Category	Disclosed for a Business or Commercial Purpose?	Categories of Third Parties to Whom the Information was Disclosed	Sold or Shared?	Categories of Third Parties to Whom the Information was Sold or Shared	Purpose(s) for Selling or Sharing
Identifiers (e.g., name, address, unique personal identifier, IP address, email address)	Yes	• Service providers • Law enforcement, regulatory or government agency, court or other similar third party • Buyers in the event of a corporate transaction (e.g., divestiture, merger, consolidation, liquidation, reorganization, asset sale, or in the unlikely event of bankruptcy)	No, except for IP address as described in the "Internet or other electronic network activity information" category below.	N/A	N/A
Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) (e.g., name, address, telephone number, credit/debit card number)	Yes		No	N/A	N/A
Commercial Information (e.g., products purchased, obtained or considered, or other purchasing or consuming histories or tendencies)	Yes		No	N/A	N/A
Internet or other similar network activity (e.g., browsing history, search history, information regarding your interaction with an internet website application, or advertisement)	Yes		Yes	Third-party website analytics and digital advertising service providers	• Better understand the interests of our customers and Platform users and how they interact with our Platforms • Maintain and improve our Platforms
Geolocation data	Yes		Yes	Third-party website analytics and digital advertising service providers	• Provide you with information about Products and services that we may offer that we think may be of interest to you • Offer customized content to enhance your experience with us, including to recognize new or past visitors to our Platforms, remember your personal preferences, show you more relevant and meaningful advertisements based on your interests • Measure the effectiveness of our advertisements
Audio, electronic, visual, thermal, olfactory, or similar information	Yes		No	N/A	N/A