

“Stack Up the WINS” CONTEST

CONTEST RULES

1. The Stack Up the WINS (the “**Contest**”) is held in the provinces of British Columbia, Alberta, Manitoba, Saskatchewan, Ontario, Quebec, Newfoundland & Labrador, Nova Scotia, New Brunswick and Prince Edward Island and sponsored by Parkland Corporation (the “**Contest Organizer**”) from July 16, 2025 (12 a.m. EST) to September 16, 2025 (11:59 p.m. EST), inclusively (the “**Contest Period**”). The Contest is governed by these rules (the “**Contest Rules**”).

ELIGIBILITY

2. The Contest is open to residents of British Columbia, Alberta, Manitoba, Saskatchewan, Ontario, Quebec, Newfoundland and Labrador, Nova Scotia, New Brunswick and Prince Edward Island who (i) are a Canadian resident, (ii) have reached the age of majority in their province of residence at the time of entry, and (iii) are fully enrolled members of the Journie Rewards program and use the Journie Rewards app, with the exception of the Contest Organizer’s employees, representatives, and agents, those of any company, corporation, subsidiary, or other legal entity controlled by or related to the Contest Organizer’s, the Participating Stores, suppliers of materials, promotional, advertising or other service entities relating to the Contest, as well as any member of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse, and individuals with whom such employees, representatives and agents are domiciled who are not eligible to participate (the “**Participants**”). By participating in the Contest, the Participants agree to be bound by the Contest Rules.

HOW TO ENTER

3. The Participants’ entries must be received during the Contest Period.
4. The Participants must enter the Contest during the Contest Period as follows (the “**Contest Activation Entry**”):
 - a. The Participants who wish to enter the Contest must do so by activating the “Contest” tile in the “Deals” section of their Journie Rewards app. No purchase is required and only one (1) entry per Participant is permitted by the activation within the Journie Rewards app. The Participant must complete the Contest Activation Entry prior to accumulating Additional Entries and Bonus Entries, as further described below. Multiple Contest Activation Entries by the same Participant with different Journie Rewards accounts will be disqualified. The Contest Organizer reserves the right to disqualify any incomplete, illegible, or fraudulent Contest Activation Entries.
5. After Contest Activation Entry, the Participants can accumulate additional entries (the “**Additional Entries**”) during the Contest Period as follows:
 - a. The Participants can earn Additional Entries for the Contest, by completing a qualifying purchase at one of the Contest Organizer’s participating stores, as defined in section 40 of the present Contest Rules (the “**Participating Stores**”). A “Qualifying Purchase” is defined as either: (1) a single transaction of at least ten dollars (\$10.00) at a Participating Store, excluding purchases of fuel, EV charging, alcohol and tobacco; or (2) a single fuel purchase of at least thirty (30) liters of fuel at a Participating Store. In order to accumulate Additional Entries, the Participants must present their Journie Rewards “Digital Card” in the app, enter the phone number linked to their Journie Rewards member’s profile or present their 9-digit Aeroplan number provided it is linked to their Journie Rewards app at the time of making the Qualifying Purchase during the Contest Period. Any Qualifying Purchase made during the Contest Period will not be eligible unless the Participant has completed the Contest Activation Entry. Each Participant is limited to one (1) entry per Qualifying Purchase, even if the transaction exceeds ten dollars (\$10.00) or involves purchasing more than thirty (30) liters of fuel during the same transaction within the Contest Period. However, the Additional Entries can be combined. For example, if a Participant purchases at least ten dollars (\$10.00) worth of items at a Participating Store and purchases at least thirty (30) liters fuel at a Participating Store within the same transaction, the Participant would earn two (2) Additional Entries for those Qualifying

Purchases. Each Participant may earn a maximum of two (2) Additional Entries per transaction; however, there is no overall limit to the number of Additional Entries a Participant may accumulate. The Contest Organizer reserves the right to revoke any Additional Entries associated with Qualifying Purchase that is subsequently returned. The Contest Organizer reserves the right to disqualify any incomplete, illegible, or fraudulent Additional Entries.

6. The Participants can accumulate bonus entries (the “**Bonus Entries**”) when making a Qualifying Purchase during the Contest Period as follows:
 - a. If a Participant completes a Qualifying Purchase and pays for the Qualifying Purchase with an eligible Canadian Imperial Bank of Commerce (CIBC) linked card to their Journie Rewards account, the Participant shall get one (1) Bonus Entry in addition to the Additional Entry(ies);
 - b. If a Participant completes a Qualifying Purchase and has linked their Aeroplan account to their Journie Rewards app, the Participant shall get one (1) Bonus Entry in addition to the Additional Entry(ies); and
 - c. If a Participant completes a Qualifying Purchase and has linked their M&M Food Market™ Rewards account to their Journie Rewards app, the Participant shall get one (1) Bonus Entry in addition to the Additional Entry(ies);
 - d. If a Qualifying Purchase of at least ten dollars (\$10.00) is purchased at a Participating Store on August 23, 2025, or August 24, 2025, the Participant shall get five (5) Bonus Entries in addition to the Additional Entry(ies);
 - e. If a Qualifying Purchase of at least thirty (30) liters of fuel is purchased at a Participating Store on August 9, 2025, or August 10, 2025, the Participant shall get five (5) Bonus Entries in addition to the Additional Entry(ies); and
 - f. If the Qualifying Purchase includes any of the following Frito Lay, Coca Cola, Nestlé or Pepsi products listed below, the Participant shall receive (1) Bonus Entry per product purchased in addition to the Additional Entry(ies).

