

TAZO - Quarterly Report

January-March 2024

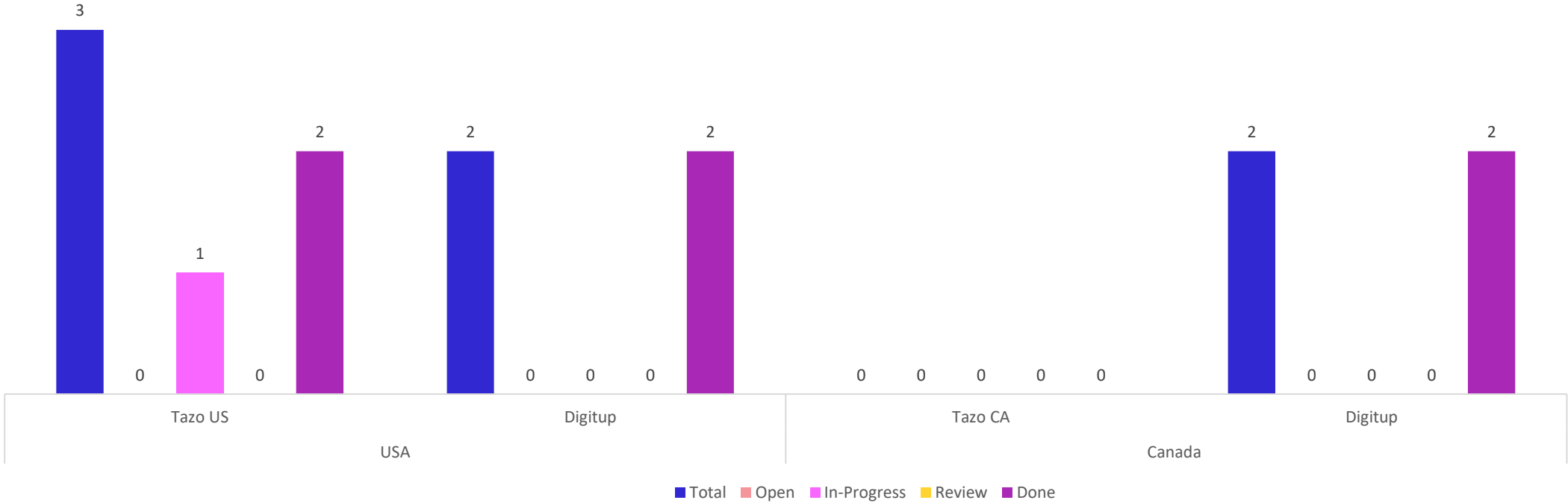


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TAZO - Ticket Summary

BAU Tickets Resolution Status



14

Task Received

13

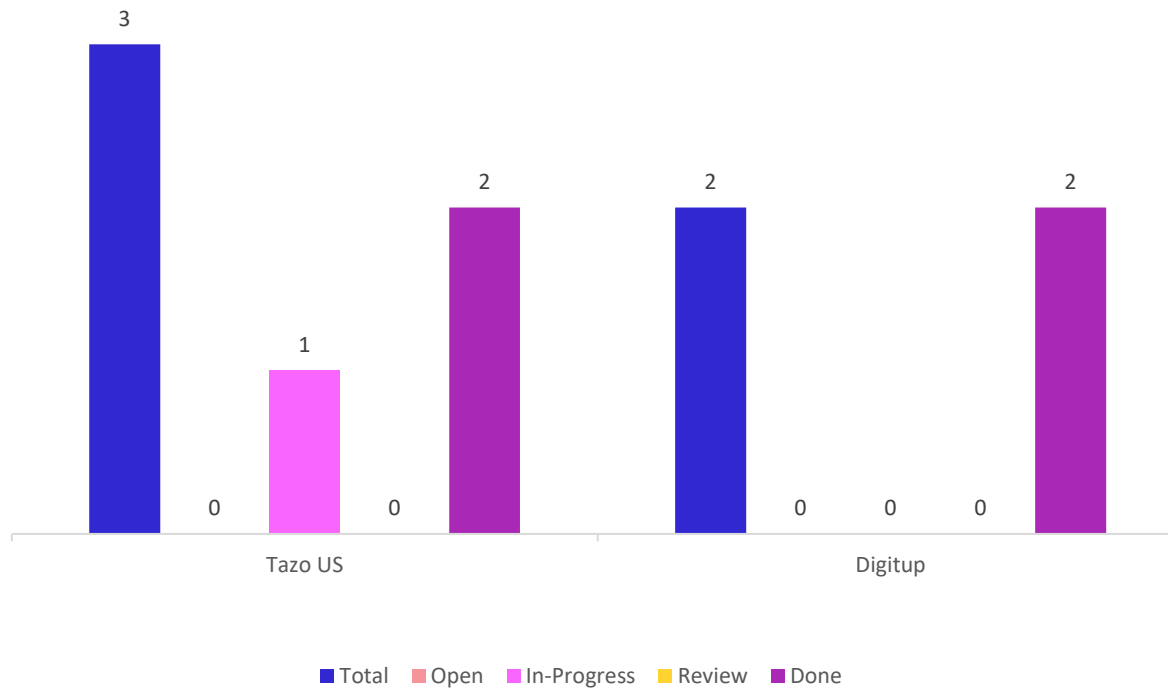
Task Completed

100%

SLA Met



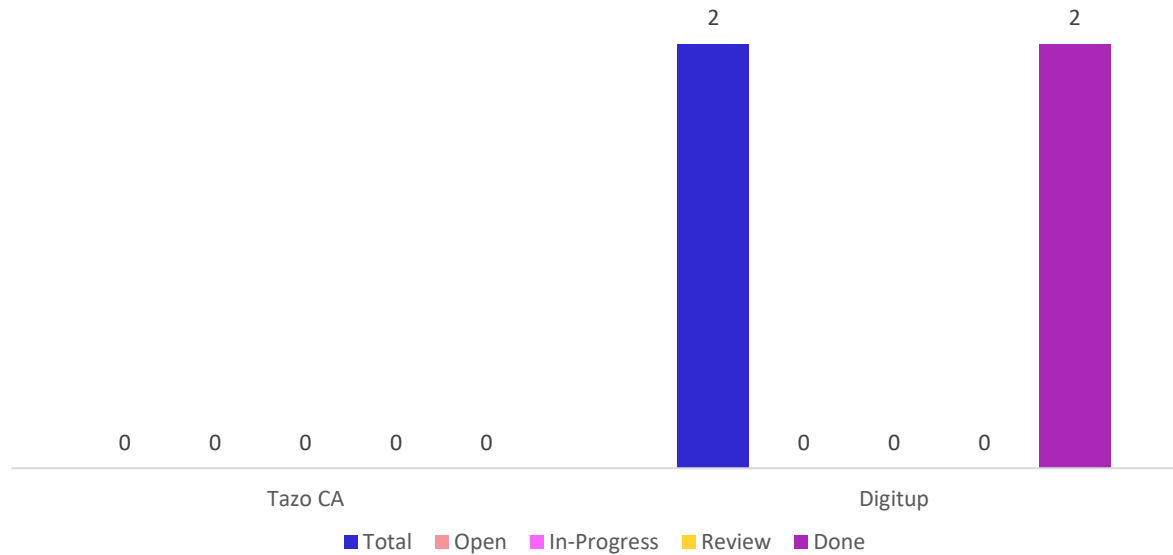
BAU Ticket Summary & Highlight - TAZO US



- Requirements For the Content Update : New image added in Café collective page
- Copyright year on the footer need to be updated
- Copyright year on the footer need to be updated via code dynamically
- Added new Content and Image for Cafes on TAZO Cafe Collective Page.
- Discontinued products need to removed from the website - **In Progress**
- To update copyright year in the footer section.
- The copyright year is implemented dynamically so that there is no need to update it manually.

BAU Ticket Summary & Highlights

TAZO Canada



- To update copyright year in the footer section.
- The copyright year is implemented dynamically so that there is no need to update it manually.

TAZO Highlights

- Tazo (US) : Requirements For the Content Update : New image added in Café collective page
- Tazo (US) : Copyright year on the footer need to be updated
- Tazo (US) : Copyright year on the footer need to be updated via code dynamically
- Tazo (US) : Added new Content and Image for Cafes on TAZO Cafe Collective Page.
- Tazo (US) : Discontinued products need to removed from the website
- Tazo (CA) : To update copyright year in the footer section..
- Tazo (CA) : The copyright year is implemented dynamically so that there is no need to update it manually.

The Global Team had requested to hold the decommissioning of the TAZO Canada websites. Currently we are in discussion with the Global team regarding the new strategy for Canada websites.

TAZO Website Performance

DQM Scores - Silktide

DQM scores highlighted below, please note these might be different when you're checking specific links as silktide updates these scores regularly

Market	Overview - Previous Month	Overview - This Month	Content	Accessibility	Marketing	UX
US-EN	86	87	91	82	81	99
US_ES	92	92	92	83	95	99
CA-EN	96	96	98	94	97	96
CA-FR	92	92	93	93	88	95

Thank You

