

# THE UNIVERSITY OF CHICAGO

## Behavioral Sciences Career Pathways

Explore the ways you can apply your UChicago behavioral sciences degree to the professional world through these sample student pathways.

**E EXPERIENTIAL PROGRAM**

**I INTERNSHIP**

**P POST-GRAD**



# uchicago

## Comprehensive Preparation for Rising Professionals

### Jeff Metcalf Internship Program

UChicago provides more than 4,200+ paid, substantive internship opportunities each year through the Jeff Metcalf Internship Program. Behavioral Science Metcalf employers specialize in behavioral economic consulting, nudging, team performance, behavioral research, and more! Students gain invaluable summer experience at organizations like Behavioralize, Center for Asian Health Equity, Clicksuasion, Center for Decision Research, Evidn, Newristics, and IMAN.

### Make Your Mark: Careers in Branding and Marketing

During Make Your Mark, students learn about careers in Branding and Marketing where they can utilize behavioral science and analytics to drive consumer insights. Companies like Nielsen, Visa, and Procter & Gamble introduce students to their work in predicting and understanding consumer behavior. Through direct engagement with employers at this signature event, students explore career paths, build industry knowledge, and practice networking and interviewing skills.

### Behavioral Sciences “Treks”

Career treks allow students to meet multiple employers, build their professional network, and learn how they can be top candidates for internships and full-time jobs. Students will explore the various industries, actively leveraging behavioral science insights from consumer behavior (including ride-sharing and retail) to behavioral analytics (including consulting and marketing) in Philadelphia, Washington D.C., and our backyard of Chicago. Employers may include Oliver Wyman, ideas42, and Walmart.

### World Renowned Behavioral Insights

UChicago is a global leader in behavioral science research where top authors and award winners regularly share their knowledge with the community. From the Center for Decision Research with Mindworks to the Department of Psychology, be inspired and inform your career journey with these incredible insights and opportunities to gain research experiences.

### Dewey Scholars Program

The Dewey Scholars Program is a selective cohort for students who show a strong interest in and exceptional promise for success in behavioral science. Named after the prominent philosopher, psychologist, and educator John Dewey, the program provides special professional development programming and intensive advising to help students explore different pathways in behavioral science and obtain experience in organizations such as GroupM, Alvarez & Marsal, and the Foundation for a College Education. Students are selected and invited to join the cohort at the time of admission.

### Consumer Insights Behavioral Science Competition

The Behavioral Science Competition in Spring Quarter develops students' skills and enables them to find creative solutions to a complex consumer challenge. Students work in groups to propose solutions using behavioral science approaches and methodologies before presenting their work to industry experts.

### Maroon Mental Health Careers

This specialized track, in partnership with UChicago Student Wellness, offers programming and internships to prepare the next generation of mental health leaders. Complete case studies that explore barriers to mental health services and help design a mental wellness series curriculum for your peers. Participate in experiential opportunities throughout the academic year with local employers to learn about organizational approaches to mental health challenges, discover emerging career paths within the field, and apply your knowledge to support the local community.

### Expert Career Advising Support

Industry experts provide one-on-one coaching to help students explore their specific interests in behavioral science, prepare application materials for jobs and internships, and design a personalized path to career success. As a field that studies human interactions, an emphasis is placed on developing strong professional relationships with professionals in fields such as behavioral economics, mental health, and social impact.



### Specialized Programs to Stand Out From the Crowd

In addition to the Jeff Metcalf Internship Program, programs across campus provide students with opportunities to explore behavioral science career options and strengthen skills for job applications. The **Summer Institute for Social Science Research** provides students with accelerated training in theoretically-grounded research methodologies commonly used in social scientific analysis. Additionally, the **Data Science Institute Summer Lab** immerses students in research methodologies, data science skills, and domain expertise to prepare for critical transitions and sustained career paths. As students graduate, the **Lawrence A. Kimpton Fellows Program** provides mentorship opportunities, professional development resources, and employment fellowships in various career fields, including non-profit, government agencies, and social service providers.



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