

FLOOR PLAN GUIDE

EXHIBIT HALL
BALLROOM
MEETING ROOMS
FLEX HALL

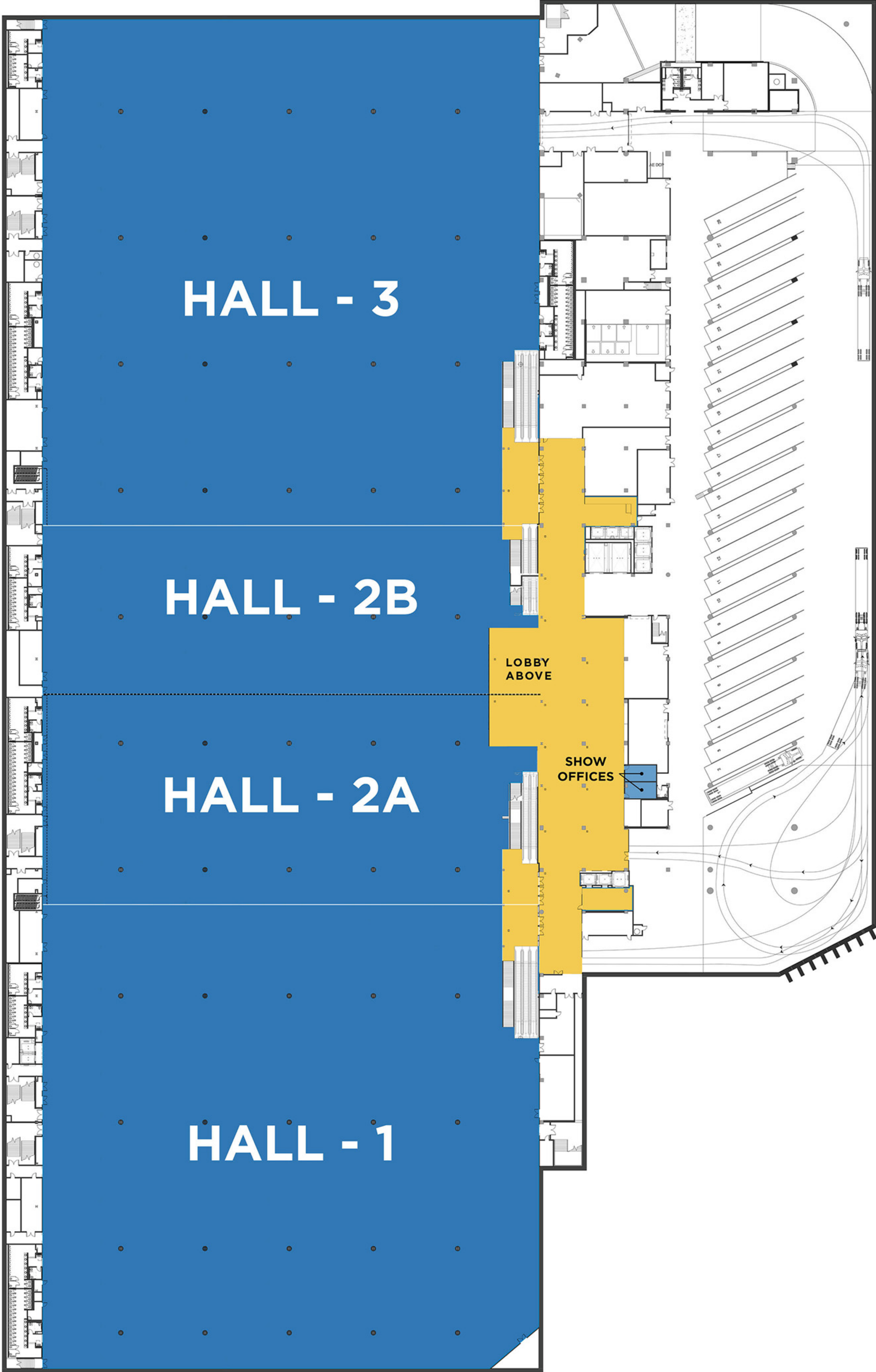
AUSTIN



