



Internship Program



Specialty Internship: Digital Content

The mission of Brookfield Zoo Chicago is to inspire conservation leadership by connecting people with wildlife and nature. This position supports our mission and contributes to the success of Brookfield Zoo Chicago by amplifying our message about animal conservation, providing extraordinary guest experience, and informing guests and members about all of the opportunities, events, and experiences available here through a variety of digital media. Interns can expect to:

- Create content, assist with updates, and provide support for the Brookfield Zoo Chicago website and mobile application.
- Work alongside the Zoo's Digital Content Manager on crafting, managing, and maintaining the digital voice and tone of Brookfield Zoo Chicago.
- Audit website for SEO functionality.
- Add alt text to photos on Brookfield Zoo Chicago website.
- All interns are required to complete either a final project or daily journal as part of their experience.
- Other related duties as assigned.

Note: While this role does have onsite (in-person) obligations, it may also allow for some tasks to be completed remotely depending on the needs and projects of the team and the zoo overall. Candidates may inquire about detailed scheduling expectations with the hiring manager at the time of interview.

AT A GLANCE

PAY RATE: Unpaid

HOURS/WEEK: Part-Time (min. 16 hours/week)

COMMITMENT: 10-12 weeks

LOCATION: Onsite at Brookfield Zoo Chicago

WORK GROUP: Marketing & Communications

PREREQUISITE: At least 1 year of college credit & experience

COLLEGE CREDIT: Available upon request



Position Details: Digital Content

Requirements

- Minimum one year of college at an accredited institution; successful candidates typically major in communications, marketing, journalism, public relations, web design, or other directly relevant field.
- Strong computer and internet skills.
- Excellent organizational, written, and oral communication skills.
- English fluency (reading, writing, speaking) and strong interpersonal skills required; multilingual ability, Spanish, preferred.
- All interns are required to complete either a final project or daily journal as part of their experience.

All interns, regardless of proximity to animals, must have an up to date TDAP (Tetanus, Diphtheria, and Pertussis) vaccination (booster within the last 10 years) and test negative for TB (Tuberculosis) within the last 12 months.

Scheduling Expectations

Brookfield Zoo Chicago operates 365 days a year. Schedules vary by position, but may include weekends, holidays, early mornings, and evenings. Successful interns exemplify a positive attitude, strong work ethic, an eagerness to learn, and an ability to work effectively both in a team and independently. Given the competitive landscape of professional animal care, candidates should be mindful of the following scheduling requirements:

- Must be willing to commit to at least 16 hours per week for 10-12 weeks in a term, not to exceed 480 total hours.
- Any anticipated scheduling conflicts should be disclosed during the interview process.

Preferred Qualifications

- Experience with website content management systems (CMS)
- Experience editing digital assets such as photos, videos, graphics, and more.
- Multilingual ability, Spanish fluency a plus.