

# Technology, Media & Telecom

HOSTING AND MANAGED SERVICES I Q2 2019

# HW Harris Williams

## Hosting and Managed Services Introduction

### HARRIS WILLIAMS ("HW") AS A FIRM

- 330+ professionals across eight offices globally
- 170+ closed transactions in the last 24 months
- 21st record year in 2018
- 96% of revenue is from sell-side M&A advisory
- 10 industry groups

### TECHNOLOGY, MEDIA & TELECOM ("TMT") GROUP

- 35 professionals across Boston, San Francisco, and London
- 51 closed transactions since 2017

### **TMT Vertical Focus Areas**

- Education Technology
- Fintech
- Healthcare IT
- Hosting and Managed Services
- Human Capital Management
- Internet & Digital Media

- Manufacturing Technology
- Membership Management
- Public Sector Software
- Supply Chain, Transportation & Logistics
- Infrastructure and Security Software

### MARKET COMMENTARY

- The second quarter of 2019 has experienced significant consolidation activity across various sub-sectors, both locally as well as globally namely through larger take-private transactions and mergers of leading industry players;
- The rapid growth of digital information and the persistent rise in the complexity of technological solutions continue to drive to drive demand for flexible and customisable professional services;
- The continued roll out of 5G internet services is expected to spur demand for additional network infrastructure, including data centers;
- Similarly to the prior quarter, Global IT Services and Webhosting peers outperformed global equity markets on average; and
- The wave of consolidation recently witnessed in the global Hosting and Managed Services sector is set to continue with a number of local consolidators expected to ramp up their M&A efforts.

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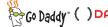
# Hosting and Managed Services Taxonomy

### **WEB HOSTING**



Refers to a service in which a vendor offers the housing of business-to-business or business-toconsumer e-commerce websites via vendor-owned shared or dedicated servers and applications for enterprises at the provider-controlled facilities

Selected Market Participants



















### MANAGED SERVICES



Refers to the delivery of network, application, system and e-management services across a network to multiple enterprises, using a "pay as you go" pricing model

Selected Market Participants



MASERGY









### IT OUTSOURCING



Refers to the use of external service providers to effectively deliver IT-enabled business process, application service and infrastructure solutions for business outcomes

Selected Global Market Participants

















### SFLECTED RECENT HW HOSTING AND MANAGED SERVICES TRANSACTIONS



has invested in







Provider of mass hosting services for SMEs, including web hosting, domains, e-commerce and application solutions with leading positions in Belgium and Denmark and a growing presence in the Netherlands, Sweden and Switzerland



has acquired







Provider of services allowing SMEs to move their IT infrastructure and operations into the cloud, as well as providing end user support and consulting as part of a full-service IT offering





FLEXENTIAL

have been acquired by







Provider of web domains, shared web hosting and value-added services with leading positions in Sweden and the Czech Republic, and presence in Norway, Serbia, Slovakia, Spain, Netherlands, Germany and the UK



has been acquired by







Provider of managed technology services with national scale in the US and the capability to design. deploy and support technology solutions from cable to cloud



has been acquired by







Provider of SME focused hosting and cloud solutions, including domains website hosting, email for smaller customers and managed servers and applications for larger customers











Provider of managed hosting and cloud solutions specialised in managed cloud hosting, desktop-as-aservice, security and connectivity

## Market Observations





### **Key Public Comparables**







Capgemini

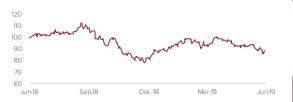
Indra





Enterprise Value / LTM Rev. LTM EBITDA 2019P EBITDA 14x 8 4x 6 4x

### Indexed stock price performance\*1



### **Transaction Spotlight**

May 8, 2019





Enterprise Value: €515m

### **Market Observations**

The global managed services market is growing at a rapid pace due to the rapid growth of digital information, the continuous upsurge in dependency over heterogeneous networks and the persistent rise in the complexity of technological solutions among others

### In the News

lomart approved to supply cloud services on G-Cloud 11

# SERVICES GLOBAL

### **Key Public Comparables**



Infosss

2.4x





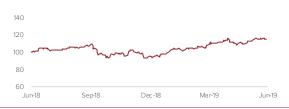




Enterprise Value / LTM EBITDA 2019P EBITDA

12.2x 11.4x

### Indexed stock price performance\*1



### **Transaction Spotlight**

June 24, 2019



Enterprise Value: €4,908m

### **Market Observations**

The need for enterprises to reduce capital expenditures combined with growth in demand for knowledge-based services and preference for flexible and customisable professional services are driving the global IT Professional Services market

