

Healthcare IT Sector Brief

Harris Williams | Q1 2025

Perspectives on Healthcare IT

Patient-Facing Solutions



Solutions aimed at supporting healthcare consumers directly and through payer/provider systems

Information Tools and Online Media

Consumer-Focused Telehealth

Select Market Participants

doximity

Get Well



Optum







Key Trends

- Medical communications software enables payers to meet complex regulatory requirements and reduce the risk of noncompliance penalties.
- Consumer-facing healthcare organizations are making substantial investments in digital interaction technologies to better support consumers in their health journeys.

Provider Solutions



Solutions designed to optimize patient treatment and provider organizations

Operational Efficiency and Administration

Inpatient and Clinical Analytics

Ambulatory EMRs

Outpatient Specialties

Long-Term Care

Revenue Cycle Management

Select Market Participants





















Key Trends

- More efficient and seamless information sharing between acute and post-acute care providers proactively reduces readmissions and length of stay.
- Providers are focused on revenue maximization and cost reduction, with technology and innovative tech-enabled services providers playing a critical role in optimizing the revenue cycle.

Pharma & Devices



Solutions to aid in the distribution and delivery of medicine

Go-to-Market Tools

Research, Development, and Safety

Select Market Participants

cencora













Key Trends

- Sophisticated, proprietary analytics are paramount for outsourced commercialization providers in developing differentiated, higher-value service offerings.
- Growing volumes of virtual trials require capabilities for increasingly specific trial designs, such as solutions capable of enhanced patient targeting, trial management, and patient adherence.

Payer Solutions



Solutions that drive improved cost management, plan/benefit administration, and member engagement

Cost Containment and VBC Tools

Administrative Tools

Benefit Management

Member Engagement

Select Market Participants

alight

Scarelon.



COTIVITI











subrogation.

enablement.



Key Trends

Health plans and employers are looking

A push for more lives into value-based

opportunities for companies in clinical

for technology that controls costs,

including care management and

navigation, claims repricing, and

arrangements will create growth

process outsourcing and MA/ACO





CEDAR GATE

PHILIPS



Population Health, **Data Management & Regulatory Solutions**

Solutions to more efficiently archive, normalize, secure, share, and regulate

health information

Select Market Participants

HEALTHEDGE

Data Management and

Analytics





HEARST

mro

Regulatory Solutions

Key Trends

- The utilization of anonymized consumer healthcare data allows organizations to curate digital health programs that improve patient engagement and clinical outcomes.
- Population health data aggregation helps care teams identify and treat at-risk patients, thereby improving health outcomes and promoting value-based care initiatives.



What We're Reading

The Tech Shaping Healthcare in 2025

Becker's Healthcare

Healthcare executives believe automated and AI-supported workflows and processes will be key to accelerating the evolution of healthcare by augmenting decision-making, personalizing care, and enabling clinicians to deliver real-time, evidence-based insights. Professionals also cited developments in remote patient monitoring and ambient listening as areas where technological progress is accelerating.

Read the full article <u>here</u>.

Why Interoperability Needs to Balance Innovation, Patient Access and Security

Health Data Management

Despite improvements in data interoperability hurdles remain, including in data standards and user proficiency levels. Innovations, including machine learning and natural language processing, will give healthcare providers swift access to necessary patient details and aid in a more structured approach to data handling in healthcare.

Read the full article <u>here</u>.

3 Digital Health Trends That Are Transforming Patient Care

American Medical Association

The consumerization of healthcare, its delivery to underserved populations, and the role of big data in health outcomes are top of mind across the digital health landscape. An increased emphasis on these trends, along with the promise of digital health, will cause the role of providers to shift and evolve at a rate far outpacing years past.

Read the full article here.

How IoT Is Transforming Remote Patient Monitoring

Healthcare IT News

The combination of 5G and IoT could redefine remote healthcare, getting closer to a future in which patients can receive hospital-grade care from anywhere. Although IoT devices collect and transmit vast amounts of health data across various networks, they introduce a potential attack surface for cybercriminals. As these devices become more prevalent, it's imperative that all components of the system be secure.

Read the full article <u>here</u>.

Recent Harris Williams Healthcare / Technology Content

Outlook 2025: Healthcare & Life Sciences



<u>Link to</u> <u>Read</u>

 Healthcare IT: Five Capabilities Sparking Investor Interest



<u>Link to</u> <u>Read</u>

Healthcare Education: Bridging the Healthcare Labor Gap



<u>Link to</u> <u>Read</u>

Recent Healthcare IT Transactions

Omega Healthcare Received a Strategic Investment From OTPP







Buyer

12/20/24

EV: \$1,750M EV / LTM Revenue: 0.6x EV / LTM EBITDA: 5.8x

- Omega Healthcare is a provider of tech-enabled RCM solutions.
- The investment will help Omega accelerate its offerings across the provider, payer, and pharma markets and continue to help healthcare organizations increase revenues, decrease costs, and improve patient experiences.