Eligible Product name	Eligible Bulloch UPCs
Doritos Nacho Cheese	'000060410054406,0006041005440,006041005440
Doritos Spicy Nacho	'000060410054505,0006041005450,006041005450
Doritos Cool Ranch	'000060410054468,0006041005446,006041005446
Doritos Zesty Cheese	'000060410054444,0006041005444,006041005444
Doritos Bold BBQ	'000060410054383,0006041005438,006041005438
Doritos Jalapeño & Cheddar	'000060410054482,0006041005448,006041005448
Doritos Sweet Chili Heat	'000060410054420,0006041005442,006041005442
Doritos Flamin' Hot Nacho	'000060410053928,0006041005392,006041005392
Doritos Late Night Fully Loaded Nachos	'000060410057179,0006041005717,006041005717
Doritos Late Night Sizzlin Cheesburger	'000060410076620,0006041007662,006041007662
Doritos Late Night Crmly Jalapeno Popper	'000060410076651,0006041007665,006041007665
Doritos Spicy Tropical Fusion	'000060410078815,0006041007881,006041007881
Doritos Sweet & Tangy BBQ tortilla chips	'000060410067895,0006041006789,006041006789
Doritos Collisions Intense Pickle Cool Ranch	'000060410075012,0006041007501,006041007501
Doritos Spicy Garlic	'000060410076460,0006041007646,006041007646
Doritos Dinamita Chili Lime Burn	'000060410041543,0006041004154,006041004154
Doritos* Tangy Golden Sriracha Flavoured Tortilla Chips	'000060410080924,0006041008092,006041008092
Doritos All Dressed 210Gm	'000060410070727,0006041007072,006041007072
Doritos Guacamole Flavoured 210G	'000060410072462,0006041007246,006041007246
Doritos Magic Masala 210Gm	'000060410079638,0006041007963,006041007963
Doritos Nacho Cheese 255G	'000060410027097,0006041002709,006041002709
Doritos Jalapeno Cheddar 255G	'000060410027240,0006041002724,006041002724
Doritos Zesty Cheese 255G	'000060410027226,0006041002722,006041002722
Doritos Dinamita Macho Picaso XI 255G	'000060410038512,0006041003851,006041003851
Doritos Flamin' Hot Nacho	'000060410074268,0006041007426,006041007426
Doritos Nacho Cheese	'000060410074176,0006041007417,006041007417
Doritos Zesty Cheese	'000060410074091,0006041007409,006041007409
Doritos Cool Ranch	'000060410074152,0006041007415,006041007415
Doritos Bold BBQ	'000060410074558,0006041007455,006041007455
Doritos Sweet Chili Heat	'000060410074190,0006041007419,006041007419
Doritos Jalapeno & Cheddar	'000060410074114,0006041007411,006041007411
Doritos Dinamita* Chili Lime Burn	'000060410074237,0006041007423,006041007423
Doritos* Sweet & Tangy BBQ Flavoured Tortilla Chips	'000060410073940,0006041007394,006041007394
Doritos* Collisions* Intense Pickle Cool Ranch* Flavoured Tortilla Chips	'000060410074932,0006041007493,006041007493
Doritos* Magic Masala* Flavoured Tortilla Chips	'000060410079652,0006041007965,006041007965
Doritos* Tangy Golden Sriracha Flavoured Tortilla Chips	'000060410080948,0006041008094,006041008094
Z_Doritos Sweet Chili Heat	'000060410003176,0006041000317,006041000317
Doritos Locos Tacos Ncho Chs & Crnchy Taco	'000060410019085,0006041001908,006041001908
Doritos Late Night Filly Lded Nachos	'000060410076675,0006041007667,006041007667
Doritos Late Night Sizzlin Cheeseburger	'000060410076699,0006041007669,006041007669
Doritos Late Night Jalapeno Popper	'000060410076712,0006041007671,006041007671
Doritos Spicy Tropical Fusion	'000060410078792,0006041007879,006041007879
Gatorade Zero Glacier Freeze 12x591mL	'000057271164108,0005727116410,005727116410
Gatorade Cool Blue 12x591mL	'000055577420270,0005557742027,005557742027
Gatorade Orange 591ml 12x591mL	'000055577420249,0005557742024,005557742024
Gatorade Lemon-Lime 12x591ml	'000055577420232,0005557742023,005557742023
Gatorade Fruit Punch 12x591ml	'000055577420263,0005557742026,005557742026
Gatorade Zero Sport Drink Grape 12x591ml	'000057271164269,0005727116426,005727116426
Gatorade Zero Lemon Lime 12x591ml	'000057271162586,0005727116258,005727116258
Gatorade Zero Orange 12x591ml	'000057271162562,0005727116256,005727116256
Gatorade Zero Berry 12x591ml	'000057271162609,0005727116260,005727116260
GATORADE G2 GRAPE 591ML	'000055577420942,0005557742094,005557742094
GATORADE G2 ORANGE 591ML	'000055577420928,0005557742092,005557742092
GATORADE G2 BLU POM 591ML	'000055577420959,0005557742095,005557742095
GATORADE G2 FRUIT PCH 591ML	'000055577420935,0005557742093,005557742093
GATORADE 2 HALF SUGAR FRUIT PUCH 591ML	'000055577423875,0005557742387,005557742387
GATORADE ZERO GRAPE 591ML	'000057271164320,0005727116432,005727116432
Evian 500ml	'000061314000032,0006131400003,006131400003