CONVENTION CENTER



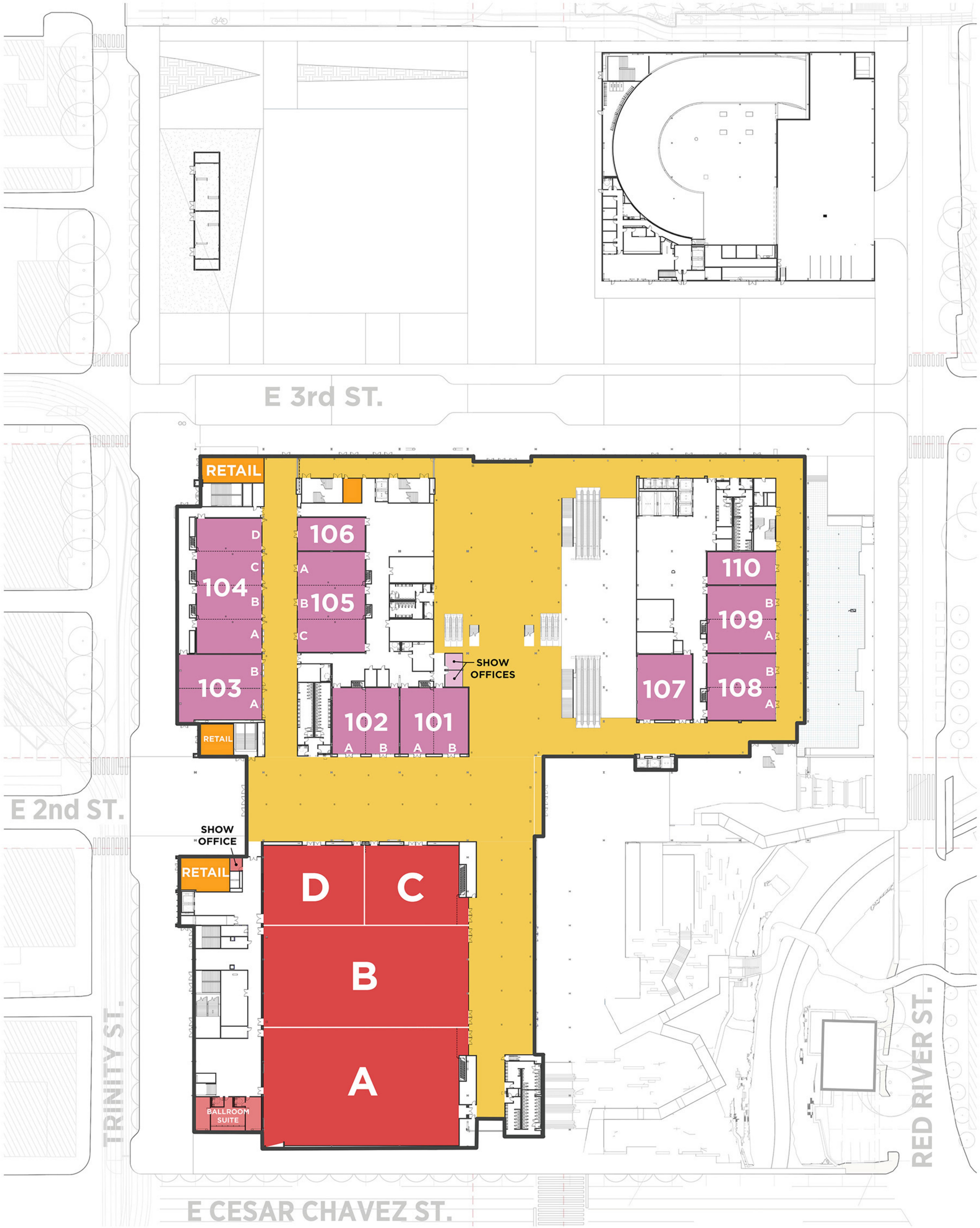
Telephone: (512) 404-4200
Email: conventionsales@austintexas.gov