Nexus AG Taken Private by TA Associates



Target

TA ASSOCIATES

Buyer

11/5/24

EV: \$1,183M

EV / LTM Revenue: 4.1x EV / LTM EBITDA: 22.4x

- Nexus AG is a developer of clinical information systems and integrated diagnostic modules designed to cover the functional requirements of hospitals, psychiatric wards, and rehabilitation and diagnostic centers.
- The strategic partnership will aid Nexus in capitalizing on the market potential of the rapidly growing European e-Health market and promote future profitable growth.

AdvancedMD Acquired by Francisco Partners



Target

FRANCISCO PARTNERS

Buyer

10/30/24 EV: \$1.125M

EV / LTM Revenue: NPI EV / LTM EBITDA: 10.7x

- AdvancedMD is a provider of medical billing and practice management software, primarily for ambulatory organizations.
- The acquisition supports AdvancedMD in continuing to deliver solutions that help healthcare providers operate their practices more efficiently.

CorroHealth Received a Strategic Investment From Patient Square Capital



Target



Buyer

10/24/24

EV: \$2,100M

EV / LTM Revenue: NPI EV / LTM EBITDA: 18.0x

- · CorroHealth is a provider of revenue cycle management solutions to health systems and health plans.
- Patient Square's investment bolsters CorroHealth's ability to support both organic and inorganic growth initiatives and to provide industry-leading tech-enabled solutions to its customers.

Red Nucleus Received a Majority Investment From THL Partners



Target



Buyer

10/17/24

EV: \$750M EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

•

- Red Nucleus is a provider of strategic learning, performance, and process solutions for the life sciences industry.
- The investment will help power Red Nucleus' next phase of growth, assisting its customers move new molecules to market and contributing to lifesaving and life-changing therapies.

VisiQuate Acquired by Accel-KKR



Target



Buyer

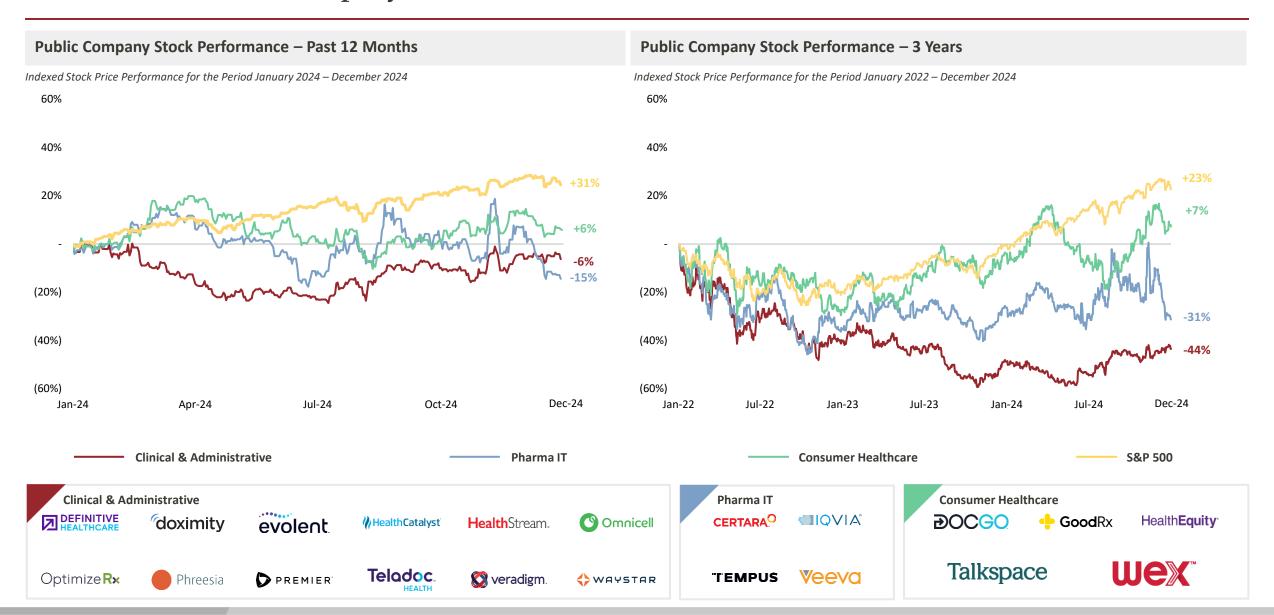
10/1/24 EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

