

Maximize efficiency and save with a fully integrated voice solution



Increase productivity and collaboration with next-generation Shaw Business SIP Trunking. A cloud based flexible voice solution that provides you more features and easy integration between multiple sites no matter their size. All while maximizing efficiency and saving on your bottom line.

Increase flexibility and efficiency

- Shaw Business SIP Trunking runs over Shaw's IP network making it more efficient and cost effective than traditional voice services
- Easily scale as your business needs change with the ability to add advanced features and additional locations

Hybrid network and ecosystem

- Combine SIP Trunking with Shaw Business SmartVoice service for a tailored solution that fits multiple site locations
- Fully managed on the Shaw network to reduce operational complexities and provide a reliable cost effective voice and solution

Enhanced features and increased collaboration

- Unified communications features including screen sharing, instant messaging, auto attendant and call queuing allow for easy collaboration from virtually anywhere
- The local presence feature enables local numbers for all your remote sites, so you can have a presence in all your key markets
- Interoperability testing is provided to ensure your SIP enabled PBX works with the Shaw Business SIP Trunking system

We'll help manage SIP Trunking for you with 24/7/365 support

Think of us as a complement to your IT department. Our highly trained team is with you every step of the way.

Call: 1-855-890-2540
Visit: shawbusiness.ca/sip

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Shaw Business SIP Trunking Features

Advanced phone solutions

- **Access Failover (Group)** - In the event that the primary access fails, this provides the ability to locally fail the SIP Trunk to another SIP Trunk
- **Enterprise Failover** - Disaster recovery that redirects the SIP Trunk to another location
- **DID Number Re-route** - Allows you to select important DID's that automatically re-route to a predetermined destination
- **SIP Trunk Overflow** - A SIP Trunk can overflow to another trunk in the same organization in the event of high call volume

Customer portal

- Self-managed authentication / account codes
- CDR reporting

Included with SIP Trunking

- 20 DIDs (Direct inward dialing)
- 2000 minutes of NALD (North American Long Distance)

SIP Trunking Add-On Features

- **SmartVoice UC Collaborative Clients** - Shaw Business SmartVoice clients can be assigned on a per session basis and this provides your employees with the ability to call or instant message each other when on a mobile device, desktop or in remote locations. Also leverage SmartVoice's meet me conferencing to provide a robust and reservation-less conference solution
- **Auto Attendant** - The Auto Attendant serves as an automated receptionist that answers the phone and provides a personalized message to callers with options for connecting to different destinations
- **Call Queuing** - The Call Queuing service allows processing of a high volume of calls to a single phone number by queuing and distributing the incoming calls to users according to a selected call distribution policy
- **Conference Bridge** - Easily set up conferences between different locations and teams

Common SIP Trunking features

- Basic directory listing
- 911 / 411 / 711
- Calling number delivery
- Call display
- Calling name delivery
- Long distance / International long distance
- Free Shaw to Shaw calling
- Tool restriction
- Operator services

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