Coca-Cola Classic 500ml	'000067000004629,0006700000462,006700000462
Coke Zero 500ml	'000067000004636,0006700000463,006700000463
Sprite 500ml	'000067000004650,0006700000465,006700000465
Canada Dry 500ml	'000062100000007,0006210000000,006210000000
Diet Coke 500ml	'000067000004643,0006700000464,006700000464
Barqs 500ml	'000067000111648,0006700011164,006700011164
Fresca 500ml	'000067000111655,0006700011165,006700011165
Canada Dry Blackberry Zero	'000062100002094,0006210000209,006210000209
A&W Root Beer 500ml	'000059531000287,0005953100028,005953100028
FANTA ORANGE 500ml	'000067000011627,0006700001162,006700001162
Canada Dry Zero 500ml	'000062100011263,0006210001126,006210001126
Coca-Cola Cherry 500ml	'000067000005381,0006700000538,006700000538
Cranberry Ginger Ale 500ml	'000062100000090,0006210000009,006210000009
Blackberry Ginger Ale 500ml	'000062100000106,0006210000010,006210000010
Coca-Cola Zero Cherry 500ml	'000067000008184,0006700000818,006700000818
Diet Cranberry Gingerale	'000062100001240,0006210000124,006210000124
Diet Canada Dry 500ml	'000062100001053,0006210000105,006210000105
Coca Cola Orange Cream	'000067000013645,0006700001364,006700001364
Coa Cola Zero Orange Cream	'000067000013706,0006700001370,006700001370
Sprite Chill 500ml	'000067000012914,0006700001291,006700001291
A&W Zero 500ml	'000059531230233,0005953123023,005953123023
Fanta Pineapple 500ml	'000067000013898,0006700001389,006700001389
Fanta Strawberry 500ml	'000067000013775,0006700001377,006700001377
Sprite + Tea	'000067000013829,0006700001382,006700001382
C PLUS ORANGE 500ML	'000062100000052,0006210000005,006210000005
CANADA DRY GREEN TEA GINGER ALE 500ML	'000062100000045,0006210000004,006210000004
COKE VANILLA 500ML	'000067000005695,0006700000569,006700000569
COCA COLA LIFE 500ML	'000067000005602,0006700000560,006700000560
SPRITE CHERRY	'000067000007149,0006700000714,006700000714
SPRITE CRANBERRY	'000067000007132,0006700000713,006700000713
COCA-COLA RASPBERRY 500ML	'000067000008863,0006700000886,006700000886
CANADA DRY LEMONADE 500ML	'000062100000939,0006210000093,006210000093
COCA-COLA ORANGE SORBET 500ml	'000067000008511,0006700000851,006700000851
SPRITE PEACH 500ML	'000067000008870,0006700000887,006700000887
SPRITE ZERO 500ML	'000067000008887,0006700000888,006700000888
CANADA DRY ZERO CRANBERRY ALE 500ML	'000062100002261,0006210000226,006210000226
COKE ZERO VANILLA 500ML	'000067000001079,0006700000107,006700000107
CANADA DRY DIET LEMONADE 500ML	'000062100001813,0006210000181,006210000181
COCA COLA STEVIA 500ml	'000067000008924,0006700000892,006700000892
BARQS CHERRY BITE	'000067000009600,0006700000960,006700000960
CANADA DRY ZERO RASPBERRY LEMONADE ALE	'000062100002223,0006210000222,006210000222
FANTA HAUNTED APPLE LTO 500ML	'000067000013447,0006700001344,006700001344
COKE ZERO CHERRY VANILLA	'000067000009815,0006700000981,006700000981
COKE ZERO OREO 500ML	'000067000013348,0006700001334,006700001334
COCA COLA SPICED ZERO	'000067000012730,0006700001273,006700001273
CANADA DRY RASPBERRY LEMONADE ALE	'000062100002209,0006210000220,006210000220
FANTA ORANGE 500ML	'000067000004452,0006700000445,006700000445
COCA COLA STARLIGHT 500ML	'000067000010934,0006700001093,006700001093
COCA COLA STARLIGHT ZERO 500ML	'000067000010958,0006700001095,006700001095
FANTA ZERO DRAGONFRUIT 500ML	'000067000010873,0006700001087,006700001087
COKE DREAM WORLD 500ML	'000067000011429,0006700001142,006700001142
COKE ZERO DREAM WORLD 500ML	'000067000011467,0006700001146,006700001146
COKE CREATIONS MOVE 500ML	'000067000011788,0006700001178,006700001178
COKE CREATIONS ZERO SUGAR 500ML	'000067000011801,0006700001180,006700001180
SPRITE LYMONADE STRAWBERRY 500ML	'000067000011689,0006700001168,006700001168
COKE CREATIONS ULTIMATE GAMING 500ML	'000067000011986,0006700001198,006700001198
COKE CREATIONS ULTIMATE GAMING ZERO SUGAR 500ML	'000067000011597,0006700001159,006700001159
FANTA ZERO SUGAR BLACK BLOOD ORANGE 500ML	'000067000011702,0006700001170,006700001170
COKE CREATIONS Y3000 500ML	'000067000012082,0006700001208,006700001208
COKE CREATIONS Y3000 ZERO SUGAR 500ML	'000076058,0007605,007605
COCA COLA SPICED	'000067000012785,0006700001278,006700001278

