AudioStack

AI-powered
Audio *for*
Travel

Transforming Travel Experiences with AI-Powered Audio Communication

Efficient and flexible audio production to engage your travel customers in a **personal, flexible**, and **hyper-relevant** way
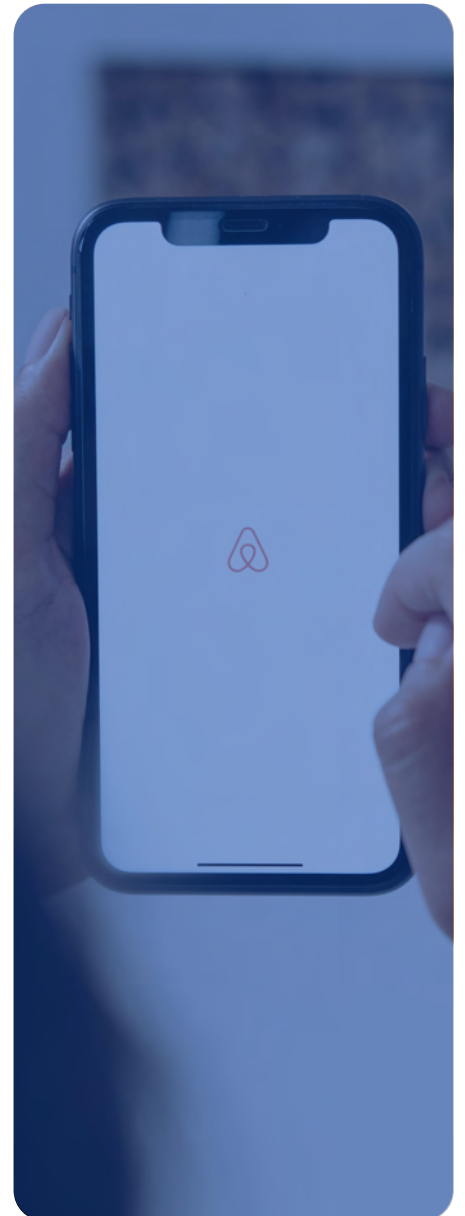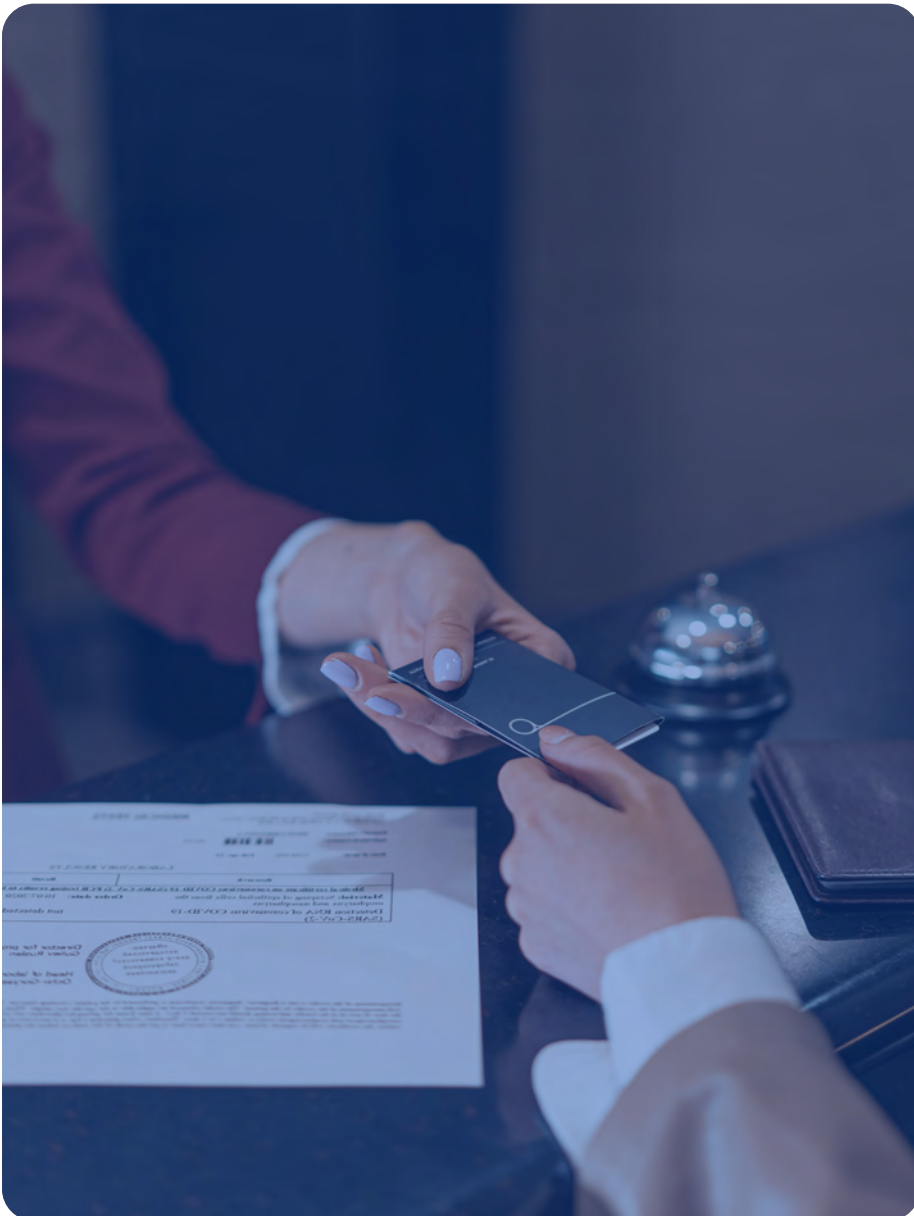
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Introduction

