

# Smart technology needs smart management.

GoGuardian helps thousands of K-12 schools maximize the learning potential of every student by creating safe and effective digital learning environments. Our technology products help educators inspire curiosity in the classroom, protect students from harmful or distracting content, and support student mental health. Today, over 7+ million students are safely exploring more of the internet with the industry's most advanced device management platform. That's why GoGuardian is the fastest growing education company in the US.<sup>1</sup>

# Our customers love what we do and who we do it for.

1. According to the 2018 Inc 500

GoGuardian is superb at keeping our students on-task and engaged. Thanks for a great product, and for being so responsive to requests and suggestions.



**Joy Kidd 5th Grade Teacher** Cockrell Elementary School GoGuardian for us was a complete package. Our teachers fell in love with it within minutes and said, 'whatever you do, don't take away GoGuardian.'



Shad McGaha Chief Technology Officer Wichita Falls ISD GoGuardian allowed us to open up the Internet for our students so they may explore it, learn from it, and most importantly, build smart and practical habits when it comes to using it.

> Rade Obradovic 5th Grade Teacher Duval County Public Schools

# GoGuardian offers several technology solutions for K-12

From real-time image filtering and classroom management, to cyberbullying and suicide prevention, GoGuardian has everything schools need for a successful technology program.

# GoGuardian Admin™

Create safer digital learning environments with a multi-layered filtering solution powered by advanced machine learning.

- Proven advanced filtering capabilities
- $\cdot$  Full browser access, continuously scans
- Flexible reporting on student usage
- · On and off-campus filtering
- Reduces setup and maintenance time

# GoGuardian Beacon"

Discover which students are silently suffering with a suicide prevention tool built just for schools.

- Monitors where students are online
- Facilitates more-informed decisions
- · Can notify faculty, parents, and students
- · Designed alongside mental health experts

# **GoGuardian** Teacher<sup>™</sup>

Gain a view into student online activity and control over devices with an easy-to-use classroom management tool.

- View student screens and assist in real time
- Define accessible websites for each test or class
- Individual student and class reporting
- Teacher/student chat and announcements
- Embrace technology and teach confidently knowing students are on task

# **GoGuardian** Fleet<sup>®</sup>

Manage, track, and maintain your entire Chromebook deployment.

- · Google Admin Console sync
- Bulk editing
- Import existing data
- · Easy repair management

# **GoGuardian** DNS<sup>\*\*</sup>

A unified and scalable filtering solution built to help keep all of your users safe, regardless of device.

- · Unified user interface for configuring policies
- Scales automatically with network demands
- Filters any device and guests on your network
- Block digital ads with AdDeflect<sup>™2</sup>
- Supports your CIPA compliance program

# **Training & Support**

Get the most out of GoGuardian products with help from our dedicated support and implementation teams.

- Immediate chat and email support
- · Comprehensive set-up and product guides
- Free online training modules
- Professional development options

# Visit goguardian.com or call us at 888-310-0410 to learn more or start your free trial today.

# Partner | Available on 🌍 | 🛋

2. AdDeflect available as a premium add-on

# **Recognitions and Certifications**





#1 fastest-growing education company on the Inc. 500 list



CDW-G Top 5 Vendor of the Year, Silver Award Nominee. GoGuardian was recognized as a Top 5 Partner by CDW-G, in the same grouping with industry-leaders such as Google, Microsoft, vmware, and Adobe.



GoGuardian Teacher: Endorsed by the Global Educator Institute



2016 Awards of Excellence, Tech & Learning Magazine



Google for Education Certified Partner



GoGuardian Teacher: Gold Medal (1st place), International Design Awards. Discipline: Product Design; Category: Teaching Aids



iKeepSafe Certified. Third-party compliance certification with FERPA (Family Educational Rights & Privacy Act) and CSPC (California Student Privacy Certified).



Student Privacy Pledge Signatory





#### Using Tech to Give Students Agency Over Their Own Learning | May 15, 2019

"I felt powerless until we found something called GoGuardian—the classroom and device management platform—and I could see a bright light at the end of a long, dark tunnel."

#### GoGuardian Develops a New Al-Enabled Cloud Filter for K-12 Schools | February 11, 2019



"By using Al–enabled software, GoGuardian's new filter can learn as it protects, updating to find and block new harmful content. Like previous iterations of GoGuardian's solutions, the software can also help educators identify harmful patterns in online student behavior."

