



HOW TO USE THIS SWAG CATALOG:

- 1 Pick your WIG* or brand need:
WIG 1 **WIG 2** **WIG 3**
CRDS BRAND **ADVERTISING**
- 2 Select your swag item.
(Koozie, t-shirt, sticker, etc.)
- 3 Click “Order Now” at the
bottom of each screen to fill
out this Google form.
- 4 Questions?
Email Melissa Honebrink.

 *WILDLY IMPORTANT GOAL



BS-FREE.
RELIGION BLOWS.
INSPIRATION SHOVED
DOWN YOUR PIEHOLE.
DO SOMETHING REAL.
THERE IS NO PLAN B.

WIG 1: ATTRACT

CRUSH LIFE.
LEAVE YOUR MARK.
#CRDSCHURCH

These products are designed to shock and awe. The copy is attention grabbing and meant to break through the clutter.

These products are best used as give-aways to new people. Let's say you have 300 college freshman and you want them to slap a sticker on their MacBook, go with something from this category. They might not know a lot about Crossroads now, but they will.

COASTERS

Coasters are 3.5” in diameter and printed single or double-sided on thick, waterproof cardstock. Choose one of the (optional) back sides or write your own info (no more than two sentences) and specify in the “Anything else we should know” notes section of the order form.



AA. Optional Back Side



A. Cheers
W1-C-A1



C. Filter
W1-C-C3

ROUND STICKERS

Round stickers are 3” in diameter.
Please specify what the sticker
will be used for/the type of
surface it will go on (i.e. computer
sticker, car decal, etc.) in the
“Anything else we should know”
notes section of the order form.



E. Do Something Real
Sticker: W1-RS-E1



F. Do Something Real
Sticker: W1-RS-F2



G. Do Something Real
Sticker: W1-RS-G3



H. Do Something Real
Sticker: W1-RS-H4

WIG 1



E. Crush Life.
Bumper sticker/magnet: W1-BS-E1

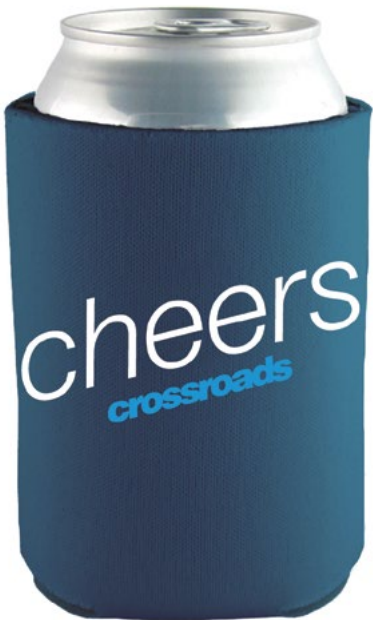


F. Crush Life.
Bumper sticker/magnet: W1-BS-F2

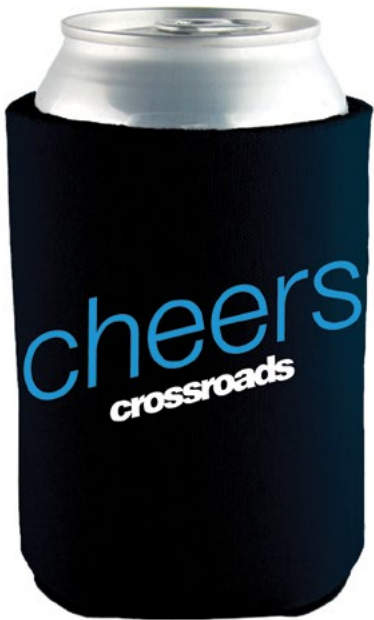
WIG 1



Koozies (drink coolers) are printed on both sides plus the bottom (shown to the right of each) on navy blue or black koozies.



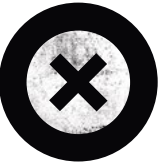
A. Cheers
Blue Koozy: W1-KZ-A1



B. Cheers
Black Koozy: W1-KZ-B2



E. Do Something Real
Blue Koozy: W1-KZ-E1



F. Do Something Real
Black Koozy: W1-KZ-F2



G. Do Something Real
Blue Koozy: W1-KZ-G3



H. Do Something Real
Black Koozy: W1-KZ-H4



I. Forced Inspiration
Blue Koozy: W1-KZ-I1



J. Forced Inspiration
Black Koozy: W1-KZ-J2



K. There Is No Plan B
Blue Koozy: W1-KZ-K1



L. There Is No Plan B
Blue Koozy: W1-KZ-L2



B. Crush Life.
Water Bottle: W1-WB-B1

WIG 1



All shirts come from Freeset. Black, Melange Gray, and Cobalt Blue are cotton shirts; Charcoal and Melange Blue are bi-blends, which are nicer but also generally more expensive. Options K–Y include a printed back side with the Crossroads logo, while Options A–J print on the front only. Looking to stretch your budget? Choose a shirt with just one ink color.