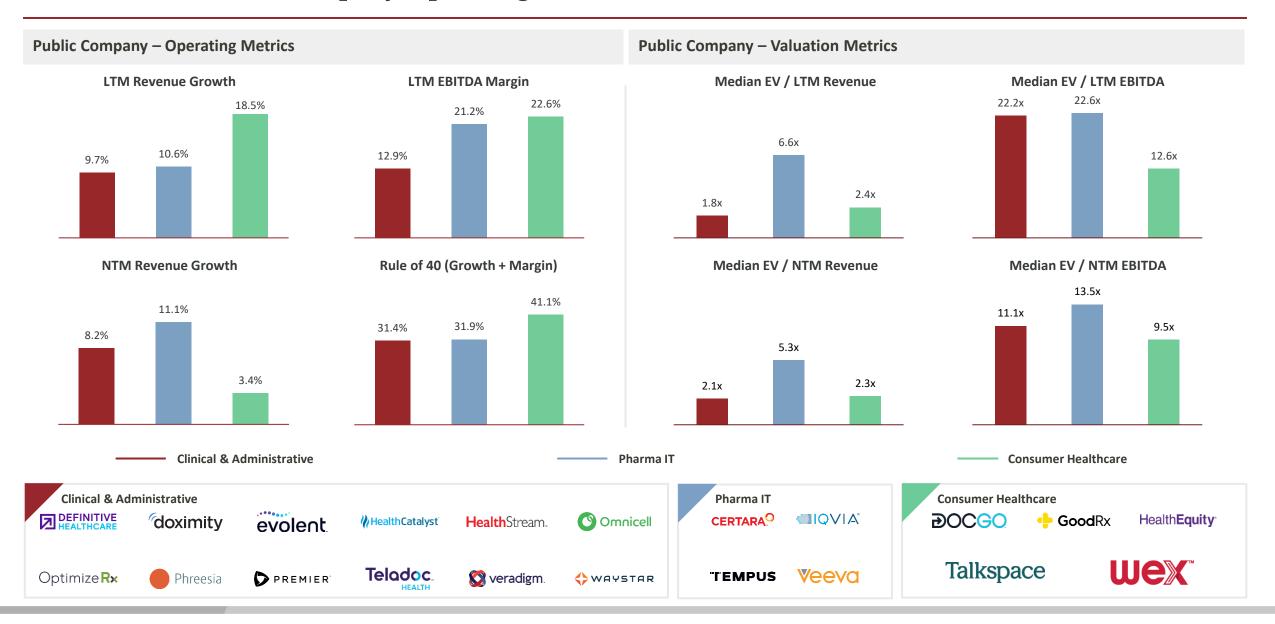
- VisiQuate is a provider of SaaS-based revenue cycle management, data management, and analytics solutions for healthcare providers.
- Accel-KKR's acquisition will help VisiQuate continue to pursue solutions that drive meaningful change; elevate management, staff and C-suite objectives; and deliver increased ROI.



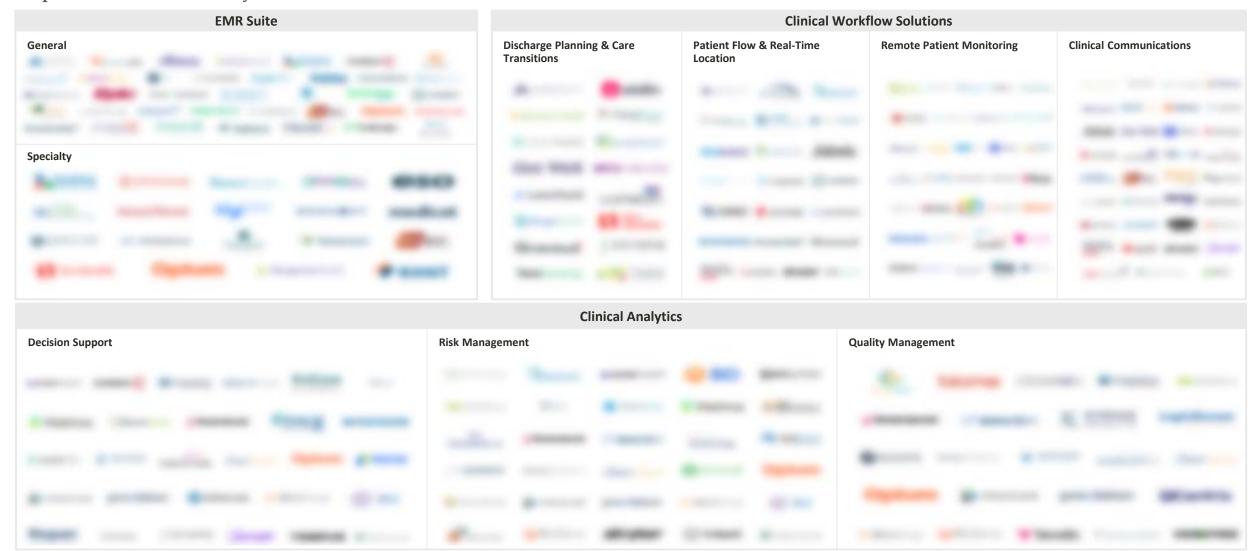
Healthcare IT Public Company Trended Stock Performance¹



