Cynergy Bank

Working with British Business Bank

SEPT 2021

As an accredited lender of the British Business Bank Coronavirus Business Interruption Loan scheme (CBILS) and the Recovery Loan Scheme (RLS) we are pleased to support eligible businesses who have been affected by COVID-19. Note: CBILS closed to new applicants on 31 March 2021, and RLS launched on 6 April 2021.

Cameron Ventures Group

- Cameron Ventures Group is an operator of multiple hotels across Suffolk.
- Cynergy Bank provided the customer with a total of £5.875m. £5m CBILS and £875k RLS.
- Whilst the Government guarantee is for six years, recognising the significant disruption COVID-19 has caused to the hospitality sector, we were able to structure the loan on flexible terms including a significant interest-only period and 23-year repayment profile.
- The loan was used to refinance a loan from their existing lender, and provide funding for the purchase of an office for their central team.
- Cameron Ventures Group was advised by Roger Fenwick at Mantra Consultancy & Capital Ltd and Zoe Johnston of Taylor Vinters.
- Cynergy Bank was advised by Richard Greenwood of Colliers and Georgia Doyle, Beth Finnie and Jim Garton of Hill Dickinson.

"As a growing hotel group, it was the right time for us to partner with a forward thinking bank and to carry on our growth Journey. We look forward to working with Steve Crosswell and the wider Cynergy Bank team over the coming months to take Cameron further on in its growth."

Brian Keane,
CEO, Cameron Ventures Group

"I've known Brian for a couple of years and in that time he and Kelly have continued to carefully expand their business, focusing on underperforming hotels with strong growth potential. They've proven their model. The pandemic could have been devasting for them, however, they very quickly pivoted the business and have traded through the last 18 months extremely well."

Steve Crosswell,
Relationship Director, Cynergy Bank









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