

Jordan Park

jpark29@uchicago.edu | (847)555-0147 | linkedin.com/in/name | github.com/name

EDUCATION

The University of Chicago

BA in Cognitive Science & MS in Computer Science, Minor in Molecular Engineering | GPA: X.XX

Chicago, IL

June 2027

Honors: Merit (1st gen) & Dean's Scholar, BCG Case Comp 1st Runner-Up (110+ participants), Bain Case Comp 1st Place (24 teams), BCG Advance, McKinsey Ignite & Next Generation Women Leaders, National Merit Semifinalist

Coursework: Managerial Decision Making, Marketing Management, Building the New Venture, Statistics, Cognitive Models

EXPERIENCE

GreenWrap (Sustainable Packaging Startup; Seed led by IndieBio; TIME Best Invention 2022)

New York, NY

Founder's Associate

July 2026 – Present

- Supporting the founder on financial modeling, market analysis, and business development to scale a patent-pending biodegradable packaging film that helps CPG brands eliminate PFAS at 5x lower cost than bioplastics

Partiful (Social Events Platform; \$27M raised, Series A led by a16z)

Chicago, IL

UChicago Campus Growth

August 2025 – December 2025

- Drove UChicago to rank #1 nationally by designing and executing a campus go-to-market strategy that engaged 60+ student groups and spurred 300+ new Partiful events in one week; invited to NYC HQ as sole top-performing campus

KindWorks.AI (Workplace AI Startup; \$1.5M raised, Pre-Seed)

Chicago, IL

Product Management Intern

June 2025 – September 2025

- Conducted a product audit and competitor analysis to diagnose an engagement problem, delivering recommendations to leadership for the flagship product serving clients like Scotiabank, Prosegur, and a leading global consulting firm
- Built a scalable LLM analytics system to auto-tag and synthesize 3,500+ qualitative responses, converting unstructured user feedback into actionable insights for client reports, a team-insights dashboard, and product personalization

UChicago Human-Robot Interaction (HRI) Lab

Chicago, IL

Undergraduate Research Assistant

March 2024 – August 2025

- Executed user surveys with statistical analyses (EFA/CFA), integrating 15+ studies to inform experimental design
- Designed and validated the CCR scale to measure rapport in human-robot interaction, transforming ambiguous hypotheses into a measurable framework across three studies (N=533); published in ACM/IEEE HRI 2025 (top 25%)

Velara (AI-Powered Platform for Events & Hospitality)

Hong Kong

Growth & Marketing Intern

June 2023 – August 2023

- Analyzed 30+ competitors and market trends to refine positioning and customer engagement across 3 verticals
- Redesigned chatbot UX and created marketing assets, boosting engagement 15% and lead conversion 8%
- Optimized web and SEO performance by 21% via audits and on-page improvements, increasing inbound traffic

EmpowerHer (Female-focused Global Charity)

Hong Kong

Partnerships & Outreach Intern

September 2021 – September 2023

- Mobilized network of 1,000+ female role models and forged partnerships with J.P. Morgan, HSBC, and P&G to launch Hong Kong's inaugural chapter, reaching 2,000+ students; awarded "Team of the Year" among 32 global chapters

PROJECTS & LEADERSHIP

MediViz.ai – Hacktech 2025 (Caltech) – Product Manager & Frontend Engineer

April 2025

- Prototyped a health data platform in under 36 hours, featuring 3D visualizations, blockchain-secured sharing, and ML-based risk predictions on 200k+ records; placed top 3 and won "Most Creative Tech Stack" among 257 participants

Sigma Tech Pi Professional Technology Fraternity – Vice President & Director of Engagement

January 2025 – Present

- Elected VP by 90+ peers; manage and mentor 9 officers with the President to drive chapter operations and growth
- Spearheaded community strategy for 70+ members, doubling average event attendance and increasing flagship event RSVPs by 54% (170+) through feedback-driven programming, social promotion, and targeted outreach

East Asia Student Association – Head of External Outreach & Interim President

March 2024 – October 2025

- Led a 20+ person board and launched UChicago's first HK student-alumni and cross-uni socials, drawing 100+ guests

SKILLS & INTERESTS

Technical: Python, R, SQL, JavaScript/TypeScript, HTML/CSS, React, Swift, Next.js, Django, REST API, OpenAI API

Tools: AI Tools (Claude, ChatGPT, Claude Code), Excel, PowerPoint, Word, Power BI, Qualtrics, Git/GitHub, Figma, Jira

Interests: Triathlon (Training for full Ironman), Marathon, Photography & Film