Healthcare IT Public Company Operating and Valuation Metrics¹



Inpatient and Clinical Analytics



Harris Williams: Healthcare IT Experience

Select Healthcare IT Transaction Experience



has received a significant growth investment from

































a portfolio company of

BERKS*

has been acquired by

© TAILWIND CAPITAL

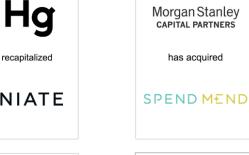
Symplr

a portfolio company of

has acquired

CAPI

a portfolio company of









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Deep Industry Experience

Proven Expertise

Core Values That Drive Success



Consumer











MERGERS & ACQUISITIONS

PRIVATE CAPITAL SOLUTIONS

PRIMARY FUND PLACEMENT









75%

Revenue from repeat clients

87%

Managing Directors promoted from within

30+

Year history



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GLOBAL INVESTMENT BANK

Our Technology Group and Healthcare & Life Sciences Group collaborate to advise leading HCIT companies worldwide.



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Sources and Disclosures

Sources

1. S&P

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Appendix



Public Market Operational and Valuation Metrics¹

\$ in Thousands	Market Capitalization	Market	Enterprise	% of 52-Week	LTM	LTM	Enterprise Value/			
Company		Value	High	Gross Margin	EBITDA Margin	LTM Revenue	NTM Revenue	LTM EBITDA	NTM EBITDA	
				С	linical / Administrative					
EMR										
Veradigm Inc.		\$1,653,116	\$1,379,326	82.6%	50.6%	7.5%	0.9x	2.2x	12.0x	8.4x
Definitive Healthcare Corp.		474,799	614,220	38.7%	84.7%	12.9%	2.4x	2.5x	18.6x	9.3x
OptimizeRx Corporation		89,526	109,115	29.2%	62.6%	NM	1.2x	1.1x	NM	10.6x
	Median	\$474,799	\$614,220	38.7%	62.6%	10.2%	1.2x	2.2x	15.3x	9.3x
RCM / Performance	l .									
Waystar Holding Corp.		6,315,561	7,453,544	95.7%	66.5%	32.1%	8.2x	7.6x	25.6x	19.3x
Premier, Inc.		2,037,502	2,046,845	90.0%	65.1%	28.7%	1.5x	2.1x	5.4x	8.2x
Evolent Health, Inc.		1,294,046	2,019,835	32.1%	16.0%	5.0%	0.8x	0.7x	16.4x	10.7x
	Median	\$2,037,502	2,046,845	90.0%	65.1%	28.7%	1.5x	2.1x	16.4x	10.7x
Other Administrative	•									
Doximity, Inc.		9,967,473	9,175,406	86.5%	89.9%	40.2%	17.8x	16.3x	44.1x	32.1x
Omnicell, Inc.		2,062,025	2,105,533	79.9%	41.4%	2.5%	2.0x	1.8x	79.4x	14.6x
Teladoc Health, Inc.		1,564,995	1,910,007	41.0%	70.8%	2.6%	0.7x	0.8x	28.9x	6.0x
Phreesia, Inc.		1,462,402	1,401,681	86.3%	67.1%	NM	3.5x	3.0x	NM	19.5x
HealthStream, Inc.		967,193	890,244	94.9%	66.4%	13.9%	3.1x	3.0x	22.2x	13.0x
Health Catalyst, Inc.		430,193	407,269	62.0%	46.2%	NM	1.3x	1.2x	NM	11.4x
	Median	\$1,513,699	1,655,844	83.1%	66.8%	8.2%	2.5x	2.4x	36.5x	13.8x
Clinical / Administrative Median		\$1,513,699	\$1,655,844	81.2%	65.8%	12.9%	1.8x	2.1x	22.2x	11.1x
					Pharma					
IQVIA Holdings Inc.		\$35,666,565	\$47,906,565	75.1%	35.2%	18.5%	3.1x	3.0x	16.9x	12.6x
Veeva Systems Inc.		34,134,161	29,142,876	81.2%	73.9%	25.7%	11.0x	9.8x	42.8x	23.8x
Tempus AI, Inc.		5,315,366	5,320,588	42.5%	53.2%	NM	8.3x	6.2x	NM	NM
Certara, Inc.		1,714,382	1,789,989	53.6%	59.7%	21.2%	4.8x	4.3x	22.6x	13.5x
Pharma Median		\$19,724,764	\$17,231,732	64.3%	56.4%	21.2%	6.6x	5.3x	22.6x	13.5x
					Consumer Healthcare					
HealthEquity, Inc.		\$8,315,282	\$9,128,308	90.7%	65.3%	31.4%	7.9x	7.2x	25.3x	17.7x
WEX Inc.		6,974,810	7,275,710	71.8%	72.4%	35.4%	2.7x	2.7x	7.7x	6.0x
GoodRx Holdings, Inc.		1,789,303	1,910,093	50.2%	94.1%	13.9%	2.4x	2.3x	17.4x	7.0x
Talkspace, Inc.		521,971	402,977	78.8%	43.6%	NM	2.2x	1.8x	NM	26.9x
DocGo Inc.		430,474	397,692	81.7%	34.5%	9.4%	0.6x	0.9x	6.1x	9.5x
Consumer Healthcare Median		\$1,789,303	\$1,910,093	78.8%	65.3%	22.6%	2.4x	2.3x	12.6x	9.5x
Total Comp Set Median		\$1,714,382	\$1,910,093	78.8%	65.1%	16.2%	2.4x	2.5x	20.4x	12.0x



