

# Practical Framework for AI Adoption

Adopting AI doesn't start with technology — it starts with mindset, clarity, and action. **This 5-step framework helps CPG and retail leaders move from curiosity to impact.**

1

## Choose the Mindset

- Tech alone won't transform a business - people will.
- Create the time & space to lean into AI.
- Curiosity is king.
- Drive a bias for action. Progress > perfection.
- Embrace that it is an imperfect journey.



2

## Pick Your Problems

- Your experience and context is special.
- Take inventory of what matters most in your role or business.
- Avoid the "Solution looking for a problem trap"
- Pick one priority problem, not ten.
- AI works best when applied to real, specific challenges.



3

## Organize Your Data

- Structured + unstructured data = fuel for AI.
- Don't just rely on BI dashboards — include transcripts, notes, decks, CRM inputs.
- Remember: "What you're prompting toward matters more than how you prompt."



4

## Build a Toolbox

- Everyday AI: GPTs, Copilot, Gemini for efficiency.
- No/Low Code ("Vibe Coding"): Build apps without coding expertise.
- Purpose-Built Tools: Industry-focused AI solutions like Storesight.



5

## Rinse & Repeat

- Build the "Experiment > Assess > Act" habit.
- AI tools evolve weekly — revisit experiments often. What failed a month ago may be solvable now.
- Small wins build momentum and lasting habits.
- Stay curious, keep iterating, and scale what works.

