

PELOTON for Business

Get the amenity guests want

**Attract millions of fitness-minded
travelers and Peloton Members.**

Power your hotel with Peloton

Make millions of Members your guests

Over 75% of Peloton Members surveyed say they are more likely to choose a hotel if it has Peloton equipment and/or class content.*

Give guests what they want

With unbeatable fitness and wellness content through the Peloton Bike, Bike+, and Row, there's something for everyone.

Find solutions for fitness centers & guest rooms

Place Peloton equipment on your fitness floor, or convert guest rooms into private fitness suites with Peloton equipment right in the room - no construction needed.

Put your brand on the map

Harness the power of Peloton with custom marketing resources and access to Peloton Hotel Finder, a searchable database of hotels with Peloton equipment worldwide.

*Based on a survey of approx. 389 Peloton members who stay in a hotel or vacation rental 2+ times per year, conducted by Peloton in November 2024.



The ultimate fitness center asset

Give guests the only fitness equipment they ask for by name—and an unmatched workout they'll seek out on the road again and again.

With our unlimited rider and rower software, guests can create their own accounts and track their stats across equipment at no cost to them.

Help Members keep their streaks alive—and spark new ones—creating loyal guests along the way.

Room service, redefined

Offer guests a personalized fitness experience in the comfort and privacy of their room

Drive occupancy and raise your ADR among the most dedicated fitness-seeking travelers

Attract and serve guests who stay long-term with an amenity that makes it easier to live on the road

PELOTON for Business

Keep your guests coming back

With its unlimited rider and rower software and dedicated support, our Peloton for Business line is made to support your unique needs and drive engagement.



Peloton Bike+ for Commercial

The latest technology helps exercisers stay moving, motivated, and coming back for more

Includes

Rotating screen with 360° of movement to seamlessly shift from cycling to strength, yoga and more

23.8" full HD rotating, anti-reflective touchscreen

Resistance knob for manual control or auto-resistance option, which automatically changes resistance to match instructors' cues

Apple GymKit™ integration tracks cycling workouts and syncs your metrics

Compact 4' x 2' footprint to fit your floor plan

Standard headphone and Bluetooth connectivity

Dual-sided pedals that accommodate athletic shoes or cycling shoes

Pair of 2-lb Bike weights

Bike mat

Unlimited-rider commercial software

Commercial limited warranty

Peloton Row for Commercial

A rowing machine like no other, designed for any level

Includes

Swivel touchscreen to seamlessly shift from rowing to strength, yoga, and more

23.8" full HD touchscreen

8' x 2' footprint

Bluetooth wireless headphone connectivity

Form Assist technology provides real-time feedback

Personal pace targets that adjust target pace in classes

Row mat

Unlimited-rower commercial software

Commercial limited warranty