Recent Sector Transactions Detail¹

Announced Date	Target	Acquirer	Business Description	Enterprise Value (\$M)	Implied EV / Revenue	Implied EV / EBITDA
12/27/24	Trimetra Limited	Instem (ARCHIMED)	Provider of software development and consultancy services specializing in business process optimization.	*	*	*
12/20/24	Omega Healthcare Management Services	Ontario Teachers' Pension Plan	Provider of tech-enabled healthcare management solutions.	\$1,750	0.6x	5.8x
12/05/24	Zelis Healthcare	Mubadala	Provider of technology and payments solutions for the healthcare industry.	\$17,000	*	24.3x
12/03/24	Merative	Morgan Health	Developer of healthcare data analytics software for healthcare and government social services.	*	*	*
11/25/24	Galen Data	Lauxera Capital Partners	Developer of a cloud-based software system for medical device connectivity, data visualization, and analytics.	*	*	*
11/20/24	Twiage Solutions	TigerConnect	Provider of pre-hospital communication and care coordination software solutions.	*	*	*
11/06/24	Intraprise Health	Health Catalyst	Provider of a tech-enabled cybersecurity risk management platform.	\$43	*	*
11/05/24	Nexus AG	TA Associates Management	Developer of clinical information systems and integrated diagnostic modules designed to cover the functional requirements of hospitals, psychiatric wards, and rehabilitation and diagnostic centers.	\$1,183	4.1x	22.4x
10/30/24	AdvancedMD	Francisco Partners	Provider of medical billing and practice management software for healthcare organizations.	\$1,125	*	10.7x
10/29/24	Dedica Health	CoachCare	Provider of an RPM platform intended for primary care and cardiology.	*	*	*
10/28/24	Movemedical	Resurgens Technology Partners	Provider of software solutions for medical device inventory management.	*	*	*
10/24/24	CorroHealth	Patient Square Capital	Provider of revenue cycle management solutions to health systems and health plans.	\$2,100	*	18.0x
10/17/24	Red Nucleus	Thomas H. Lee Partners	Provider of strategic learning, performance, and process solutions for the life sciences industry.	\$750	*	*
10/15/24	Epiconcept	Softway	Provider of an online platform designed to combine skills in e-health, data sciences, and epidemiology as applied to public health.	*	*	*
10/01/24	Surescripts	TPG Capital	Provider of a health information network to connect the community of care partners in the U.S.	\$1,800	4.4x	28.0x
10/01/24	VisiQuate	Accel-KKR	Provider of SaaS-based revenue cycle management, data management, and analytics solutions for healthcare providers.	*	*	*



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