

SIRONA MEDICAL LIMITED
DEAL SUMMARY

INVOICE DISCOUNTING
FACILITY

£1,500,000

SironaMedical


Cynergy
Business
Finance



SIRONA MEDICAL LTD DEAL SUMMARY

About

Headquartered in Sawbridgeworth, Essex, Sirona Medical was founded in 2015. The business works with healthcare organisations across the public and private sector to support their staffing needs for a range of roles including nurses, doctors, support workers, social workers and more.

The business prides itself on forging strong relationships with both its clients and candidates, providing quality service and matching qualified healthcare professionals with the right opportunities, so that they can make a positive difference to the lives of patients and their families.

Purpose of the Facility

Following an uplift in new business in the last few years, Sirona Medical wanted to further expand its operations and required a re-financing facility to fund the next stage of its growth journey.

Business HQ

 Essex



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Considerations

Sirona Medical were introduced to Cynergy Business Finance (CBF) by Mat Stacey, Director, Head of Business Development at MAF Finance Group. By working closely with the Sirona Medical team, CBF were able to create a flexible and tailored invoice discounting facility that would provide the working capital Sirona Medical needed to take on new contracts and support the business's growth plans.





To help us continue to develop our service offering, it was clear we needed additional funding that would sustain our operations as well as give a boost to our future growth plans.

It was great to work with the team at Cynergy Business Finance, who understood our business and our financing needs and were able to provide a tailored facility that we could not find elsewhere.

The funding will allow us to continue growing throughout the UK, providing vital staffing support for the healthcare industry across the NHS and the private sector.



Mark Burrell

Managing Director

Sirona Medical Ltd

Sirona  **Medical**



The strength of the Sirona Medical team and their combined experience is evident in the success of the business so far. As a healthcare recruitment agency, they have had to overcome challenges brought by the pandemic and build a market-leading business with notable potential.

It has been great to work closely with Mark and Sirona Medical's team, and we're pleased to have been able to provide a facility that will not only allow the team to continue supporting healthcare professionals and organisations across the UK, but also give them confidence they need to take the next step on their exciting growth journey.



Maxine Hennessy

Corporate Sales Director
Cynergy Business Finance



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LET'S TALK...

Call us on:

0161 804 1351

Email us at:

enquiries@cynergybusinessfinance.co.uk



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