edge are leveraging data analytics to improve UVM efficiency and effectiveness.

# A Leading Cause of Outages is Tree Interference with T&D Lines

Investigations of Historic National Blackouts has Routinely Identified Tree Interference as a Root Cause of Otherwise Preventable Outages

- Power outages are estimated to cost the U.S. economy between \$28 and \$169 billion annually.<sup>9</sup> Vegetation interference has been, and continues to be, a significant source of power outages in the U.S. Several major national outages have been traced back to power-line interference with trees, including two blackouts in 1996 in Idaho and California, the 2003 outage that drove blackouts across the Midwest and Northeast, and the 2011 blackout in the Northeast driven by winter storms, to name a few. Each of these blackouts involved preventable power line interference with trees that caused power outages for millions of people, cost billions of dollars, and resulted in millions of lost work hours, materially impacting regional GDP.<sup>10</sup>
- While standards and regulations have helped decrease the number of tree-related outages, particularly for transmission lines, vegetation is still responsible for over 55% of U.S. power outages, and has caused catastrophic wildfires in Sonoma, CA (2017) and Paradise, CA (2018).<sup>11</sup>

Vegetation-Related Transmission Outages<sup>12</sup> (Number of Outages) Average Duration of Total Annual Interruptions<sup>13</sup> (Hours per Customer)

4.1

2013 2014 2015 2016 2017 2018 2019

With Major Weather Events

Without Major Weather Events

80

5.9

4.8

Source: The C Three Group

3.7

3.9

3.8

#### The average amount of outages is increasing as the number and severity of major weather-related events increases



Outages Resulting in FAC-003 Violations (see next page)
 Outages from Outside ROW Vegetation Fall-Ins

Outages Attributable to Vegetation per Line Type<sup>14</sup>

# Most outages occur on distribution lines given the scale of the distribution system, while the most consequential outages occur on transmission lines



Case Study: California Wildfire Safety Requirements

- 2,000+ California wildfires from 2017 and 2019 were the result of 'utility ignitions,' including instances when vegetation contacted electric power lines<sup>15</sup>
- New California regulation PRC 4293 increases required clearance of vegetation from utility lines from 4' to 12', which will take over 10 years to satisfy<sup>16</sup>
- Contractors are typically responsible for pre-determined milage or a territory, with a single mile roughly comprising a day's worth of work
- To address the increased clearance requirements, contractors are buying larger and more efficient equipment, or adding additional labor to meet the change in regulatory demand

#### Radial Clearance Requirements



Wildfire Protection, Management, and Prevention Spend<sup>17</sup>



#### 4x+ increase in spend in less than 20 years

# Evolution of the Regulatory Framework for Electric Grid and UVM<sup>1</sup>/W

#### UVM has Evolved into a Highly Regulated Industry and Penalizes T&D Operators and Owners for Tree-Related Outages

- The serious consequences of the several major blackout events, particularly the 2003 Midwest and Northeast Blackout, drove state and federal governments to implement legislation subjecting utilities to penalties for failing to take reasonable actions to ensure the reliable operation of the electric power lines within their control.
- The Federal government amended the Federal Power Act with the Energy Policy Act ("EPAct 2005") to empower the Federal Energy Regulatory Commission ("FERC") to create an independent "electric reliability organization" ("ERO") mandated to develop and enforce mandatory reliability standards\* to ensure the "reliable operation" of the nation's transmission facilities and the bulk power system ("BPS"). The National Electric Reliability Company ("NERC") was subsequently certified as the national ERO and instructed to create mandatory reliability standards for utilities, audit transmission owners and operators to ensure compliance with those standards, and assess and enforce penalties for violation of those standards.
- FAC-003-4 is the reliability standard applicable to vegetation management and outlines six key requirements, including: (1) maintaining a minimum vegetation clearance distance ("MVCD") between power lines and vegetation; (2) documenting maintenance strategies and procedures; (3) notifying appropriate control centers of conditions that could cause flash-over events; (4) taking corrective action to eliminate potential flash-over events; (5) inspecting vegetation conditions annually; and (6) completing annual work to prevent flash-over events. Non-compliance with any of these can result in fines of up to \$1 million for each day that the utility is out of compliance.
- Distribution lines are subject to state jurisdiction given the local nature of distribution lines. Utilities are largely allowed to determine their own strategy to ensure vegetation does not encroach on distribution assets, although these plans must be submitted to state regulators for approval. NESC Rule 218 has been adopted by most Public/State Utility Commissions. While NESC Rule 218 does require utilities to submit a utility UVM plan for approval, it does not mandate active management (but instead asserts that trees should be trimmed or removed to avoid interference).

