

WINDOWS MEANS BUSINESS

Windows 11 Pro

Is it time to give your team a smarter, safer PC?

[Your logo here]

Windows 11 Pro PCs — including the new **Copilot+ PCs** — deliver AI-driven productivity and built-in protection, so your people can work faster, stay safer, and take on what's next. Here's what a refresh could mean for your business:

Lower running costs Newer PCs cost less to run — less IT time, fewer support calls, and they last longer. ▶ Substantial 3-year ROI; up to 30% less device-management time; 10–50% less help-desk effort (Copilot+ PCs).	Stronger security Staff sign in with face or fingerprint, and threats are blocked automatically — protection built in from the chip up. ▶ 62% of organisations reported a drop in security incidents vs Windows 10.
Your team gets more done People stay organised and find what they need faster, with less time lost to admin. ▶ Up to 50% faster workflows & collaboration on average vs Windows 10.	AI built in Copilot helps draft, summarise and automate right inside Word, Excel, Outlook and Teams — and Copilot+ PCs run AI on the device itself. ▶ Microsoft 365 Copilot; on-device AI on Copilot+ PCs.
Work anywhere Longer battery life and strong performance for demanding work, so your team isn't tied to a plug. ▶ Extended battery life and NPU-accelerated performance on Copilot+ PCs.	Simple to switch Works with your existing apps and accessories, sets itself up, and needs very little training. ▶ Autopilot zero-touch setup; App Assure app-compatibility help; familiar interface.

Thinking about upgrading? Now's a great time. Ask us about current offers on Lenovo, Dell and HP business PCs — *[insert current offer]*.

Ready to see what it means for your business? Let's talk.
[Reseller company] · [Contact name] · [Phone] · [Email] · [Website]

Sources: Techaisle Windows 11 Survey Report, Sept 2024 (vs Windows 10); Principled Technologies, April 2023 (vs Windows 10); Forrester Total Economic Impact of Copilot+ PCs, commissioned by Microsoft, July 2025. Figures are "up to" / averages and may vary. Some AI features require a Copilot+ PC and eligible Microsoft 365 licences; Microsoft 365, Copilot, Intune and Entra ID are sold separately.
Windows 11 Pro from [Reseller company], in partnership with [Distributor Name].