#### Fighting Suicide With Software | September 7, 2018



EDUCATION WEEK

"Schools turning to technology to facilitate learning and boost classroom engagement presents a growing opportunity to identify children who may be contemplating suicide and intervene before they act."

CEOs From Inc. 5000 Companies Offer Tips for Mastering the K-12 Marketplace | September 6, 2018

"Our main goal is to make the internet the ultimate learning platform in K-12,' said Advait Shinde, cofounder and CEO."



#### Schools Turn to Al to Monitor Students' Mental Health | August 29, 2018

"With the help of mental-health experts, GoGuardian trained a machine-learning algorithm so it flags content most closely associated with potential harm, like searches for suicide methods."



#### The Promise (and Pitfalls) of AI for Education | August 29, 2018

"Traditional keyword flagging generates many false positives, because the software can't determine the context or the student's intent. But with AI, these real-time alerts become much more accurate."



#### School Internet Filter Maker Launches Suicide Risk Detector | August 26, 2018

"GoGuardian CEO Advait Shinde told Engadget that Beacon has been in testing for almost a year, and in that time the system has flagged about 2,000 cases per week."

# User Feedback

# GoGuardian

66 GoGuardian creates better use of class-wide computer time. It reinforces student accountability, provides an opportunity to teach research and how to execute better word searches, allows sharing of information with students instantly, and eliminates wasted time.

#### Allison B., GA, GEI Reviewer and Teacher

I am able to effectively monitor my students' activity. I enjoy having the ability to view my students' screens from anywhere in the room and ensure that all students are staying on task.

#### Jennifer A., IL, GEI Reviewer and Teacher

GoGuardian for us is a complete package. We had a demo and gave it to our teachers, and they fell in love with it within minutes. Then, when the demo was up, they almost revolted and said, 'Whatever you do, don't take away GoGuardian.'

#### Shad M., TX, Chief Technology Officer

When you look at our classrooms today...the students are engaged. It's an exciting time because we've had the promise of personalized instruction for years and we're actually starting to get there now.

#### Dwayne A., FL, Director of IT/Support

GoGuardian is the tool we were missing for our 1:1. Having a simple way to manage the devices empowers every teacher to not be afraid of the technology in students' hands.

#### Dustin H., TX, Executive Director of Technology Services

GoGuardian allowed us to open up the Internet for our students so they may explore it, learn from it, and most importantly, build smart and practical habits when it comes using it.

#### Rade O., MD, 5th Grade Teacher

We've been able to intervene in multiple self-harm situations over the past year, one of which was within seconds of almost being too late. Can't thank GoGuardian enough for the services you provide our district.

#### District Admin (name withheld), CA

### Leadership

# 🗸 GoGuardian°



# Advait Shinde Co-Founder & CEO

Advait co-founded GoGuardian to provide K-12 schools with new technologies that enable students to engage in a better learning experience. His dedication to help unlock student potential in education is made clear through his mission of using the internet in an open, but safe way. In his role as CEO of GoGuardian, Advait brings his passion for using data and technology to solve problems in education.

Based on his accomplishments in education and technology, Advait was selected for the *Forbes* 30 Under 30 list for Education in 2016, as a finalist for *Los Angeles Business Journal*'s CTO of the Year in 2017, as a finalist for Ernst & Young's prestigious Entrepreneur of the Year Award for Greater Los Angeles in 2018, and for *Los Angeles Business Journal*'s 20 in Their 20s in 2019.

Before co-founding GoGuardian, Advait worked at Google as an engineer, combining innovation with the power of scale and helping to launch key products, such as Google Pay (formerly Google Wallet). Advait holds a B.S. in Computer Science from UCLA.

Follow Advait on LinkedIn



# Tyler Shaddix

Chief Product Officer

Tyler has led GoGuardian's product strategy since 2015—singlehandedly designing, conceiving, and developing *GoGuardian Teacher* and AI-powered *Smart Alerts*, along with envisioning and leading the development of the breakthrough suicide prevention tool, *Beacon*. His contributions have fueled GoGuardian's growth and affirmed the company's products as the industry's gold standard, earning multiple industry awards and endorsements.

With a decade of software development experience, Tyler founded two SaaS analytics companies prior to joining GoGuardian. He is an acclaimed thought leader, open-source contributor, and public speaker on topics such as UX, high-growth product development, education technology, and design thinking.

Tyler holds a B.S. in Computer Science and Engineering from the University of California, Merced.

Follow Tyler on LinkedIn