

The Never List™

WHEN CREATING OUR PRODUCTS, WE PROHIBIT THE USE OF THESE HARMFUL CHEMICALS AND APPROXIMATELY 1,800 OTHER INGREDIENTS

Benzalkonium chloride • BHA and BHT • Coal tar
Ethylenediaminetetraacetic acid (EDTA) • Ethanolamines (MEA/DEA/TEA)
Formaldehyde • Hydroquinone • Methylisothiazolinone and methylchloroisothiazolinone • Oxybenzone • Parabens (methyl-, isobutyl-, propyl- and others) • Phthalates • Polyethylene glycol (PEG compounds.)
Sodium lauryl sulfate and Sodium laureth sulfate (SLS and SLES)
Synthetic flavor and fragrance • Toluene • Triclosan and Triclocarban

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