### In the News

Atos and Google Cloud extend joint services

**Market Observations** 

# SERVICES

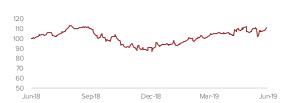
### **Key Public Comparables**



### netcompany **NIT** tieto

Enterprise Value / LTM Rev. LTM EBITDA 2019P EBITDA 1.2x

### Indexed stock price performance\*1



### **Transaction Spotlight**

June 15, 2019



As a result of the growing awareness that cloud deployment can benefit in terms of accessibility, efficiency, immediacy, scalability and optimisation, enterprises are increasingly opting for cloud-based IT professional services to manage their business operations

### In the News

Nordic IT giants Tieto and Evry agree merger

# HOSTING WEB

### **Key Public Comparables**



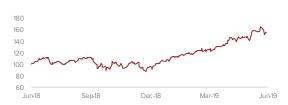






Enterprise Value / LTM Rev. LTM EBITDA 2019P EBITDA 5.2x 16.0x 16.4x

### Indexed stock price performance\*1



### **Transaction Spotlight**

June 12, 2019

Enterprise Value: NOK19,112m

combell.group transip /group

Enterprise Value: NA

### **Market Observations**

The global web hosting services market is witnessing a significant rise in demand due to factors such as the escalating sale of smartphones, the increase in e-commerce trade, growing number of SMEs, increasing awareness of green hosting

### In the News

How Green Web Hosting Works

### CENTERS OCATION DATA 0 Ū

### **Key Public Comparables**



DIGITAL REALTY







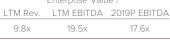




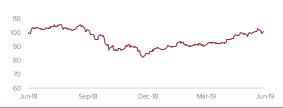








### Indexed stock price performance\*1



### **Transaction Spotlight**

May 13, 2019





Enterprise Value: €550m

### **Market Observations**

The continued roll out of 5G internet services is expected to spur demand for additional network infrastructure, including data centers. An increasing demand for storage capacity is expected in order to hold the massive amounts of 5G network data

### In the News

How Interxion is growing its data center operations

# Select Hosting and Managed Services M&A Transactions



### Announced May 8, 2019

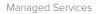




Enterprise Value: €515m

FY18A Revenue: €248m

### Orange's acquisition of SecureLink<sup>2</sup>





- Netherlands-based provider of cybersecurity services including specialised security consulting, security maintenance/support with 24/7 service desks and advanced managed detection/response capabilities
- In 2018, SecureLink served over 2,100 customers across a broad range of industries
- The acquisition enables Orange to become one of the European leaders in cybersecurity with strong positions in major local markets and a comprehensive cybersecurity services offering

### Announced June 12, 2019



transip /group

Enterprise Value: NA

Revenue: c. €70m

### Combell Group's acquisition of TransIP<sup>2</sup>





- Netherlands-based hosting and virtual private server provider
- TransIP offers managed and unmanaged internet services to more than 400,000 customers, helping them to excel in their digital capabilities
- The combined group will be rebranded as team.blue and will offer best-in-class products to over 1.2 million customers and to better enable companies and entrepreneurs to grow their businesses digitally

### Announced May 8, 2019







Enterprise Value: \$14.3bn

LTM Revenue: \$2.6bn

LTM EBITDA: \$1.2bn EV / LTM EBITDA: 12.1x

### Digital Colony Partners' and EQT's acquisition of Zayo Group<sup>2</sup>





- US-based telecommunication infrastructure services firm providing mission-critical bandwidth to the world's most impactful companies
- Zayo Group has a 130,000-mile telecommunications network across North America and Europe
- This take-private transaction aims to empower Zayo Group to further accelerate its growth and strengthen its industry leadership

### Announced June 15, 2019





LTM Revenue: NOK13.0bn

Enterprise Value: NOK19.1bn LTM EBITDA: NOK1.9bn EV / LTM EBITDA: 10.1x

### Tieto's acquisition of EVRY<sup>2</sup>

Local IT Services



- Norway-based information technology company supplying services relating to computing, including operation, outsourcing and online banking
- With combined revenue of c. €3bn and 24,000 professionals, the combined company will be well positioned to create digital advantages for Nordic enterprises and society
- The merger will combine strong digital competences and industry software with advanced cloud and infrastructure services

