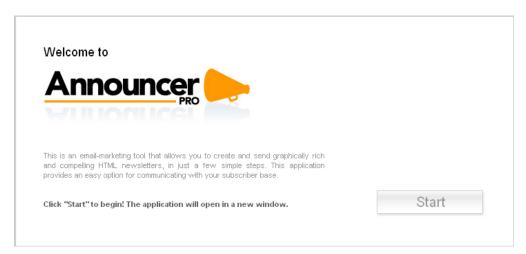
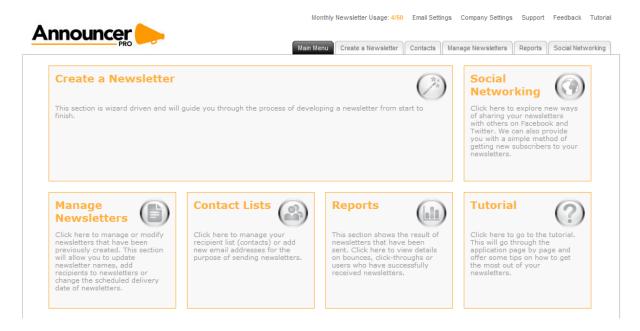
Announcer Pro User Guide

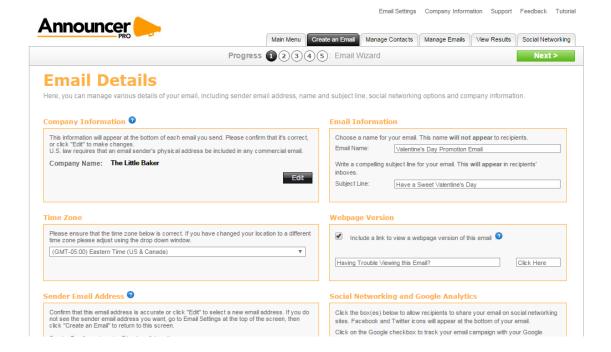
Click "Launch Application" to start using Announcer Pro, the application will open in a new window.



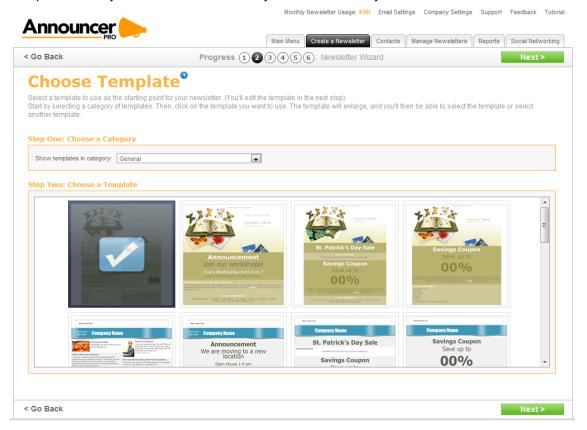
When you click on "Start" the following page is loaded.



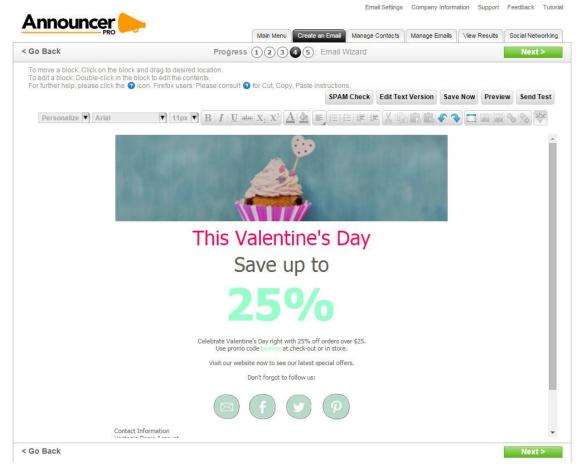
Start by creating a new email. Previously-registered information will be populated for you to confirm or edit per email campaign.



