

MSME Innovative Scheme

Incubation, Design & IPR Support for MSMEs

A Ministry of MSME program unifying Incubation, Design, and IPR sub-schemes on one platform — taking business ideas from concept to commercialization.

1 Benefits Offered

Incubation	Design	IPR Reimbursement
Up to ₹15 lakh per idea for prototype development Up to ₹1 crore to Host Institutes for plant & machinery	Up to ₹40 lakh (or 75% of cost) for MSME design projects Up to ₹2.5 lakh for student design projects	Foreign patents: up to ₹5 lakh Domestic patents: up to ₹1 lakh GI registration: up to ₹2 lakh Design/Trademark: ₹15,000 / ₹10,000

2 Eligibility Criteria

- General:** Registered micro, small, or medium enterprise with valid Udyam Registration.
- Incubation:** Any innovator, startup, or MSME via a recognized Host Institute (IITs, NITs, etc.) — no minimum qualification.
- Design:** Manufacturing MSME that hires/employs a qualified industrial designer.
- IPR:** Must own full enterprise rights; partnerships need ≥51% Indian shareholding.

3 Documents Required

Enterprise Proof: Valid Udyam Registration Certificate	Project Details: Detailed proposal/innovation brief
ID Proof: Aadhaar (individuals) & PAN of business	Financials: Bank details & prior year profit statements
IP Documents: Registration certificates/receipts (for IPR claims)	Self-Declaration: No duplicate funding from other govt schemes

4 Validity & Timelines

1 Year PROJECT DURATION CAP	Runs via periodic cohorts & Idea Hackathons. Funds released in milestone stages (e.g. 40% concept, 30% design, 30% completion).
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