### Announced May 13, 2019





Enterprise Value: €550m

Revenue: NA

### Asterion Industrial Partners' acquisition of a portfolio of eleven data centers<sup>2</sup>

Data Centers



- Portfolio of eleven data centers located in seven jurisdictions (Spain, Brazil, USA, Mexico, Peru, Chile and Argentina)
- The sale includes the signing of a housing services agreement, and Telefónica Group will continue to provide and manage the services it has been offering to its customers from these data centre facilities
- This transaction is part of the Telefónica Group 's asset portfolio management policy based on a strategy of value creation, improving return on capital and strategic positioning



# IT & Tech-Enabled Services – Trading Comparables

### VALUATION1

As of June 30, 2019

(\$ in millions)

IT & Tech-Enabled Services	Enterprise	Market	% of 52	1-Year Stock	3-Year Stock	Revenue	e Growth	2019E EBITDA		Enterp	orise Value /	
Sub-Vertical Company	Value	<u>Capitalization</u>	Week High	Performance	Performance	2019E	2020P	Margin	'19E Rev.	<u>'20P Rev.</u>	'19E EBITDA	'20P EBITDA
			MANA	GED SEF	RVICES							
Internap	\$751	\$80	19.7%	(71.1%)	(63.5%)	(0.1%)	6.6%	37.4%	2.4x	2.2x	6.3x	5.8x
iomart	\$509	\$448	66.0%	(16.7%)	16.3%	1.9%	7.0%	40.0%	3.7x	3.4x	9.1x	8.6x
Proact IT	\$244	\$235	88.9%	33.7%	95.6%	1.1%	3.1%	9.2%	0.6x	0.6x	6.9x	6.4x
Redcentric	\$177	\$154	85.0%	(10.8%)	(54.6%)	(6.9%)	5.4%	18.8%	1.5x	1.4x	8.0x	7.6x
Arq Group	\$105	\$60	19.6%	(79.9%)	(62.8%)	(10.7%)	2.5%	15.3%	0.7x	0.7x	4.9x	4.7×
Managed Services Median	\$244	\$154	66.0%	(16.7%)	(54.6%)	(0.1%)	5.4%	18.8%	1.5x	1.4x	6.9x	6.4x

GLOBAL IT SERVICES												
Tata Consultancy Services	\$116,301	\$121,075	98.0%	19.7%	70.8%	11.0%	11.3%	27.1%	5.1x	4.6x	18.9x	16.9x
Accenture	\$115,628	\$117,725	98.6%	12.9%	63.1%	4.6%	7.2%	16.7%	2.6x	2.4x	15.6x	14.5x
Infosys	\$42,353	\$46,327	95.0%	11.2%	22.3%	10.2%	10.4%	24.8%	3.3x	3.0x	13.4x	12.1x
Capgemini	\$22,715	\$20,833	89.3%	(7.4%)	43.3%	3.8%	5.1%	14.4%	1.4×	1.3x	9.8x	9.2x
CGI	\$22,618	\$21,129	98.9%	21.7%	81.3%	4.9%	4.5%	18.3%	2.4x	2.3x	13.1x	12.4×
HCL Technologies	\$20,569	\$20,916	90.1%	14.0%	42.5%	15.9%	11.7%	22.9%	2.1x	1.9x	9.2x	8.2x
Wipro	\$20,463	\$24,517	94.0%	42.0%	30.9%	5.1%	7.0%	20.5%	2.3x	2.2x	11.4×	10.5x
Atos	\$14,464	\$9,142	56.1%	(38.7%)	1.1%	(8.7%)	2.2%	12.6%	1.1x	1.1x	8.7x	8.2x
Indra Sistemas	\$2,648	\$1,788	78.8%	(15.4%)	(4.0%)	(0.9%)	3.0%	10.8%	0.7x	0.7x	6.7x	6.3x
Global IT Services Median	\$22.618	\$21 129	94.0%	12 9%	42.5%	4 9%	7.0%	18.3%	2.3x	2 2x	11 4×	10.5x