Transmission Infrastructure Investment in Eastern and Western Interconnections Following Regulatory Action<sup>18</sup> (\$ in billions)



#### Regulatory Evolution Highlights

#### 2003 Midwest & Northeast U.S.-Canada Blackout<sup>19</sup>

- The largest North American blackout on record impacting 50 million people and costing \$4 to \$10 billion and 18.9 million lost work hours
- Caused by combination of human error, equipment failures, and transmission lines tripping by sagging into overgrown trees
- An appointed Task Force generated 46 recommendations, which inspired passage of the EPAct 2005

#### EPAct 2005

- Amends the Federal Power Act to include a mandatory electric reliability regime
- Creates an independent ERO to develop and enforce mandatory reliability standards

#### NERC

 Certified as the national ERO, and delegates oversight responsibility into 8 regions and 20 assessment areas

#### FAC-003-4

 NERC's proposed vegetation management reliability standard, through which NERC establishes UVM best practices, audits and enforces compliance with those practices, and assesses penalties for their violation

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# UVM Market and Industry Dynamics

#### Utilities Now Spend ~\$8 Billion Annually on Routine UVM

- Spend on UVM exceeded \$7.6 billion in 2020 (not including \$700 to \$900 million in hazardous tree removal and ROW clearing), with the budget of any single utility ranging from \$50,000 to hundreds of millions annually.<sup>20</sup> For utilities, UVM programming spend represented approximately 75% of total spend on overhead maintenance operations, up from 50-55% historically.<sup>21</sup>
- This increased spending in UVM is driven by and tied directly to investments in T&D infrastructure, which have steadily increased over time. Transmission lines particularly have benefited from an increase of investment across more than 600,000 miles of existing infrastructure.<sup>22</sup> The ongoing investment is intended to provide access to clean energy, increase the grid's reliability, security, and resilience, decrease congestion, and replace aging transmission infrastructure. Distribution lines, which total more than 5.5M miles, have similarly received significant investment boosts over the past two decades to link new wind and solar generation to transmission lines and customers, upgrade aging equipment, and "harden" the grid to reduce the frequency and duration of outages.<sup>23</sup>
- As power line mileage increases, so too must UVM budgets to manage the increased mileage of vegetation. T&D owners and operators have therefore expanded their UVM programming to protect these new and upgraded T&D assets.

#### Drivers of Increasing Spend on UVM Programming for T&D Lines

Power Line Mileage Growth	Adapting to Regulatory Modifications	Price and Unit Volume Increases		
Mileage of power lines requiring vegetation management has grown to accommodate increasing electrification demands by connecting distributed energy resources ("DERs") to expand universal access to electric power.	Changes to UVM practices at the state and federal levels, including through the evolution of FAC-003 requirements from 2003 to 2016, have resulted in mandated increases in MVCDs, ROW spans, and reporting requirements, each of which have driven increased spend to ensure compliance.	Increased insurance premiums, per diem requirements, and increases in minimum wages for clearance tree trimmers and electrical utility linemen have driven unit rate increases for trimming and removals.		
Adoption of Advanced Pruning Methods	Increasing Temperatures	Extreme Weather Events		
Developing more environmentally friendly UVM programming to ensure minimal impact to managed ecosystems requires employing expert arborist, utilizing more advanced tracking, monitoring, and mapping technologies, and more wholistically managing vegetation.	Increasing temperatures and prolonged seasons of warm weather increase vegetation growth rates, thereby shrinking pruning cycles and increasing the frequency of vegetation treatment.	Increasing frequency and severity of extreme weather events increases the probability of trees outside the right-of-way falling into and tripping electric power lines.		

#### Scoping Increased Spend on UVM of T&D Assets

U.S. Utility T&D Electrical Spend on OpEx<sup>24</sup> (\$ in billions)

Operating expenses for electric utilities has grown by ~5% p.a. since 2013, with overhead maintenance serving as the catalyst, growing ~10% p.a. since 2013



Mean UVM Budget per Line Type<sup>25</sup> (\$ in millions)

#### Recent survey shows utility owners believe their vegetation management budgets are routinely 10.6% below needed levels



# UVM Market Projections and Drivers

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#### UVM Programming Spend on New Transmission Lines Alone Projected to Generate Approximately \$1.2 Billion of Additional Annual Spend by 2027

The nation's electricity grid will require significant changes and expansion to accommodate the various clean energy and carbon-reduction goals established across state and federal governments. Studies suggest that the capacity of the nation's transmission system alone may have to be doubled to meet the Biden Administration's goals. As a result, capex investments in T&D infrastructure are projected to exceed \$63 billion in 2022 and 2023, including the construction of some 13,000 miles of new transmission lines.<sup>26</sup> Consequently, T&D power line mileage expansion is expected to drive growth in annual T&D O&M budgets beyond current spending levels, composed largely of increased spend on UVM programming.

