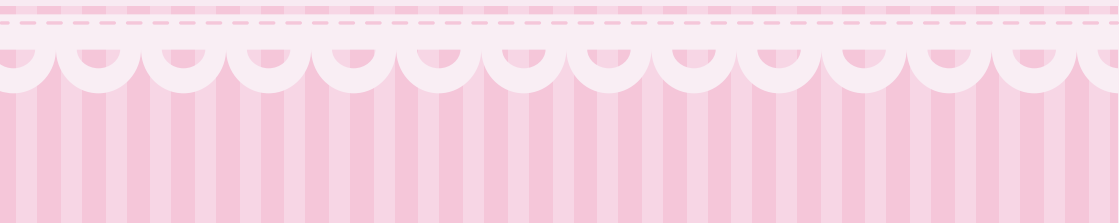




When your little princess reaches toddler age, it can be difficult knowing what hair care products will take care of her locks. With the need for a solution that tackles tangles, provides nourishment and easy styling, **JOHNSON'S** is on hand to help.



JOHNSON'S has created **Shiny Drops**, a hair care range specifically for toddlers aged 2 years and above. The range, which includes a shampoo, conditioner and styling spray all infused with argon oil and silk proteins, when used in JOHNSON'S three step routine is designed to nurture the hair and give it a healthy shine, visible after the first use.



Step One: Cleanse

The JOHNSON'S Shiny Drops Shampoo deeply cleanses toddler's hair, strengthening locks with every wash, keeping it healthy and shiny.



Step Two: Moisturize

JOHNSON'S understands that toddlers can lead a more active lifestyle that can result in tangled tresses. The JOHNSON'S Shiny Drops Conditioner smooth's your toddler's hair and locks in moisture.



Step Three: Style

JOHNSON'S Shiny Drops Styling Spray is designed to ease the demand of regular hair styling, without damaging or drying out hair. It can be used on wet or dry hair and works to tame flyaway hairs, ensuring toddler tresses are sleek and glossy for every occasion.





FISHTAIL
BRAID

AN EASY LOOK
FOR SCHOOL

School: Fishtail braid



Step 1

Split the hair in to two sections and comb through so they are easy to work with



Step 2

Take a small strand from the outside of one section, and cross it over to the opposite section

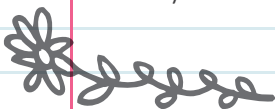


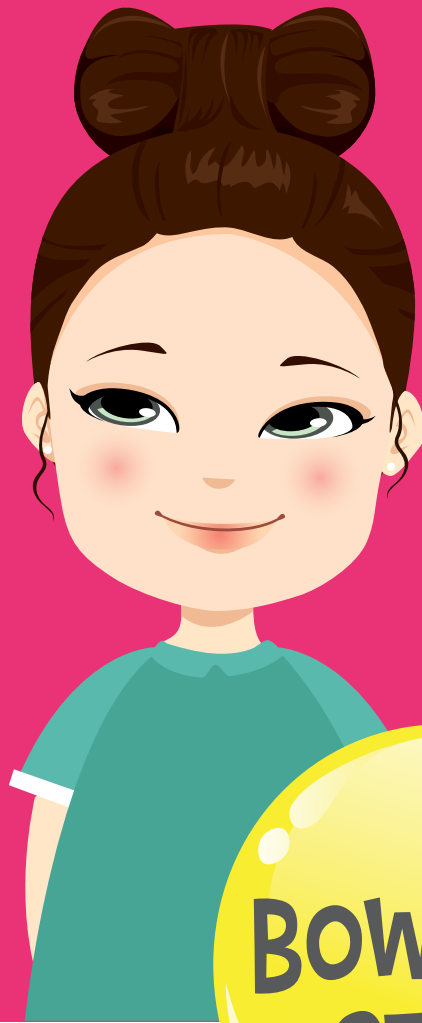
Step 3

Repeat with the other side until your braid is complete

TOP TIP

you can pull the sections of the braid apart to make it loose and messy, or keep it tight for a sleek look

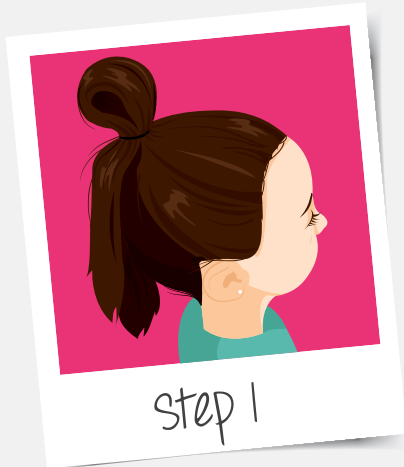




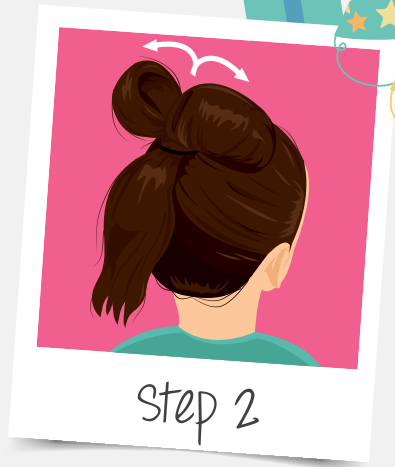
**BOW HAIR
STYLE**

A COOL LOOK
FOR PARTY GLAM

Party: Bow hair style



Pull the hair in to a ponytail but don't pull all the way through on the last wrap of the hair tie