ROOM	AREA
Hall - 1	115,416 ft ²
Hall - 2A	52,358 ft ²
Hall - 2B	41,676 ft ²
Hall - 3	126,550 ft ²
TOTAL	336,000 ft ²

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BALLROOM / MEETING ROOMS



ROOM		AREA	ROOM	AREA	Theatre Capacity
Ballroom A		18,183 ft ²	101	3,382 ft ²	338
Ballroom B		16,341 ft ²	102	3,309 ft ²	330
Ballroom C		6,162 ft ²	103	4,160 ft ²	416
Ballroom D		6,314 ft ²	104	6,703 ft ²	670
TOTAL		47,000 ft ²	105	5,143 ft ²	514
		# Theatre Seating = 4,660	106	1,630 ft ²	163
		# Banquet Seating = 2,520	107	2,671 ft ²	267
Suite (Green room + Dressing room)		1,700 ft ²	108	3,412 ft ²	341
			109	3,448 ft ²	344
			110	1,642 ft ²	164
			TOTAL	35,500 ft ²	3,550

2

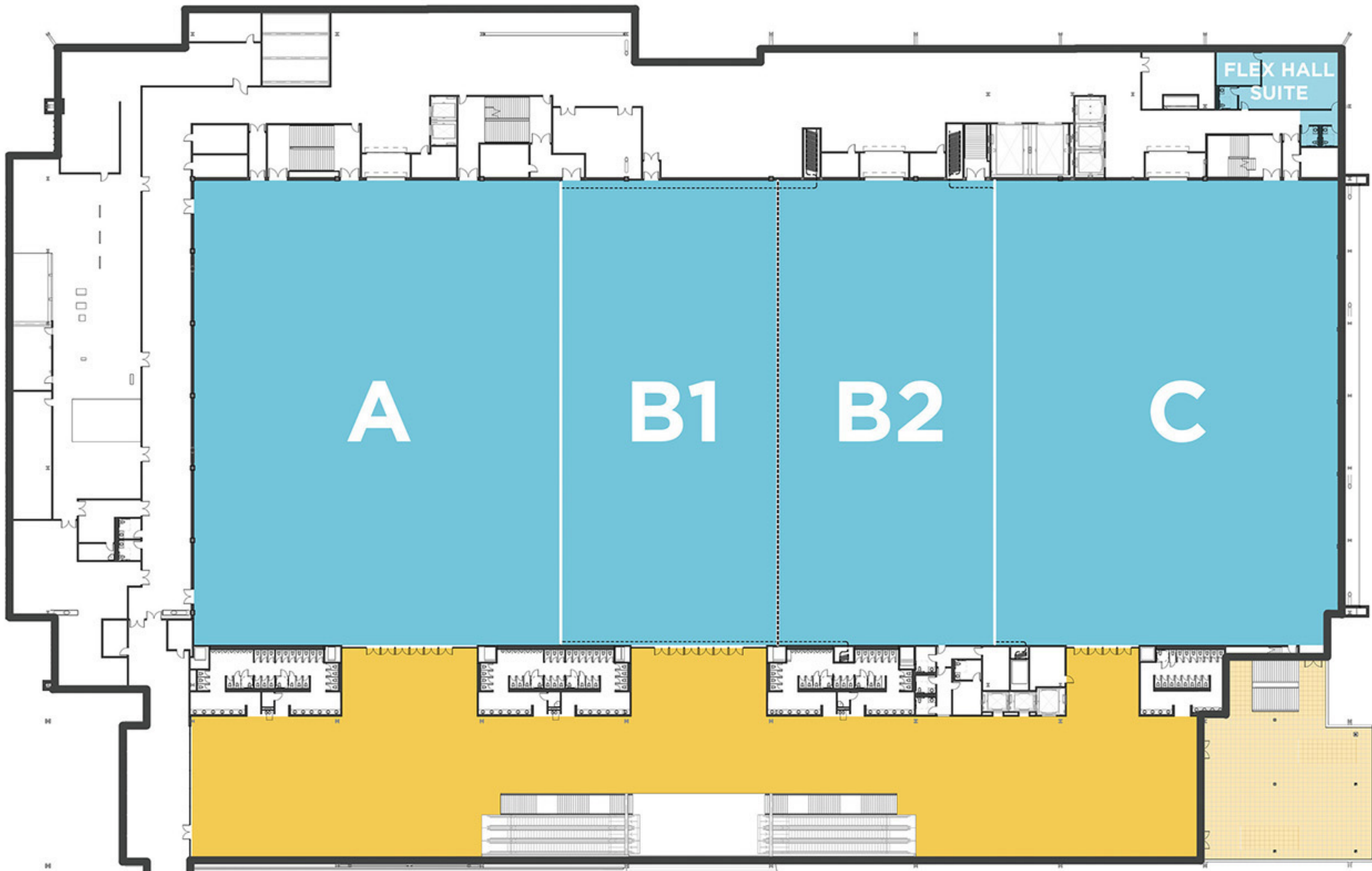
MEETING ROOMS



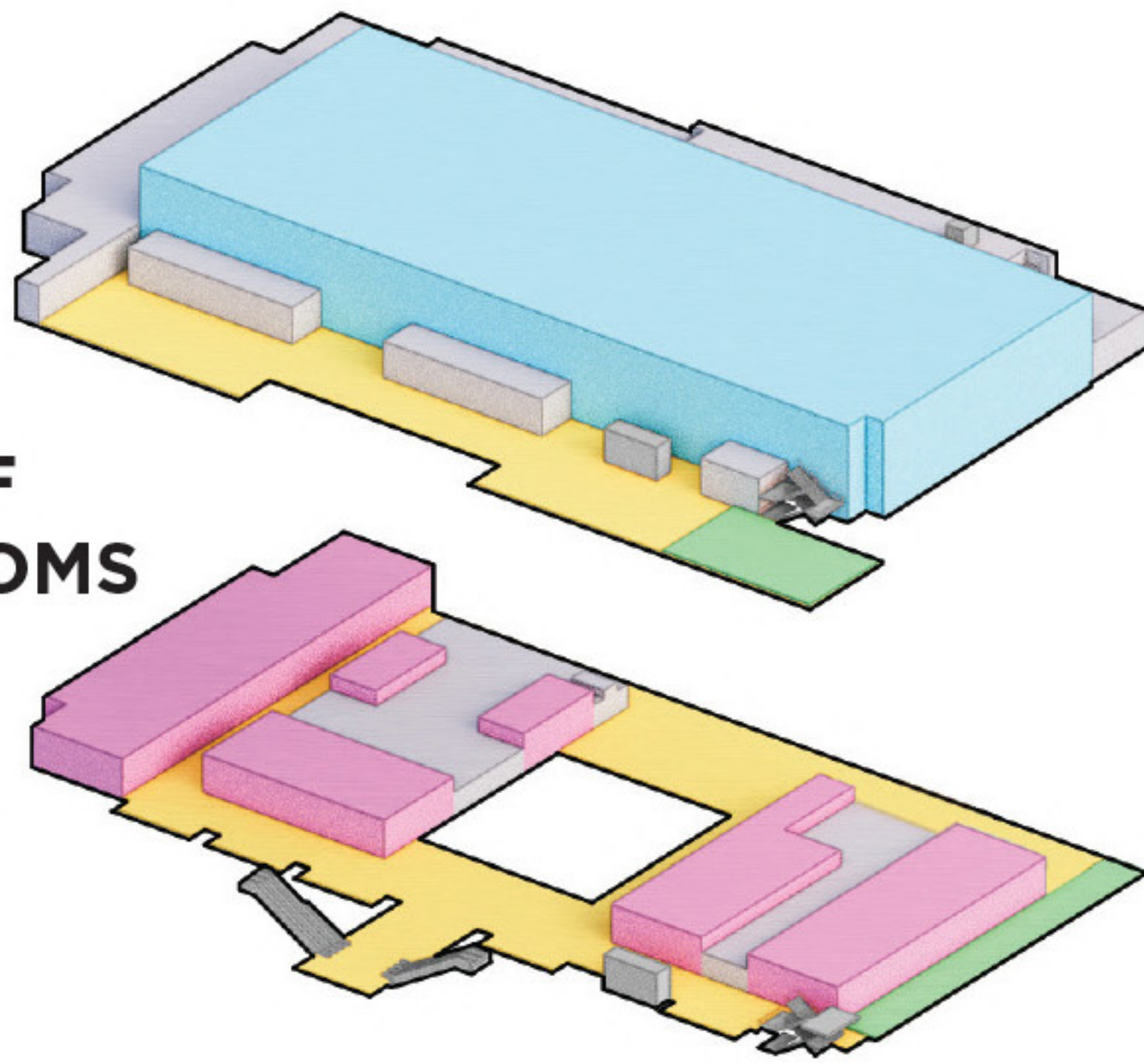
ROOM	AREA	Theatre Capacity	ROOM	AREA	Theatre Capacity
201	6,726 ft ²	672	208	395 ft ²	39
202	4,506 ft ²	450	209	673 ft ²	67
203	4,175 ft ²	417	210	3,270 ft ²	327
204	3,360 ft ²	336	211	3,363 ft ²	336
205	1,666 ft ²	166	212	3,530 ft ²	353
206	2,230 ft ²	223	213	3,470 ft ²	347
207	476 ft ²	47	214	1,660 ft ²	166
TOTAL				39,500 ft ²	3,950
Boardroom	Max seating for 14				

