

# BRIAN TOME

Marketing  
Prospectus

Vol 1

ADVENTURER + AUTHOR + SPEAKER + PASTOR

# BRIAN'S SPEAKING REEL





# ABOUT BRIAN

Brian Tome was born and raised in Pittsburgh, PA, where he studied theology at Reformed Presbyterian Theological Seminary. After responding to an ad in the back of a magazine from a group of 11 people who wanted to start a church for their friends who had given up on church but not on God, Brian moved to Cincinnati, OH, and started Crossroads Church in 1996.

Brian continues today as the Senior Pastor of Crossroads, a multi-site church which is considered one of the largest and fastest growing churches in America.

Within his Crossroads congregation, Brian has been able to foster an ever-growing passion for social entrepreneurship and adventure.

38,000 members in 16 sites across the country are actively engaged in combating generational poverty in Cincinnati's urban core through CityLink Center as well as helping to create wealth upstream through OCEAN Programs, a faith-based business accelerator for venture backable businesses, and Unpolished, which helps traditional startups. Crossroads also supports ventures outside the country; supporting Entrepreneurship in South Africa, building homes in India for girls rescued from sex slavery, and feeding and educating children in Nicaragua.

In addition to his work at Crossroads, Brian has authored four books: *Welcome to the Revolution*, *Free Book*, *5 Marks of a Man*, and *Free Book*. Brian has been featured in Amazon Prime's adventure show, *Phantom Lake* and hosts a weekly podcast; *The Aggressive Life*. He is also the founder of *Man Camp*, a primitive weekend outdoor experience designed to help men discover and reclaim the code of manhood and become committed brothers, husbands, and fathers.

Brian is married with three children and calls Cincinnati, Ohio home.

# BOOK BRIAN TO SPEAK



**B**rian Tome is a dynamic communicator whose no-nonsense and humorous style connects with audiences across middle-America and beyond. If you want a speaker who tells it like it is, you've found him. Brian leverages his experience leading one of the largest churches in America to help people from all walks of life find the adventurous life they were made for. You won't find a more energetic speaker to fire up a crowd, a more gifted teacher to simplify a complex truth, or a more passionate leader to bring out the best in your people. Below is just a sampling of some of Brian's most resonant content. We'd love to talk to you about how he can tailor his message for your event and audience to meet them where they are - and help guide them to where they want to be.

# BORN FOR ADVENTURE

Outfitting you for a life of MORE



No matter who you are, you were born for adventure. Regardless of the mundane, day-to-day existence you may be living, an adventurous life is not only possible, but something that God wants to give you. So, how do we get there? How can we live in the tension between Godly contentment and an equally-Godly desire for more? What do we have to embrace and what do we have to leave behind in order to undertake the journey? The truth is, the adventure begins when we go off script and give God control of our lives. In this signature keynote, Brian paints a motivating picture of the life God wants for each of us and shares the two steps we can all take today to begin living the adventurous life.



# THE FIVE MARKS OF A MAN

## A New Breed of Men



Jesus was the beginning of a new breed of men. Men who take a stand, even if no one else stands with them; vigilant men who faithfully protect; men who follow, then lead; and men who choose sacrifice in the name of love. Through this message, Brian challenges men who find themselves at a pressure point—relationally, occupationally, emotionally, or spiritually—to rise to the level of manhood God intended, one defined by strength, purpose, and a code of honor. Brian's passion for coaching men is on full display in this talk which weaves together powerful illustrations and the Word of God in order to spark men to take ownership of their spiritual lives and start lifting the lives of those around them as a result.

# MOVE

## Embracing the Power of Healthy Aggression



**O**ption 1: We live in a world where “aggressive” is one of the few dirty words left. Our culture celebrates the crass and profane, while risk and difficulty are a sign that something is wrong. Brian Tome believes that passivity is killing us and there is a better way—by embracing the power of healthy aggression. Nothing great can happen in your life unless the grace of God intermingles with your aggression. It’s the aggressive ones that make a difference. It’s the aggressive ones we remember. It’s the aggressive ones who get a special helping of God’s blessing. This is a talk for people who recognize that they have one life to lead - and want to make it count. Let Brian challenge you to take ownership of your life - not just by learning more facts about God, but by aggressively moving in the direction He would have you go.