			LOCA	L IT SEF	RVICES							
Bechtle	\$5,056	\$4,831	92.9%	49.0%	119.3%	12.6%	8.2%	5.7%	0.9x	0.8x	15.5x	14.2x
Capita	\$2,773	\$2,239	58.2%	(36.4%)	(82.9%)	(10.1%)	0.2%	12.0%	0.6x	0.6x	4.9x	4.4x
Tieto	\$2,504	\$2,199	88.7%	(8.4%)	8.9%	(0.9%)	2.8%	15.8%	1.3x	1.3x	8.5x	8.1x
EVRY	\$2,211	\$1,518	98.1%	13.1%	92.4%	(2.1%)	2.7%	15.1%	1.4x	1.4×	9.5x	8.9x
Netcompany	\$2,159	\$2,017	97.4%	10.2%	NA	19.5%	22.7%	27.5%	5.6x	4.5x	20.2x	16.0×
Atea	\$1,600	\$1,489	82.5%	(5.5%)	42.8%	3.2%	4.8%	4.1%	0.4x	0.3x	8.9x	8.0x
NNIT	\$574	\$483	58.4%	(22.4%)	(43.8%)	1.6%	3.8%	16.6%	1.2x	1.1x	7.2x	6.9x
Local IT Services Median	\$2,211	\$2,017	88.7%	(5.5%)	25.8%	1.6%	3.8%	15.1%	1.2x	1.1x	8.9x	8.1x



# IT & Tech-Enabled Services – Trading Comparables

### VALUATION1

As of June 30, 2019

(\$ in millions)

AS 01 June 30, 2019	(\$ III IIIIIIOIIS)												
IT & Tech-Enabled Services		Enterprise	Market	% of 52	1-Year Stock	3-Year Stock	Revenu	e Growth	2019E EBITDA		Enterp	rise Value /	
Sub-Vertical Company		Value	<u>Capitalization</u>	Week High	Performance	Performance	2019E	<u>2020P</u>	Margin	<u>'19E Rev.</u>	<u>'20P Rev.</u>	'19E EBITDA	<u>'20P EBITD</u>
WEB HOSTING													
Shopify		\$31,296	\$33,461	88.6%	105.7%	875.8%	40.9%	33.1%	4.0%	20.7x	15.5x	NM	NM
VeriSign		\$25,698	\$24,928	97.6%	52.2%	141.9%	1.4%	5.1%	72.8%	20.9x	19.9x	28.6x	27.0x
GoDaddy		\$14,158	\$12,435	82.6%	(0.6%)	124.9%	12.2%	11.3%	26.3%	4.7x	4.3x	18.0×	15.6x
United Internet		\$8,918	\$6,761	55.8%	(42.4%)	(20.2%)	1.2%	4.6%	24.5%	1.5x	1.4x	5.9x	5.5x
Wix.com		\$6,639	\$7,086	95.0%	41.7%	368.2%	26.2%	25.4%	15.3%	8.7x	6.9x	57.0x	38.9x
Endurance		\$2,403	\$701	43.8%	(51.8%)	(46.6%)	(1.5%)	2.2%	26.8%	2.1x	2.1x	8.0x	7.9x
Tucows		\$743	\$650	67.6%	0.6%	150.5%	5.2%	9.1%	14.6%	2.0x	1.9x	14.0×	10.3x
Web Hosting Median		\$8,918	\$7,086	82.6%	0.6%	141.9%	5.2%	9.1%	24.5%	4.7×	4.3x	16.0 x	13.0x
			DAT	A CENT	TERS / C	OLOCAT	ION						
KDDI		\$74,173	\$59,977	89.0%	(6.9%)	(16.1%)	3.8%	2.6%	31.9%	1.6x	1.5x	4.9x	4.8x
Equinix		\$50,688	\$42,396	97.6%	17.3%	30.1%	9.7%	9.2%	47.7%	9.1x	8.3x	19.0×	17.2x
CenturyLink		\$47,616	\$12,822	48.6%	(36.9%)	(59.5%)	(4.6%)	(2.7%)	40.4%	2.1x	2.2x	5.3x	5.3x
Digital Realty Trust		\$37,251	\$24,534	94.1%	5.6%	8.1%	8.6%	6.9%	58.6%	11.4×	10.6x	19.4x	18.1x
CyrusOne		\$9,085	\$6,532	83.6%	(1.1%)	3.7%	18.2%	15.0%	52.5%	9.4x	8.1x	17.8x	15.4x
Interxion Holding		\$7,295	\$5,820	99.0%	21.9%	106.3%	10.2%	15.0%	51.3%	10.0x	8.7x	19.5x	16.9x
CoreSite Realty		\$5,502	\$4,250	95.2%	3.9%	29.9%	7.5%	12.4%	54.2%	9.4x	8.4x	17.4x	15.3x
Switch		\$4,323	\$3,218	91.1%	7.6%	NA	9.1%	11.5%	49.9%	9.8x	8.8x	19.6x	17.5x
QTS Realty Trust		\$4,187	\$2,562	98.0%	16.9%	(17.5%)	4.0%	12.6%	53.1%	8.9x	7.9x	16.8x	14.8x
Internap		\$751	\$80	19.7%	(71.1%)	(63.5%)	(0.1%)	6.6%	37.4%	2.4x	2.2x	6.3x	5.8x
Data Centers / Colocation Media	n	\$8,190	\$6,176	92.6%	4.7%	3.7%	8.0%	10.3%	50.6%	9.2x	8.2x	17.6x	15.4x