In today's travel industry, characterized by rising customer expectations and dynamic competition, targeted and personalized communication is more important than ever.

Companies such as airlines, travel agencies and booking platforms need to find innovative ways to connect with travelers across multiple touch points - before, during and after their trip. And this is important because of recent findings:

The travel industry is experiencing dynamic growth, with global travel spending expected to reach $8.6 trillion by 2024, representing 9% of global GDP (Gross Domestic Product). Domestic tourism is expected to grow by 3% annually, while international overnight stays are expected to increase from 5.8 billion to 9 billion by 2030. Traditional source markets such as the USA, Germany and the UK accounted for a total of 38% of international travel expenditure in 2023. These trends underscore the need for targeted, flexible and personalized communication strategies to effectively engage the modern traveler.[1]

AudioStack provides an AI-powered platform that enables travel companies to deliver personalized, flexible and hyper-relevant audio communications at scale. With AudioStack, you can effectively engage your audiences, dynamically respond to change, and reduce operational costs. This paper highlights how the travel industry can benefit from AI-powered audio technology.


Tech

Creative
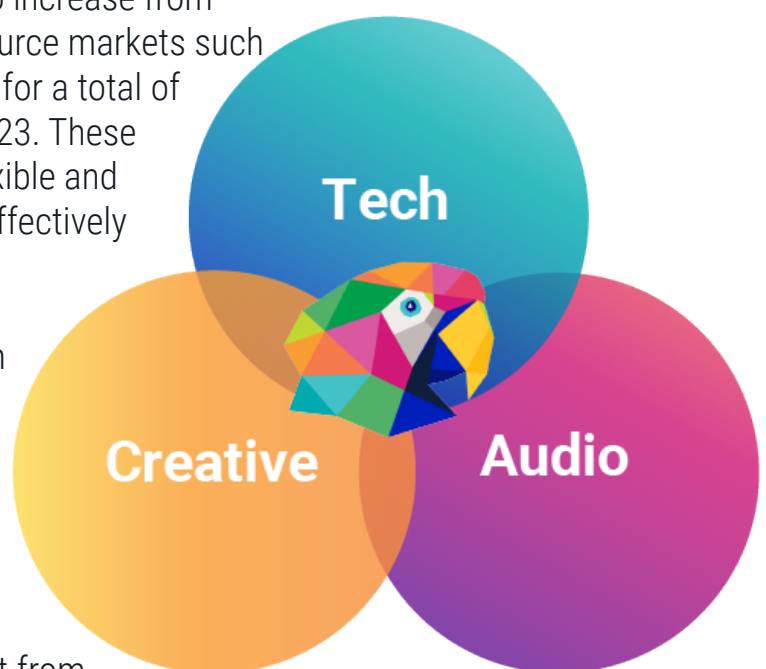
Audio

Why travel companies choose AudioStack

Speed and Flexibility

The travel industry is fast-paced – whether announcing new routes, special offers, or last-minute schedule changes. With AudioStack, you can create, adapt, and distribute high-quality audio messages across channels in seconds. Say goodbye to weeks-long production times. With AudioStack, you can craft dynamic, region-specific messages that reach your customers at the right time.