3

FLEX HALL

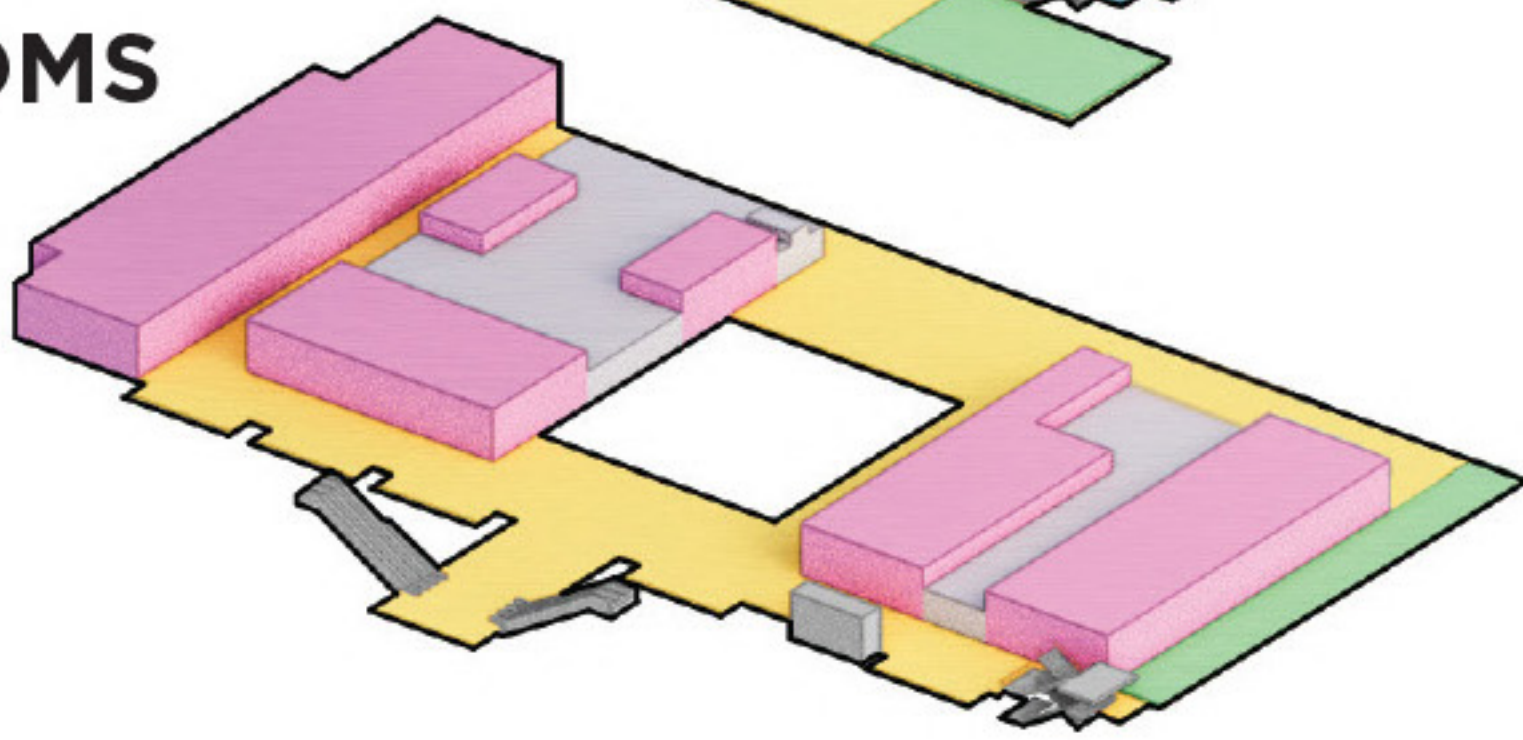


ROOM	AREA
Flex Hall A	29,376 ft ²
Flex Hall B1	17,438 ft ²
Flex Hall B2	17,438 ft ²
Flex Hall C	27,748 ft ²
TOTAL	92,000 ft ²
	# Booths (10'x10') = 495
	# Theatre Seating = 9,163
	# Banquet Seating = 5,400
Suite (Green room + Dressing room)	1,500 ft ²

