

Boost business with automated marketing campaigns.

Advantage Marketer

Key Benefits



Turn your WiFi into a powerful marketing tool

Advantage Marketer uses your store's guest WiFi network to help you build an intuitive, data-driven customer relationship management system.

Once guests connect to your WiFi network, they stay connected, regardless of which of your Advantage Marketer-equipped locations they visit.



Drive sales from a single automated platform

Give your customers offers they'll actually want to use with Advantage Marketer's customizable social ads, emails, surveys, and smart coupons.

Leverage insights to create custom audiences so you can focus your adspend in the right places.



Real-time data. Real smart marketing

Advantage Marketer gives you valuable customer insights like age, location, and interests, so you can get the right message to the right audience with hyper-targeted campaigns across email and social media.

And, with 100% of the data owned by you, there's no risk of your customer's data being sold to third-parties.

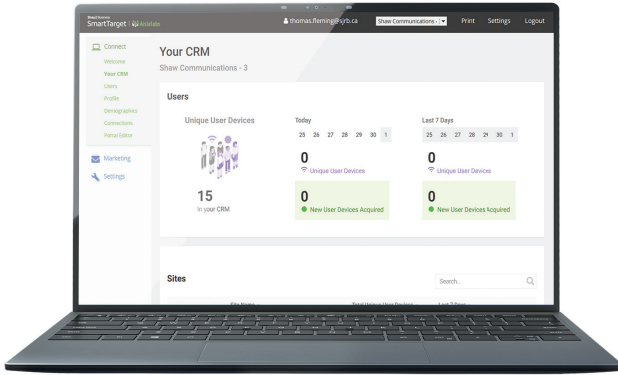


Keep your customers coming back

Use return customer metrics and click-through rates to help grow your base and turn customers into repeat customers.

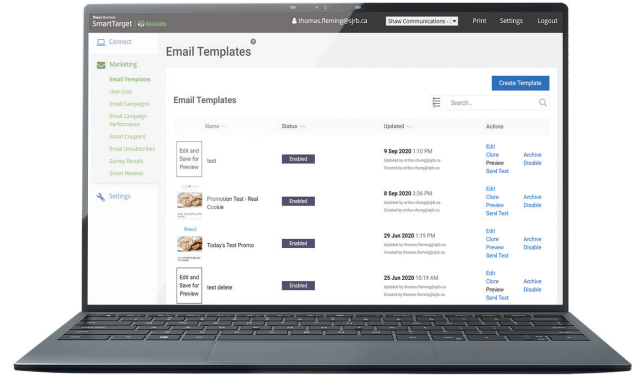
Receive weekly CRM reports to understand how your campaigns are performing.

All-in-one dashboard



Insights and analytics

See what's happening in all your Advantage Marketer locations in real-time.



Marketing campaigns at your fingertips

You can use pre-built emails or customize your own.

Go ahead. Find a plan that fits your business

Bundle and save. Add Advantage Marketer to your Advantage WiFi today.

	Advantage WiFi	Advantage Marketer
Separate networks for guests	✓	✓
Guest WiFi login splash page ¹	✓	✓
Shopping pattern dashboard	✓	✓
WiFi marketing dashboard		✓
In-store customer surveys		✓
Demographic data collecting		✓
Smart coupons		✓
Automated multi-channel campaigns		✓

Ready to take your WiFi marketing to the next level?

1-888-340-1498

business.shaw.ca

Businesses must be existing or new Advantage WiFi or Managed WiFi customers in order to enable Advantage Marketer.
¹ Additional splash page customization available with Advantage Marketer.