KIT KAT GREEN TEA 35G	'000059800501453,0005980050145,005980050145
NESTLE KIT KAT CHUNKY WHITE	'000059800849067,0005980084906,005980084906
KIT KAT 4F HAZELNUT	'000059800747646,0005980074764,005980074764
KIT KAT CARAMEL 41G	'000059800747622,0005980074762,005980074762
KIT KAT WHITE 41G	'000059800849326,0005980084932,005980084932
KIT KAT DARK 41G	'000059800747554,0005980074755,005980074755
KIT KAT CHUNKY BISCOFF	'000059800753012,0005980075301,005980075301
KIT KAT RUBY COCOA	'000059800509091,0005980050909,005980050909
KIT KAT CHUNKY ROLO 42G	'000059800750684,0005980075068,005980075068
KIT KAT EXTREME CHOCO	'000059800751278,0005980075127,005980075127
KIT KAT WHITE 41G	'000059800747981,0005980074798,005980074798
KIT KAT DRUMSTICK 44G	'000059800751513,0005980075151,005980075151
KIT KAT	'000059800000031,0005980000003,005980000003
KIT KAT GOLD	'000059800511346,0005980051134,005980051134
KIT KAT CHUNKY DRUMSTICK 48G	'000059800745260,0005980074526,005980074526
NESTLE KIT KAT CHUNKY WHI 48GM	'000059800499316,0005980049931,005980049931
KIT KAT CHUNKY POPCORN 48GM	'000059800000710,0005980000071,005980000071
KIT KAT CHUNKY	'000059800201711,0005980020171,005980020171
KIT KAT CHUNKY CARAMEL	'000059800511308,0005980051130,005980051130
KIT KAT CHUNKY PEANUT BUTTER	'000059800753104,0005980075310,005980075310
KIT KAT POPS 70G	'000059800746793,0005980074679,005980074679
KIT KAT	'000059800516419,0005980051641,005980051641
KIT KAT BAR 80ML	'000055000209120,0005500020912,005500020912
KIT KAT GOLD 80ML	'000055000212342,0005500021234,005500021234
KIT KAT CHUNKY KS 85G	'000059800749145,0005980074914,005980074914
KIT KAT SALTED CARAMEL 99G	'000059800752244,0005980075224,005980075224
KIT KAT CLASSIC 99G	'000059800752206,0005980075220,005980075220
KIT KAT HAZELNUT 99G	'000059800752220,0005980075222,005980075222
NESTLE KIT KAT BARS MINIS MILK CHOC	'000059800750615,0005980075061,005980075061
KIT KAT MINIS	'000059800504515,0005980050451,005980050451
KIT KAT CHOCOLATE COOKIE DOUGH 111G	'000059800749381,0005980074938,005980074938
KIT KAT GOOEY SALTED CARAMEL 112G	'000059800748919,0005980074891,005980074891
KIT KAT DBL CHOCO TABLET 112G	'000059800748933,0005980074893,005980074893
KIT KAT CLASSIC 120G	'000059800511254,0005980051125,005980051125
KIT KAT CARAMEL CRISP 120G	'000059800511247,0005980051124,005980051124
KIT KAT COOKIE CRUMBLE 120G	'000059800511261,0005980051126,005980051126
KIT KAT HAZELNUT CRUNCH 120G	'000059800511278,0005980051127,005980051127
KIT KAT ALMONDS TABLET 120GM	'000059800748315,0005980074831,005980074831
NESTLE CELLO KIT KAT BITE 130GM	'000059800491051,0005980049105,005980049105
KIT KAT POPS MIX AERO	'000059800752398,0005980075239,005980075239
KIT KAT POPS WITH SMARTIES 160G	'000059800750172,0005980075017,005980075017
KIT KAT POPS HAZELNUT 160G	'000059800746878,0005980074687,005980074687
KIT KAT CHUNKY MILK MINIS CELLOS 170GM	'000059800306058,0005980030605,005980030605
KIT KAT POPS 170G	'000059800746816,0005980074681,005980074681
KIT KAT CHUNKY C&C MINIS CELLOS 170GM	'000059800115780,0005980011578,005980011578
NESTLE KIT KAT TABLET DAR 170GM	'000059800322232,0005980032223,005980032223
KIT KAT MINI PEG	'000059800504522,0005980050452,005980050452
NESTLE KIT KAT DARK	'000059800849302,0005980084930,005980084930

The Bonus Entries can be combined. For example, if a Participant pays with an eligible Canadian Imperial Bank of Commerce (CIBC) linked card to their Journie Rewards account and has linked their Aeroplan account to their Journie Rewards app, the Participant will earn two (2) Bonus Entries for that Qualifying Purchase in addition to any Additional Entry(ies). The Contest Organizer reserves the right to revoke any Bonus Entries associated with a Qualifying Purchase that is subsequently returned. The Contest Organizer reserves the right to disqualify any incomplete, illegible, or fraudulent Bonus Entry.

