

# TREAD — Trade Related Entrepreneurship Assistance and Development

## Empowering Women Entrepreneurs via NGOs

A Ministry of MSME scheme economically empowering women through funding, skill development, training, and counseling for non-farm ventures — accessed exclusively through empanelled NGOs/SHGs.

### 1 Benefits

**Financial Subsidy**

Grant up to 30% of project cost (max ₹30 Lakh), routed through the NGO.

**Bank Loan**

Remaining 70% financed as a loan by approved banks/lenders.

**Training & Counseling**

Up to ₹1 Lakh/program to NGOs for business, marketing & tech skills.

### 2 Eligibility Criteria

**FOR WOMEN BENEFICIARIES**

- ✓ Indian citizen; special emphasis on rural/BPL women.
- Legitimate non-farm income venture (tailoring, handicrafts, food processing, etc.).
- Must apply through a registered NGO or SHG.

**FOR PARTNER NGOS**

- ✓ Registered legal entity, minimum 3 years of operation.
- Proven track record in thrift/savings or women's entrepreneurship.
- Basic infrastructure & qualified staff; not blacklisted by any govt body.

### 3 Documents Required

**ID Proof:** Aadhaar, Voter ID, or PAN

**Address Proof:** Ration card or utility bill

**Group Affiliation:** SHG membership/group registration proof

**Business Details:** Registration docs, bank details, funding sources

**Project Proposal:** Detailed project report (with NGO assistance)

**Experience Proof:** Relevant work experience documents, if applicable

### 4 Validity

**Ongoing**

CENTRAL SECTOR SCHEME

Funds renewed periodically via **Five-Year Plans** or annual **Union Budgets**. Individual grant/subsidy approvals carry their own validity periods.