

PLANT & FOOD RESEARCH

Statement of core purpose



Purpose

Plant & Food Research's purpose is to enhance the value and productivity of New Zealand's horticultural, arable, seafood and food and beverage industries to contribute to economic growth and the environmental and social prosperity of New Zealand.

Outcomes

Plant & Food Research will fulfil its purpose through the provision of research and transfer of technology and knowledge in partnership with key stakeholders, including industry government and Māori, to:

- increase the value of these industry sectors to the New Zealand economy through the development of high-value products and processes that meet current and future global market needs
- protect and enhance market access in New Zealand's horticultural and arable sectors
- sustain growth in these industry sectors driving ongoing efficiency gains with the development of environmentally resilient production systems.

Scope of operation

To achieve these outcomes, Plant & Food Research is the lead CRI in the following areas:

- novel fruit, vegetable and crop cultivars for the horticultural and arable industries
- sustainable production and processing systems for the horticultural and arable industries
- plant- and seafood-based foods, ingredients and biomaterials.

Plant & Food Research will work with other research providers and end-users to contribute to the development of the following areas:

- biosecurity, land, soil and freshwater management
- climate change adaptation
- seafood and food and beverage sectors (including foods for human nutrition and health and food technologies)
- pastoral forage varieties.



Operating principles

Plant & Food Research will:

- operate in accordance with a statement of corporate intent and business plan that describes how Plant & Food Research will deliver against this statement of core purpose, and describes what the shareholders will receive for their investment
- meet its obligations as a Crown Company and remain financially viable, delivering an appropriate rate of return on equity
- develop strong, long-term partnerships with key stakeholders, including industry, government and Māori, and work with them to set research priorities that are well linked to the needs and potential of its end-users
- maintain a balance of research that both provides for the near-term requirements of its sectors and demonstrates vision for their longer-term benefit
- transfer technology and knowledge from domestic and international sources to key New Zealand stakeholders, including industry, government and Māori
- develop collaborative relationships with other CRIs, universities and other research institutions (within New Zealand and internationally) to form the best teams to deliver its core purpose
- provide advice on matters of its expertise to the Crown
- represent New Zealand's interests on behalf of the Crown through contribution to science diplomacy, international scientific issues and/or bodies as required
- seek advice from scientific and user advisory panels to help ensure the quality and relevance of its research
- establish policies, practices and culture that optimise talent recruitment and retention
- enable the innovation potential of Māori knowledge, resources and people
- maintain its databases, collections and infrastructure and manage the scientific and research data it generates in a sustainable manner, providing appropriate access and maximising the reusability of data sets
- seek shareholder consent for significant activity beyond its scope of operation.

This statement provides key guidance to the Plant & Food Research board for developing its statement of corporate intent, which sets out Plant & Food Research's strategy for delivering against its core purpose. Plant & Food Research's performance will be monitored against the outcomes and operating principles in this statement.