JOURNALISM & CREATIVE WRITING ARTS, CULTURE, & ENTERTAINMENT | INDUSTRY ROADMAPS

Career Paths and Desired Skills

Journalism, creative writing, arts, culture and entertainment are exciting and fast-changing disciplines that include publishing, visual arts, non-fiction and fiction work, music and theatre performance and production, filmmaking, sketch and stand-up comedy, screenwriting, creative advertising, architectural design, and so much more. There are few clear and straight paths in journalism, arts, and media – one must forge one's own.

The typical skills desired will vary greatly between disciplines. What do they all prize? The importance of unique, personal expression of one's passions.

Role

FILMMAKER

Filmmakers bring their visions to life on the screens. Careers in ACE sustains a network of contacts in the film and television industries to provide advice and guidance.

Desired Skills

- Creativity
- Camera work
- Project management
- Attention to detail
- Leadership skills

ENTERTAINMENT AGENT

Entertainment agents help guide clients in their careers, develop business, form partnerships and develop projects.



- Problem solving
- Strategic critical thinking
- Quantitative ability
- Interpersonal skills

INVESTIGATIVE JOURNALIST

Journalists bring the world to light, through stories they follow or are assigned to follow.



- Strong communicator
- Data analytics
- Writing skills
- Critical thinking
- Historical understanding

PUBLISHING EXECUTIVE

Publishing executives help bring books and other intellectual properties to market.



- Marketer of ideas
- Interpersonal skills
- Organization
- Writing skills

There are many other career paths UChicago students have successfully pursued, including:

- Animator
- Theatre Director
- Gallery Director
- Podcast Host

BUILDING EXPERIENCE FOR

CAREERS IN JCW & ACE

Career Advancement offers a number of events and resources to help prepare you for a career in the fast-changing fields of journalism, arts, and media:

EXPLORE

- · Career exploration workshops featuring industry experts and recent alumni.
- Treks and site visits to top employers in Chicago, Los Angeles and New York.
- Recruiting workshops providing a roadmap of career exploration, skill development and interview prep for specific fields including publishing, journalism, art curation, design, and more.







ENGAGE

- Coaching from our Program Director with 25 years of experience across journalism, arts, and media
- Yearly JAMfest. Including professional development seminars on technical skills and strategies for success in the workplace
- Online skill-building training through industry leading platforms Lynda.com

APPLY

- Networking resources to access the deep network of alumni spanning industries and locations including the WISR platform
- Interview skill development and practice options through Career Advancement mock interviews
- Timelines: Unlike consulting or business roles, there are no recruiting timelines in journalism, arts, and media. Opportunities arise year-round. However, the earlier one looks for internships, the better (major newspapers, for instance, hire in early fall)

REPRESENTATIVE EMPLOYERS

Journalism & Creative Writing

The New York Times Chicago Tribune Sun Times Washington Post The Point Magazine

Arts

MCA MOMA Graham Foundation White Cube Gallery Renaissance Society

Media

Wong Doody Advertising Bain Media Consulting Digital Kitchen Vice Media Random House

Film/TV

Paramount A24 Netflix Entertainment One FX Networks



Kassim Husain (AB '18)

- Internship: Paramount Pictures
- Full-Time role with Marc Evans (AB '83), former President of Paramount Pictures



Sydnee Johnson (AB '18)

- Internship: Red Wagon Pictures
- Internship: Netflix's "One Day at a Time" with Norman Lear