# Projected Transmission Expansion by Project Status<sup>27</sup> (000s of Miles)

The projected 13,000 miles of new transmission lines include lines that are generally shorter in length, primarily to enhance reliability of specific segments of transmission. Area planning processes may, however, identify needs for longer length transmission projects to capture and transmit renewable energy from areas distant from load centers.

# *New transmission lines projected to generate more than \$1.0 billion of additional annual spend by 2027 <sup>28</sup>*



 The majority of new transmission lines are being created to support new generation and enhance reliability. Alleviating congestion and replacing aging assets are also key drivers of the need for new lines.

# U.S. IOU Projected Distribution Line Capex Spend<sup>30</sup> (\$ in billions)

States historically slow to react to hardening initiatives will find themselves in cycles of emergency rebuilding following extreme weather events, thereby accelerating growth of storm hardening programs and increasing the average capex spend per customer served.

# *64% of future transmission lines needed for reliability improvements, up from 57% in 2020*

Despite difficulties in projecting storm recovery costs and state regulator attempts to halt spending, conservative estimates project 5%+ of distribution capex growth through 2025





Utility Type	CAGR (2014-2020)	Projected CAGR (2021-2025)
IOUs	~10%	~6%
Co-ops	6%	4%
Munis	6%	~4%

Source: The C Three Group

\*Under Construction – Construction on the line has begun.

\*\*Planned – Permits have been approved, design is complete, and the new lines are needed to meet a regulatory requirement, but construction has not yet begun. \*\*\*Conceptual – Projected in the transmission plans and is required to meet NERC standards or power-flow models but does not yet qualify as "Under Construction" or "Planned."

# UVM Market Projections and Drivers (cont'd)

#### Projected Growth in T&D O&M Spend Driven Primarily by Agreement Across Key Stakeholders on the Need for Increased Resilience & Reliability of the Electric Grid

- The projected growth will be driven by several tailwinds that will require expansion of T&D mileage, along with repair, replacement, and upgrading of existing T&D infrastructure.
- More specifically, ongoing investment in T&D infrastructure is needed to harden and enhance resiliency and reliability of existing infrastructure against unplanned outages, to adjust to a changing energy mix amidst existing plant retirements, to integrate existing and new DERs into the wider grid to accommodate increasing demands for electrification, and to mitigate existing load congestion. These tailwinds similarly drive increases in UVM budgets, as T&D operators must ensure proper management of expanded T&D infrastructure.

#### Reliability Improvements<sup>31</sup>

Reliability focuses on assuring day-to-day sustained and efficient system operation. Investments here are intended to improve system reliability and mitigate outages.

The Infrastructure Investment Jobs Act ("IIJA") provides access to federal funding and expertise to "enhance resilience and reliability" of grid infrastructure. The Act includes specific provisions to help T&D owners and operators to research, develop, and execute UVM programming, including:

#### Harden T&D Infrastructure:

(§'s 40101 and 40103) Provides funding for R&D and to help execute plans to harden T&D infrastructure, while ensuring the small generators producing less than 4 million MW/hrs receive at least 30% of available funding.

#### • Mitigate Wildfire's through UVM:

(§ 40803) Provides access to \$100 million of direct federal funding to develop and execute wildfire mitigation through UVM, and another \$200 million to hire labor to execute that plan.

#### • Ecosystem Restoration:

(§ 40804) Provides \$2.1 billion for ecological maintenance and restoration during utility UVM.

#### Changing Energy Mix

Projected retirements of aging or fossilfuel-based generators are to be replaced by new or repurposed plants, which will drive expansion of transmission lines. Retiring plants will no longer be available for reliability services to other transmission systems, which will drive expansion of effected transmission systems to close the gap. Similarly, replacement generators in different locations will require new transmission lines to connect to the system.

## Planned Capacity Retirements by Plant Type<sup>32</sup> (MW in thousands)



#### Integration of DERs to the Grid

Projected increasing demand for electricity as the nation's GDP grows and the increasing number of decentralized energy generation sources (including wind, solar, and battery storage) combined drive a need for increased transmission lines to connect these generation sources to the grid. Wind, solar, and natural-gasfired generation are the overwhelmingly predominant generation types in the planning horizon.

### Planned DER Capacity Additions<sup>33</sup> (000s of MWs)



#### Improving the Economics of Congestion<sup>34</sup>

Congestion costs are directly decreased by investments that minimize transmission constraints via additional transmission lines or improved capacity. It is estimated that 10% of new transmission line circuit miles are needed to further integrate transmission and distribution lines and alleviate congestion to improve operation economics.