GRAND PRIZES

7. The following grand prizes (the “**Grand Prizes**”) are available to be won by the Participants:

- A total of one (1) first place grand prize is available to be won by one (1) of the Participants consisting of two hundred fifty thousand (250,000) Aeroplan points from Aeroplan Inc.;
- A total of one (1) second place grand prize is available to be won by one (1) of the Participants consisting of a four thousand five hundred dollars (\$4,500.00) Journie Rewards gift card which will be awarded in the form of eighteen (18) Journie Rewards gift cards worth two hundred fifty dollars (\$250.00) each;
- A total of one (1) third place grand prize is available to be won by one (1) of the Participants consisting of a four thousand five hundred dollars (\$4,500.00) M&M Food Market gift card which

will be awarded in the form of eighteen (18) M&M Food Market gift cards worth two hundred and fifty dollars (\$250.00) each;

- d. A total of one (1) fourth place grand prize is available to be won by one (1) of the Participants consisting of one RV rental for one (1) week from CanaDream Inc., and one (1) forty (40) cents per liter fuel discount applicable on up to two thousand five hundred (2,500) liters of fuel worth a total of one thousand dollars (\$1,000.00) sponsored by Canadian Imperial Bank of Commerce (CIBC) which will be uploaded to the Journie Rewards account by the Contest Organizer; and
- e. A total of one (1) fifth place grand prize is available to be won by one (1) of the Participants consisting of a free five (5) night stay at any Days Inn in Canada, to be awarded in the form of Wyndham Rewards points to the Participant's Wyndham Rewards account.

8. The following restrictions apply to the Grand Prizes:

- a. Aeroplan points awarded are worth up to seven thousand five hundred dollars (\$7,500). Aeroplan points have no cash value but are redeemable under the Aeroplan program for flights and other rewards. The retail value of rewards obtained using Aeroplan points will vary depending on a range of factors including the type of reward issued, details of which may be found at: <https://www.aircanada.com/ca/en/aco/home/aeroplan/legal/terms-and-conditions.html>. Aeroplan points have no value prior to their activation by Aeroplan Inc. Aeroplan Inc. shall provide the Winner the Aeroplan points via a digital certificate and the Winner must redeem the digital certificate prior to September 30, 2026. By entering the Contest, the Participant acknowledges and agrees that the Contest is in no way sponsored, endorsed, administered by, nor is associated with Aeroplan Inc., its parent company Air Canada, and each of their respective subsidiaries and affiliates. Contest Organizer and Aeroplan Inc., its parent company Air Canada, are not responsible for any lost, stolen, or damaged Aeroplan points. Aeroplan points are not redeemable for cash and no refunds will be available. Aeroplan points may be redeemed only in accordance with the General Terms and Conditions of the Aeroplan program, available at <https://www.aircanada.com/ca/en/aco/home/aeroplan/legal/terms-and-conditions.html>.
- b. CanaDream Inc. RV rental is valid at the following participating locations in Vancouver, Calgary, Whitehorse, Edmonton, Toronto, Montreal and Halifax: <https://www.canadream.com/locations/>. The grand prize is worth up to five thousand dollars (\$5,000). The RV rental has no value prior to their activation by CanaDream Inc. The RV rental must be activated by CanaDream Inc. The Contest Organizer and CanaDream Inc. are not responsible for any lost, stolen, or damaged RV rental. The RV rental is not redeemable for cash and no refunds will be available. The Winner must book their RV rental prior to June 30, 2026 The RV rental is subject to availabilities and additional terms and conditions available at <https://www.canadream.com/Website/media/Files/Rental-Terms-and-Conditions-English.pdf>.
- c. M&M Food Market gift cards are valid at the following participating locations: https://www.mmfoodmarket.com/store_locations. The M&M Food Market gift cards have no value prior to their activation by M&M Food Market. The M&M Food Market gift cards must be activated by the Winners. The Contest Organizer is not responsible for any lost, stolen, or damaged M&M Food Market gift cards. The M&M Food Market gift cards are not redeemable for cash and no refunds will be available. The M&M Food Market gift cards are subject to additional terms and conditions available at <https://www.mmfoodmarket.com/pages/our-food-all-products-gift-cards>.
- d. Journie Rewards gift cards are valid at the following participating stores: <https://journie.ca/en-CA/destinations>. The Journie Rewards gift cards have no value prior to their activation by the Contest Organizer. The Journie Rewards gift cards must be activated by the Winners. The Contest Organizer is not responsible for any lost, stolen, or damaged Journie Rewards gift cards. The Journie Rewards gift cards are not redeemable for cash and no refunds will be available. The Journie Rewards gift cards are subject to additional terms and conditions available at <https://journie.ca/on-en/gift-card>.
- e. Days Inn is valid at any Days Inn location in Canada: <https://www.wyndhamhotels.com/en-ca/days-inn>. The Wyndham Rewards points are redeemable under the Wyndham Rewards program for a five (5) night hotel stay at any Days Inn location in Canada and other rewards. Wyndham Rewards points have no value prior to their activation by the Winner. Days Inn shall provide the Winner the Wyndham Rewards points via a digital certificate and the Winner must

redeem the digital certificate and add the points into their Wyndham Rewards account within three months of receipt and complete their stay by September 30, 2026. By entering the Contest, the Participant acknowledges and agrees that the Contest is in no way sponsored, endorsed, administered by, nor is associated with Days Inn. The Contest Organizer and Days Inn are not responsible for any lost, stolen, or damaged Wyndham Rewards points. Wyndham Rewards points are not redeemable for cash and no refunds will be available. Wyndham Rewards points are subject to additional terms and conditions available at <https://www.wyndhamhotels.com/en-ca/wyndham-rewards/terms>.