E. No Filter
Black cotton or charcoal bi-blend: W1-T-E1



F. No Filter
Melange gray bi-blend: W1-T-F2



N. Crush Life
Black cotton or charcoal bi-blend: W1-T-N1



O. Crush Life
Black cotton or charcoal bi-blend: W1-T-O2



P. Crush Life
Melange gray cotton: W1-T-P3



Q. Crush Life
Black cotton or charcoal bi-blend: W1-T-Q4



R. Crush Life
Melange blue bi-blend: W1-T-R5



S. Do Something Real
Black cotton or charcoal bi-blend: W1-T-S1



T. Do Something Real
Black cotton or charcoal bi-blend: W1-T-T2



U. Do Something Real
Melange gray cotton: W1-T-U3



V. Do Something Real
Cobalt blue cotton: W1-T-V4



W. Do Something Real
Black cotton or charcoal bi-blend: W1-T-W5



X. Do Something Real
Melange Blue bi-blend: W1-T-X6



Y. Do Something Real
Black cotton or charcoal bi-blend: W1-T-Y7

SQUAD GOALS.
FIND YOUR TRIBE.
TRIBE.
LONE WOLVES DIE.

WIG 2: CONNECT

Products in this category are for Crossroads fans. People who love this place and who are finding (or have found) their people around here. **This stuff is great for volunteer teams, or to bless a group of people in your community who are making things happen.** When asked to explain their bumper sticker or water bottle, this person will be a brand advocate.

COASTERS

Coasters are 3.5” in diameter and printed single or double-sided on thick, waterproof cardstock. Choose one of the (optional) back sides or write your own info (no more than two sentences) and specify in the “Anything else we should know” notes section of the order form.



BB. Optional Back Side



A. Find Your People
W2-C-A1



B. Find Your People
W2-C-B2



C. Find Your Tribe
W2-C-C1



D. Find Your Tribe
W2-C-D2

ROUND STICKERS

Round stickers are 3” in diameter. Please specify what the sticker will be used for/the type of surface it will go on (i.e. computer sticker, car decal, etc.) in the “Anything else we should know” notes section of the order form.



A. Lone Wolves Die
W2-RS-A1



B. Lone Wolves Die
W2-RS-B2



C. Find Your Tribe
W2-RS-C1



D. Find Your Tribe
W2-RS-D2



E. Find Your Tribe
W2-RS-E3



F. Find Your Tribe
W2-RS-F4

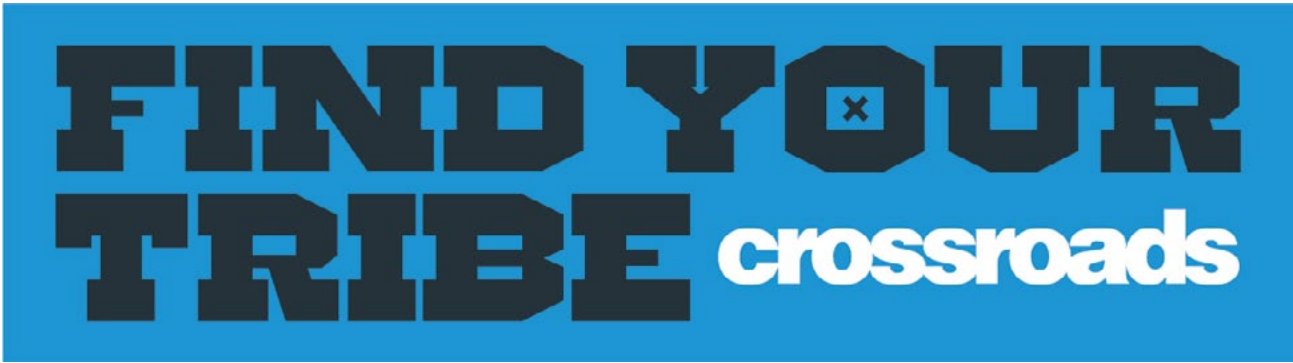
Specify stickers or magnets when ordering. (FYI, magnets generally cost more but are also nicer and last longer.)



