

# Marketing Site Outage

## Basic Details

### Summary

No summary was added to this postmortem

### Incident Start

2019-05-10 16:18:30 UTC

### Incident Duration

18 minutes

### Incident Severity

NOT\_SET

### Participants

- Engineers

### Published At

2019-05-10 17:15:23 UTC

### Roles

NAME	ROLE	ACTIVE
Bobby Tables (bobby@firehydrant.io)	Communication	ACTIVE
Daniel Condomitti (daniel@firehydrant.io)	Commander	ACTIVE

### Impacted functionality

Marketing Site

Blog

## Timeline



**Daniel Condomitti**

about 1 hour into the incident

### Note

that way we can failover automatically from the marketing site to a page that says "sorry the blog is down, go straight to the fh app" or something



**Daniel Condomitti**

about 1 hour into the incident

### Note

we should have the same for the FH app itself (with different content of course)

## Impact

### Impacted Environments

production

### Impacted Services

flywheel

### Related Changes

No changes were added to this incident

## 5 Whys

### We encountered this incident...

- Because
  - our 3rd party marketing site provider experienced issues
- Because
  - our cache settings weren't aggressive enough to serve stale content

## Additional Details

- Dan received a PagerDuty alert that was triggered via StatusCake, we opened an incident and started looking for things we could do to bring back our marketing site since it's hosted by a third party. Our provider resolved their incident before we had the opportunity to deploy anything.
- It would be good to setup a failover page, increase the TTL for cacheable content and enable serving stale content in Fastly.

## Next Steps

### Action Items

SUMMARY	DESCRIPTION
Create a failover for marketing site	Export our site anytime we make a change to a static version and host it elsewhere for failovers
Better caching in our CDN	Improve our CDN settings to serve stale pages if the backend services are hard down.