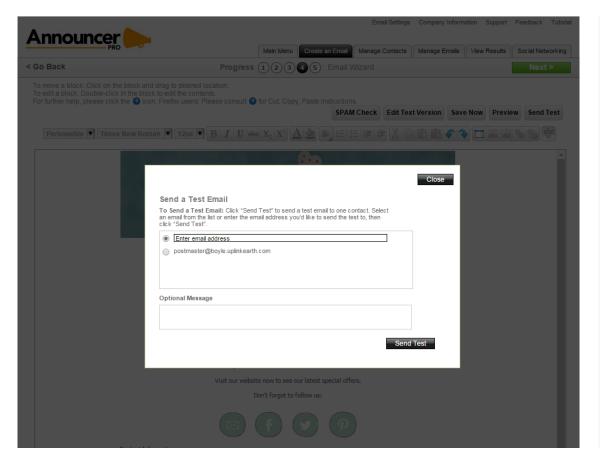
Templates allow you to select the overall layout and theme of your newsletter.



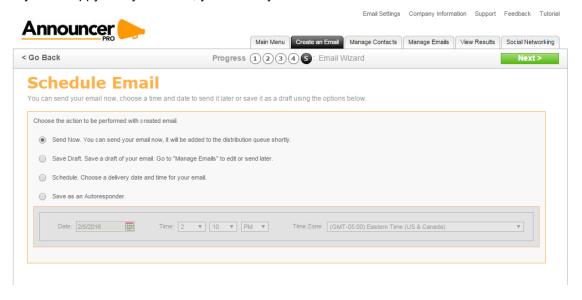
You can modify your newsletter by clicking, dragging and highlighting different aspects of the newsletter. Note that some default layout and images are locked and cannot be deleted.



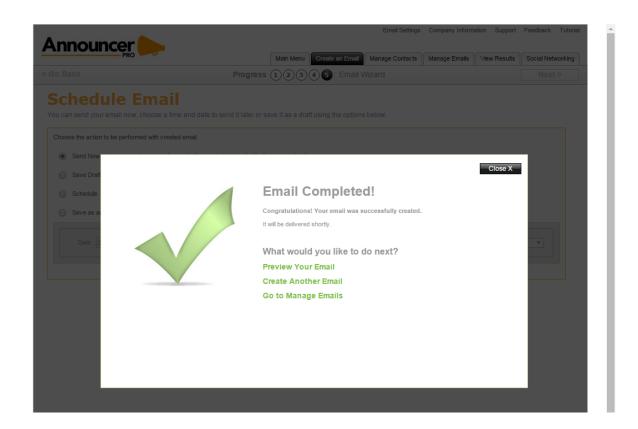
Any newsletters which you have not finished can be returned to and edited at a later date. Next step is to Preview your email and send a test before sending or scheduling.



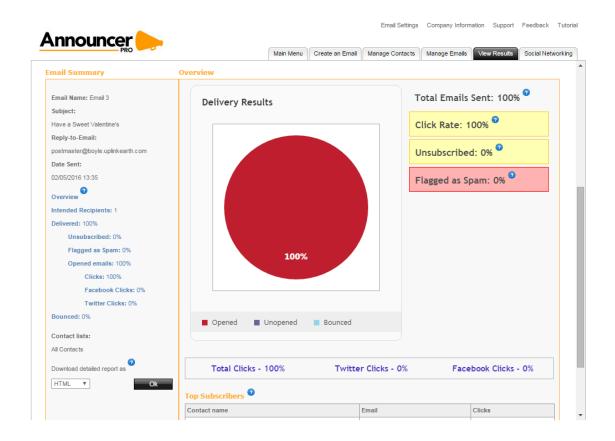
Once you're happy with your email, you're ready to send or schedule it.



And that's it!



You can see how your email performed through the View Results page. Get detailed reporting on your send, open and click rates, and download reports in HTML, CSV or PDF files.



Under Manage Contacts, users can create individual contacts, upload, or import contact lists, create a subscriber form for your website and more.

