



Internship Program



Specialty Internship: Multimedia Content Production

As a Multimedia Content Production Intern, you'll support Brookfield Zoo Chicago's mission to inspire conservation leadership by connecting people with wildlife and nature through compelling visual storytelling. Your digital media content--videos, graphics, and short-form narratives--will amplify the Zoo's conservation message across online platforms, enhance guest engagement, and elevate Brookfield Zoo Chicago's brand presence in a way that excites and educates audiences both on-site and beyond.

Interns will gain hands-on experience in multimedia production; Establish or continue to grow a portfolio of professional work across digital platforms; Receive mentorship from experienced professionals in multimedia and public relations; And have the opportunity to tell meaningful stories that inspire conservation action.

- Assist in producing, filming and editing videos-- to support storytelling campaigns.
- Help with video shoots, including setup of camera, lighting, and audio equipment.
- Support with video editing with various programs (ex. Adobe Creative Suite)
- Contribute to organization and archival of media assets to maintain a well-structured content library.
- All interns are required to complete a final short-form video project as part of their experience.
- Other related duties as assigned. (10%)

AT A GLANCE

PAY RATE: Unpaid

HOURS/WEEK: Part-Time (min. 16 hours/week)

COMMITMENT: 12 weeks

LOCATION: Onsite at Brookfield Zoo Chicago

WORK GROUP: Marketing & Communications

PREREQUISITE: At least 1 year of college credit & experience

COLLEGE CREDIT: Available upon request



Position Details: Multimedia Content Production

Requirements

- One year of college credit and experience required; coursework in film, multimedia, digital communications, marketing, or other related field.
- Experience and/or ability to work and interact effectively with a diverse, multicultural audience.
- Strong interpersonal and communication skills. Intern must be comfortable in a dynamic, mission- and value-driven organization with an evolving culture. Individuals must have a high level of energy, be self-motivated, and have a commitment to professional excellence.
- Valid driver's license required.
- Excellent customer service, strong verbal communication skills, teamwork, flexibility, and the ability to be a strong advocate of the Zoo.
- English fluency (reading, writing, speaking) and strong interpersonal skills required; multilingual ability, Spanish, preferred.
- All interns are required to complete either a final project or daily journal as part of their experience.

All interns, regardless of proximity to animals, must have an up to date TDAP (Tetanus, Diphtheria, and Pertussis) vaccination (booster within the last 10 years) and test negative for TB (Tuberculosis) within the last 12 months.

Scheduling Expectations

Brookfield Zoo Chicago operates 365 days a year. Schedules vary by position, but may include weekends, holidays, early mornings, and evenings. Successful interns exemplify a positive attitude, strong work ethic, an eagerness to learn, and an ability to work effectively both in a team and independently. Given the competitive landscape of professional animal care, candidates should be mindful of the following scheduling requirements:

- Must be willing to commit to at least 16 hours per week for 12 weeks in a term, not to exceed 480 total hours.
- Any anticipated scheduling conflicts should be disclosed during the interview process.

Preferred Qualifications

- Familiarity with video production, cameras, sound equipment and editing software (Adobe Premiere Pro)
- Basic knowledge of photography, videography and sound recording.
- Creative thinker with attention to detail.
- Strong interest in wildlife, conservation, and storytelling
- Multilingual ability, Spanish fluency a plus.