# IT & Tech-Enabled Services – Transaction Activity

SELECT REC	CENT M&A TRANSACTION	ONS*2		
Announced Date	Target / Issuer	Buyer	Description	Enterprise Value (m)
04/11/2019	Weaveability	itelligence	UK-based SAP solutions provider offering services including consulting, application management and hosting services	NA
04/12/2019	Finance Evolution	Lutech	Italy-based ICT and consulting company specialising in the finance sector	NA
04/23/2019	Switch Datacenter's AMS1 data center business	Equinix	Netherlands-based AMS1 data center business	\$34.0
04/29/2019	BKM	Orange Belgium	Belgium-based provider of ICT solutions in four areas of expertise in cloud or on premise: Unified Communications & Collaboration solutions, IT & Security solutions, Document & Visual solutions and Connectivity solutions	\$58.5
05/01/2019	Two data centers from TCN SIG Telehousing	QTS Realty Trust	Two Netherlands-based operating data centers	\$44.0
05/02/2019	Dynamic Resources	Synoptek	US-based business and information technology consulting firm	NA
05/03/2019	Netsecure	DataCenter Finland	Finland-based IT security software provider specialising in Data Center support	NA
05/08/2019	SecureLink	Orange SA	Netherlands-based provider of cybersecurity services including specialised security consulting, security maintenance/support with 24/7 service desks and advanced managed detection/response capabilities	\$576.9
05/08/2019	Zayo Group	Digital Colony Partners, EQT	US-based telecommunication infrastructure services firm	\$16,018.9
05/12/2019	Cognitix	Genua	Germany-based IT security start-up	NA
05/13/2019	Telefonica	Asterion Industrial Partners	Portfolio of 11 data centers located in 7 jurisdictions (Spain, Brazil, USA, Mexico, Peru, Chile and Argentina)	\$618.4
05/13/2019	Q Delft	Netcompany	Netherlands-based developer of IT services focusing on complex business critical solutions in the public sector	\$5.6
05/16/2019	Secura	Node4	UK-based virtual private cloud provider	NA
05/16/2019	Bitnami	Vmware	US-based application packaging solutions providing the largest catalog of click-to-deploy applications and development stacks for major cloud and Kubernetes environment	NA
05/16/2019	Coromatic	E.ON	Sweden-based service-led data center solutions provider	NA
05/19/2019	TORCHx	The Constellation Real Estate Group	US-based provider of cloud-based marketing solutions for real estate professionals	NA
05/19/2019	H2O Data, Aison and Netscenario	Visolit	Suppliers of hybrid cloud services based in Sweden, Norway and Norway, respectively	NA
05/20/2019	Gefen Team	Wix	Israel-based provider of digital brand promotion services specialised in innovative packaging design	NA
05/20/2019	TPP Wholesale	CentralNic	Australia-based wholesale reseller business, a non-core operation within Arq Group's SMB division	\$16.9
05/20/2019	NLDC	DWS	Netherlands-based provider of data center services	NA
05/22/2019	Ark Systems	Exsitec	Sweden-based IT CRM expert and leading consultant within the CRM system Sugar	NA
05/30/2019	Handshake Corp.	Shopify	US-based B2B e-commerce platform	NA
06/05/2019	International TechneGroup	Wipro	US-based computer design software service company specialised in Computer Aided Design software services	\$45.0
06/08/2019	Arter	Total Specific Solutions	Finland-based provider of software for quality management and enterprise architecture	NA
06/12/2019	TransIP	Combell Group	Netherlands-based hosting and virtual private server provider	NA
06/12/2019	IPCO	NetNordic	Sweden-based advanced process solutions provider	NA
06/13/2019	ECS Security	Livingbridge	UK-based enterprise-native digital transformation consultancy and IT services business	NA