Cost-Efficiency

Traditional audio production is costly and time-consuming, especially if you need to update messages frequently. AudioStack automates this process, reducing production costs by up to 81% and delivery times by over 99%. By automating tasks that were previously done manually, you can create thousands of personalized audio pieces with minimal effort, freeing up resources for other critical initiatives.
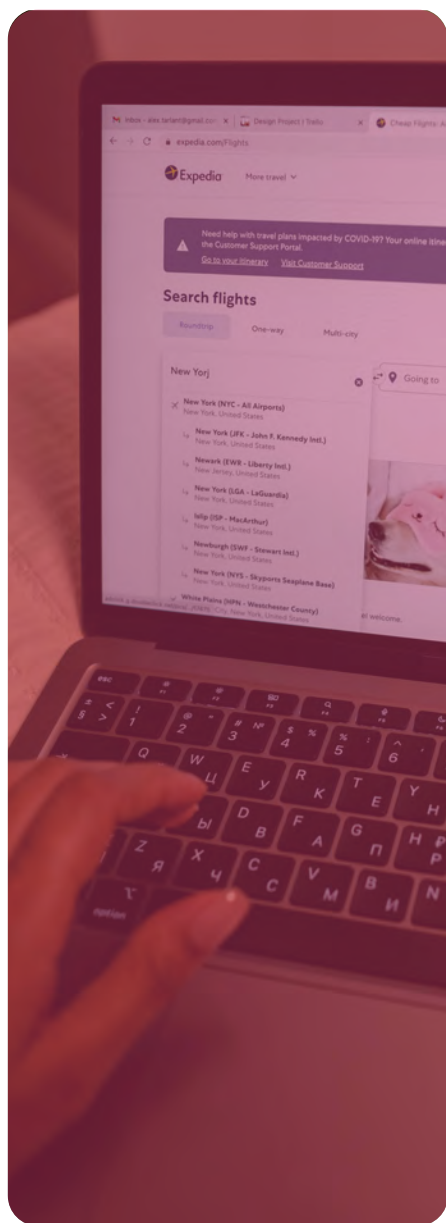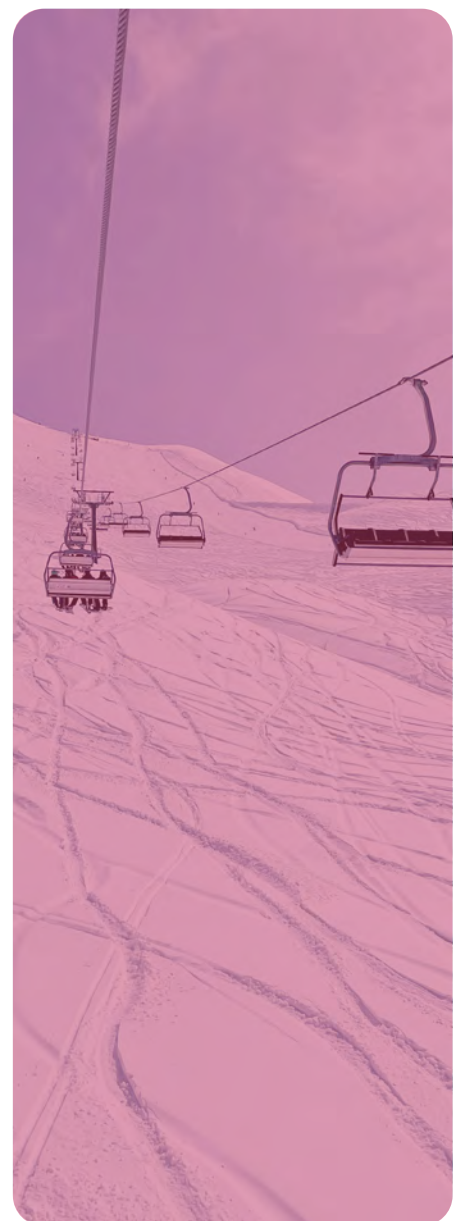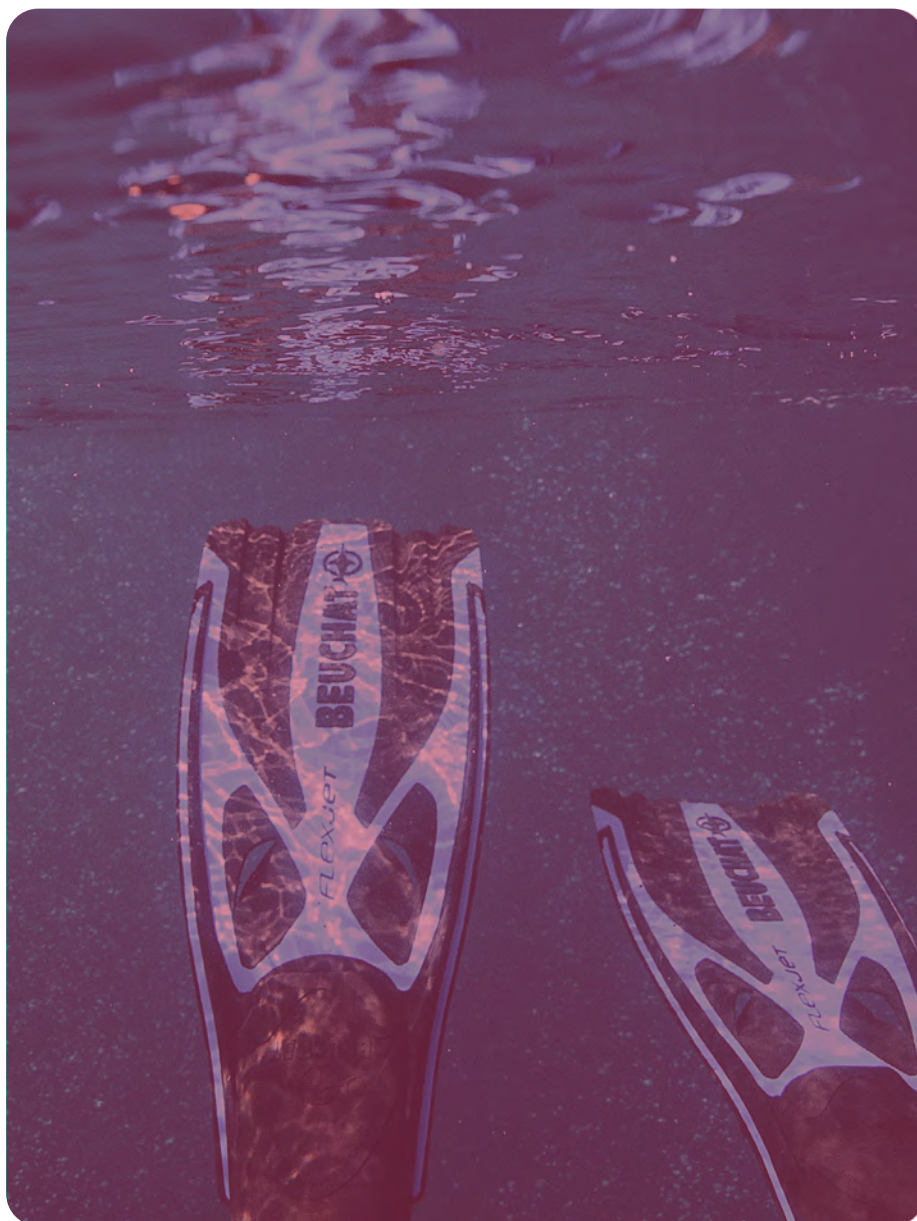
AudioStack