# CHOICE ACCUMULATION

## Building a Life of Influence



Life is an accumulation of choices that form character. The weightier our character, the weightier the mark we will leave on the world. Hold together a marriage for decades, raise some kids who actually like you, add value to people in business, live through crises with integrity, take punches and get back up. The influence you can have through your choices is significant. In this keynote, Brian shares his unique leadership philosophy to help you maximize your own influence and create a life worth following.



We know these talks are fairly faith-centric. Interested in bringing Brian in to speak at your non-faith-based organization? He can do that too. Send us an inquiry and we'll tell you how he can adapt his message to meet your needs.

Other frequently-requested topics to ask us about: Entrepreneurship, Marriage, Parenting, Porn, and more. Don't see the topic you're interested in listed? Brian is up for tackling just about anything. Shoot us a message and we'll start a conversation.

# WHAT OTHERS ARE SAYING

"Brian Tome is a leader worth following. He's authentic to his calling and has taken so many people with him on that adventure."

## LECRAE

Grammy Award-winning hip-hop artist, author, philanthropist, and co-owner and president of Reach Records

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"I love keeping up online with Brian Tome and Crossroads Church. He's an innovative and game-changing leader. Brian spoke at our 2020 conference and was by far my favorite talk out of 120 speakers. I recently shared his talk with the pastor and staff of a mega-church in California and told them they could learn so much about ministry in 2021 and beyond by watching Brian's talk. He's direct, clear, compelling, and speaks with authority. He's a welcome addition to any speaking lineup and will always have an open invitation to our events. I highly recommend his ministry."

## GREG ATKINSON

Bestselling Author and Founder, First Impressions Conference and *Worship Impressions*

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"Brian is a leader that is actively engaged in the present, but everything he does is about the future. He is innovative and strategic, always pushing himself and others to courageous and boldly blaze the trail in a way that keeps all eyes on Jesus."

## TERESA TANNER

Former Executive Vice President, Chief Administrative Officer, and Chief Human Resource Officer, Fifth Third Bank

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"As a conference organizer, I'm always happy to put Brian on the lineup because I know he's going to bring something unique... something on theme... something born out of deep passion and from a place of authenticity. I've never seen a canned talk or mailed in message from Brian Tome. He views each opportunity to step in front of a group of people as a sacred opportunity to bring them further along in their journey."

## LUKE DOOLEY

President, OCEAN Programs

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"Brian is a force. Storyteller, pastor, discipler of men, and innovator and pioneer as a leader and church builder. And continues to impact and influence the greater Cincinnati area, as well as leaders around the US."

### BRAD LOMENICK

*Author, H3 Leadership & The Catalyst Leader*

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"Brian knows the language of men. That may not be culturally appropriate to some...but I am not sure Brian would really care. He does care about how to inspire men to step into the greatness that God has created them to be. He speaks in ways that are rebellious, truthful, and fun. I love how he dares men to step into something greater than the status quo. If you are looking for a way to wake up the men in your life...take a dose of Tome. It'll do the trick."

### BEN SNYDER

*Lead Pastor, CedarCreek Church*

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"Brian Tome exemplifies what every entrepreneur needs - faith. He casts a compelling vision, usually without clarity on how to get to the outcome, and moves forward aggressively in faith."

### SCOTT WEISS

*Former CEO, Evenflo*

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"It's rare to find a leader with that combination of a drive to excel, the patience to allow the creative process to bear fruit, and a recognition that the goal is not to always be right, but to get it right. Anyone can get lucky once or twice, but Brian Tome has modeled over decades the heart and discipline of a true innovator, always seeking new ways of communicating and connecting. He once quipped, 'fear is often the smell of opportunity'. Brian never allows fear to stand in the way of his calling."

### TODD HENRY

*Founder of Accidental Creative, Author of The Motivation Code*

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