Split the hair in to two. These will form the loops of the bow so make them as big as you like



Lay the remaining hair in between the two loops and wrap around under each loop of the bow. Secure with bobby pins

TOP TIP

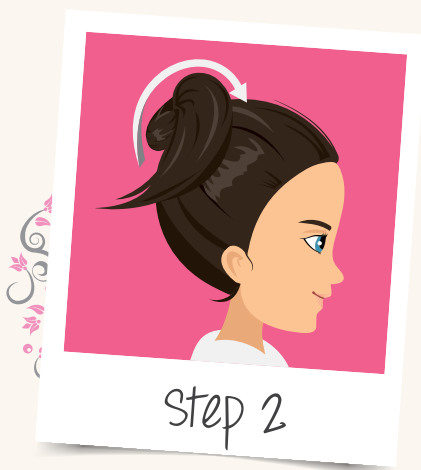
you can tuck the strands of hair inside the bow loops if you prefer a cleaner look



Wedding: Ballerina bun



Gather hair in to a high ponytail at the crown of the head. Leave some strands at the front down

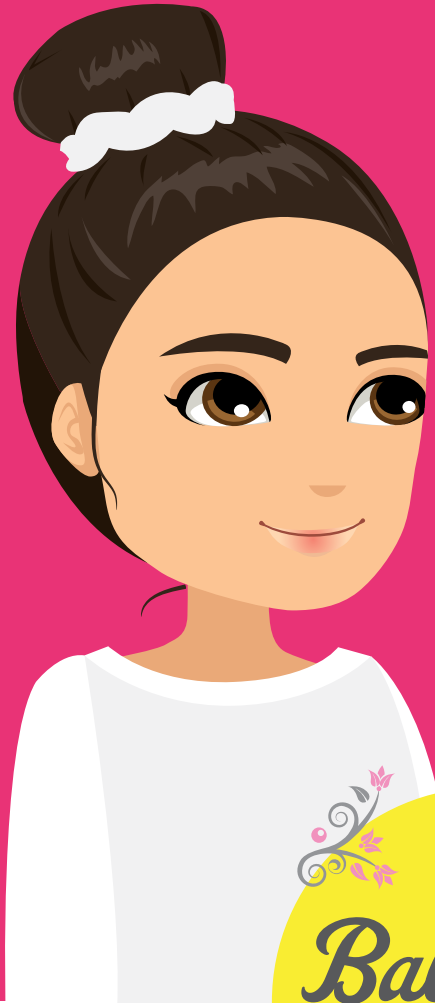


Twist the hair clockwise and wrap around the bun and secure with bobby pins



Curl the hair left out of the bun and decorate the hair with flowers or a diamanté beret to add a little sparkle





A DAINTY LITTLE LOOK
FOR THE WEDDING PARTY



Weekender: Half up, Half down



Curl the hair and brush it out so you have nice loose curls



Pull the hair at the front of her head back and secure it in a high ponytail with a hair tie



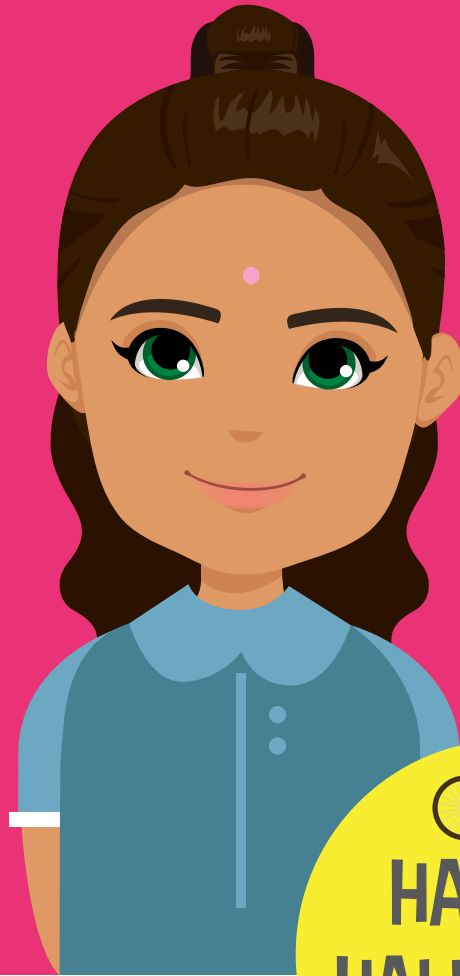
Take a strand of hair and wrap it around the base of the ponytail so it hides the hair tie. Bobby pin it in place



TOP TIP

once you've completed the half up, half down look, you can tie the hair in to a ponytail for an interesting twist on the low pony





A RELAXED STYLE FOR
A CHILLED OUT WEEKEND