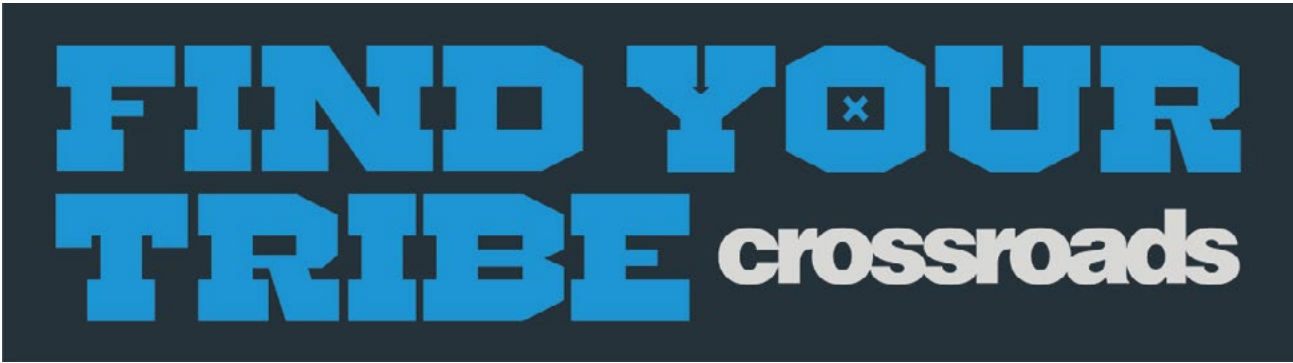
A. Lone Wolves Die
Bumper sticker/magnet: W2-BS-A1



B. Lone Wolves Die
Bumper sticker/magnet: W2-BS-B2



C. Find Your Tribe
Bumper sticker/magnet: W2-BS-C1



D. Find Your Tribe
Bumper sticker/magnet: W2-BS-D2



E. Find Your Tribe
Bumper sticker/magnet: W2-BS-E3



F. Find Your Tribe
Bumper sticker/magnet: W2-BS-F4

KOOZIES

Koozies (drink coolers) are printed on both sides plus the bottom (shown to the right of each) on navy blue or black koozies.



A. Find Your Tribe
Blue Koozy: W2-KZ-A1



B. Find Your Tribe
Black Koozy: W2-KZ-B2



C. Find Your Tribe
Blue Koozy: W2-KZ-C3



D. Find Your Tribe
Black Koozy: W2-KZ-D4



E. Find Your Tribe
Blue Koozy: W2-KZ-E5



F. Find Your Tribe
Black Koozy: W2-KZ-F6

WATER BOTTLES



A. Find Your Tribe
W2-WB-A1



B. Find Your Tribe
W2-WB-B2



All shirts come from Freeset. Black, Melange Gray, and Cobalt Blue are cotton shirts; Charcoal and Melange Blue are bi-blends, which are nicer but also generally more expensive. Looking to stretch your budget? Choose a shirt with just one ink color.



A. Lone Wolves Die
Black cotton or Charcoal bi-blend: W2-T-A1



B. Lone Wolves Die
Melange Blue bi-blend: W2-T-B2



C. Lone Wolves Die
Melange Gray cotton: W2-T-C3



D. Find Your Tribe
Black cotton or Charcoal Gray bi-blend: W2-T-D1



E. Find Your Tribe
Black cotton or Charcoal Gray bi-blend: W2-T-E2



F. Find Your Tribe
Melange Gray cotton: W2-T-F4



T-SHIRTS



G. Find Your Tribe
Cobalt cotton: W2-T-G4



H. Find Your Tribe
Black cotton or Charcoal Gray bi-blend: W2-T-H5



I. Find Your Tribe
Melange Blue bi-blend: W2-T-I6



J. Find Your Tribe
Melange Gray cotton: W2-T-J7



K. Find Your Tribe
Black cotton or Charcoal Gray bi-blend: W2-T-K8



L. Find Your Tribe
Black cotton or Charcoal Gray bi-blend: W2-T-L9



M. Find Your Tribe
Melange Gray cotton: W2-T-M10



N. Find Your Tribe
Cobalt Blue cotton: W2-T-N11



O. Tribe
Black cotton or Charcoal bi-blend: W2-T-O1



P. Tribe
Black cotton or Charcoal Gray bi-blend: W2-T-P2



Q. Tribe
Melange Gray cotton: W2-T-Q3



R. Tribe
Melange Gray cotton: W2-T-R4



S. Tribe #CRDSCHURCH
Black cotton or Charcoal bi-blend: W2-T-S1



T. Tribe #CRDSCHURCH
Black cotton or Charcoal bi-blend: W2-T-T2



U. Tribe #CRDSCHURCH
Melange Gray cotton: W2-T-U3

WIG 2

CHAMP.
THEY GAVE ME THIS
SHIRT BECAUSE THEY
SAID I WAS A HERO.
TEAMMATE.