Personalized and Local Communication

One of AudioStack's greatest strengths is its ability to deliver highly targeted and localized audio content in real time. Travel companies can use customer data to create messages that resonate with specific regions, destinations and demographics. Whether it's promoting local attractions, sharing updates for regional airports, or tailoring offers to travelers' preferences, AudioStack ensures that your message is not only heard, but also relevant and impactful.

AudioStack also supports advanced targeting, such as weather-based or seasonal campaigns, ensuring your content aligns with current conditions. Integration with booking data can further help communicate available flights, last-minute deals, or targeted vacation packages to drive customer satisfaction and bookings.

How AudioStack works for you

Seamless Integration

AudioStack is designed to integrate effortlessly with your travel technology stack, whether you're running national campaigns or hyper-local promotions. Our technology connects to your existing data systems, dealer management systems (DMS), and CRM tools. This enables automated campaign updates and ensures consistent messaging across multiple channels, including social media, in-car entertainment systems and apps.Real-Time Adaptability

Real-Time Adaptability

In the travel industry, timing is everything. Whether it's a flash sale on last-minute vacations or a sudden price drop, AudioStack's real-time capabilities allow you to instantly update audio content based on live data. Imagine delivering promotions that dynamically adjust to available flight seats, hotel room inventory or real-time booking trends - AudioStack makes it possible, ensuring that your audio ads remain timely and impactful.

AudioStack
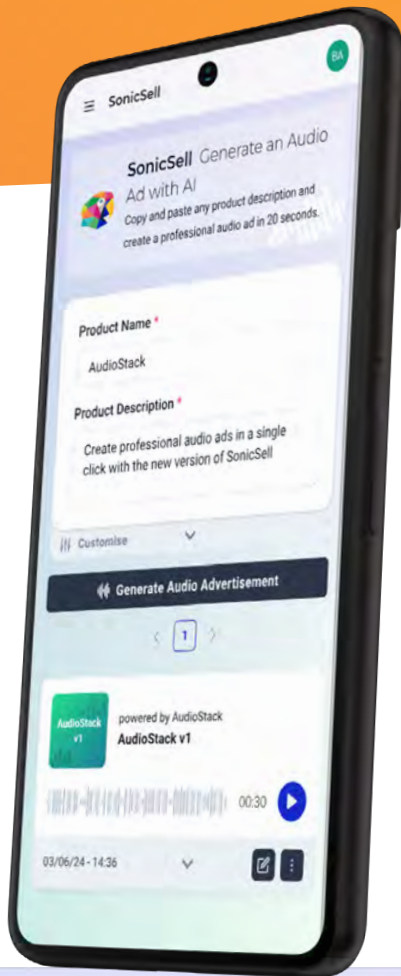
SONICSELL

Generate an Audio Ad with AI
Copy and paste any product description to create an ad in 20 seconds.

Product Name	Project Name
What is your product called?	MyProject

Product Description

Tell us about your product. This could include details about the product and how it meets customer needs, as well as a description of the brand and/or industry.

ⓘ Description Writing Tips

> Advanced Controls

↻ Start Over   ✎ Create from an Existing Script   ⅲ Generate Advertisement

Your Audio Ad
powered by AudioStack

Created in Seconds
powered by AudioStack

Localization: Your Key to Success

Localized campaigns make all the difference

In the travel industry, national campaigns often miss the nuances of regional markets. Whether it's highlighting popular destinations that appeal to specific regions or tailoring promotions to local demographics, localization is key to success.

With AudioStack, you can easily customize your campaigns for different markets, ensuring that your messaging is always relevant and engaging. From city-specific travel offers to promotions for regional airports, localization ensures that your message resonates and inspires action.

Father's Day is only [3] Countdown ✎ , and MantisX is celebrating with some incredible deals on our product

one week away   ✕

MantisX is the   rearms.

4 days away   ✕

3 days away   ✕

💼 **Campaign Manager**

Reach your target audience better by creating versions of your ads based on dynamic variables. Boost your audio production in just a few clicks.

PROMOS & OFFERS

🟢 50% off promotion.

⚪ No Sign-up fee.