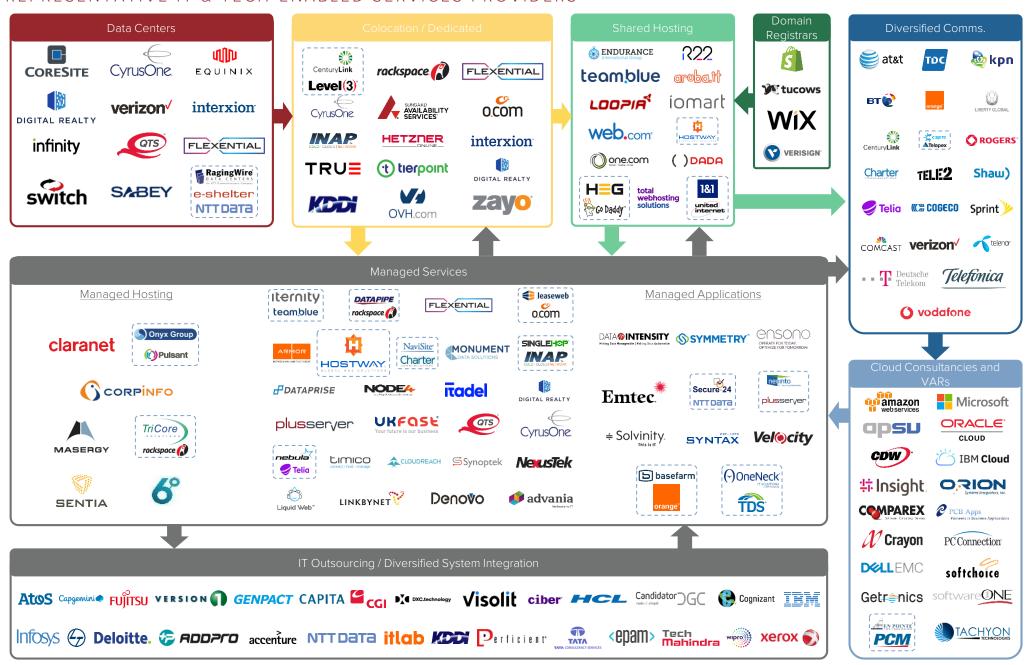
# IT & Tech-Enabled Services – Transaction Activity

SELECT RECENT M&A TRANSACTIONS*2									
Announced Date	Target / Issuer	Buyer	Description	Enterprise Value (m)					
06/14/2019	Avi Networks	Vmware	US-based infrastructure software company providing a Software Load Balancer, Intelligent Web Application Firewall, Advanced Analytics and Monitoring and a Universal Service Mesh	NA					
06/15/2019	EVRY	Tieto	Norway-based information technology company supplying services relating to computing, including operation, outsourcing and online banking	\$2,193.9					
06/17/2019	Deja vu Security	Accenture	US-based cybersecurity software company specialised in security design and testing of enterprise software platforms and internet of things technologies	NA					
06/24/2019	Altran Technologies	Capgemini	France-based company engaged in providing engineering and innovation consulting services for the creation and development of new products and services	\$5,590.5					
06/26/2019	Symmetry Holding Inc.	NTT Communications Corporation	US-based provider of SAP managed services	NA					
06/27/2019	BCT Solutions	Accenture	Australia-based technology consultancy specialised in Command and Control, Cybersecurity, Cyber Defence services and expertise, supporting the delivery of Defence, National Security and Public Safety mission-support capabilities	NA					
06/28/2019	IT-Total	Segulah	Sweden-based provider of IT infrastructure services based	NA					

# $H_{\mathcal{N}}$

## IT & Tech-Enabled Services – Representative Landscape

REPRESENTATIVE IT & TECH-ENABLED SERVICES PROVIDERS



### Disclaimer



### **SOURCES**

- Factset; market data as of 30 June 2019.
- 2. Merger Market.

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