WIG 3: TRANS- FORM

YOU'LL NEVER WALK
ALONE.

Order these products to honor the super volunteers in your midst. This stuff is for people who are “IN.” People wearing a t-shirt from this category won’t just tell you the service times and their favorite seasonal coffee flavor, they’ll lead you to Christ and participate in your baptism.

ROUND STICKERS

Round stickers are 3” in diameter. Please specify what the sticker will be used for/the type of surface it will go on (i.e. computer sticker, car decal, etc.) in the “Anything else we should know” notes section of the order form.



A. Champ
W3-RS-A1



B. Champ
W3-RS-B2



C. Hero
W3-RS-C1



D. Hero
W3-RS-D2



Specify stickers or magnets when ordering. (FYI, magnets generally cost more but are also nicer and last longer.)



A. Teammate
Bumper sticker/magnet: W3-BS-A1



B. Teammate
Bumper sticker/magnet: W3-BS-B2



C. Hero.
Bumper sticker/magnet: W3-BS-C1



D. Hero.
Bumper sticker/magnet: W3-BS-D2



E. Hero!
Bumper sticker/magnet: W3-BS-E3



F. Hero!
Bumper sticker/magnet: W3-BS-F4

Koozies (drink coolers) are printed on both sides plus the bottom (shown to the right of each) on navy blue or black koozies.



A. Find Your Tribe
Blue Koozy: W2-KZ-A1



B. Find Your Tribe
Black Koozy: W2-KZ-B2



A. Find Your Tribe
Blue Koozy: W2-KZ-A1



B. Find Your Tribe
Black Koozy: W2-KZ-B2

WATER BOTTLES



A. Hero.
W3-WB-A1



B. Hero.
W3-WB-B2

WIG 3



All shirts come from Freeset. Black, Melange Gray, and Cobalt Blue are cotton shirts; Charcoal and Melange Blue are bi-blends, which are nicer but also generally more expensive. Looking to stretch your budget? Choose a shirt with just one ink color.



A. Champ
Black cotton or Charcoal bi-blend: W3-T-A1



B. Champ
Black cotton or Charcoal bi-blend: W3-T-B2



C. Champ
Melange Gray cotton: W3-T-C3



D. Champ
Cobalt Blue cotton: W3-T-D4



E. Hero.
Black cotton or Charcoal bi-blend: W3-T-E1



F. Hero.
Black cotton or Charcoal bi-blend: W3-T-F2



G. Hero.
Melange Blue bi-blend: W3-T-G3



H. Hero.
Melange Gray cotton: W3-T-H4



I. Said I was a Hero.
Black cotton or Charcoal bi-blend: W3-T-I1



J. Said I was a Hero.
Black cotton or Charcoal bi-blend: W3-T-J2



K. Said I was a Hero.
Melange Blue bi-blend: W3-T-K3



L. Said I was a Hero.
Melange Gray cotton: W3-T-L4



M. They gave me a shirt.
Black cotton or Charcoal bi-blend: W3-T-M1



N. They gave me a shirt.
Melange Blue bi-blend: W3-T-N2



O. They gave me a shirt.
Melange Gray cotton: W3-T-O3



P. They gave me a shirt.
Melange Gray cotton: W3-T-P4



Q. Teammate
Black cotton or Charcoal bi-blend: W3-T-Q1



R. Teammate
Melange Blue bi-blend: W3-T-R2



S. Teammate
Melange Gray cotton: W3-T-S3



T. Never Walk Alone Pennant
Black cotton or Charcoal bi-blend: W3-T-T1



U. Never Walk Alone Pennant
Melange Blue bi-blend: W3-T-U2



V. Never Walk Alone Pennant
Melange Gray cotton: W3-T-V3



W. You'll Never Walk Alone
Black cotton or Charcoal bi-blend: W3-T-W1



X. You'll Never Walk Alone
Black cotton or Charcoal bi-blend: W3-T-X2



Y. You'll Never Walk Alone
Melange Blue bi-blend: W3-T-Y3



Z. You'll Never Walk Alone
Melange Gray cotton: W3-T-Z4

ON-LOCATION
MATERIALS.
GENERAL CROSSROADS
BRANDING.