ACTIVITIES

☑ Yoga
☑ Pilates
☑ Crossfit
☐ Spinning
☐ Zumba

LOCATION

9029 Queensway, London   ⌄
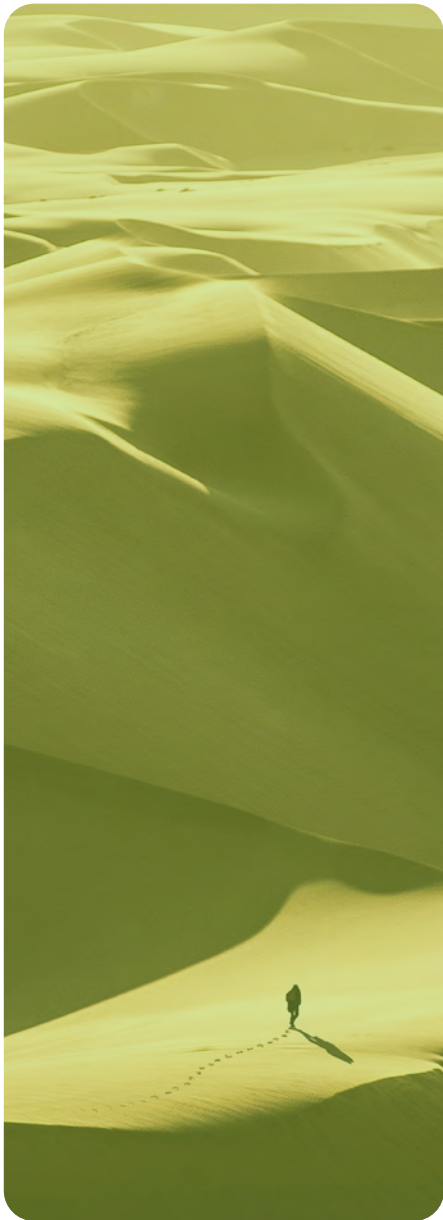
⠿ **Localiser**

Reach your target audience better by creating versions of your ads based on different variables. In just a few clicks, in one place.

Case Study

SunExpress Airlines

SunExpress, a leading leisure airline, became the first airline in Germany to use AI-generated creative for an audio campaign. During the commercially critical Black Week, SunExpress launched the "Happy Deals" campaign, combining product messaging with a focus on the innovative AI production process.

As a challenger in the market, SunExpress leveraged the speed and cost-effectiveness of AI to move faster than the competition, seize new opportunities and deliver high-impact results.

The campaign was produced quickly, generated significant awareness and traffic, and provided valuable insights to optimize future customer-focused communications. The campaign achieved a click-through rate (CTR) 300% above the industry average, demonstrating the potential of AI-driven audio solutions for modern travel marketing.
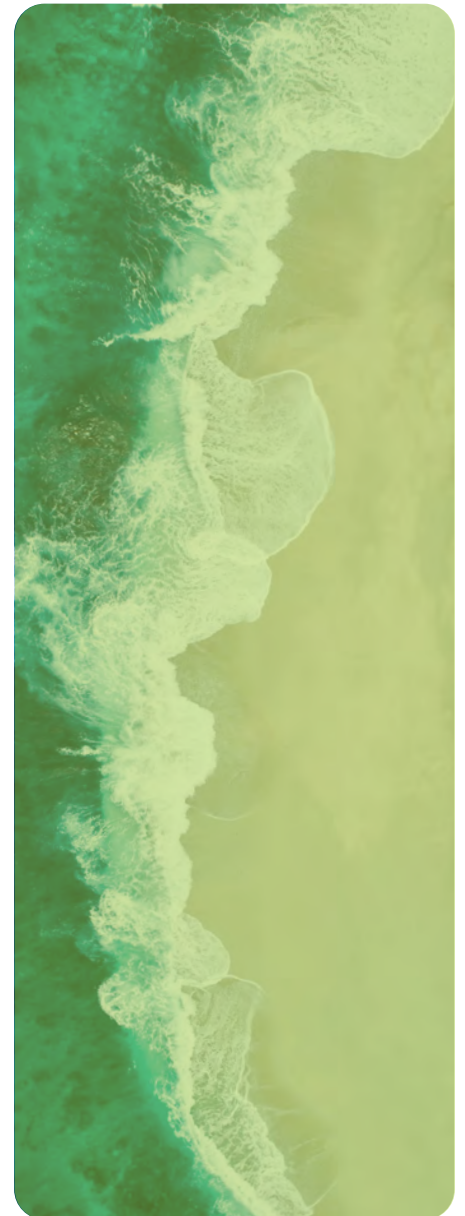
300%
uplift in CTR

Scan here for demo

You are hearing AI driven audio

AudioStack

Getting Started with AudioStack for Travel

Implementing AudioStack is simple and tailored to your specific needs. You can start with a single campaign and scale as you incorporate more dynamic content into your strategy. Our solutions range from fully managed services to automated AI-powered workflows, so you can get started quickly and see results immediately.

Do you have upcoming promotions, new routes, or special offers? AudioStack can help you create dynamic, personalized audio campaigns that reach your customers effectively.

We can start today!

1	**2**	**3**	**4**
We create AI assets as managed service	We check all media buying pipes and integrations	We deliver individual files or single VAST to your buying platform	Activity goes LIVE in 1 day to 2 weeks

Welcome, Ad...

Workflows

AdStack

SonicSell

Create end-to-end, professional-sounding audio ads for sales within seconds.

