

One District One Product (ODOP) Scheme

Turning District-Specific Products into Global Brands

A flagship initiative to boost local economies, preserve cultural heritage, and support indigenous artisans, farmers, and micro-enterprises for balanced regional development.

1 Eligibility Criteria

- Age:** Minimum 18 years. No maximum educational qualification required.
- Residency:** Indian citizen and resident of the district for which the product is listed.
- Product Focus:** Actively producing/processing the specific ODOP-identified item for your district.
- Financial Standing:** Not a defaulter of any bank, financial institution, or govt entity.
- Prior Subsidies:** Should not have recently availed benefits from identical schemes (e.g., PMEGP).

2 Key Benefits

Financial Subsidies Credit-linked capital subsidy up to 35% of project cost, up to ₹10 Lakhs for micro-enterprises.	Infrastructure & Toolkits Access to Common Facility Centers (CFC) with shared machinery, plus free toolkits for trained artisans.
Skill Dev. & GI Tagging Free entrepreneurship training and support for Geographical Indication (GI) tags.	Marketing & Exports Up to 75% subsidy on stall rent/travel for exhibitions; e-commerce listing (Amazon, GeM).

3 Documents Required

Business Details: DPR, Udyam Registration, ownership proof	ID Proof: Aadhaar, PAN, and Voter ID
Financial Details: ITR, bank statements, assets/liabilities	Residence Proof: Ration card or utility bills

4 Validity & Application

Ongoing NATIONAL PROGRAM	Event subsidies valid for up to 3 events/financial year . Apply via the Official ODOP Portal or your local District Industries Center (DIC) .
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