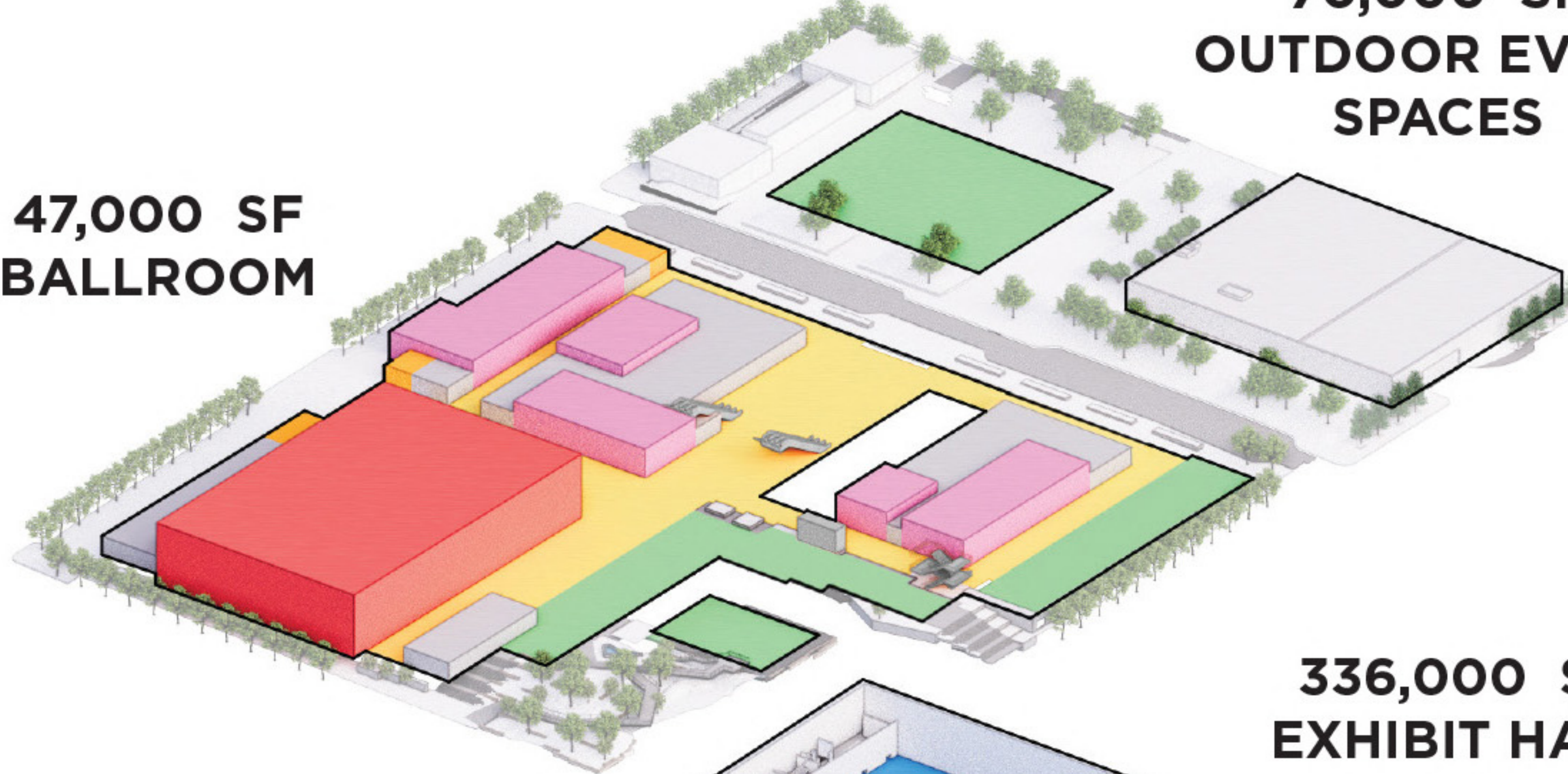


**92,000 SF
FLEX HALL**

**75,000 SF
MEETING ROOMS**

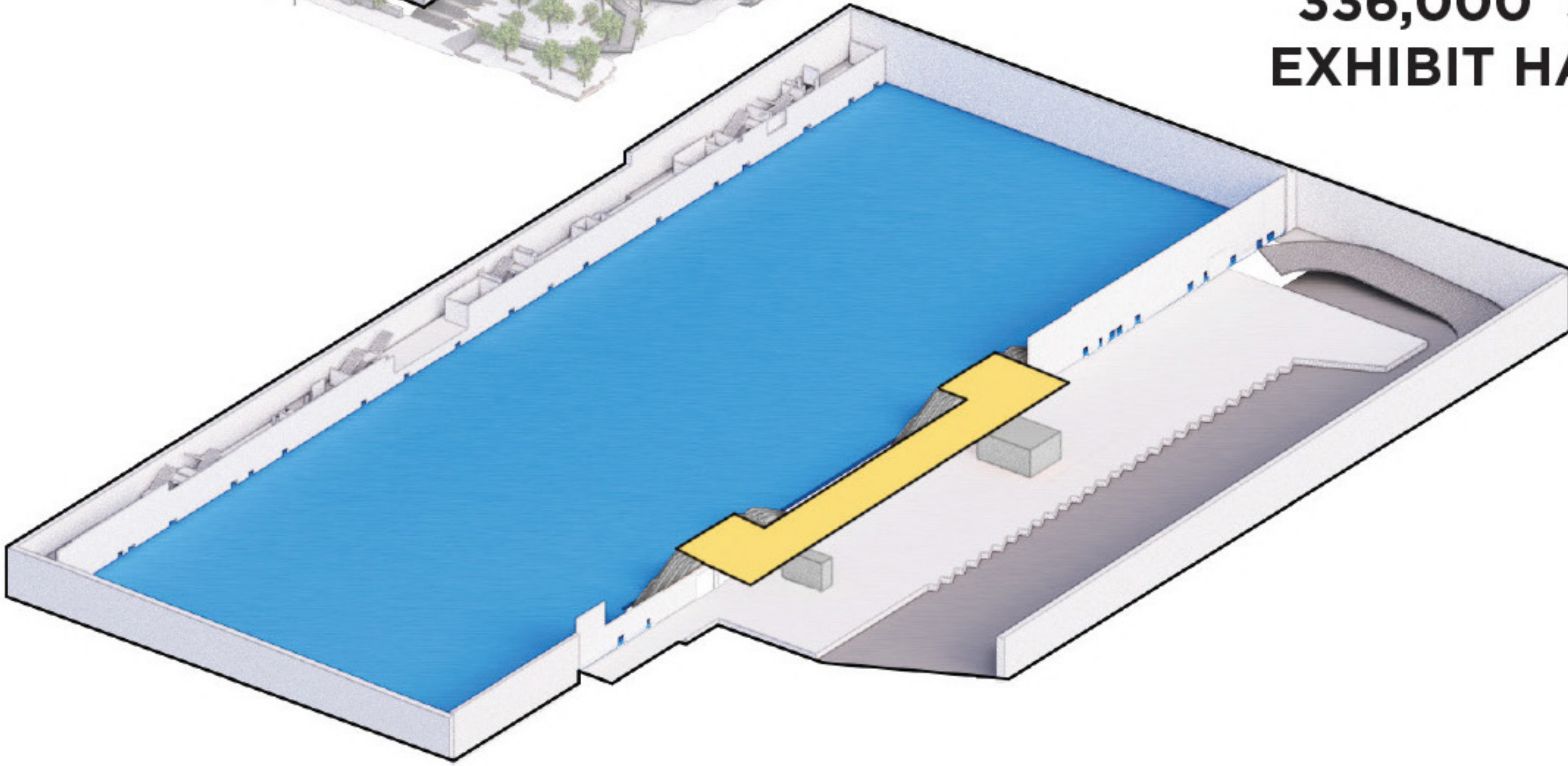


**70,000 SF
OUTDOOR EVENT
SPACES**



**47,000 SF
BALLROOM**

**336,000 SF
EXHIBIT HALL**



REDEFINING THE EVENT EXPERIENCE

Welcome to the future of meetings and events in one of the most dynamic cities in the U.S. The new Austin Convention Center is a state-of-the-art facility designed to integrate seamlessly into the vibrant urban fabric of downtown Austin. Conveniently located between Lady Bird Lake and historic Sixth Street, the center is surrounded by over 14,000 hotel rooms within a one-mile radius, making it an unbeatable destination for conferences, conventions, and special events.

Unmatched Event Space & Versatility

Reopening in 2028 just in time for the electrifying 2029 Spring Festivals, the all-new Austin Convention Center is set to redefine events with 620,000 square feet of dynamic, rentable space, including 70,000 square feet of breathtaking outdoor venues. Whether it’s an intimate gathering or a larger convention, this state-of-the-art hub sparks creativity and connection at every turn. From versatile exhibition halls and sleek meeting rooms to a show-stopping ballroom and stylish pre-function lobbies with stunning mass timber ceilings, every inch is designed to inspire.

The World’s Most Sustainable Convention Center

Setting a new benchmark for eco-conscious design, the Austin Convention Center is on track to become the world’s first ILFI Zero Carbon-certified convention center and to meet the goals of the Austin Climate Equity Plan.

A Landmark for the Future

The Austin Convention Center’s footprint spans six city blocks across 14.1 acres, covering a gross area of 1.4 million square feet. It is a striking five-story design, with two levels below grade and three levels above grade. The center connects seamlessly to Waterloo Greenway and Waller Creek, with retail, dining, and outdoor public spaces enhancing the cityscape.

Project Team:



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What are the next steps?