# Historical Transmission Load Relief Actions<sup>35</sup> (No. of relief actions in 000s)



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# UVM Service Provider Landscape

Provider	HQ	Sponsor Backed	Services Offered	Customer Base		
				Utilities	Commercial	Residential
	Contact	HW HarrisW	illiams for Con	nplete Deta	il	
1000	- Conception of the					
Service Offering Legend: Pre-Planning & Treatment Reactive Repair						

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# Key Considerations for Investors

Investment Considerations	Key Characteristics
	Contact Hy Harris Williams for Complete Detail

# Key Considerations for Investors (cont'd)



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# Harris Williams is an Industry Leader in the Utility Services Sector <sup>1</sup>

#### Energy, Power & Infrastructure Group (EP&I)



#### Expertise Across the Utility Services Sector

#### Electric & Gas Infrastructure



- > Line Planning & Construction
- > Overhead Line Maintenance
- > Underground Line Maintenance
- Vegetation Management
- > Emergency Response
- ) Gas Distribution
- Renewables & Distributed Energy
- > Electric Vehicle Infrastructure
- Protection & Control Substation Services
- > Power Products

#### Telecommunications



- > Installation & Fulfillment Services
- > Wireless & Wireline Services
- > Tower Design & Engineering
- Data Center Construction & Maintenance
- > Tower testing, inspection, repair, and maintenance

#### Other Focus Areas



- Testing, Inspection, Certification, and Compliance (TICC) Services
- Power Products Manufacturing, Distribution, and Rehabilitation
- > Energy Management Services
- > Utility Software / Technology
- > Environmental Services
- > NETA certified electrical testing

#### Energy, Power & Infrastructure Leadership



Matt White Managing Director mwhite@harriswilliams.com Office: (804) 915-0131



Drew Spitzer Managing Director aspitzer@harriswilliams.com Office: (804) 915-0174



Luke Semple Managing Director Isemple@harriswilliams.com Office: (804) 915-0158



Neha Shah Director nshah@harriswilliams.com Office: (804) 887-6036



Greg Waller Director gwaller@harriswilliams.com Office: (804) 887-6138



Thomas Saunders Vice President tsaunders@harriswilliams.com Office: (804) 915-0143



Sean Bielawski Vice President sbielawski@harriswilliams.com Office: (804) 915-0176

# Sector Momentum Keeps Us at the Forefront of the Market

#### **Relevant Experience**





The utility services sector remains highly sought after. Our resume across relevant transactions provides a unique perspective across the spectrum.

# Our Firm

Harris Williams has a broad range of industry expertise, which creates powerful opportunities. Our clients benefit from our deepsector experience, integrated industry intelligence and collaboration across the firm, and our commitment to learning what makes them unique. For more information, visit our website at www.harriswilliams.com.



#### Harris Williams Office Locations

#### UNITED STATES

#### Boston

One International Place Suite 2620 Boston, Massachusetts 02110 Phone: +1 (617) 482-7501

#### Cleveland

1900 East 9th Street 25th Floor Cleveland, Ohio 44114 Phone: +1 (216) 689-2400

#### Minneapolis

222 South 9th Street Suite 3350 Minneapolis, Minnesota 55402 Phone: +1 (612) 359-2700

#### Richmond 1001 Haxall Point 9th Floor Richmond, Virginia 23219 Phone: +1 (804) 648-0072

San Francisco

One Market Plaza, Steuart Tower 11th Floor San Francisco, California 94105 Phone: +1 (415) 288-4260

#### Washington, D.C.

800 17th St. NW 2nd Floor Washington, D.C. 20006 Phone: +1 (202)-207-2300

#### EUROPE

#### Frankfurt

Bockenheimer Landstrasse 33-35 60325 Frankfurt, Germany Phone: +49 069 3650638 00

#### London

25 Savile Row 4th Floor Lond W1S 2ER Phone: +44 (0) 20 7518 8900

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- 33. Id.



#### Endnotes

- 34. Congestion occurs when transmission constraints (i.e., an element of the transmission system that limits power flows in order to avoid an overload that could cause one or more elements to fail and jeopardize reliability, or an operational limit imposed on a transmission line and its elements) limit the ability of system operators to transfer power in the amounts desired. When a transmission line is overloaded with electric power (i.e., experiences congestion), an IOU will pay power generators to re-dispatch power away from the affected line to maintain system integrity and avoid a line failure—the associated costs are passed on to the end users. The economic impact is the additional cost for generators to re-dispatch power away from the lowest cost dispatch (the original transmission line) in order to respect constraints in the transmission system.
- 35. National Electric Transmission Congestion Study, U.S. Department of Energy (September 2020) (https://www.energy.gov/sites/default/files/2020/10/f79/2020%20Congestion%20Study%20FINAL%2022Sept2020.pdf).
- 36. At least one survey determined that time and material contracts were used by 88.6% of utility respondents, 50% reported using unit price contracts, and 31% reported using hard price contracts. For simplicity, we treat unit price and hard price contracts as variants of fixed price contracts. UVM in North America: Results from a 2019 Survey, CNUC (2019).



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