- f. The fuel discount is valid in Participating Stores. The fuel discounts have no value prior to their activation by the Contest Organizer and it must be uploaded by the Contest Organizer to the Winner's Journie Rewards app. Once uploaded, discount will be automatically applied on your fill-ups, when the Journie Rewards membership is identified at time of transaction, until the maximum savings have been reached. Discount expires one year from date of issuance. The Contest Organizer and Canadian Imperial Bank of Commerce (CIBC) are not responsible for any lost, stolen, or damaged fuel discounts. The fuel discounts are not redeemable for cash and no refunds will be available.
9. The Winner may be required to provide certain personal information for Grand Prize fulfillment.
10. The Grand Prize cannot be split, is non-transferable and must be accepted as such, without possibility of substitution.
11. Odds of winning depend on the number of eligible entries received during the Contest Period.

DRAW OF GRAND PRIZES

12. A random draw to award the Grand Prizes will be held by a third party designated by the Contest Organizer on September 24, 2025, 2:00 PM EST (the "**Draw Date**") at 25 King Street West Commerce Court, 20th Floor, Toronto. On the Draw Date, five (5) entries will be randomly selected from a server-generated list of all entries.
13. The Winners, as defined below, shall be announced at [journie.ca/stackupthewins].

HOW TO CLAIM A GRAND PRIZE

14. Once selected for a Grand Prize, the selected Participants must, before being declared an official winner (the "**Winner**"):
- a) be available to be reached by email, with the email address they used to register their Journie Rewards account, within seventy-two (72) hours of the Draw Date. The Contest Organizer will not attempt any additional communication with the Participant if he/she/they cannot be reached. The Participant who does not comply with section 15 c) of the Contest Rules will be declared ineligible to receive the Grand Prize and another draw will be held to award the Grand Prize. The same terms and conditions of the present section of the Contest Rules apply to any subsequent draw;
 - b) correctly answer the mathematical skill-testing question without assistance of any kind that will appear on the liability waiver form (the "**Waiver**");
 - c) sign the Waiver stating that he/she/they has read, understood, and complied with the Contest Rules. The Contest Organizer shall send the Waiver by email to the Participant, and it must be returned to the Contest Organizer within five (5) days of its receipt; and
 - d) on request and in a timely manner, provide a piece of photo ID for verification purposes.

Upon receiving the duly signed Waiver, the Contest Organizer will notify the five (5) Winners of the manner in which he/she/they may obtain the Grand Prize. If a Winner is found to be in violation of any of the aforementioned conditions or any conditions stipulated in the present Contest Rules, he/she/they will be disqualified and a new draw for the Grand Prize will be held until five (5) Participants are selected and declared the Winners.

WINNING WEDNESDAY PRIZES

15. In addition to the Grand Prizes, the Participants will have the opportunity to win additional prizes as part of the Winning Wednesday promotion (the “**WW Prizes**”). To be eligible to win a WW Prize, Participants must have completed a Contest Activation Entry and access the Journie Rewards app to play an in-app game during the designated times below. The game will be available each Wednesday from 10:00 a.m. to 10:00 p.m. EST on the following dates during the Contest Period (the “**Winning Wednesdays**”):

- July 23, 2025;
- July 30, 2025;
- August 6, 2025;
- August 13, 2025;
- August 20, 2025;
- August 27, 2025;
- September 3, 2025; and
- September 10, 2025.

Each Participant is permitted to play the Journie Rewards in-app game only once per Winning Wednesday.

16. On each Winning Wednesday, the Participants may win one of the following WW Prizes through the Journie Rewards in-app game. The following WW Prizes are available:

- A total of twenty-one thousand five hundred (21,500) fuel discount prizes are available to be won during the Winning Wednesdays by the Participants. Each fuel discount prize consists of either a three (3) cents per litre or five (5) cents per litre fuel discount. The discount will be automatically applied to the winning Participant's Journie Rewards account and is redeemable at Participating Stores. The discount expires seven (7) days from the date of issuance to the Journie Rewards account;
- A total of one hundred fifty thousand (150,000) bonus Journie Rewards points prizes are available to be won during the Winning Wednesdays by the Participants. Each Journie Rewards bonus points prize consists of either ten (10), twenty-five (25), or fifty (50) Journie Rewards points. Journie Rewards points will be automatically added to the Participant's Journie Rewards account upon winning; or
- A total of seventy-two thousand (72,000) free product prizes are available to be won during the Winning Wednesdays by the Participants. Each free product prize consists of one (1) of the following items:
 - Coca-Cola Slim Can 355ml

Product name	Bulloch UPCs
Coca-Cola Slim Can	'000067000013546,0006700001354,006700001354
Coca-Cola Zero Slim Can	'000067000013560,0006700001356,006700001356
Sprite Slim Can	'000067000013584,0006700001358,006700001358
Fanta Orange Slim Can	'000067000013607,0006700001360,006700001360
Fanta Pineapple Slim Can	'000067000013621,0006700001362,006700001362
Canada Dry Ginger Ale Slim Can	'000062100011829,0006210001182,006210001182

- Kit Kat Bar 45g

Product name	Bulloch UPCs
KIT KAT 45g	'000059800000031,0005980000003,005980000003