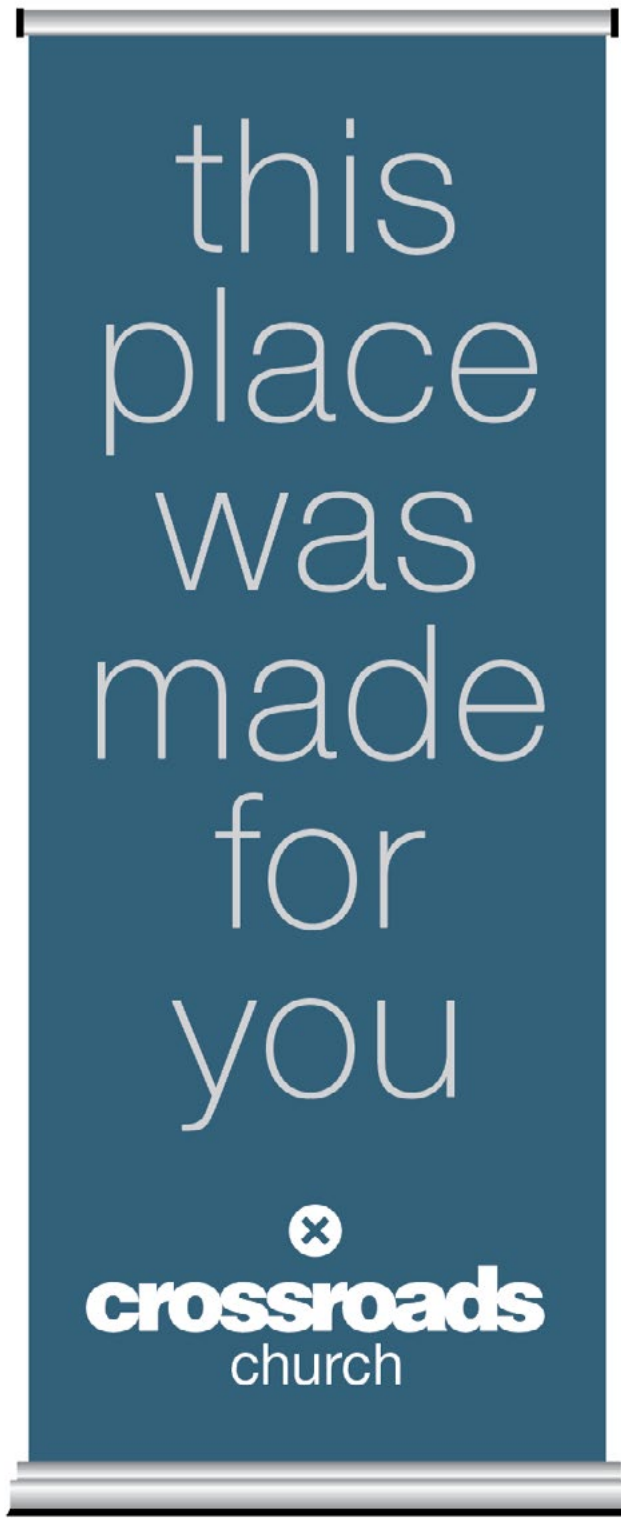
CRDS BRAND

General Crossroads Branding

Sometimes you just need something dipped in Pantone 3025 and a giant Crossroads logo. This is the “Golden Arches” of our product catalog. Simple, bold, and brand building. Use liberally.



A. Crossroads Church
Retractable banner 85" x 33": AD-S-A1



B. Made For You
Retractable banner 85" x 33": AD-S-B1



C. Crossroads Church
Yard sign 24" x 18": AD-S-C1



D. Crossroads Church
Feather flag 150" (specify indoor/outdoor use on order form: AD-S-D1



A. Crossroads
Water bottle: AD-WB-A1

B. A real place
Koozy: AD-KZ-B1

C. Crossroads
Black cotton or Charcoal bi-blend: AD-T-C1

SWAG THAT TALKS.

ADVER- TISING

Advertising

Products in this category grab attention and lead you back to a local Crossroads site. The design acts as a template, our Swag pros can work with you to get the words massaged for your people.

COASTERS

Coasters are 3.5” in diameter and printed single or double-sided on thick, waterproof cardstock. Choose one of the (optional) back sides or write your own info (no more than two sentences) and specify in the “Anything else we should know” notes section of the order form.



AA. Optional Back Side
For use with coasters A–B



BB. Optional Back Side
For use with coasters C–F



A. Cheers
W1-C-A1



C. Find Your People
W2-C-A1



D. Find Your People
W2-C-B2



E. Find Your Tribe
W2-C-C1



F. Find Your Tribe
W2-C-D2

ADVERTISING