SonicSell

⊲ Launch

17th Jan 2025 - 8 New Voices + Bug Fixes

This week, we added eight new multilingual voices to our Voice Library, taking the number... voices to 1,697! We also fixed a number of bugs, including: An issue with the Assign Task button in Workshop preventing users from assigning a recording to another user; A problem with selecting th...

[ ] Find Out More

← ● ● ● ● →

CSELL

...board

...nerate an Audio Ad with AI

...nd paste any product description to create an ad in 20 seconds.

Credits per organisatio...

Per Organization

...dioStackDemo

Product Name *

Product name example

Product Description *

Tell us about your product. This could include details about the product and how it meets customer needs, as well as a description of your brand and/or industry.

Project Name *

AudioStack_Demo

❯ Advanced Controls

⟳ Start Over   ☑ Create from an Existing Script

ⓘ Description writing tips

Looking for assets from previous sessions? Find them in your Projects.

Go to Projects

▸ Generate Audio Advertisement

▶	Sunrise	standard	Pop	main
▶	Rockin And Twistin	standard	Blues	main
▶	Bella Vita	standard	Soundtrack +1	main
▶	The Brave Ones	standard	Rock	main
▶	Sweet Melody	standard	Soundtrack +1	main

Horvath

...o-Speech   Speech-to-Speech
...rman | Austrian

River

Text-to-Speech   Speech-to-Speech
🇺🇸 | Multilingual

Kenji

Favou...

Sort by...

AudioStack

Adopt it for the future

Stay ahead of the curve in the travel industry by making your creative production more flexible and efficient with AudioStack. Our AI-powered workflows enable you to deliver personalized, localized and relevant audio content that improves the customer experience and drives revenue.

AudioStack seamlessly integrates with your systems and workflows, allowing you to automate campaign updates, connect with retailer systems, and ensure each message is timely, personalized, and relevant.
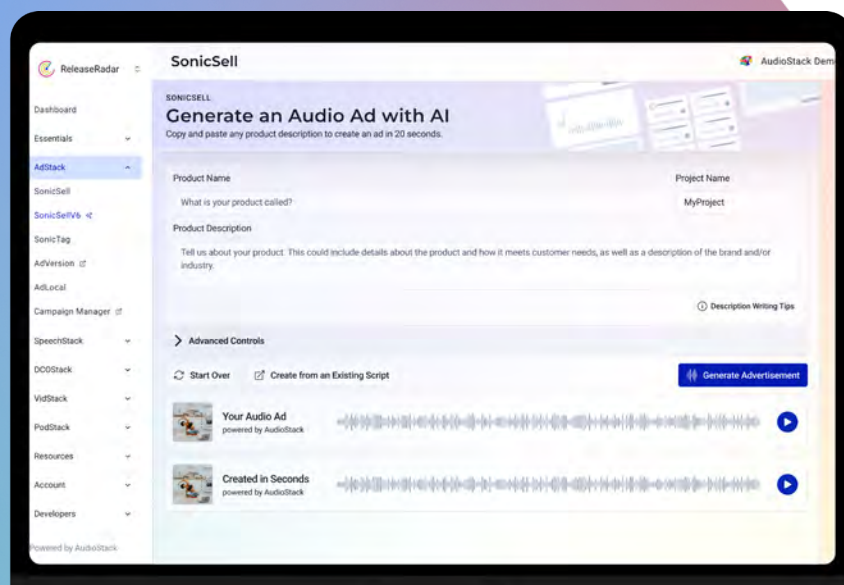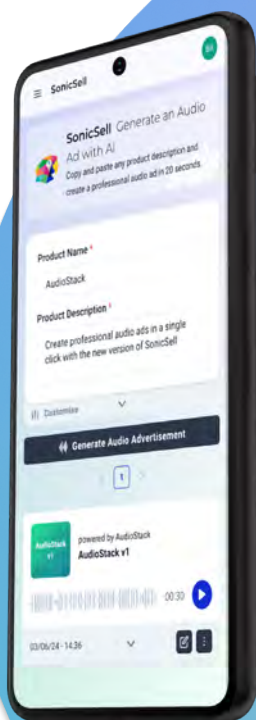Let's build the future of your travel audio campaign strategy together!

For more information or to get started with AudioStack, visit
audiostack.ai
or contact us at
silke@audiostack.ai

AudioStack

audiostack.ai