- Doritos Single Serve

Product name	Bulloch UPCs
Doritos Flamin' Hot Nacho	'000060410074268,0006041007426,006041007426
Doritos Nacho Cheese	'000060410074176,0006041007417,006041007417
Doritos Zesty Cheese	'000060410074091,0006041007409,006041007409
Doritos Cool Ranch	'000060410074152,0006041007415,006041007415
Doritos Bold BBQ	'000060410074558,0006041007455,006041007455
Doritos Sweet Chili Heat	'000060410074190,0006041007419,006041007419
Doritos Jalapeno & Cheddar	'000060410074114,0006041007411,006041007411
Doritos Dinamita* Chili Lime Burn	'000060410074237,0006041007423,006041007423
Doritos* Sweet & Tangy BBQ Flavoured Tortilla Chips	'000060410073940,0006041007394,006041007394
Doritos* Collisions* Intense Pickle Cool Ranch* Flavoured Tortilla Chips	'000060410074992,0006041007499,006041007499
Doritos* Magic Masala* Flavoured Tortilla Chips	'000060410079652,0006041007965,006041007965
Doritos* Tangy Golden Sriracha Flavoured Tortilla Chips	'000060410080948,0006041008094,006041008094
Z_Doritos Sweet Chili Heat	'000060410003176,0006041000317,006041000317
Doritos Locos Tacos Ncho Chs & Crnchy Taco	'000060410019085,0006041001908,006041001908
Doritos Late Night Filly Lded Nachos	'000060410076675,0006041007667,006041007667
Doritos Late Night Sizzlin Cheeseburger	'000060410076699,0006041007669,006041007669
Doritos Late Night Jalapeno Popper	'000060410076712,0006041007671,006041007671
Doritos Spicy Tropical Fusion	'000060410078792,0006041007879,006041007879

iv. Evian Water 1L

Product name	Bulloch UPCs
EVIAN Spring Water 1L	'000061314000070,006131400007,06131400007

Free product coupons will be uploaded to the Participant's Journie Rewards account and are redeemable at Participating Stores. Each free product prize expires seven (7) days from the date it is uploaded to the Journie Rewards app. Free product selection and availability may vary by Participating Stores.

17. The WW Prize cannot be split, is non-transferable and must be accepted as such, without possibility of substitution.
18. A total of 243,500 WW Prizes to be issued during the Winning Wednesdays during the Contest Period.
19. Odds of winning a WW Prize on any Winning Wednesday depends on the total number of Participants who play the Journie Rewards in-app game during the specified game window on that day.
20. The Participants have the chance to win a maximum of one (1) WW Prize per Winning Wednesday. Winning a WW Prize does not disqualify a Participant from being eligible to win a Grand Prize.
21. If the Participant who is awarded a WW Prize and is found to be in violation of any of the aforementioned conditions or any conditions stipulated in the present Contest Rules, he/she/they will be disqualified, and the WW Prize will go back into the WW Prize pool until a total 243,500 WW Prizes are awarded.

GENERAL RULES

22. **Currency.** All amounts in the Contest Rules are in Canadian dollars.
23. **Verification.** The entry through a Contest Activation Entry, Additional Entries and Bonus Entries, as well as the Waiver are subject to verification by the Contest Organizer. Any entry through Contest Activation Entry, Additional Entries and Bonus Entries, or Waiver that is, where applicable, incomplete, illegible, reproduced mechanically or by hand, damaged, fraudulent, obtained from an unauthorized source, submitted or sent late, featuring an invalid email address or telephone number, not having the correct answer to the mathematical skill-testing question, or otherwise non-compliant, will be rejected and will not be eligible to enter the draw or win the Grand Prize.

