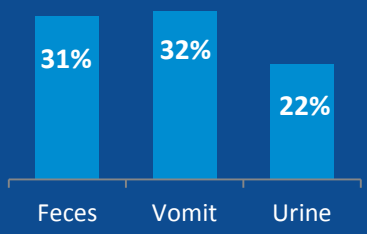


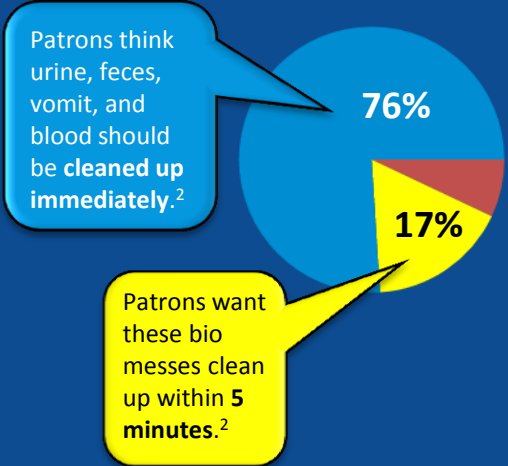
# CloroxPro™ has the solutions to prevent The Hidden Impact of Bio Stains and Odors



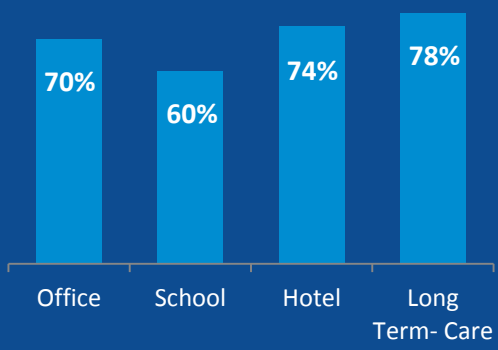
% Patrons that feel concerned for their health and safety if they smell...



Patrons...	If they smell Feces	If they smell Vomit
Think facilities are unclean	38%	37%
Have a negative view of the facility	36%	32%
Think the facility does not value cleanliness	24%	28%
Would never return to the space or facility	20%	15%



% of Patrons who would complain to staff at...



**Clorox® Disinfecting Bio Stain & Odor Remover**  
Clean, Disinfect and Deodorize in One Step



**Clorox® Odor Defense™**  
Eliminate Odor Molecules from the Air and Fabric

Source: Clorox Professional Products Company and Ketchum. (2018 August). Clorox Custom Research Survey of 1,000 American adults 18 years or older. 1. Clorox Professional Products Company. (2017 December). Clorox Custom Research Survey of 217 surface disinfection decision makers.