

Astiakuvasto

MEDIA SHEET 2019

Kespro's 2019 Non-food Selection

Kespro's illustrated non-food catalogue is a comprehensive presentation of Kespro's diversified selection of non-food products. The illustrated non-food catalogue is published on the kespro.com website and as a printed version with a print run of c. 3500 copies.



Schedule

VALIDITY PERIOD: 01 SEP. 2019 - 31 AUG. 2020

Advertisement materials 29 Apr. 2019

Issue date 29 Aug. 2019

Kespro's contact person

Product Manager Henna Lehmus
tel. +358 1053 24019
henna.lehmus@kesko.fi

Marketing Planner Päivi Nykopp
tel. +358 1053 24142
paivi.nykopp@kesko.fi

Instructions on materials

PRODUCT IMAGES

Product images must be only one product image with white backgroundcolor and path. This does not apply advertising material.

TECHNICAL REQUIREMENTS:

Resolutio 300 dpi

Eps / tiff / jpg format

Width of the image about 8 cm

File naming: EAN-code_brand_product.jpg

Delivery address: <https://www.m1partner.fi/astiakuvasto/>

You may also send a link or user ID for the image bank.

A4-ADVERTISEMENT (1/1)

Size: A4 (210 x 297 mm) + 5 mm trimming edges

Images: 300 dpi / CMYK colour

(Paper: G-Print 90 g)

Press quality material as PDF file.

Delivery address: <https://www.m1partner.fi/astiakuvasto/>

Printing: PunaMusta Oy

Guidelines: www.punamusta.fi

KESPRO