- 24. Responsibility.** The Contest Organizer is not responsible for documents that have been misdirected or sent in late by Participants or received late by the Contest Organizer.
- 25. Disqualification.** The Contest Organizer reserves the right to disqualify a Participant or cancel one or more entries of a Participant if he/she/they enters this Contest or tries to do so by any means contrary to these Contest Rules or which would be unfair to the other Participants (e.g., entry by fraudulent means, entries received after the Contest Period). Such Participants may be reported to the appropriate legal authorities.
- 26. Running of the Contest.** Any attempt to sabotage the legitimate running of the Contest constitutes a violation of civil and criminal laws. Faced with any such attempts, the Contest Organizer reserves the right to reject the Participant's entries and to seek reparations pursuant to the law.
- 27. Acceptance of the Prize.** The WW Prizes and Grand Prizes must be accepted as described in these Contest Rules, and cannot be transferred to another person, in whole or in part, or substituted for another prize. Once the WW Prizes and Grand Prizes have been awarded, the winning Participants and Winners will have no further recourse against the Contest Organizers as well as Aeroplan Inc., its parent company Air Canada, CanaDream Inc., Days Inn, Canadian Imperial Bank of Commerce (CIBC), Coca Cola, Fritos Lay, Nestlé and Pepsi.
- 28. Award of the prize.** In the event that the Contest Organizer is unable to award the WW Prized or Grand Prizes as described in these Contest Rules, for reasons unrelated to the Winner or selected Participant, the Contest Organizer reserves the right to award similar prizes of equal value or, at its sole discretion, the value of the WW Prized or Grand Prizes indicated in these Contest Rules in cash.
- 29. Limitation of liability: participation in the Contest.** The Participants agree to release the Contest Organizer including participating Chevron, Fas Gas, Pioneer and Ultramar stations, and On The Run and Marché Express convenience stores, Aeroplan Inc., its parent company Air Canada, CanaDream Inc., the Canadian Imperial Bank of Commerce (CIBC), Days Inn, Coca-Cola, Pepsi, Fritos Lay and Nestlé and each of their respective affiliates, subsidiaries, advertising and promotional agencies, officers, directors, employees, agents, representatives and subcontractors (the "**Released Parties**") from any and all liability for any damages, claims or actions, losses, fines or legal costs which arise, directly or indirectly in connection with the participation in the Contest and the administration thereof, including those resulting from the acceptance, use or misuse of the Prize and any related activity whether or not in compliance with these Contest Rules. Prior to obtaining their Prize, the Winners agree to sign a Waiver in this regard.
- 30. Limitation of liability: Prize providers.** By entering the Contest, Participants acknowledge and agree to release from liability Aeroplan Inc., its parent company Air Canada, the Canadian Imperial Bank of Commerce (CIBC), CanaDream Inc., Days Inn, Coco-Cola, Pepsi, Fritos Lay and Nestlé and each of their respective subsidiaries and affiliates, and each of their respective officers, directors, employees, agents, representatives, subcontractors and affiliates with respect to any claims or actions, losses, fines or legal costs which arise, directly or indirectly in connection with the Contest. Participants acknowledge that the Contest Organizer is fully responsible for the conduct and administration of the Contest prizes and any related activity, including the selection of Winner(s), the winning Participants and the distribution of WW Prizes and Grand Prizes.
- 31. Limitation of liability: running of the Contest.** The Released Parties are not liable for faulty computer components, software or communication lines relating to the loss or absence of network communication, or relating to any transmission that is faulty, incomplete, incomprehensible, or deleted by any computer or network, and that could limit the possibility or prevent any Participant from entering the Contest. Furthermore, the Released Parties are not liable for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or of any software or other program, and by the transmission of any information related to participating in the Contest.

- 32. Modification of the Contest.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend this Contest, in whole or in part, in the case of an event or any human intervention that could corrupt or affect the administration, safety, impartiality, or the running of the Contest as foreseen in these Contest Rules, subject to the approval of any provincial or federal legislation, if applicable (the “**Legislation**”). In any case, the Contest Organizer and the Released Parties cannot be held liable for cancelling, terminating, modifying or suspending this Contest, in whole or in part, in compliance with these Contest Rules.
- 33. End of participation in the Contest.** In the event that participation in the Contest must be ended, in whole or in part, for any reason whatsoever, before the Contest Period set out in these Contest Rules, the draw could take place, at the Contest Organizer’s sole discretion among the entries duly received as at the date of the event that put an end to participation in the Contest.
- 34. Authorization.** By participating in this Contest, the Winners authorize the Contest Organizer and their representatives to use, if required, their name, photograph, image, voice, place of residence, biographical information and/or declaration regarding the Prize for advertising purposes, without any compensation whatsoever. A statement to this effect will be included in the Waiver.
- 35. Limitation of liability: participation in the Contest.** Any Participant or individual who tries to participate in this Contest releases the Released Parties from any and all liability for damages that he/she/they may incur as a result of participating or trying to participate in this Contest including (1) any incorrect or inaccurate information, whether caused by the Participants or by any of the equipment or programming associated with or utilized in the Contest, (2) any unauthorized access to or alteration of entries, or (3) any errors or omissions in the administration of the Contest or the announcement of the Winner.
- 36. Prize limit.** In all cases, the Contest Organizer shall not be required to award more prizes or to award a prize other than the one described in these Contest Rules.
- 37. Communication with Participants.** No communication or correspondence will be exchanged with the Participants during this Contest, other than those stipulated in these Contest Rules, or if initiated by the Contest Organizer.
- 38. Personal information.** The Participants’ personal information collected for the purposes of the Contest will be used only to administer the Contest and no commercial or other communications unrelated to the Contest will be sent to the Participants, unless they have otherwise consented to such communications. For more information about the Contest Organizer’s privacy practices, visit journie.ca/privacy.
- 39. Exclusive property.** The entry through a Contest Activation Entry, Additional Entries and Bonus Entries are the property of the Contest Organizer and shall not be returned to the Participants and Winners.
- 40. Identification of Participants.** For the purposes of these Contest Rules, the Participant is the person whose name is registered to the Journie Rewards account and the person to whom the WW Prize or Grand Prize will be awarded if he/she/they is selected as and declared the winner.
- 41. Decision of the Contest Organizer.** All decisions of the Contest Organizer or those of their representatives regarding this Contest are final and binding, subject to any decision by courts in relation to matters under its jurisdiction.
- 42. Governing Law and Jurisdiction.** These Contest Rules shall be governed by and construed in accordance with the Legislation of the place of residence of the Participant. Any disputes arising under or in connection with the Contest shall be subject to the exclusive jurisdiction of the courts of the place of residence of the Participant.

43. Divisibility of sections. If a section of these Contest Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.

44. Acknowledgement. By participating in the Contest, the Participants acknowledge that they have read, understood, and agreed to these Contest Rules.

45. Language. For Quebec Participants, in case of a discrepancy between the French version and the English version of these Contest Rules, the French version shall take precedence.

46. Participating Stores: The Participating Stores are the following available at <https://journie.ca/en-CA/destinations> and https://www.mmfoodmarket.com/store_locations

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