



CloroxPro Unveils New Screen+ Sanitizing Wipes, Designed to Safely Clean and Sanitize Sensitive Electronics

First-of-its-kind Screen+ Sanitizing Wipes offer hi-tech hygiene for today's facilities and shared workspaces.

OAKLAND, Calif., Sept. 2, 2025 /PRNewswire/ — CloroxPro, the trusted makers of Clorox professional products, announced the launch of [Clorox Screen+ Sanitizing Wipes](#) today — a breakthrough product designed specifically for cleaning and sanitizing touchscreens, laptops, tablets, keyboards and other sensitive electronics. Screen+ Sanitizing Wipes are as advanced as the world we live in, safeguarding facilities by killing 99.9% of bacteria¹ and removing fingerprints, dust and smudges without damaging delicate screens.²

Studies show that electronics are dirty and germ-y, speeding the spread of pathogens like MRSA and E. coli from shared devices and screens. Furthermore, [a majority of people \(55%\) list screens among the most important items to be regularly cleaned](#) and disinfected in a workplace, according to CloroxPro's most recent Clean Index Report³. As offices, schools, food service facilities and other shared spaces become ever more tech-centric and touchscreen focused, there's an increased need for cleaning professionals and facilities to be equipped with high-quality cleaning solutions for electronics. However, many electronic cleaning wipes don't sanitize.

Clorox Screen+ Sanitizing Wipes bridge this critical gap. The new wipes are engineered with an optimal wetness to effectively clean and sanitize in one step, without leaving drips, streaks or scratches. When used as directed, these wipes will not damage screens or cause touch screen delamination. The bleach-free sanitizer is safe on screens while still being tough on bacteria.⁴

"Technology is indispensable for daily life, but electronics have remained a neglected surface when it comes to being properly sanitized," said Brian Goad, Commercial Director at CloroxPro. "With Clorox Screen+ Sanitizing Wipes, professionals get the trusted cleaning and sanitizing power of CloroxPro products without sacrificing gentle care for their sensitive devices, supporting cleaner, healthier spaces without damaging delicate screens."

With businesses increasing technology spend, it's more crucial than ever to protect these assets to maximize business output and efficiency. Meanwhile, replacing a laptop can cost up to \$3,000, and professionally cleaning a laptop can cost \$100 per device. Designed for daily use, Clorox Screen+ Sanitizing Wipes help users keep their devices clean without damaging them, prolonging device longevity without hindering user experience. Clorox Screen+ Wipes offer hi-tech hygiene for a hi-tech world.

Clorox Screen+ Sanitizing Wipes are now available for purchase.

For more information about Clorox Screen+ Sanitizing Wipes and CloroxPro's full portfolio of professional cleaning solutions, visit [CloroxPro.com](#). You can also join the Clorox Screen+ Sanitizing Wipes exclusive live launch event on September 30, 2025, at 10:30 AM PST, featuring product demonstrations and expert speakers – register [HERE](#).



About CloroxPro

Building on a century-long legacy in cleaning and disinfecting, CloroxPro offers some of the industry's most recognized and trusted brand names for commercial cleaning, including its Clorox Healthcare products for healthcare facilities. From comprehensive surface disinfection to advanced technologies, CloroxPro is committed to meeting the demands of industry professionals and commercial facilities such as offices, schools, athletic facilities and hospitals. For more information, visit www.CloroxPro.com and follow us on [LinkedIn](#).

About The Clorox Company

The Clorox Company (NYSE: CLX) champions people to be well and thrive every single day. Its trusted brands, which include Brita®, Burt's Bees®, Clorox®, Fresh Step®, Glad®, Hidden Valley®, Kingsford®, Liquid-Plumr® and Pine-Sol®, can be found in about nine of 10 U.S. homes and internationally with brands such as Clorinda®, Chux® and Poett®. Headquartered in Oakland, California, since 1913, Clorox was one of the first in the U.S. to integrate sustainability into its business reporting. In 2025 the company was ranked No. 1 on Barron's 100 Most Sustainable Companies list for the third consecutive year. Visit thecloroxcompany.com to learn more.

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1. When used as directed on hard, non-porous surfaces, wipes kill *Klebsiella pneumoniae*, *Staphylococcus aureus* and *E. coli*.
2. Always follow manufacturer instructions.
3. CloroxPro Clean Index 2024. Data for this report was collected in a September 2024 online survey of 1,000 consumers, a nationally representative U.S. General Population based on age, gender, region, race/ethnicity and income, and 511 cleaning industry professionals defined as frontline workers, decision makers, building service contractors, and infection preventionists who work in Education, Government, or Healthcare settings.
4. When used as directed on hard, non-porous surfaces