

How to Help Improve School Funding with Proper Cleaning & Disinfecting

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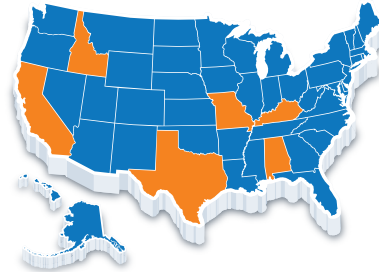


Public schools in the United States are facing a funding crisis, fueled by expiring COVID-19 emergency federal funding, state tax cuts, inadequate funding formulas and higher costs. However, proper cleaning and disinfecting is one way schools can potentially improve funding tied to enrollment and absenteeism.

Drivers of School Funding

70%

of states use student-based funding models, which are directly tied to the number of students enrolled and attending school.



44 states
enrollment-based funding¹

6 states
attendance-based funding¹

Cleaning Can Help Improve Absenteeism

Chronic absenteeism (students who miss at least 10% of their school year) has doubled in recent years², but cleaning and disinfecting can help improve this trend by preventing the spread of illness-causing germs.



Nearly **30%** of students were chronically absent in the 2022-2023 school year³



U.S. schools lose **\$10.7 billion** each year due to student absenteeism⁴



Increased cleaning & disinfecting can reduce student absences by **14%**⁵

Cleaning Can Help Improve Enrollment

School enrollment and teacher retention can be driven by a variety of factors, including cleaning and disinfection – parents are more likely to enroll their children in schools that prioritize health and safety and 80% of teachers agree that school facility conditions are an important factor in teaching quality.⁶



of public elementary schools experienced **enrollment declines** in school years 2020-2022⁷



of **impressions are visual**⁸, and schools with a positive reputation for cleanliness and orderliness attract more students



Children...

- ▶ complete **schoolwork faster (50%)**
- ▶ are **more creative (30%)**
- ▶ are **better at problem solving (25%)**
... when school environments are clean⁹



CloroxPro is committed to partnering with schools to provide products and educational resources to help create clean and healthy learning environments and facilitate better outcomes that can improve educational funding related to enrollment and absenteeism.



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3. Attendance Works. Chronic absence remained a significant challenge in 2022-23 [Internet]. 2023 [cited 2024 May 17]. Available from: <https://www.attendanceworks.org/chronic-absence-remained-a-significant-challenge-in-2022-23/>

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6. Schneider M. Public school facilities and teaching: Washington, DC and Chicago, 2002 [cited 2024 May 17]; Available from: <http://files.eric.ed.gov/fulltext/ED474242.pdf>

7. Burtis E, Goulas S. Declining school enrollment since the pandemic [Internet]. Brookings. 2023 [cited 2024 May 17]. Available from: <https://www.brookings.edu/articles/declining-school-enrollment-since-the-pandemic/>

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